

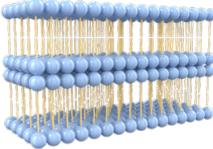
THE REJUVENATING NIGHT CREAM



<p>THE STORY</p>	<p><u>Embark on a Miraculous Golden Hour Renewal While Dreaming</u></p> <p>With The Miracle Broth at the heart of every La Mer product, the scientists at The Max Huber Research Labs once again looked to the sea for inspiration on how to create a new, powerful nighttime moisturizer that supports skin. When we set out to create a nighttime moisturizer, we wanted to address a wide range of consumer’s needs. During testing we saw powerful results on these 8 key markers: plumpness, lines, firmness, smoothness, softness, texture, radiance, wrinkles – showing that The Rejuvenating Night Cream speeds rejuvenation without the irritation of retinol. Our newest innovation MRA-3™ further builds on Dr. Max Huber’s legacy and our ability to harness the power of the sea and turn simple, pure ingredients into powerful, unique and targeted actives to support skin with optimal results.</p> <p>The Rejuvenating Night Cream takes advantage of skin’s receptivity at night to visibly repair and provide skin with total rejuvenation night after night. Perfectly designed with our iconic Miracle Broth and NEW MRA-3™, The Rejuvenating Night Cream speeds rejuvenation to renew skin’s youthful look to deliver results people can only dream of. It starts to reverse 8 critical signs of visible aging¹ in one night, and night after night, skin experiences total rejuvenation providing energy and moisture to dramatically firm skin, visibly diminish temple lines & wrinkles and retexturize skin.</p> <p>La Mer is where miracles begin.</p> <p><small>¹Clinical testing on 31 women after using product once, overnight improvement across 8 signs of aging – fine lines, plumpness, softness, radiance, firmness, smoothness, texture, wrinkles.</small></p>
<p>KEY MESSAGE</p>	<p>La Mer’s newest moisturizer is a powerful, yet gentle nighttime cream delivering anti-aging efficacy that starts to reverse 8 critical signs¹ of visible aging in one night. Fueled with The Miracle Broth™ and our new MRA-3™, The Rejuvenating Night Cream speeds rejuvenation night after night to give skin the look of a full night’s rest.</p>
<p>THE ADVANTAGES</p>	<ul style="list-style-type: none"> • In one night, starts to reverse 8 critical signs¹ of visible aging • MRA-3 boosts cell renewal by 30% for plump, smooth skin² • Night after night MRA-3™ speeds rejuvenation; the look of lines, wrinkles and nasolabial folds are diminished • In 4 weeks, 95% of clients said their skin felt firmer and 90% said the look of lines and wrinkles improved³ • Provides all-night anti-oxidant protection to help prevent and resist signs of aging and visible irritation • Skin’s texture is improved leaving it looking plump, soft and supple to the touch <p><small>¹Clinical testing on 31 women after using product once, overnight improvement across 8 signs of aging – fine lines, plumpness, softness, radiance, firmness, smoothness, texture, wrinkles. ²In-vitro testing after 12 days, with daily treatment. ³Consumer testing on 163 women after using product for 4 weeks, twice daily.</small></p>

