

# **TOM FORD BEAUTY**

**FY26 Q2 VISUAL MERCHANDISING GUIDELINES**

**ASSISTED SELL ALL RETAILERS**

**MACASSAR DOORS**

**HOLIDAY**

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HOLIDAY OCT-NOV-DEC

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TFB TERMS

- COLOR: MAKE UP
- ARCHITECTURE: FOUNDATION/FACE MAKE UP
- RUNWAY: LIP + EYE MAKE UP
- RESEARCH: SKINCARE

VISUAL MERCHANDISING DO'S AND DON'TS

DO

- 1 DO FOR BOTH DIGITAL AND PRINT VISUAL ASSET USAGE IN STORE, REFER TO MONTHLY TFB USAGE RIGHTS CALENDAR ISSUED BY CONSUMER MARKETING.
- 2 DO KEEP POS COUNTER CLEAN AND NOT USED TO DISPLAY PRODUCT, COLLATERAL, OR PERSONAL ITEMS.
- 3 DO KEEP PRODUCT WELLS FILLED ON THE UNITS. IF TESTERS ARE NEEDED, CONTACT YOUR REGIONAL VM TEAM.
- 4 DO DISPLAY SALABLE MERCHANDISING SYMMETRICALLY IN A PYRAMID FORMATION - TALLEST PRODUCTS IN THE CENTER CASCADING DOWN TO SMALLER SIZES. COLOR FAMILIES SHOULD BE PLACED TOGETHER.
- 5 DO DISPLAY TF RESEARCH SKINCARE UNIT ON A LAUNCH PODIUM, PLACED CENTRALLY ON A COLOR DISPLAY TABLE OR BETWEEN TWO CONSULTATION STATIONS. DO NOT DISPLAY ADJACENT TO FRAGRANCE UNITS.
- 6 DO FILL PRODUCT WELLS ONLY WITH THE CORRECT PRODUCT. IF AN ALTERNATIVE SOLUTION IS REQUIRED, REACH OUT TO YOUR REGIONAL VM TEAM.
- 7 DO FOLLOW SPECIFIC LAUNCH AND DISTORTION GUIDELINES - ANYTHING THAT DIFFERS FROM THE GUIDELINES WILL REQUIRE REVIEW AND APPROVAL BY GLOBAL.
- 8 DO FOLLOW PRODUCT SCHEMATICS FOR FRAGRANCE LAYOUT ON COUNTER UNITS INCLUDED IN THESE GUIDELINES.

DON'T

- 1 DON'T REMOVE UNITS OR FIXTURES, OR CHANGE THE LOCATION OR ORIENTATION OF A UNIT OR FIXTURE, WITHOUT CONSULTING YOUR REGIONAL VM TEAM.
- 2 DON'T USE SPACES OR NICHEs ON OR AROUND THE TABLE FIXTURES TO DISPLAY ADDITIONAL MERCHANDISING.
- 3 DON'T CROSS MERCHANDISE FRAGRANCE AND COSMETICS UNLESS PERMITTED IN THE VM GUIDELINES. FRAGRANCE AND COSMETICS SHOULD BE KEPT IN THEIR RESPECTIVE CATEGORIES WHILE COLLECTIONS CAN LIVE WITH EITHER CATEGORIES BASED ON COUNTER PRIORITIES.
- 4 DON'T USE GREY MIRROR FRAGRANCE INSERTS TO DISPLAY COSMETICS IN THE VM GUIDELINES.
- 5 DON'T CROSS MERCHANDISE SIGNATURE FRAGRANCE AND PRIVATE BLEND FRAGRANCE UNLESS PERMITTED IN A GLOBALLY APPROVED FLOOR PLAN.
- 6 DON'T DISPLAY ANY PRODUCT, COLLATERAL, OR OTHER MERCHANDISING ELEMENTS NOT PERMITTED IN THE MERCHANDISING GUIDELINES. ONLY BRAND-APPROVED MERCHANDISING ELEMENTS ARE TO BE USED.
- 7 DON'T DISPLAY ANY NON-APPROVED OR NON-BRAND MERCHANDISING ELEMENTS WITHOUT CONSULTING YOUR REGIONAL VM TEAM.
- 8 DON'T DISPLAY HYGIENE ON A TWO-TIER UNIT. HYGIENE SHOULD BE PLACED IN AN OVERFLOW DRAWER AND ON A HYGIENE UNIT ON THE CONSULTATION TABLE.
- 9 DON'T CUSTOMIZE DISTORTION ELEMENTS THAT HAVE NOT BEEN APPROVED BY GLOBAL.
- 10 DON'T ALTER OR PERSONALIZE PRODUCT OR PACKAGING IN ANY WAY - NO CALLIGRAPHY, NO ENGRAVING, NO STICKERS.
- 11 DON'T USE PACKAGING OR GIFT WRAP FOR DISPLAY PURPOSES THAT DOES NOT FOLLOW GLOBAL GIFTING AND HOLIDAY VM GUIDELINES.
- 12 DON'T ADD PRODUCTS TO DISPLAYS OTHER THAN THOSE SHOWN IN THE SCHEMATICS ON THE FOLLOWING PAGES UNLESS REVIEWED AND APPROVED BY YOUR REGIONAL VM TEAM.

HYGIENE GUIDELINES

---

ALONG WITH FOLLOWING EXISTING PROTOCOLS AROUND GOOD COUNTER HYGIENE, PLEASE SUPPLEMENT HYGIENE PRACTICES WITH ALL ISSUED GUIDELINES.

**PLEASE REFERENCE THE GLOBALLY-ISSUED “RETURN TO RETAIL TOOLKIT”, AND/OR THE MOST UP-TO-DATE GUIDELINES AS PROVIDED BY GLOBAL.**

THESE TOOLKITS/GUIDELINES WILL OUTLINE THE REQUIRED CLEANING PROTOCOLS, ADDITIONAL SIGNAGE, AND CHANGES TO SERVICE TO BE IMPLEMENTED.

HYGIENE PROTOCOLS + REQUIREMENTS ARE TO COMPLY WITH ALL GLOBAL AND REGIONAL STANDARDS AS PROVIDED BY CORPORATE AND GOVERNMENT OFFICIALS.

**TO BOTH CLEAN AND DISINFECT VM UNITS AND INSERTS, USE 70% ISOPROPYL ALCOHOL (IPA) WITH A VIRGIN COTTON CLOTH. APPLY GENTLY, PRESSING TOO MUCH MAY SCRATCH SURFACES, DAMAGING DECORATION. PROCESS HAS BEEN TESTED ON ACRYLIC, METAL, GLASS AND BFORM BY DISPLAY VENDORS.**

FY26 Q2 LAUNCHES OVERVIEW



SOLEIL NEIGE LLC

OCTOBER 6TH, 2025



RUNWAY LOOK  
TFF/ CANADA DOORS ONLY

OCTOBER 6TH, 2025



AMBER INTRIGUE  
NORDSTROM ONLY

NOVEMBER 1ST, 2025



LIP RESERVE  
BERGDORF + TFF ONLY

NOVEMBER 3RD, 2025



VANILLA SEX EXT.

DECEMBER 1ST, 2025



SOLEIL NEIGE EDP SIGNATURE

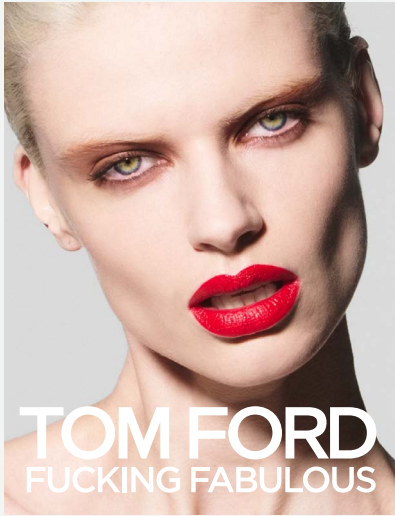
DECEMBER 28TH, 2025

LIGHTBOX PRIORITIES | ALL RETAILERS

FY26 Q2 LIVE DATE : OCT

COLOR

PRIMARY  
FUCKING FABULOUS LIP OCD: 10/01  
CENSORED VERSION AVAILABLE



PRIORITY 1 MODEL



PRIORITY 1 PRODUCT

SIGNATURE

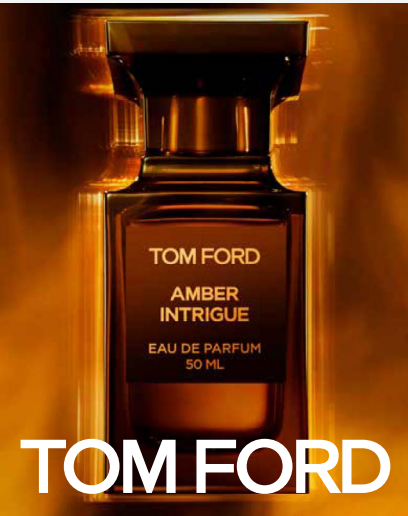
PRIMARY  
OMBRE LEATHER HOLIDAY OCD: 10/06



PRIORITY 1 PRODUCT

PRIVATE BLEND

PRIMARY  
AMBER INTRIGUE EDP NORDSTROM EXCLUSIVE  
OCD: 11/01

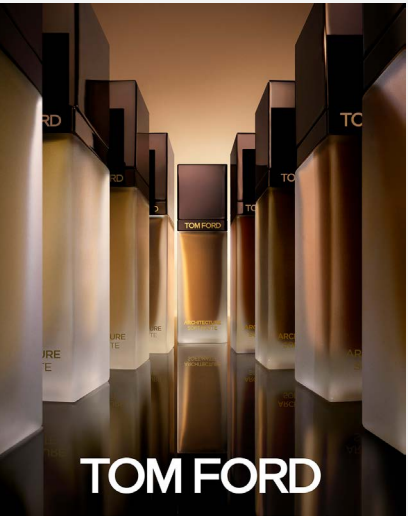


COLOR

SECONDARY  
ARCHITECTURE RADIANCE  
EXISTING



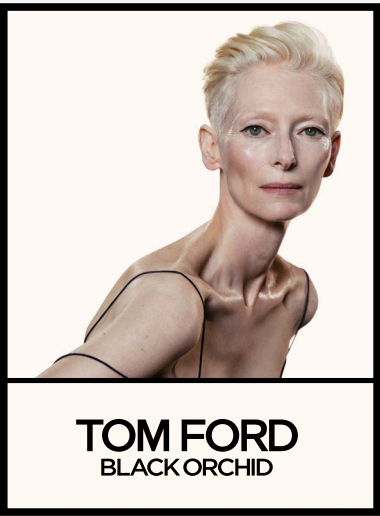
PRIORITY 1 MODEL



PRIORITY 1 PRODUCT

SIGNATURE

SECONDARY  
BLACK ORCHID RESERVE  
EXISTING OCD: 08/04



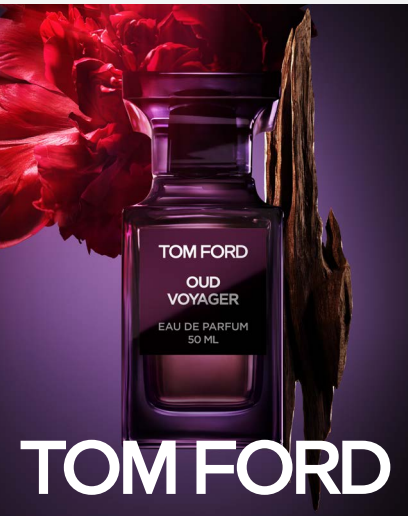
PRIORITY 1 MODEL



PRIORITY 2 PRODUCT

PRIVATE BLEND

PRIMARY  
OUD VOYAGER EDP  
EXISTING OCD: 09/01



COLOR PRIORITIES

FY26 Q2 LIVE DATE : OCT

COLOR NEWNESS

LIMITED LIFE COLLECTION  
SOLEIL NEIGE COLLECTION HOLIDAY



OCD OCTOBER 6TH

COLOR SOLEIL

SOLEIL LIP BLUSH HOLIDAY



OCD OCTOBER 6TH

COLOR FACE

ARCHITECTURE RADIANCE



EXISTING

COLOR LIP

LIP COLOR HOLIDAY



OCD OCTOBER 6TH

COLOR LIP

FUCKING FABULOUS LIP  
CENSORED VERSION AVAILABLE



OCD OCTOBER 1ST FOR ALL RETAILERS

COLOR EYE

ARCHITECTURE BROW PENCIL



EXISTING

FRAGRANCE PRIORITIES

FY26 Q2 LIVE DATE : OCT

PRIVATE BLEND PRIORITY 1

LOUD WOOD HOLIDAY



OCD OCTOBER 6TH

PRIVATE BLEND PRIORITY 2  
CENSORED VERSION AVAILABLE

VANILLA SEX HOLIDAY



OCD DECEMBER 1ST

PRIVATE BLEND PRIORITY 3

LOUD VOYAGER



EXISTING

SIGNATURE PRIORITY 1

OMBRE LEATHER HOLIDAY



OCD OCTOBER 6TH

SIGNATURE PRIORITY 2

BLACK ORCHID RESERVE



OCD OCTOBER 6TH

SIGNATURE PRIORITY 3

BLACK ORCHID HOLIDAY



OCD OCTOBER 6TH

FRAGRANCE PRIORITIES **NORDTSROM ONLY**

FY26 Q2 LIVE DATE : OCT

PRIVATE BLEND PRIORITY 1

AMBER INTRIGUE



OCD NOVEMBER 1ST

PRIVATE BLEND PRIORITY 2

LOUD WOOD HOLIDAY



OCD OCTOBER 6TH

PRIVATE BLEND PRIORITY 3  
**CENSORED VERSION AVAILABLE**

VANILLA SEX HOLIDAY



OCD DECEMEBER 1ST

SIGNATURE PRIORITY 1

OMBRE LEATHER HOLIDAY



OCD OCTOBER 6TH

SIGNATURE PRIORITY 2

BLACK ORCHID RESERVE



OCD OCTOBER 6TH

SIGNATURE PRIORITY 3

BLACK ORCHID HOLIDAY



OCD OCTOBER 6TH

TWO - TIER PRIORITIES | REASEARCH

NO CHANGES

PRIORITY 1

RESEARCH EYE CREAM



PRIORITY 2 (OR IF EYE CREAM IS NOT CARRIED IN STORE)

