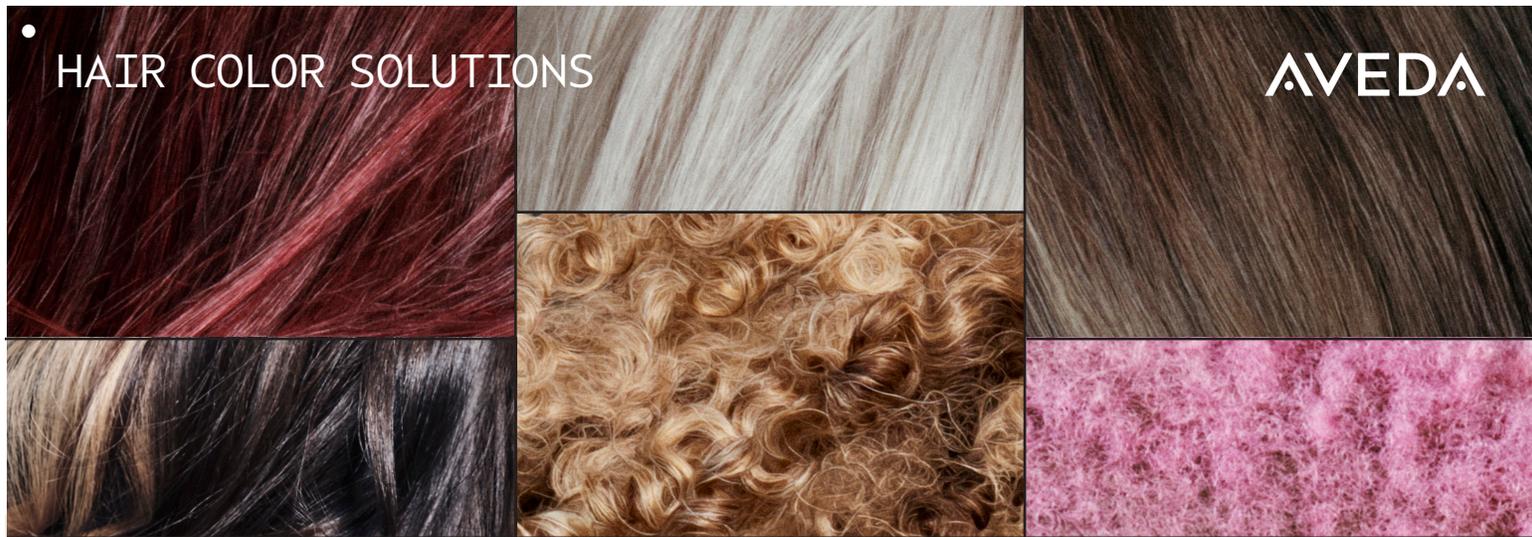


HAIR COLOR SOLUTIONS

AVEDA



## COMMUNICATION ACTIVITY

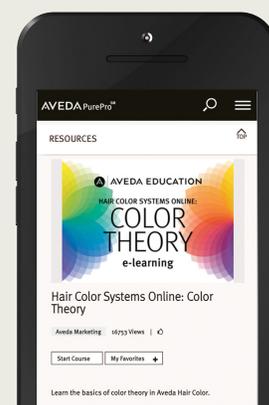
Draw what your partner describes.

What went well?

What was difficult?

### COLOR THEORY E-LEARNING

Log on to Aveda PurePro<sup>SM</sup> at [avedapurepro.com](http://avedapurepro.com), and take the Color Theory e-learning.



# IMPROVE YOUR CONSULTATION SKILLS

The consultation step I want to work on:

Action items to improve this step:

1. 2.



## SCENARIOS: TOP 3 CHALLENGES

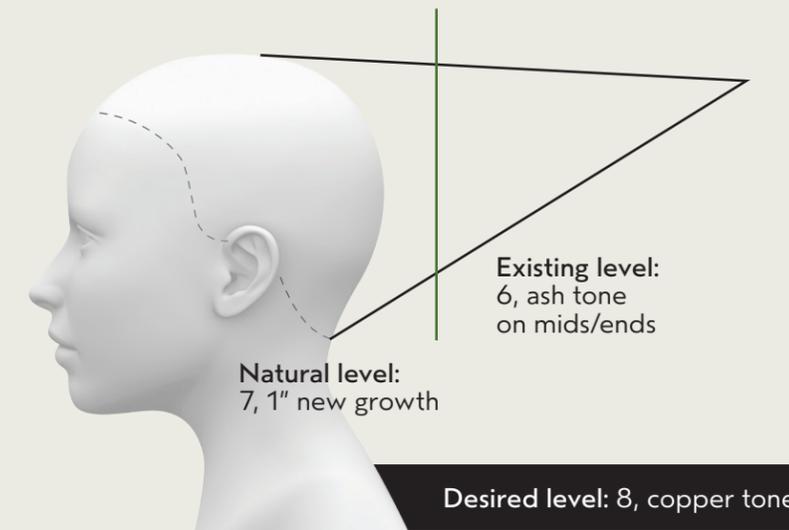
### CHALLENGE: DARKER THAN DESIRED (GO LIGHTER)

Draw lines in the squares below with different colored markers.

tone	level

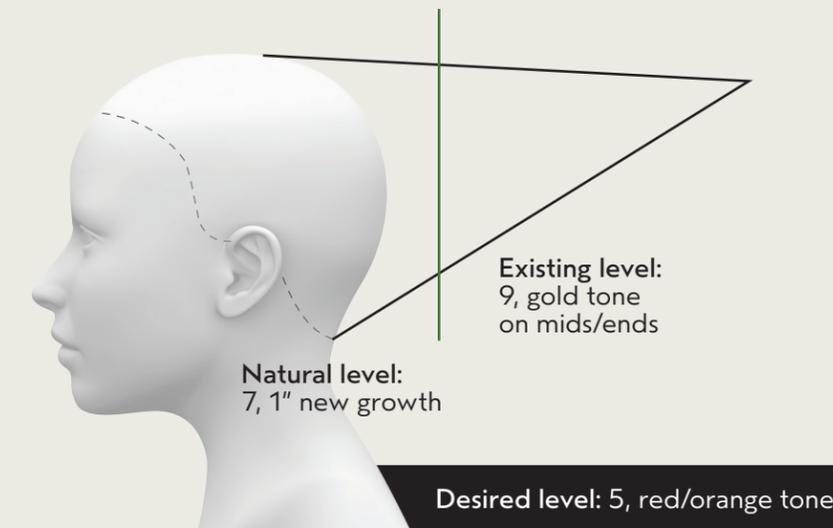
### CHALLENGE: DARKER THAN DESIRED (GO LIGHTER) CONTINUED

What is the hair color plan?



### CHALLENGE: LIGHTER THAN DESIRED (GO DARKER)

What is the hair color plan?



# CHALLENGE: UNEVEN HAIR COLOR

(COLOR BALANCING SCENARIO)

SCENARIO	WHAT WOULD YOU DO?
<b>TONAL REFRESH:</b> Lost tone	Previously 10 pink faded to level 10 pale yellow
<b>LEVEL AND TONE REFRESH:</b> Desired level 1-4 Hair has lost tone or lightened 1-2 levels	Retouch level 4 R/O; mids/ends have faded to a level 6, copper
<b>LEVEL AND TONE REFRESH:</b> Desired level: 5-9 Hair has lost tone or lightened 1-2 levels	

## SCENARIO TAKEAWAYS

DARKER THAN DESIRED

LIGHTER THAN DESIRED

UNEVEN HAIR COLOR

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