THE FORMULA

<p>THE MIRACLE BROTH™</p>	<p>The Miracle Broth is a potent source of bioenergy, helping skin:</p> <ol style="list-style-type: none"> 1. Power Active Renewal <ul style="list-style-type: none"> • The Miracle Broth helps boost energy to help reverse visible aging • Helps promote renewal and repair 2. Restore Barrier Strength <ul style="list-style-type: none"> • Helps support youth proteins to help optimize barrier strength • Helps skin maintain moisture and balance to resist irritation/stressors and prevent water loss from skin 3. Soothe and Stabilize Skin <ul style="list-style-type: none"> • The Miracle Broth soothes to help inhibit irritation signals that lead to visible damage from irritation • Supports pro-resolution mediators that help resolve visible skin damage and irritation • Enhances skin's ongoing ability to resist new irritation and bring skin back to balance before lasting damage occurs <p>Powered by Miracle Broth, La Mer products help bring skin back to its ideal center.</p> <p>Inflammation peaks at night, leaving skin depleted, which can lead to visible skin aging. Skin needs a continuous supply of energy at night to be able to support itself as it shifts into restoration mode</p> <ul style="list-style-type: none"> • The Miracle Broth is uniquely suited to complement the needs of skin at night, when it's needed most to fight irritation at its peak • The Miracle Broth recharges skin's energy to power renewal into the next day • It helps skin combat visible aging by soothing skin and infusing it with energy and moisture to support its natural renewal for improved tone, structure and reduced sensitivity <p>For Dr. Huber, the fermentation of the ingredients made all the difference in The Miracle Broth™. [Training Note: Stress the importance of this point to Experts. It is imperative they understand how fermentation transforms the efficacy of the ingredients.]</p> <ul style="list-style-type: none"> • The ingredients in The Miracle Broth™ are meticulously fermented for 3-4 months following a process created by Dr. Max Huber • When these ingredients are fermented, they go through a chemical change resulting in a far more potent substance and bio-availability to skin • Dr. Huber discovered that an amazing transformation took place when he harnessed sound and light energy while distilling the ingredients over 3-4 months. Daily exposure to specific light, in addition to an audio recording of a previous batch of Miracle Broth™ fermenting, transformed the ingredients, improving their potency and efficacy <p>Analogy: <i>Considering winemaking. Yeast is added to crushed grapes and over several days that yeast converts the sugar in juice to alcohol through fermentation. The result? Wine is a far richer and more complex beverage than simple grape juice. The same principles are true for The Miracle Broth.</i></p>
<p>MRA-3™</p>	<p>A sea-borne source of power™ is a concentrated trio of 98% naturally derived¹, responsibly harvested sea plants carefully crafted to support skin's ageless proteins for visible renewal and ageless repair.</p> <ul style="list-style-type: none"> • Composed of a dual-extraction of Sea Fennel (a sea-shore plant) and Brown Algae • Sea Fennel is known for its anti-aging benefits <ul style="list-style-type: none"> ◦ It is known to help support collagen

	<ul style="list-style-type: none"> ○ Sea Fennel is also found in The Regenerating Serum ● Brown Algae’s potency is the perfect complement to Sea Fennel ● MRA-3 goes through a meticulous level of craftsmanship, which lends to our equity and efficacy. <ul style="list-style-type: none"> ○ Begins with a gentle carbon dioxide extraction process that dissolves Seal Fennel’s components to retrieve all its nutrients ○ Followed by a second extraction of Sea Fennel’s stem cells to reproduce and transform billions of its cells into a freeze-dried form for premium potency ○ After the dual-extraction process of Sea Fennel, both phases are blended together with a potent Brown Algae ● Through a triple mode of action: <ul style="list-style-type: none"> ○ MRA-3 boosts cell renewal by 30% for plump, smooth skin² ○ MRA-3 complements natural support polymers to improve elastic firmness³ ○ MRA-3 enhances skin density to diminish the look of lines & wrinkles³ <p><small>¹Calculation based on the international ISO standard 16128 Parts 1 and 2. ²In-vitro testing after 12 days, with daily treatment. ³Ex-vivo testing within 6 days, with daily treatment</small></p>
<p>LIME TREE CONCENTRATE</p>	<p>Our exclusive Lime Tea Concentrate is a propriety antioxidant powerhouse that is the ideal complement to The Miracle Broth and MRA-3 in our new night formula that helps skin to recover, renew and recharge. It provides all-night anti-oxidant protection to help prevent and resist signs of aging and visible irritation.</p> <ul style="list-style-type: none"> ● At night, skin is exposed to fewer stress-generating free radicals while it is in restoration mode ● During this time, skin requires high levels of antioxidants to neutralize external aggressors that have accumulated throughout the day ● Helps multiply skin’s antioxidant capacity to neutralize and recover from daytime damage ● Supercharges skin’s antioxidant levels at night to help neutralize damage from the day and protect skin from toxic free radicals ● Created through a time-extensive process of extraction where lime rind is soaked in a mixture of water and denatured alcohol
<p>BIO-MIMETIC STRUCTURE DELIVERY SYSTEM</p>	<ul style="list-style-type: none"> ● Our newest sensorial texture mimics the top layer of our skin, creating a virtual sheet of moisture ● Rich, luxurious pillow-proof structure locks in Miracle Broth and other actives to nourish the skin and working to continuously drive ageless activity during sleep ● Buttery at first touch, The Rejuvenating Night Cream melts immediately upon application to skin, flooding skin with a refreshing burst of The Miracle Broth ● The Bio-Mimetic Structure cocoons and saturates skin with nutrients to enhance bio-availability* and optimize nightly renewal, while hugging the surface with a soft-focus finish that won’t transfer <p><i>*Bio-availability is when key actives are able to be absorbed into skin for maximum effect.</i></p> 