RESEARCH LOTION



TV SCREENS

FY26 Q2 LIVE DATE : OCTOBER

COLOR  
ROTATING SOLEIL NEIGE COLLECTION STILL



LIVE OCTOBER 6TH

COLOR  
FUCKING FABULOUS LIP VIDEO



LIVE OCTOBER 1ST

SIGNATURE  
ROTATING OMBRE LEATHER STILL



LIVE OCTOBER 6TH

SIGNATURE  
BLACK ORCHID RESERVE VIDEO



LIVE AUGUST 4TH

PRIVATE BLEND  
ROTATING OUD WOOD + VANILLA SEX STILL



LIVE OCTOBER 6TH

PRIVATE BLEND  
OUD VOYAGER VIDEO



OCD SEPTEMBER 1ST

MACASSAR EASELS

NO CHANGES

FACE | ARCHITECTURE SOFT MATTE EASEL EASEL

TOP VISUAL  
ARCHITECTURE MODEL TRIO



FACE | RADIANCE EASEL

TOP VISUAL  
ARCHITECTURE INGREDIENT



FACE | COMBO EASEL

TOP VISUAL  
ARCHITECTURE INGREDIENT



SOLEIL EASEL

TOP VISUAL  
SOLEIL LIP BALM



LIP EASEL

TOP VISUAL  
LIP COLOR MODEL ANGELINA JOLIE



SMALL VISUAL ON THE RIGHT  
FUCKING FABULOUS LIP **OCD 10/06**



LIP+EYE COMBO EASEL

TOP VISUAL  
FUCKING FABULOUS LIP **OCD 10/06**



SMALL VISUAL ON THE RIGHT  
LIP COLOR TRIO



MACASSAR EASELS

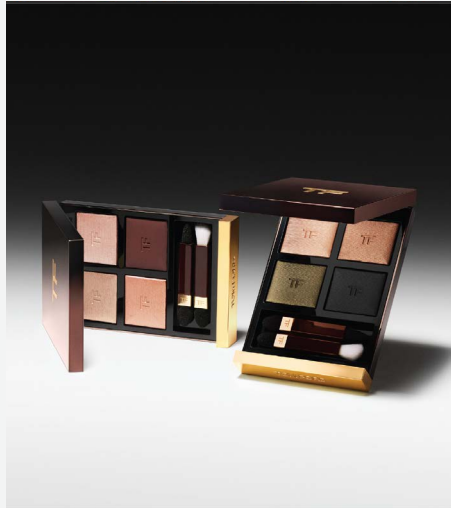
NO CHANGES

EYE EASEL

TOP VISUAL  
ARCHITECTURE BROW PENCIL



SMALL VISUAL ON THE RIGHT  
EYE COLOR QUAD

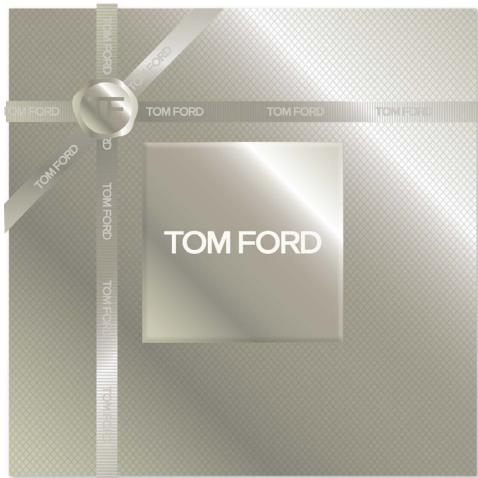


GIFTING GUIDELINES

RIBBON AND WAX SEAL



RIBBON AND WAX SEAL COVER THE LOGO



LOGO IS VISIBLE



- MAKE SURE TF LOGO IS VISIBLE: TIE RIBBON AT TOP LEFT CORNER
- PLACE WAX SEAL OVER THE RIBBON KNOT TO KEEP IT IN PLACE

GIFT SETS DISPLAY



MULTIPLE PRODUCT FAMILIES SHARING A SHELF, RIBBONS TIED ON OPEN BOXES



ONE PRODUCT FAMILY ON EACH SHELF, EMPTY BOXES FILL EXTRA SPACE BEHIND



OPEN BOX DISPLAYED AT AN ANGLE, NESTED INSIDE ITS OWN LID

- GROUP BY PRODUCT FAMILY: ONLY ONE PRODUCT FAMILY PER SHELF
- DISPLAY ONE OPEN BOX ON THE LEFT, ONE CLOSED BOX ON THE RIGHT
- OPEN BOXES CAN BE DISPLAYED AT AN ANGLE (SEE PHOTO) OR STANDING VERTICALLY
- DO NOT TIE RIBBONS ON OPEN BOXES
- STACK EMPTY BOXES BEHIND IF THERE IS EXTRA SPACE

COLOR LAUNCH: SOLEIL NEIGE COLLECTION MAF

LIVE DATE : OCTOBER 6TH



MEDIUM ANGLED FRAME MAF  
SOLEIL NEIGE COLLECTION  
T53D60

TOP TIER LEFT TO RIGHT

- APRES GLOW
- EYE COLOR QUAD
- CREME BLUSH
- 3 X ULTRA SHINE LIP

SHADES

ULTA SHINE LIP COLOR

- PEAK GLAMOUR
- ROSE D'HIVER
- FIRESIDE

EYE COLOR QUAD

- CHALET MINK

CREME BLUSH

- ALPINE BLUSH

COLOR LAUNCH: RUNWAY LOOK

LIVE DATE : OCTOBER 6TH



MACASSAR PRESENTATION TRAY  
RUNWAY LOOK

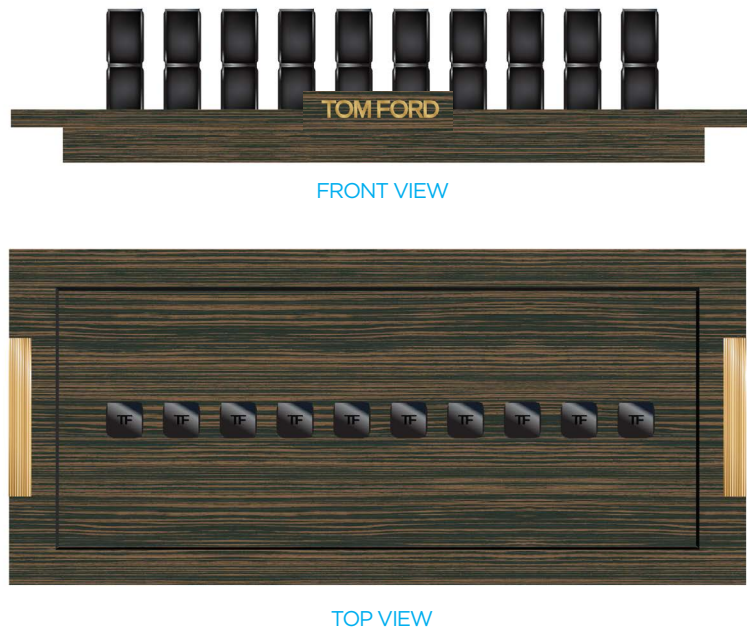
TOP TIER LEFT TO RIGHT/ TOP TO BOTTOM

- SHADE AND ILLUMINATE SOFT RADIANCE PRIMER
- ARCHITECTURE RADIANCE HYDRATING FOUNDATION
- OUD VOYAGER
- SHADE AND ILLUMINATE CONTOUR DUO
- EXTREME MASCARA IN 01 RAVEN
- GLOSS LUXE IN 01 DISCLOSURE
- RUNWAY LIP COLOR IN 18 UNZIP
- LIP COLOR MATTE IN 08 VELVET CHERRY

COLOR LAUNCH: FUCKING FABULOUS LIP

LIVE DATE : OCT 1ST

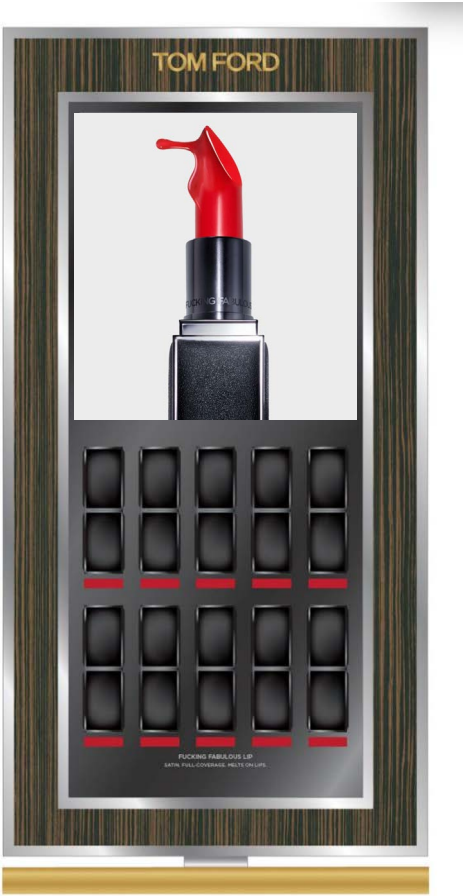
PRESENTATION TRAY  
FUCKING FABULOUS LIP



FUCKING FABULOUS VM UNITS WILL RELEASE IN SEPTEMBER.  
PLEASE DISPLAY ON PRESENTATION TRAY UNTIL THEIR ARRIVAL.

