

Summer of Glow Master Class Blueprint

Educated in partnership with dermatologists.

Capture the insights. Build your expertise. Create your Clinical Master Class. As we go through today's session, collect your "intel" and complete your blueprint. **You're building the Clinical Master Class you'll lead!**

Start

Prep with 3-Step



Group Demo:

*Tape Test,
Skin Magnifier*

Technology:

Testing:

**NEW CLAIM:
Great Skin In
Just 7 Days*

Prep your glow



Protect



Texture:

MS GLOW—

MS100HR—

Testing:

MS GLOW-100%
show instant boost
in radiance.
MS100HR—174%
instant boost in
hydration—

Technology:

MS GLOW—

MS100HR—

Group Demo

*Activate
Your
Glow*

Group Demo:

*Choose
Preference
based on Skin
Type and
Texture*

Texture:

Technology:

Testing:

Perfect



Texture:

Testing:

*Bare skin
looks healthier
and more
radiant in two
weeks*

Technology:

Niacinamide, 5 forms
Vit C, Vit. E, SPF 45,
Safe for Sens. Eyes,
12 Hr. Wear,
Sweat/Humidity
proof

Group Demo:

*Pre-Drammed
Samples*

Play with color



Group Tips:

Textures:

Testing:

*Lip: 88%
increase in
moisture after
1 hour*

End



What product are you sampling to send home with the client?

Remove/Reset: Introduce Take The Day Off at the beginning or end of the Master Class.