TEACHING MOMENT

RETINOL BENEFITS AND DOWNSIDES

Retinol is one of the best-known skin care ingredients on the market; it is an excellent treatment choice for premature skin aging because of its ability to accelerate skin renewal and give skin a firmer, smoother, more even-toned appearance. Retinol is derived (made) from vitamin A and is primarily used to treat mature-looking skin needs and acne.

Retinol is known for being effective, but it's also known to cause some irritation, especially on sensitive skin conditions. It's essential to be aware of these potential effects of retinol on skin:

1. Dryness and peeling – this occurs because it accelerates cell turnover, leading to shedding of the top layer of skin
2. Redness and irritation – this is especially common during the initial weeks of use
3. Sensitivity to sun – it's crucial to apply sunscreen daily to protect skin from harmful UV rays and avoid sun exposure during peak hours
4. Stinging sensation – some people may experience a stinging or burning sensation upon applying retinol
5. Adjustment period – once incorporated into a nightly regimen, retinol can take anywhere between 3-6 months to see visible results

Fueled by Miracle Broth™ and MRA-3, The Rejuvenating Night Cream speeds rejuvenation without the irritation of retinol:

- Helps speed rejuvenation night after night
- Safe for those with sensitive skin
- Starts to reverse 8 critical signs of visible aging¹ in 1 night

Plumpness = +15% | Temple fine lines = -19% | Firmness = +9% | Smoothness = +12% | Texture = +8% | Radiance = +10% | Softness = +15% | Wrinkles = -4%

WHAT'S HAPPENING IN SKIN?