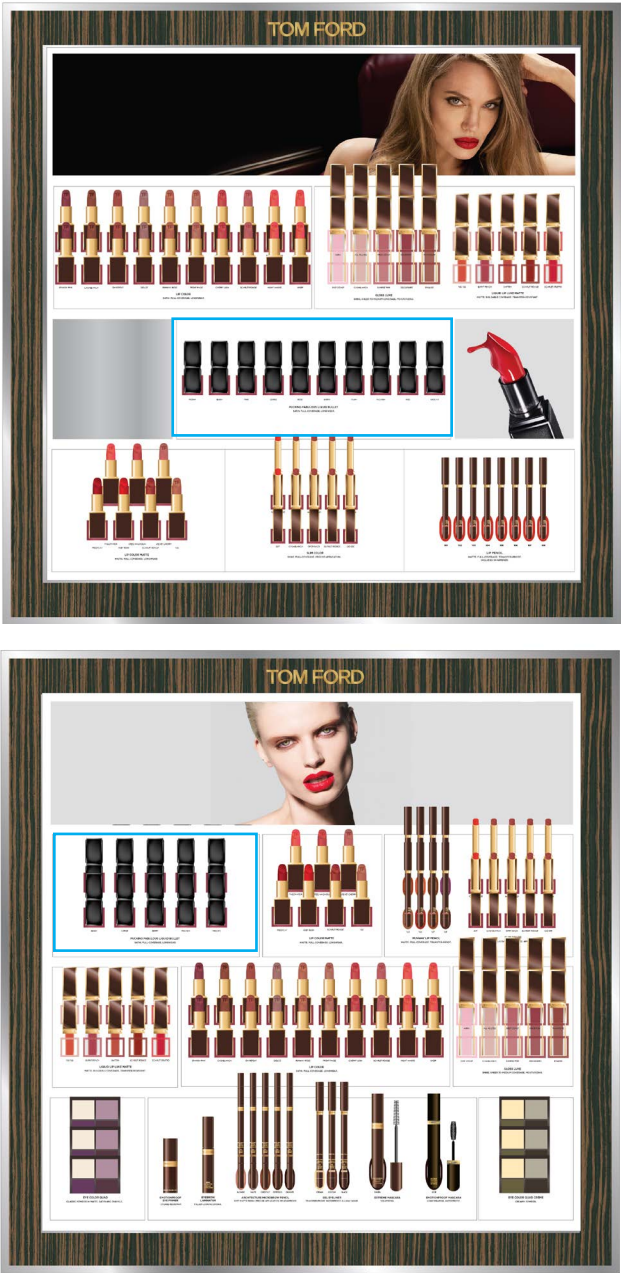
FUCKING FABULOUS LIP

SAF  
FUCKING FABULOUS LIP



NEW TILES - SHIIPING DIRECT TO  
DOORS IN NOVEMBER

EASEL  
LIP ONLY EASEL +  
LIP/EYE COMBO EASEL



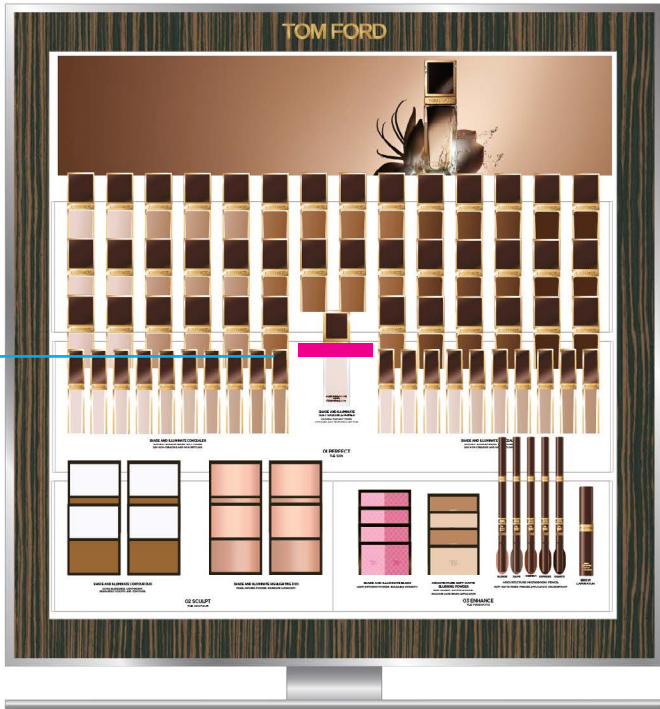
10 NEW SHADES

- |             |              |             |
|-------------|--------------|-------------|
| ● F1 PEONY  | ● F5 ROSE    | ● F9 RED    |
| ● F2 BLUSH  | ● F6 BERRY   | ● F10 MOCHA |
| ● F3 PINK   | ● F7 PLUM    |             |
| ● F4 CERISE | ● F8 FUCHSIA |             |

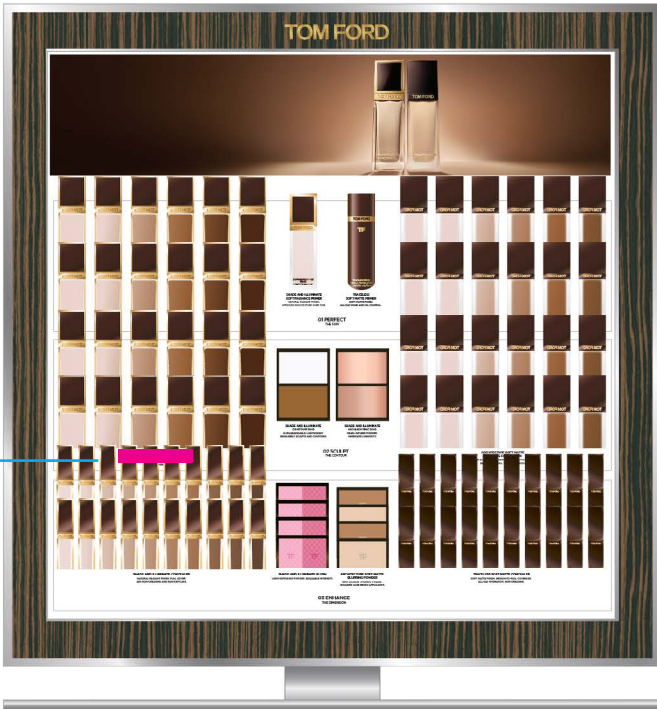
COLOR LAUNCH: ARCHITECTURE RADIANCE FOUNDATION SPF 50 PHASE 1 | TEMPORARY STICKER ON EXISTING EASELS

OCD : AUG 4TH

PLEASE USE STICKERS SENT TO YOU TO TEMPORARILY COVER THE OLDER SHADE AND ILLUMINATE FOUNDATION ON BOTH EASELS BELOW



ARCHITECTURE  
SHADE AND ILLUMINATE EASEL ONLY



ARCHITECTURE  
SOFT MATTE + SHADE AND ILLUMINATE  
COMBO EASEL

FACE EASELS  
RADIANCE HYDRATING FOUNDATION

THE NEW TILING EASELS WILL RELEASE IN NOVEMBER - UNTIL ARRIVAL PLEASE FOLLOW THE PLANOGRAM ON PREVIOUS SHADE & ILLUMINATE EASEL + FOUNDATION COMBO EASEL.



ARCHITECTURE MAF  
RADIANCE HYDRATING FOUNDATION ONLY

REPLACE SHADE & ILLUMINATE FOUNDATION WITH THE NEW ARCHITECTURE RADIANCE HYDRATING FOUNDATION

ARCHITECTURE RADIANCE HYDRATING FOUNDATION BROAD SPECTRUM SPF 50

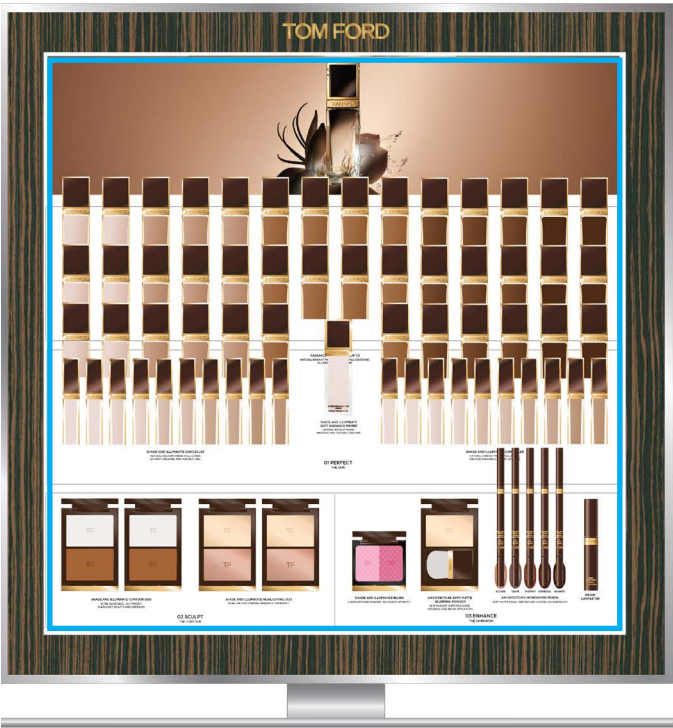
40 SHADES

- |                 |                 |                |                  |                   |                |                |                |
|-----------------|-----------------|----------------|------------------|-------------------|----------------|----------------|----------------|
| 0.5C PEARL      | 3.0C ROSE       | 5.5W BONE      | 8.0N DAWN        | 10.5N BISQUE      | 13.0N SEPIA    | 15.5W MAHOGANY | 18.0N UMBER    |
| 1.0C CAMEO      | 3.5N NUDE IVORY | 6.0W LINEN     | 8.5N VELLUM      | 11.0N NATURAL     | 13.5C SIENNA   | 16.0W CHESTNUT | 18.5W NUTMEG   |
| 1.5C VANILLA    | 4.0N CREAM      | 6.5N CHAMPAGNE | 9.0N SUEDE       | 11.5W SABLE       | 14.0W HONEY    | 16.5C MOCHA    | 19.0W MACASSAR |
| 2.0N IVORY SILK | 4.5N BUFF       | 7.0N FAWN      | 9.5N IVORY BEIGE | 12.0N TAWNY       | 14.5W CINNAMON | 17.0W AMBER    | 19.5W WALNUT   |
| 2.5C PORCELAIN  | 5.0C IVORY ROSE | 7.5N IVORY     | 10.0N DUNE       | 12.5N SHELL BEIGE | 15.0N JAVA     | 17.5C DUSK     | 20.0N ESPRESSO |

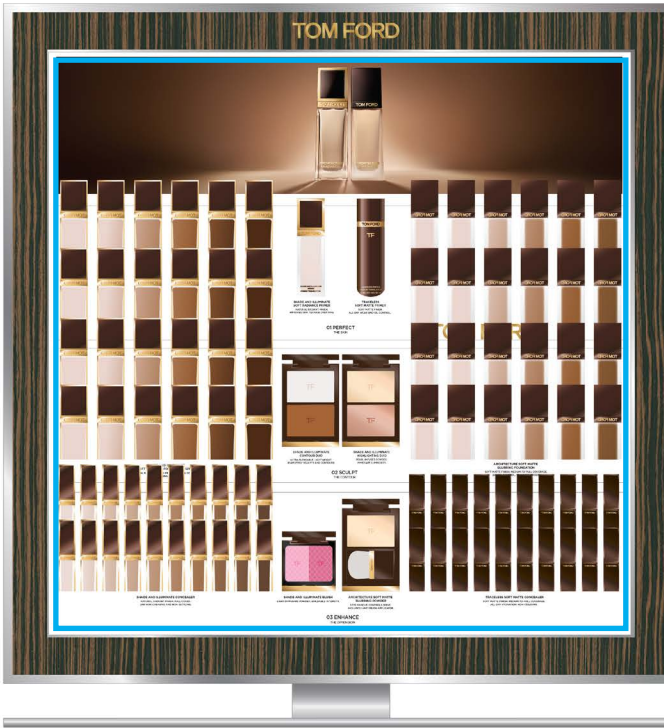
COLOR LAUNCH: ARCHITECTURE RADIANCE FOUNDATION SPF 50 PHASE 2 | NEW TILES IN NOVEMBER

OCD : NOVEMBER

NEW TILES SHIIPING DIRECT TO DOORS



ARCHITECTURE  
RADIANCE HYDRATION FOUNDATION EASEL ONLY



ARCHITECTURE  
SOFT MATTE + RADIANCE COMBO EASEL

FACE EASELS  
RADIANCE HYDRATING FOUNDATION

THE NEW TILING EASELS WILL RELEASE IN NOVEMBER



ARCHITECTURE MAF  
RADIANCE HYDRATING FOUNDATION ONLY

REPLACE SHADE & ILLUMINATE FOUNDATION WITH THE NEW  
ARCHITECTURE RADIANCE HYDRATING FOUNDATION

ARCHITECTURE RADIANCE HYDRATING FOUNDATION BROAD SPECTRUM SPF 50

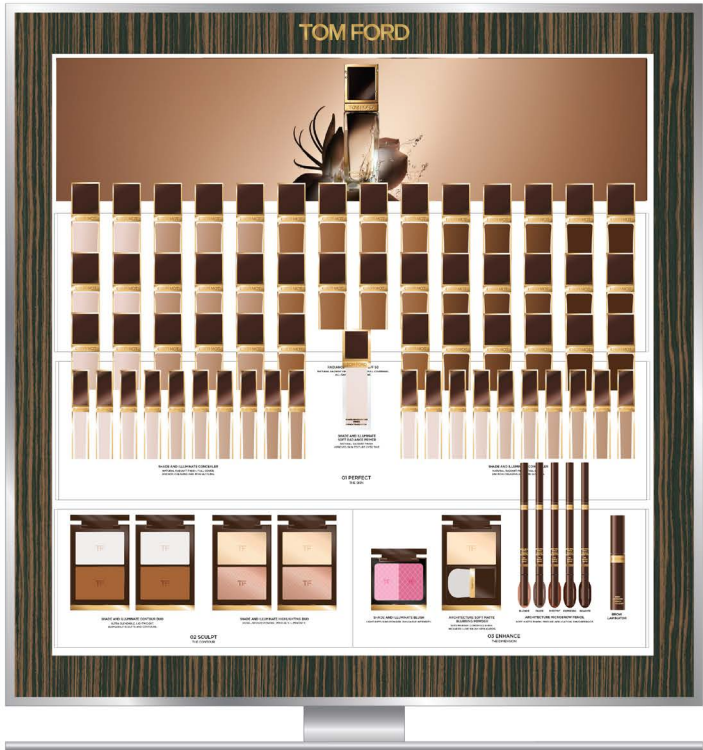
40 SHADES FROM LIGHT TO DARK

- |                 |                 |                |                  |                   |                |                |                |
|-----------------|-----------------|----------------|------------------|-------------------|----------------|----------------|----------------|
| 0.5C PEARL      | 3.0C ROSE       | 5.5W BONE      | 8.0N DAWN        | 10.5N BISQUE      | 13.0N SEPIA    | 15.5W MAHOGANY | 18.0N UMBER    |
| 1.0C CAMEO      | 3.5N NUDE IVORY | 6.0W LINEN     | 8.5N VELLUM      | 11.0N NATURAL     | 13.5C SIENNA   | 16.0W CHESTNUT | 18.5W NUTMEG   |
| 1.5C VANILLA    | 4.0N CREAM      | 6.5N CHAMPAGNE | 9.0N SUEDE       | 11.5W SABLE       | 14.0W HONEY    | 16.5C MOCHA    | 19.0W MACASSAR |
| 2.0N IVORY SILK | 4.5N BUFF       | 7.0N FAWN      | 9.5N IVORY BEIGE | 12.0N TAWNY       | 14.5W CINNAMON | 17.0W AMBER    | 19.5W WALNUT   |
| 2.5C PORCELAIN  | 5.0C IVORY ROSE | 7.5N IVORY     | 10.0N DUNE       | 12.5N SHELL BEIGE | 15.0N JAVA     | 17.5C DUSK     | 20.0N ESPRESSO |

ALL EASELS OVERVIEW



ARCHITECTURE  
SOFT MATTE BLURRING FOUNDATION EASEL

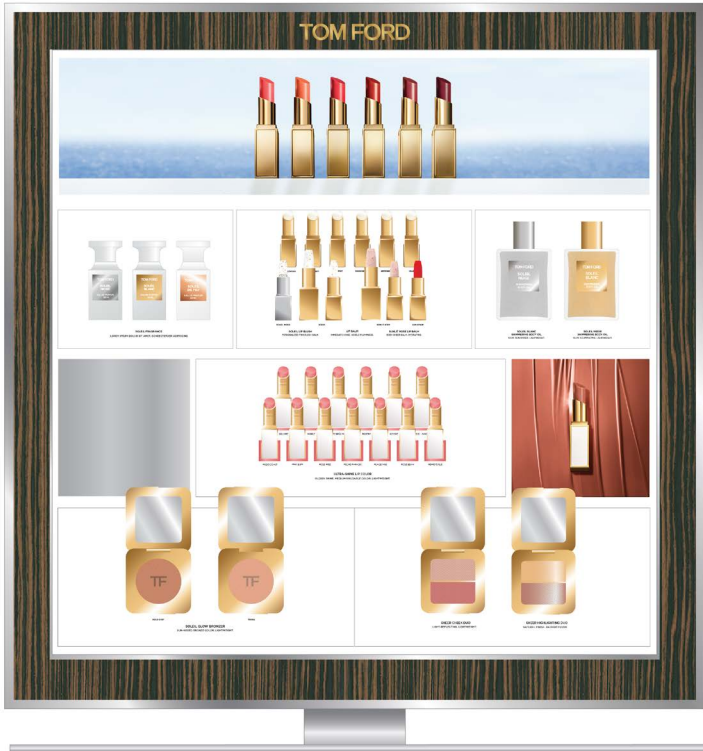


ARCHITECTURE  
RADIANCE HYDRATING FOUNDATION EASEL

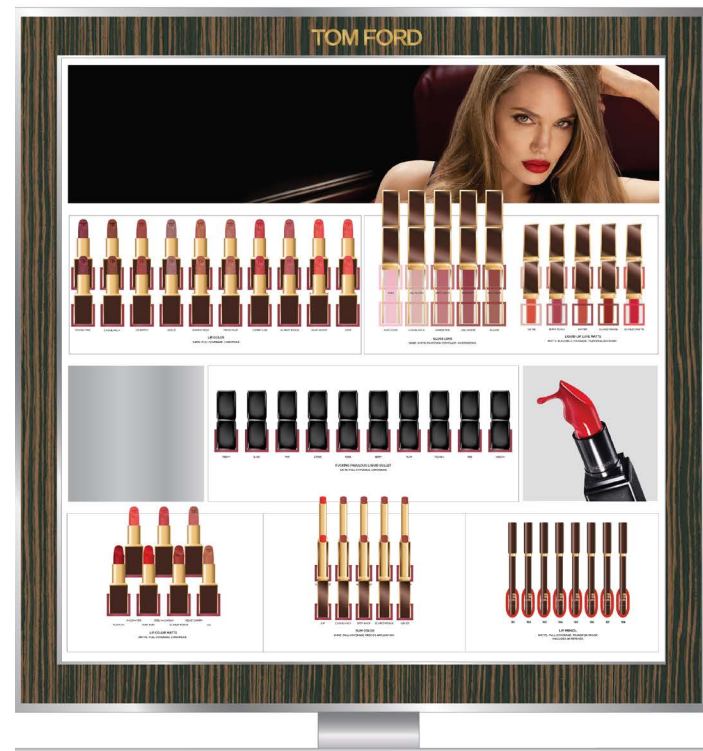


ARCHITECTURE  
SOFT MATTE + RADIANCE HYDRATING

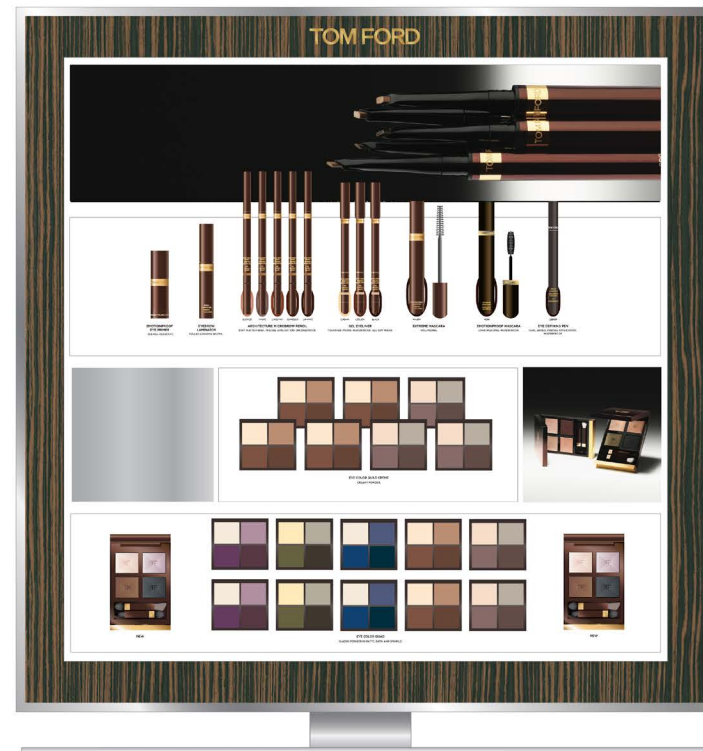
PLEASE FOLLOW THE PLACEMENT OF TILES.  
EASELS ARE ALWAYS PLACED IN THE ORDER  
OF FACE, SOLEIL, LIP AND EYE.



SOLEIL  
EASEL



RUNWAY  
LIP EASEL

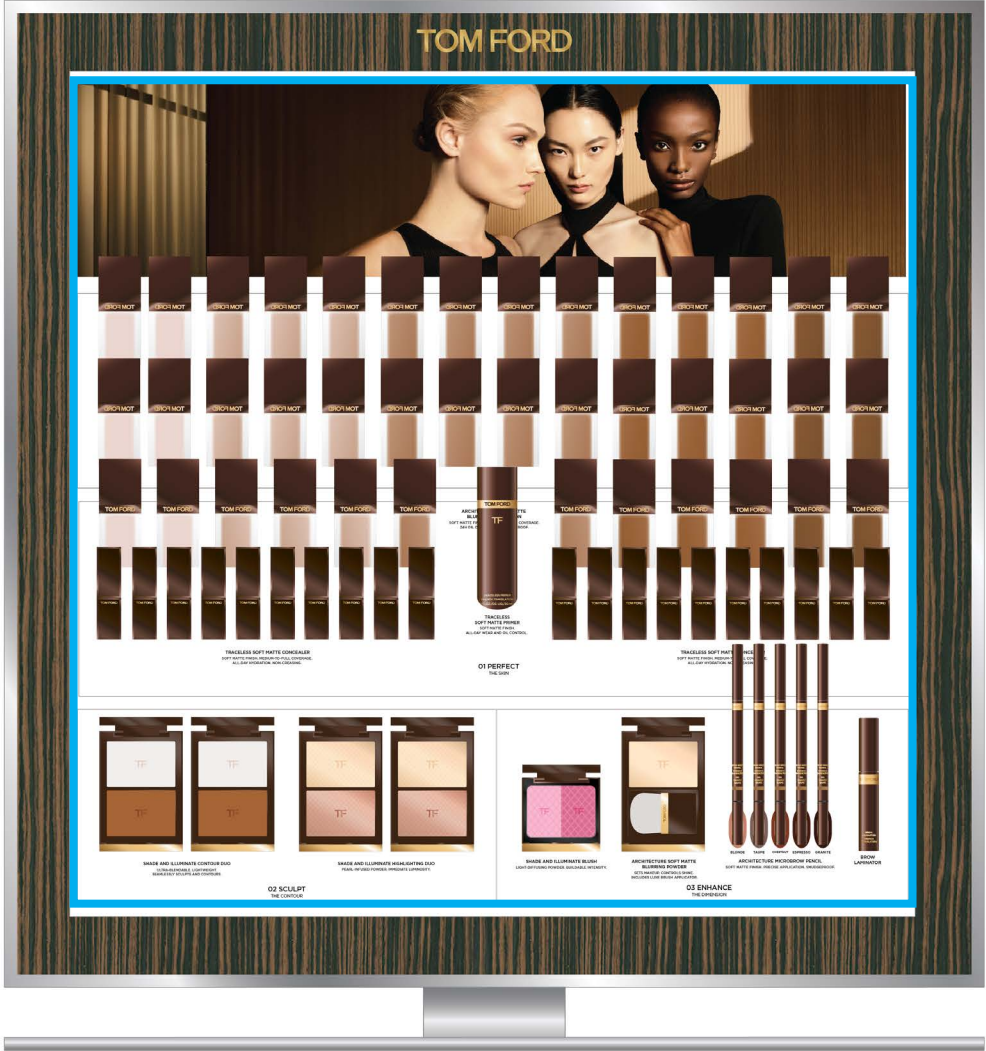


RUNWAY  
EYE EASEL



RUNWAY  
EYE + LIP EASEL

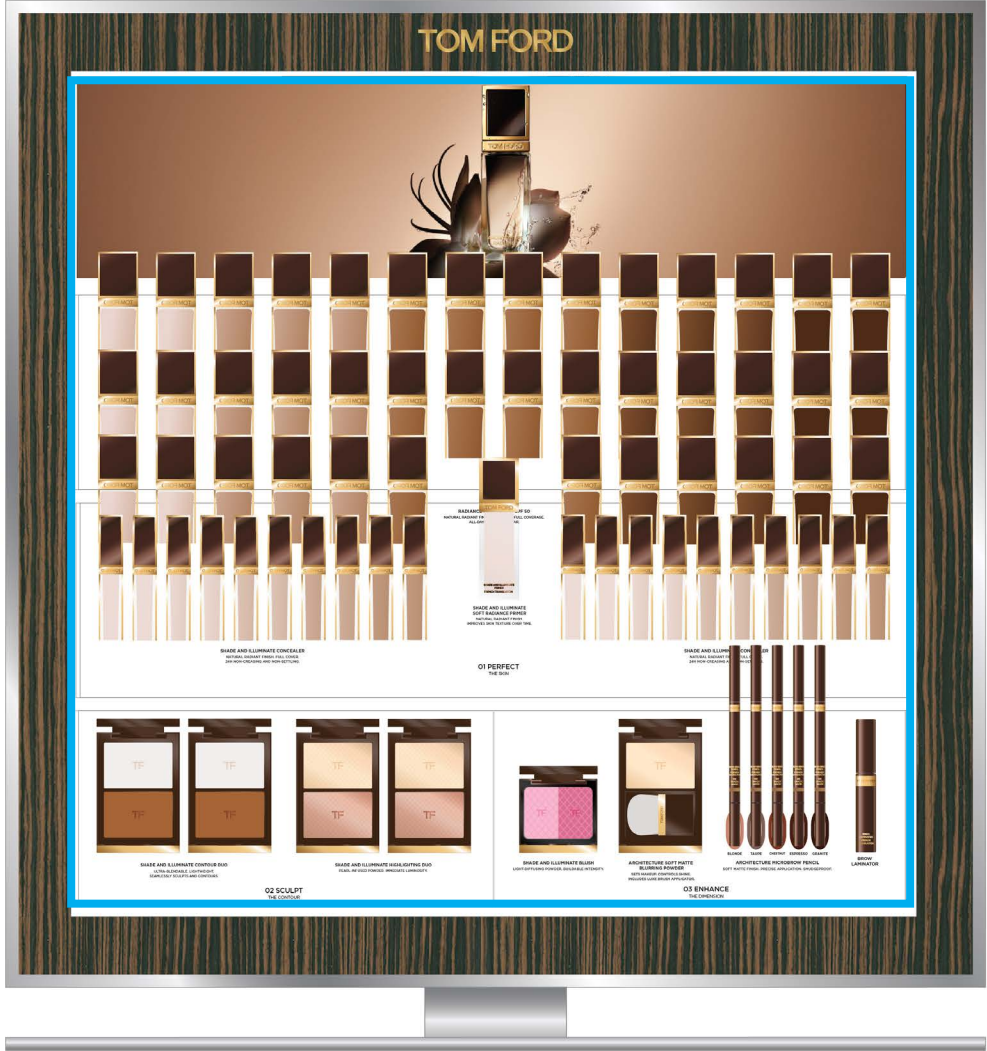
ARCHITECTURE EASEL SCHEMATICS **NEW TILE UPDATES IN NOVEMBER**