<p>SKIN AND INFLAMMATION AT NIGHT</p>	<p>At night while we sleep, the body shifts its focus from protection to repair. Skin cell turnover rates increase and collagen production increases. During sleep, the body's overall energy consumption is lower and repair is more active at night which makes sleep the perfect time to 'rev up' skin rejuvenation. This environment optimizes skin's ability to renew itself, recover from daily environmental stressors, and maintain overall skin's healthy appearance.</p> <p>Our scientists know that inflammation is a root cause of aging – but inflammation doesn't only happen during the day. At night, while skin's temperature rises, there is also a dramatic rise in inflammation and moisture loss which leaves skin depleted and can contribute to visible signs of aging. This increased surge in inflammation at night impacts everyone, not just those who are exposed to environmental stressors during the day.</p> <p>Specifically between the hours of 10pm to 2am, skin's natural regeneration is at its peak which increases cellular turnover. During this time, skin is in its ideal state of repair. However, for skin to optimally repair, it requires the most amount of energy to help it combat inflammation and moisture loss as skin shifts into restoration mode.</p>
<p>SKIN AT NIGHT FACTS</p>	<ul style="list-style-type: none"> • While the body's core temperature drops, skin's temperature rises and its protective barrier becomes thinner, warmer and more permeable, allowing it to become more receptive to absorb topical treatments – this is what we refer to as 'restoration mode' • Skin's blood flow also becomes more consistent, which enhances the benefits of key actives in skincare products • While we sleep, skin shifts into renewal mode and uses its natural energy to rebuild and restore its appearance • At night we have reduced exposure to environmental stressors like sunlight and strong environmental pollution – it's never at zero exposure but it's lessened • Skin cells' repair mechanisms are more active, focusing on fixing the damage that has accumulated during the day (repair/removal of damaged cells and production of new cells) • Cortisol (stress hormone) levels decrease while we sleep. Conversely, high levels of cortisol can lead to increased inflammation and collagen breakdown <p>Stress and poor sleep quality can also impact the appearance of skin. Hectic and demanding lifestyles means it's never been more important to relook at our skincare routine to ensure we get the most results while we sleep. Research shows that lack of sleep overtime will cause:</p> <ul style="list-style-type: none"> • Moisture loss: rapid drop in hydration level on cheek and lip area • Loss of firmness: loss of elasticity on cheek and eye area • Texture and Pores: rougher skin texture due to unhealthy cellular regeneration and more visible pores appearance • Dullness: translucency and radiance level drop due to weaker (blood) circulation especially in the undereye area

<p>USAGE</p>	<p>Take a small amount between fingertips and gently press into skin. Avoid eye areas.</p>
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PM REGIMEN	<ol style="list-style-type: none"> 1. Cleanser 2. The Essential Tonic 3. The Micro Peel 4. The Treatment Lotion 5. Appropriate form of serum 6. The Hydrating Infused Emulsion 7. Appropriate form of eye treatment 8. The Rejuvenating Night Cream
AM REGIMEN	<ol style="list-style-type: none"> 1. Cleanser 2. The Essential Tonic 3. The Resurfacing Treatment 4. The Treatment Lotion 5. Appropriate form of serum 6. The Hydrating Infused Emulsion 7. Appropriate form of eye treatment 8. Appropriate form of moisturizer 9. SPF

MIXOLOGY

DECADENT NIGHT REJUVENATION	<ol style="list-style-type: none"> 1. Apply The Micro Peel to address visible signs of lines, wrinkles and discoloration for a more ageless complexion 2. Prep skin with The Treatment Lotion to immediately deliver continuous healing hydration 3. Apply The Concentrate to strengthen skin's barrier and for lasting hydration 4. Mix 2-3 drops of The Renewal Oil with The Rejuvenating Night Cream for a silky texture to elevate the pampering experience
REVITALIZED MORNING SKIN	<ol style="list-style-type: none"> 1. Apply The Replenishing Oil Exfoliator for a sensorial experience that smoothes away the look of dryness and fine, dry lines 2. Prep skin with hydration using The Treatment Lotion followed by The Hydrating Infused Emulsion, further emphasizing a deeply hydrating experience 3. Apply The Lifting Firming Serum for a more ageless and supple feel 4. Mix 2-3 drops of The Renewal Oil with preferred moisturizer for a radiant, hydrating glow


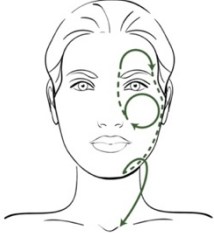
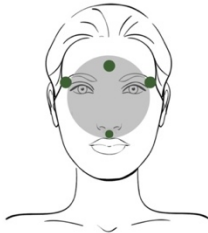
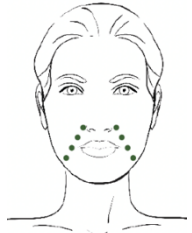
THE APPLICATION TECHNIQUE

It is believed that bringing awareness of the phases of the moon can bring awareness to other cycles and rhythms within our own body, mind, and heart. The Rejuvenating Night Cream is applied first with gliding movements inspired by the

phases of the moon, followed by acupressure points to promote relaxation for a restful night's sleep and a 'moonwalk' to lift targeted areas.