ARCHITECTURE  
SOFT MATTE BLURRING FOUNDATION EASEL

**EASAL LEFT TO RIGHT / TOP TO BOTTOM**

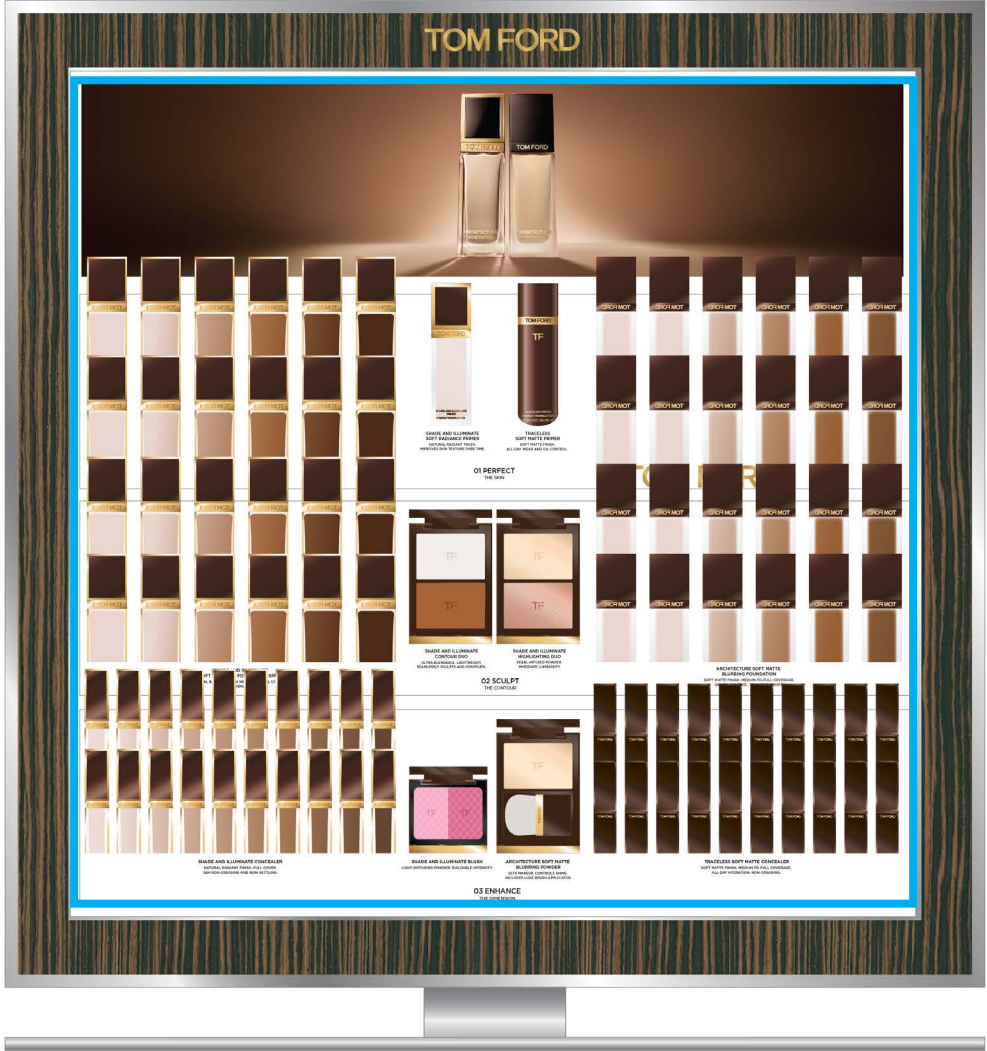
- ARCHITECTURE SOFT MATTE BLURRING FOUNDATION (40)
- TRACELESS SOFT MATTE PRIMER
- TRACELESS SOFT MATTE CONCEALER (20)
- SHADE AND ILLUMINATE CONTOUR DUO (2)
- SHADE AND ILLUMINATE HIGHLIGHTING DUO (2)
- SHADE AND ILLUMINATE BLUSH (4)
- ARCHITECTURE SOFT MATTE BLURRING POWDER (1)
- ARCHITECTURE BROW PENCIL (5)
- BROW LAMINATOR



ARCHITECTURE  
RADIANCE HYDRATING FOUNDATION EASEL ONLY

**EASAL LEFT TO RIGHT / TOP TO BOTTOM**

- **RADIANCE HYDRATION FOUNDATION SPF 50 (40)**
- SHADE AND ILLUMINATE CONCEALER (20)
- SHADE AND ILLUMINATE SOFT RADIANCE PRIMER (1)
- SHADE AND ILLUMINATE CONTOUR DUO (2)
- SHADE AND ILLUMINATE HIGHLIGHTING DUO (2)
- SHADE AND ILLUMINATE BLUSH (1)
- ARCHITECTURE SOFT MATTE BLURRING POWDER (1)
- ARCHITECTURE BROW PENCIL (5)
- EYEBROW LAMINATOR (1)



ARCHITECTURE  
SOFT MATTE + SHADE AND ILLUMINATE EASEL

**EASAL LEFT TO RIGHT / TOP TO BOTTOM**

- **RADIANCE HYDRATION FOUNDATION SPF 50 (24)**
- SHADE AND ILLUMINATE SOFT RADIANCE PRIMER
- TRACELESS SOFT MATTE PRIMER
- ARCHITECTURE SOFT MATTE BLURRING FOUNDATION (24)
- SHADE AND ILLUMINATE CONCEALER (20)
- SHADE AND ILLUMINATE CONTOUR DUO (1)
- SHADE AND ILLUMINATE HIGHLIGHTING DUO (1)
- SHADE AND ILLUMINATE BLUSH (1)
- ARCHITECTURE SOFT MATTE BLURRING POWDER (1)
- TRACELESS SOFT MATTE CONCEALER (20)

SOLEIL EASEL SCHEMATICS

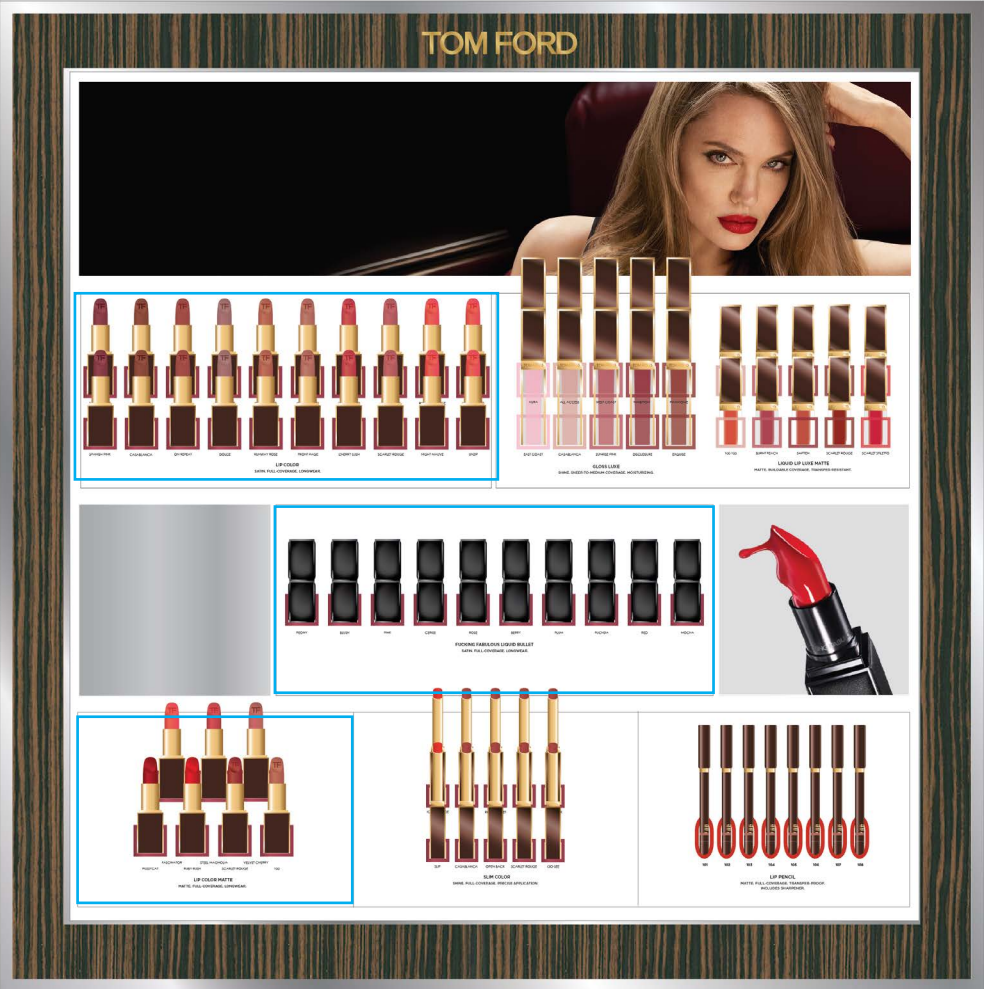


SOLEIL  
EASEL

EASAL LEFT TO RIGHT / TOP TO BOTTOM

- SOLEIL NEIGE EDP 50ML (1)
- SOLEIL BLANC EDP 50ML (1)
- SOLEIL DE FEU EDP 50ML (1)
- LIP BALM NEW (6)
- SOLEIL NEIGE LIP BLUSH MINI (1)
- SOLEIL LIP BLUSH (1)
- SOLEIL LIP BLUSH MINI (1)
- SUNLIT ROSE LIP BALM (1)
- SUNLIT ROSE LIP BALM MINI (1)
- SUN SPARK LIP BALM MINI (1)
- SOLEIL SHIMMERING BODY OIL (2)
- ULTRA-SHINE LIP COLOR (13)
- SOLEIL GLOW BRONZER (2)
- SHEER CHEEK DUO (1)
- SHEER HIGHLIGHTING DUO (1)

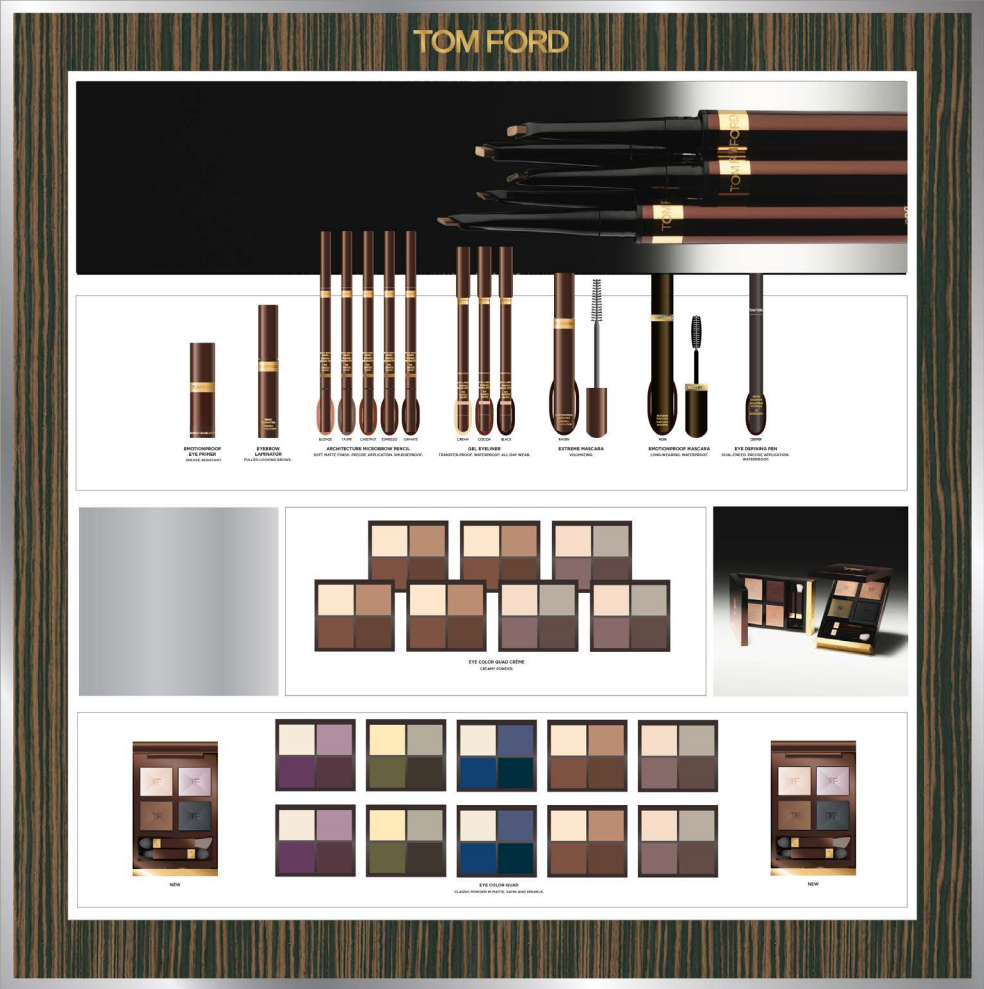
RUNWAY EASEL SCHEMATICS NEW TILE UPDATES IN NOVEMBER



RUNWAY  
LIP EASEL

EASAL LEFT TO RIGHT / TOP TO BOTTOM

- LIP COLOR (20)
- GLOSS LUXE (10)
- LIQUID LIP LUXE MATTE (10)
- FUCKING FABULOUS LIP (10)
- LIP COLOR MATTE (7)
- SLIM LIP COLOR SHINE (10)
- LIP PENCIL (8)



RUNWAY  
EYE EASEL

EASAL LEFT TO RIGHT / TOP TO BOTTOM

- EMOTIONPROOF EYE PRIMER (1)
- BROW LAMINATOR (1)
- ARCHITECTURE BROW PENCIL (5)
- GEL LINER (3)
- EXTREME MASCARA(1)
- EMOTIONPROOF MASCARA (1)
- EYE DEFINING PEN (1)
- EYE COLOR QUAD CREME (7)
- EYE COLOR QUAD (NEW) (1)
- EYE COLOR QUAD GODET (10)
- EYE COLOR QUAD (NEW) (1)



RUNWAY  
EYE + LIP EASEL

EASAL LEFT TO RIGHT / TOP TO BOTTOM

- FUCKING FABULOUS LIP (10)
- LIP COLOR MATTE (7)
- LIP PENCIL (8)
- SLIM LIP COLOR SHINE (10)
- LIQUID LIP LUXE MATTE (10)
- LIP COLOR (20)
- GLOSS LUXE (10)
- EYE COLOR QUAD GODET(3)
- EMOTIONPROOF EYE PRIMER (1)
- BROW LAMINATOR (1)
- ARCHITECTURE BROW PENCIL (5)
- GEL LINER (3)
- EXTREME MASCARA(1)
- EMOTIONPROOF MASCARA (1)
- EYE COLOR QUAD GODET

ALL FRAMES (MAFS + SAFS) OVERVIEW

MAFS MEDIUM ANGLED FRAMES    SAFS SMALL ANGLED FRAMES

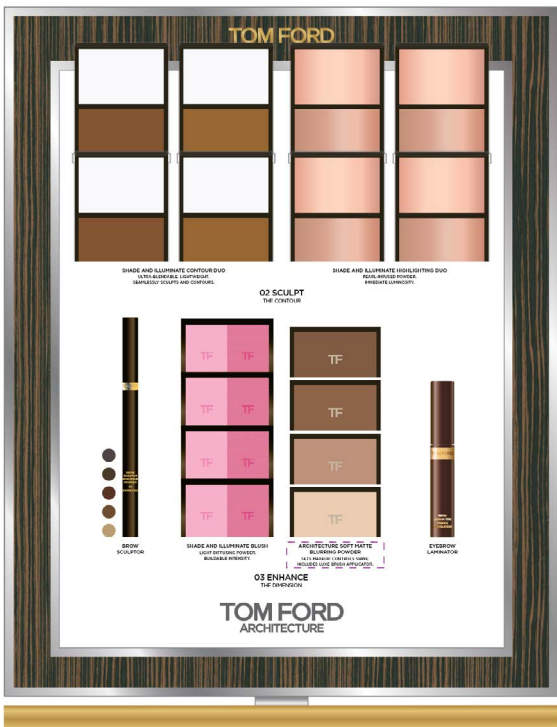
NEW INSERTS SOLEIL + LIP



ARCHITECTURE  
SOFT MATTE BLURRING FOUNDATION MAF



ARCHITECTURE  
RADIANCE FOUNDATION MAF



ARCHITECTURE  
SOFT MATTE + SHADE AND ILLUMINATE MAF



SOLEIL  
MAF **NEW INSERT**  
SHIPPING DIRECT TO DOOR



RUNWAY  
LIP MAF **NEW INSERT**  
SHIPPING DIRECT TO DOOR



RUNWAY  
LIP SAF **NEW INSERT**  
SHIPPING DIRECT TO DOOR



RUNWAY  
EYE MAF

ARCHITECTURE FRAMES SCHEMATICS



ARCHITECTURE  
SOFT MATTE BLURRING FOUNDATION MAF

LEFT TO RIGHT / TOP TO BOTTOM

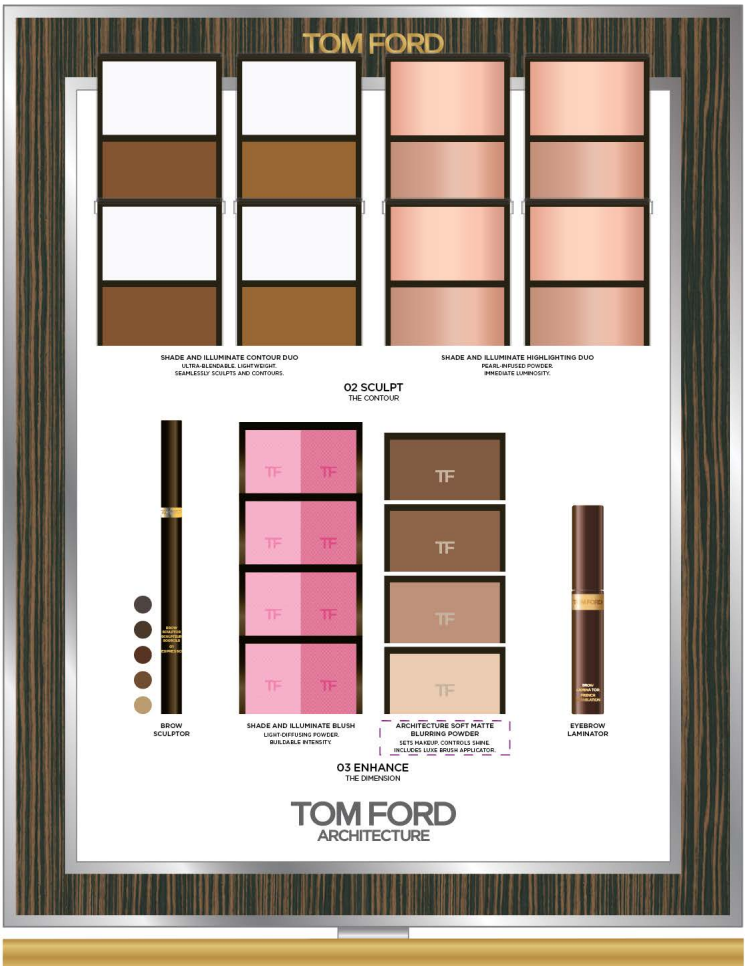
- ARCHITECTURE SOFT MATTE BLURRING FOUNDATION (18)
- TRACELESS SOFT MATTE CONCEALER (11)



ARCHITECTURE  
SHADE AND ILLUMINATE FOUNDATION MAF  
REPLACE NEW FOUNDATION IN THE PREVIOUS S&I  
FOUNDATION SOCKETS

LEFT TO RIGHT / TOP TO BOTTOM

- RADIANCE HYDRATING FOUNDATION (18)
- SHADE AND ILLUMINATE CONCEALER (10)



ARCHITECTURE  
SOFT MATTE + SHADE AND ILLUMINATE MAF

LEFT TO RIGHT / TOP TO BOTTOM

- EYE COLOR QUAD CREME (3)
- ECQ CREME NEW FORMULA (2)
- EYE COLOR QUAD (3)
- EYE DEFINING PEN (1)
- GEL EYELINER (3)
- EMOTIONPROOF EYE PRIMER (1)
- BROW SCULPTOR (5)
- BROW LAMINATOR (1)



FACE  
SOFT MATTE FOUNDATION + PRIMER

LEFT TO RIGHT / TOP TO BOTTOM

- RACELESS SOFT MATTE PRIMER
- ARCHITECTURE SOFT MATTE FOUND. (12)



FACE  
SHADE & ILLUMINATE FOUNDATION + PRIMER

LEFT TO RIGHT / TOP TO BOTTOM

- SHADE AND ILLUMINATE PRIMER
- RADIANCE HYDRATING FOUNDATION (12)

SOLEIL FRAME + RUNWAY LIP FRAME SCHEMATICS **NEW INSERTS**



SOLEIL  
MAF **NEW INSERT**

LEFT TO RIGHT / TOP TO BOTTOM

- **LIP BALM (6)(NEW)**
- SHEER CHEEK DUO (1)
- SOLEIL LIP BLUSH (1)
- SUNLIT ROSY LIP BALM (1)
- SOLEIL NEIGE LIP BLUSH MINI (1)
- SOLEIL LIP BLUSH MINI (1)
- SUNLIT ROSY LIP BALM MINI (1)
- **SUN SPARK LIP BALM MINI (1) (NEW)**
- SOLEIL GLOW BRONZER (1)
- SHIMMERING BODY OIL (1)
- ULTRA-SHINE LIP COLOR (10)
- SHIMMERING BODY OIL (1)



SOLEIL  
TRAY

LEFT TO RIGHT / TOP TO BOTTOM

- SOLEIL GLOW BRONZER (2)
- SOLEIL SHIMMERING BODY OIL (3)
- SOLEIL GLOW BRONZER (2)



RUNWAY  
NEW LIP SAF **NEW INSERT**

LEFT TO RIGHT

- LIP COLOR (15)
- LIP PENCIL (8)



RUNWAY  
NEW LIP MAF **NEW INSERT**

LEFT TO RIGHT / TOP TO BOTTOM

- LIQUID LIP LUXE MATTE (6)
- GLOSS LUXE (4)
- LIP PENCIL (4)
- LIP COLOR (15)
- LIP COLOR MATTE (6)
- SLIM LIP COLOR SHINE (6)

EYE FRAME SCHEMATICS



SOLEIL  
EYE MAF REMOVE PLUG

LEFT TO RIGHT / TOP TO BOTTOM

- EMOTIONPROOF MASCARA (1)
- EYE COLOR QUAD LL (NEW) (2)
- EXTREME MASCARA (1)
- EYE DEFINING PEN (1)
- GEL EYELINER (3)
- EMOTIONPROOF EYE PRIMER (1)
- ARCHITECTURE BROW PENCIL (5)
- BROW LAMINATOR (1)

BEAUTY RETAILER CASELINE

COLOR ASSORTMENT

CASE ARRANGEMENT

FIRST ROW LEFT TO RIGHT

- SHADE & ILLUMINATE PRIMER
- RADIANCE HYDRATION FOUNDATION SPF50
- SHADE & ILLUMINATE CONCEALOR
- TRACELESS SOFT MATTE CONCEALER
- ARCHITECTURE SOFT MATTE FOUNDATION
- TRACELESS SOFT MATTE PRIMER

SECOND ROW LEFT TO RIGHT

- SLIM LIP COLOR SHINE
- LIP COLOR
- EYE COLOR QUAD
- LIP COLOR
- LIP COLOR MATTE

THIRD ROW LEFT TO RIGHT

- SOLEIL BLANC BODY OIL
- SOLEIL LIP BLUSH
- SUNLIT ROSE LIP BALM
- ULTRA-SHINE LIP COLOR
- SHEER HIGHLIGHTING DUO
- SOLEIL BLANC BODY OIL
- SOLEIL GLOW BRONZER
- SOLEIL GLOW BRONZER
- SOLEIL NEIGE BODY OIL
- SHEER HIGHLIGHTING DUO
- ULTRA-SHINE LIP COLOR
- SOLEIL LIP BLUSH
- SUNLIT ROSE LIP BALM
- SOLEIL NEIGE BODY OIL

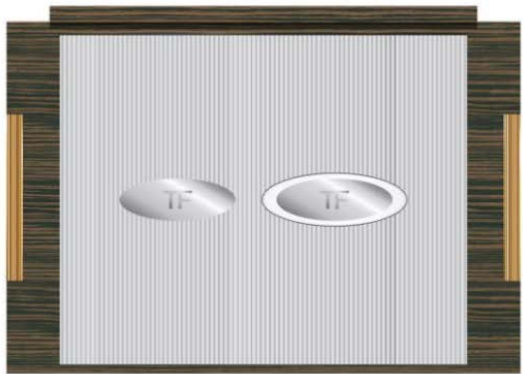


SIGNATURE FRAGRANCE LAUNCH : SOLEIL NEIGE EDP SIGNATURE EDP

LIVE DATE : DECEMEBER 28TH



FRONT VIEW



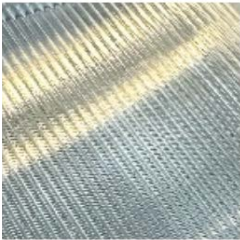
TOP VIEW

FRAGRANCE TRAY  
SOLEIL NEIGE SIGNATURE EDP  
TF5CS60

- TOP TIER LEFT TO RIGHT
- SOLEIL NEIGE SIGNATURE 50 ML
  - SOLEIL NEIGE SIGNATURE 100 ML

PLEASE RE-USE EAU DE SOLEIL  
BLANC VM INSERTS FROM MAY 2025

TOP MATERIAL

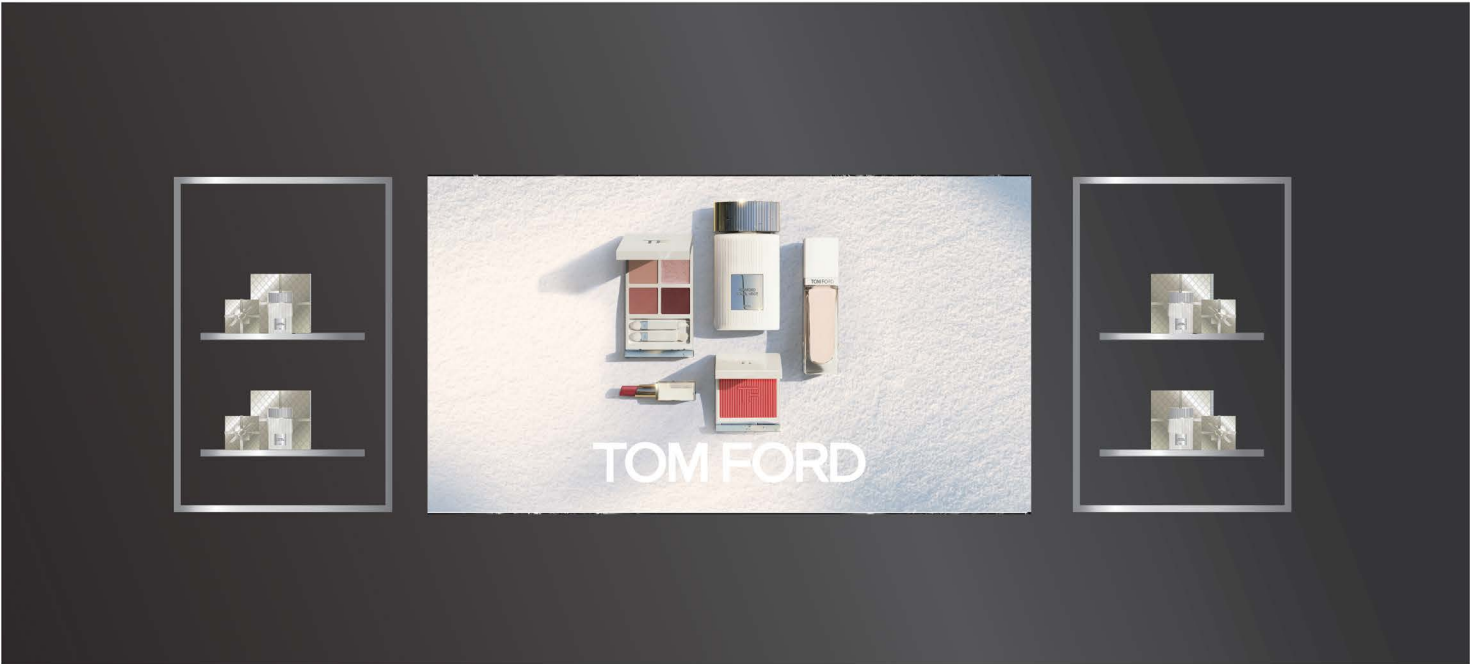


CLEAR RIBBED MATERIAL

NEW BOTTOM COLOR FILM



PLACE UNDER  
CLEAR RIBBED MATERIAL



NARROW MARBLE BACKWALL



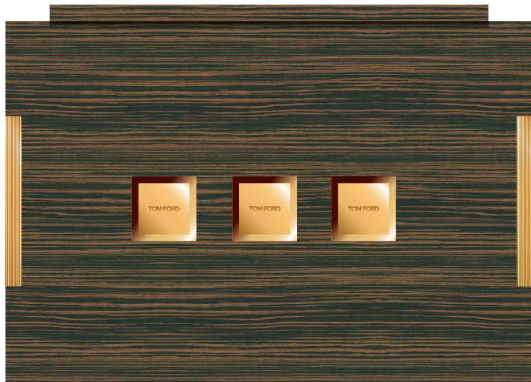
WIDE MARBLE BACKWALL

PRIVATE BLEND FRAGRANCE LAUNCH : AMBER INTRIGUE NORDSTROM EXCLUSIVE ONLY

LIVE DATE : NOVEMBER 1ST



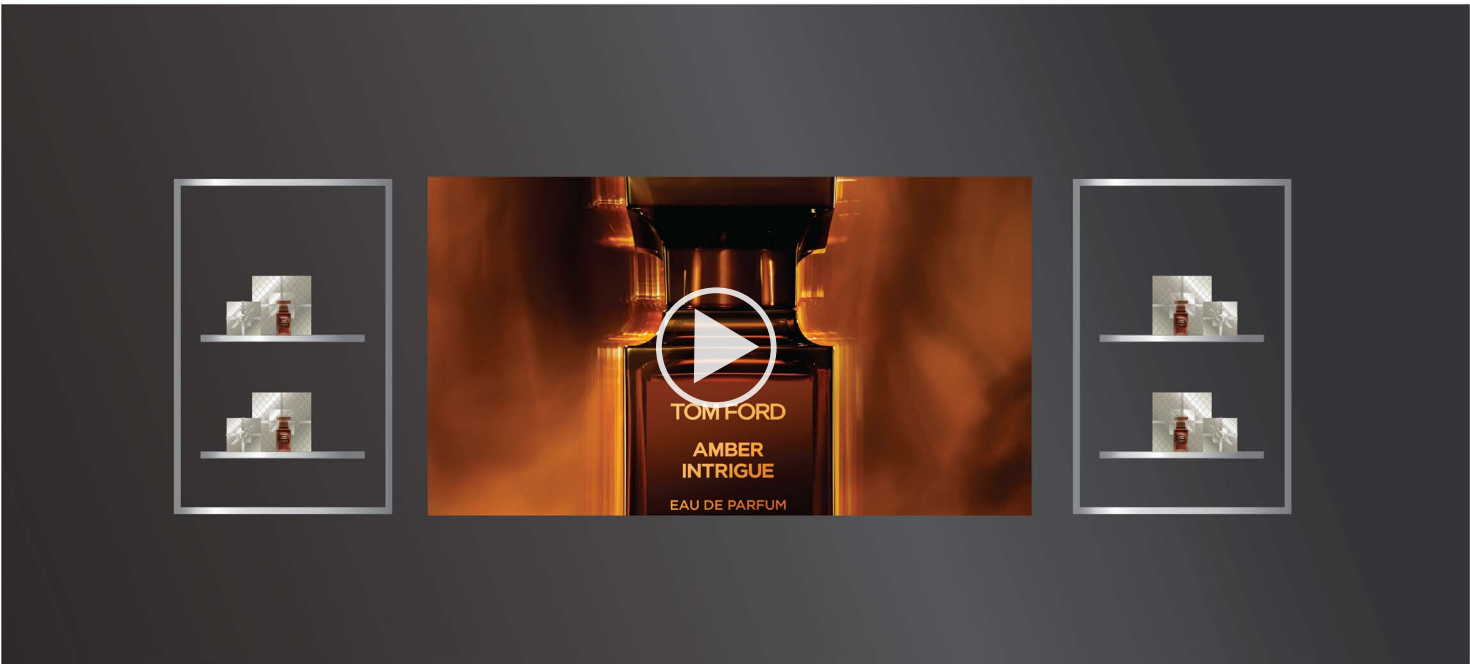
FRONT VIEW



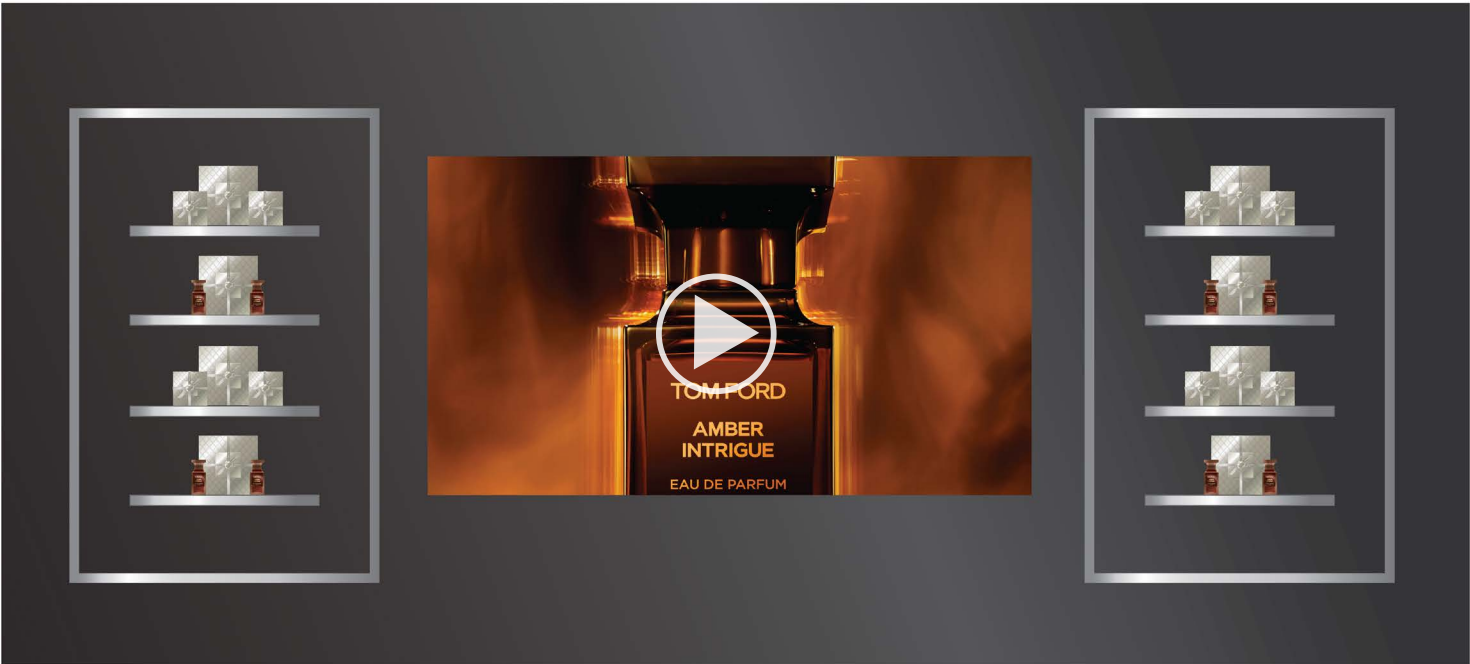
TOP VIEW

FRAGRANCE TRAY  
AMBER INTRIGUE  
GENERIC FRAGRANCE TRAY

- TOP TIER LEFT TO RIGHT
- AMBER INTRIGUE 50ML
  - AMBER INTRIGUE 50ML
  - AMBER INTRIGUE 50ML



NARROW MARBLE BACKWALL



WIDE MARBLE BACKWALL

PRIVATE BLEND SCENTING EXPERIENCE PB30 SEPTEMBER 2025

PB 30 SCENTING EXPERIENCE



PB PARFUM TRAY  
REMOVE SOLEIL NEIGE PARFUM + EDP



LEFT TO RIGHT

- NEROLI PORTOFINO PARFUM
- NEROLI PORTOFINO
- SOLEIL NEIGE PARFUM (OUT)
- SOLEIL NEIGE (OUT)
- OUD WOOD PARFUM
- OUD WOOD
- FUCKING FABULOUS PARFUM
- FUCKING FABULOUS

BACK ROW LEFT TO RIGHT

- NEROLI PORTOFINO
- SOLEIL BLANC
- TOBACCO VANILLE
- BLACK LAQUER
- ÉBÈNE FUMÉ
- FUCKING FABULOUS
- OUD VOYAGER
- OUD WOOD

MIDDLE ROW LEFT TO RIGHT

- SOLEIL NEIGE (OUT)
- SOLEIL BLANC
- SOLEIL DE FEU
- BITTER PEACH
- ELECTRIC CHERRY
- LOST CHERRY
- CHERRY SMOKE
- VANILLA SEX
- VANILLA FATALE
- TOBACCO VANILLE
- FOUGÈRE D'ARGENT
- MYRRHE MYSTÈRE
- BLACK LAQUER
- WHITE SUEDE
- FUCKING FABULOUS
- TUSCAN LEATHER

FRONT ROW LEFT TO RIGHT

- NEROLI PORTOFINO
- AZURE LIME
- FLEUR DE PORTOFINO
- MANDARINO DI AMALFI
- ROSE D'AMALFI
- ROSE PRICK
- ROSE EXPOSED
- NOIR DE NOIR
- TUBÉREUSE NUE
- JASMIN ROUGE
- SANTAL BLUSH
- BOIS MAROCAIN
- ÉBÈNE FUMÉ
- OUD VOYAGER
- OUD WOOD

PRIVATE BLEND SCENTING EXPERIENCE PB 10 SEPTEMBER 2025



PRIVATE BLEND 10 UNIT A

REMOVE LOCATORS  
UPDATED MERCHANDISING SCHEMATIC

- SOLEIL BLANC ALL OVER BODY SPRAY (1)
- SOLEIL BLANC 50ML (1)
- SOLEIL BLANC 10ML (1)
- SOLEIL BLANC ALL OVER BODY SPRAY (1)
- VANILLA SEX 50ML (1)
- SOLEIL BLANC 10ML (1)
- NEROLI PORTOFINO ALL OVER BODY SPRAY (1)
- NEROLI PORTOFINO 50ML (1)
- NEROLI PORTOFINO 10ML (1)
- BITTER PEACH ALL OVER BODY SPRAY (1)
- BITTER PEACH 50ML (1)
- BITTER PEACH 10ML (1)
- LOST CHERRY ALL OVER BODY SPRAY (1)
- ELECTRIC CHERRY 50ML (1)
- LOST CHERRY 10ML (1)

FRONT ROW LEFT TO RIGHT

- ROSE EXPOSED 50ML (1)
- OUD VOYAGER (1)



PRIVATE BLEND 10 UNIT B

REMOVE LOCATORS  
UPDATED MERCHANDISING SCHEMATIC

- LOST CHERRY ALL OVER BODY SPRAY (1)
- LOST CHERRY 50ML (1) (IN)
- LOST CHERRY 10ML (1)
- ROSE PRICK ALL OVER BODY SPRAY (1)
- ROSE PRICK 50ML (1)
- ROSE PRICK 10ML (1)
- FUCKING FABULOUS ALL OVER BODY SPRAY (1)
- FUCKING FABULOUS 50ML (1)
- FUCKING FABULOUS 10ML (1)
- OUD WOOD ALL OVER BODY SPRAY
- OUD WOOD 50ML (1)
- OUD WOOD 10ML (1)
- TOBACCO VANILLE ALL OVER BODY SPRAY (1)
- TOBACCO VANILLE 50ML (1)
- TOBACCO VANILLE 10ML (1)

FRONT ROW LEFT TO RIGHT

- ROSE EXPOSED 50ML (1)
- OUD VOYAGER (1)

PRIVATE BLEND CANDLES SHEMANTICS

USE GENERIC GREY MIRROR INSERTS

PLEASE DISPLAY 100ML PB BOTTLES WHENEVER POSSIBLE



PRIVATE BLEND CANDLES ONE-TIER UNIT

LEFT TO RIGHT

- FUCKING FABULOUS 10ML (1)
- FUCKING FABULOUS 100ML (1)
- FUCKING FABULOUS CANDLE (1)
- OUD WOOD 10ML (1)
- OUD WOOD 100ML (1)
- OUD WOOD CANDLE (1)
- EBÈNE FUMÉ 10ML (1)
- EBÈNE FUMÉ 100ML (1)
- EBÈNE FUMÉ CANDLE (1)
- VANILLA SEX 10ML (1)
- VANILLA SEX 100ML (1)
- VANILLA SEX CANDLE (1)



LARGE MACASSAR TRAY

LEFT TO RIGHT

- FUCKING FABULOUS CANDLE (1)
- OUD WOOD CANDLE (1)
- EBÈNE FUMÉ CANDLE (1)
- VANILLA SEX CANDLE (1)

PRIVATE BLEND CASELINE **NORDSTROM ONLY**

CASE ARRANGEMENT

TOP ROW **LEFT TO RIGHT**

- OUD VOYAGER 30ML
- OUD VOYAGER 50ML
- ROSE EXPOSED 30ML
- ROSE EXPOSED 50ML
- BLACK LACQUER 30ML
- BLACK LACQUER 50ML

SECOND ROW **LEFT TO RIGHT**

- F. FABULOUS PARFUM 50ML
- SOLEIL BLANC 30ML
- SOLEIL BLANC 50ML
- BITTER PEACH 50ML
- BITTER PEACH 30ML
- ELECTRIC CHERRY 50ML
- ELECTRIC CHERRY 30ML
- LOST CHERRY 30ML
- LOST CHERRY 50ML
- VANILLA SEX 30ML
- VANILLA SEX 50ML
- VANILLA FATALE 50ML
- VANILLA FATALE 30ML
- TOBACCO VANILLE 50ML
- TOBACCO VANILLE 30ML

THIRD ROW **LEFT TO RIGHT**

- MYRRHE MYSTÈRE 30ML
- MYRRHE MYSTÈRE 50ML
- FUCKING FABULOUS 30ML
- FUCKING FABULOUS 50ML
- TUSCAN LEATHER 50ML
- TUSCAN LEATHER 30ML
- NEROLI PORTOFINO 50ML
- NEROLI PORTOFINO 30ML
- ROSE PRICK 30ML
- ROSE PRICK 50ML
- TUBÉREUSE NUE 30ML
- TUBÉREUSE NUE 50ML
- JASMIN ROUGE 50ML
- JASMIN ROUGE 30ML
- OUD WOOD 50ML
- OUD WOOD 30ML

AMBER INTRIGUE

MACASSAR PB 30 SCENTING EXPERIENCE



**ALWAYS ARRANGE CASELINE UNITS IN A PYRAMID FORMAT. THE TALL SKUS ALIGN**

PRIVATE BLEND CASELINE

CASE ARRANGEMENT

TOP ROW LEFT TO RIGHT

- AMBER INTRIUGUE 50ML (NEW)
- OUD VOYAGER 30ML
- OUD VOYAGER 50ML
- ROSE EXPOSED 30ML
- ROSE EXPOSED 50ML
- BLACK LACQUER 30ML
- BLACK LACQUER 50ML

SECOND ROW LEFT TO RIGHT

- F. FABULOUS PARFUM 50ML
- SOLEIL BLANC 30ML
- SOLEIL BLANC 50ML
- BITTER PEACH 50ML
- BITTER PEACH 30ML
- ELECTRIC CHERRY 50ML
- ELECTRIC CHERRY 30ML
- LOST CHERRY 30ML
- LOST CHERRY 50ML
- VANILLA SEX 30ML
- VANILLA SEX 50ML
- VANILLA FATALE 50ML
- VANILLA FATALE 30ML
- TOBACCO VANILLE 50ML
- TOBACCO VANILLE 30ML

THIRD ROW LEFT TO RIGHT

- MYRRHE MYSTÈRE 30ML
- MYRRHE MYSTÈRE 50ML
- FUCKING FABULOUS 30ML
- FUCKING FABULOUS 50ML
- TUSCAN LEATHER 50ML
- TUSCAN LEATHER 30ML
- NEROLI PORTOFINO 50ML
- NEROLI PORTOFINO 30ML
- ROSE PRICK 30ML
- ROSE PRICK 50ML
- TUBÉREUSE NUE 30ML
- TUBÉREUSE NUE 50ML
- JASMIN ROUGE 50ML
- JASMIN ROUGE 30ML
- OUD WOOD 50ML
- OUD WOOD 30ML

AMBER INTRIUGUE



MACASSAR PB 30 SCENTING EXPERIENCE



ALWAYS ARRANGE CASELINE UNITS IN A

SIGNATURE FRAGRANCE TRAYS

TRAYS SIGNATURE MASCULINE + FEMININE



USE THIS ASSORTMENT IF 1 TRAY IS AVAILABLE

FRONT ROW LEFT TO RIGHT

- EAU D'OMBRÉ LEATHER EDP 100ML
- BLACK ORCHID RESERVE 100ML (NEW)
- BOIS PACIFIQUE 100ML

BACK ROW LEFT TO RIGHT

- BLACK ORCHID PARFUM 100ML
- CAFE ROSE 100ML
- EAU DE SOLEIL BLANC 100ML
- NOIR EXTREME EDP 100ML
- VELVET ORCHID PARFUM 100ML
- VELVET ORCHID EDP 100ML

TRAYS SIGNATURE MASCULINE ONLY



USE THIS ASSORTMENT IF 2 TRAYS ARE AVAILABLE

FRONT ROW LEFT TO RIGHT

- BLACK ORCHID RESERVE 100ML (NEW)
- EAU D'OMBRÉ LEATHER EDP 100ML
- BOIS PACIFIQUE 100ML
- OMBRÉ LEATHER PARFUM 100ML
- OUD MINÉRALE 100ML AND/OR COSTA AZZURRA 100ML

BACK ROW LEFT TO RIGHT

- GREY VEVITIER PARFUM 100ML
- NOIR EXTREME EDP 100ML
- NOIR EXTREME PARFUM 100ML
- GREY VEVITIER EDP 100ML

TRAYS SIGNATURE FEMININE ONLY



USE THIS ASSORTMENT IF 2 TRAYS ARE AVAILABLE

FRONT ROW LEFT TO RIGHT

- EAU DE SOLEIL BLANC 100ML
- CAFE ROSE 100ML

BACK ROW LEFT TO RIGHT

- BLACK ORCHID EDP 100ML
- BLACK ORCHID PARFUM 100ML
- VELVET ORCHID PARFUM 100ML
- VELVET ORCHID EDP 100ML

SIGNATURE: CASELINES

MACASSAR TRAYS SIGNATURE MASCULINE + FEMININE

USE THIS ASSORTMENT IF 1 CASELINE IS AVAILABLE

CASE ARRANGEMENT

TOP ROW LEFT TO RIGHT

- BLACK ORCHID RESERVE 50ML (NEW)
- BLACK ORCHID RESERVE 100ML (NEW)
- BOIS PACIFIQUE 100ML
- BOIS PACIFIQUE 50ML
- EAU DE SOLEIL BLANC 50ML
- EAU DE SOLEIL BLANC 100ML

SECOND ROW LEFT TO RIGHT

- OMBRÉ LEATHER EDP 50ML
- OMBRÉ LEATHER EDP 100ML
- OMBRÉ LEATHER PARFUM 50ML
- OMBRÉ LEATHER PARFUM 1000ML
- EAU D'OMBRÉ LEATHER 100ML
- EAU D'OMBRÉ LEATHER 50ML
- CAFÉ ROSE 100ML
- CAFÉ ROSE 50ML

THIRD ROW LEFT TO RIGHT

- NOIR EXTREME PARFUM 50ML
- NOIR EXTREME PARFUM 100ML
- VELVET ORCHID PARFUM 50ML
- VELVET ORCHID PARFUM 100ML
- BLACK ORCHID PARFUM 100ML
- BLACK ORCHID PARFUM 50ML
- NOIR EXTREME EDP 100ML
- NOIR EXTREME EDP 50ML

ALWAYS ARRANGE CASELINE UNITS  
IN A PYRAMID FORMAT. THE TALL SKUS  
ALIGN WITH THE GIFT BOX IN THE MIDDLE.



SIGNATURE: CASELINES

MACASSAR TRAYS SIGNATURE MASCULINE + FEMININE

USE THIS ASSORTMENT IF 2 CASELINES ARE AVAILABLE

CASE ARRANGEMENT

TOP ROW LEFT TO RIGHT

- BLACK ORCHID RESERVE 50ML
- BLACK ORCHID RESERVE 100ML
- BOIS PACIFIQUE 100ML
- BOIS PACIFIQUE 50ML
- EAU DE SOLEIL BLANC 50ML
- EAU DE SOLEIL BLANC 100ML

SECOND ROW LEFT TO RIGHT

- OMBRÉ LEATHER EDP 50ML
- OMBRÉ LEATHER EDP 100ML
- OMBRÉ LEATHER PARFUM 50ML
- OMBRÉ LEATHER PARFUM 100ML
- EAU D'OMBRÉ LEATHER 100ML
- EAU D'OMBRÉ LEATHER 50ML
- BEAU DE JOUR EDP 100ML
- BEAU DE JOUR EDP 50ML

THIRD ROW LEFT TO RIGHT

- COSTA AZZURRA EDP 50ML
- COSTA AZZURRA EDP 100ML
- COSTA AZZURRA PARFUM 50ML
- COSTA AZZURRA PARFUM 100ML
- GREY VETIVER PARFUM 100ML
- GREY VETIVER PARFUM 50ML
- GREY VETIVER EDP 100ML
- GREY VETIVER EDP 50ML

MASCULINE



FEMININE



CASE ARRANGEMENT

TOP ROW LEFT TO RIGHT

- BOIS PACIFIQUE 100ML
- BOIS PACIFIQUE 50ML
- EAU DE SOLEIL BLANC 50ML
- EAU DE SOLEIL BLANC 100ML

SECOND ROW LEFT TO RIGHT

- OMBRÉ LEATHER EDP 100ML
- OMBRÉ LEATHER EDP 50ML
- OMBRÉ LEATHER PARFUM 100ML
- OMBRÉ LEATHER PARFUM 50ML
- EAU D'OMBRÉ LEATHER 100ML
- EAU D'OMBRÉ LEATHER 50ML
- CAFÉ ROSE 100ML
- CAFÉ ROSE 50ML

THIRD ROW LEFT TO RIGHT

- NOIR EXTREME PARFUM 50ML
- NOIR EXTREME PARFUM 100ML
- VELVET ORCHID PARFUM 50ML
- VELVET ORCHID PARFUM 100ML
- BLACK ORCHID PARFUM 100ML
- BLACK ORCHID PARFUM 50ML
- NOIR EXTREME EDP 100ML
- NOIR EXTREME EDP 50ML

ALWAYS ARRANGE CASELINE UNITS  
IN A PYRAMID FORMAT. THE TALL SKUS  
ALIGN WITH THE GIFT BOX IN THE MIDDLE.

**TOM FORD**