The Moon Gliding Technique, a specially tailored massage ritual in The Rejuvenating Night Cream Application ritual is clinically shown to increase the efficacy of The Rejuvenating Night Cream's visible lifting power by 125%¹.

¹Clinical testing on 31 women after using product twice daily for 10 days with a specially tailored massage, compared to without massage.

			
<p>1. Prepare Use the spatula to prepare:</p> <ul style="list-style-type: none"> • Pearl size amount for immediate application • Pea size amount for targeted application (step 4) 	<p>2. Moon Cycle Gliding 1x</p> <ul style="list-style-type: none"> • Prepare product between fingertips and glide onto cheeks in a circular motion creating a full moon with flat fingers • Link to the forehead and create a half moon as you glide over to temple with flat fingers • Link down perimeter of face, to chin with a very light pressure • Glide along jaw and down neck creating a crescent moon shape finishing above clavicle bone 	<p>3. Acupressure Points 1x</p> <ul style="list-style-type: none"> • Synchronize each pressure to your breath, holding for 3 seconds • Position both index fingers onto upper lip • Gentle glide to temple • Temples • Simultaneously using index and middle finger, apply a gentle pressure to temples • Gently glide over eyebrow to third eye. With one index finger apply a gentle pressure • Continue to focus on your breathing as you rotate 3x in each direction before gently lifting off skin 	<p>4. Targeted 'Moon Walk'</p> <ul style="list-style-type: none"> • Retrieve additional Rejuvenating Night Creams for targeted areas of the face. • Using fingertips gently place the product on targeted areas such as between brows and on nasolabial folds. • Using index and middle finger, gentle 'moon walk' over targeted lines lifting upwards. • Work on one side of the face and then repeat on the other side

MOISTURIZERS AT-A-GLANCE

With the introduction of The Rejuvenating Night Cream, La Mer has two distinct night moisturizers to address client's needs.

	The Rejuvenating Night Cream	Genaissance de la Mer™ The Concentrated Night Balm
Skin Type	All skin types	All skin types
Target Consumers	For everyone; clients seeking an Essentials regimen especially our existing La Mer moisturizer consumers	Genaissance de la Mer clients; those who are seeking our ultimate skincare benefits
Texture	Plush cream	Rich double-melt balm
Finish	Soft-focus finish	Radiant
Key Actives	<ul style="list-style-type: none"> • The Miracle Broth™ • MRA-3™ 	<ul style="list-style-type: none"> • The Miracle Broth • Crystal Miracle Broth™ • Concentrated Miracle Broth™ • Encapsulated Miracle Broth™ • The Essential Amino Acid Ferment
Top Benefits	<ul style="list-style-type: none"> • Starts to reverse 8 critical signs¹ of visible aging in a night • MRA-3 boosts cell renewal by 30% for plump, smooth skin² • Fueled by Miracle Broth and MRA-3™ to speed rejuvenation without the irritation of retinol • Night after night, the look of lines, wrinkles and nasolabial folds are visibly diminished • Pillow-proof texture that hugs skin's surface for non-greasy feel • Dermatologist tested 	<ul style="list-style-type: none"> • Features hand-crafted Crystal Miracle Broth™ that accelerates renewal overnight to help address virtually ALL signs of visible aging at accelerated speeds • Ampoule-strength activity powered by all four forms of Miracle Broth to supply skin with energy • Helps support collagen for a firmer feel • The Essential Amino Acid Ferment strengthens elements of the skin such as collagen, fibronectin and hyaluronic acid • Visibly diminishes the look of fine lines, wrinkles and pores
Signs of Aging Addressed	Plumpness, lines, firmness, smoothness, softness, texture, radiance, wrinkles	Plumps, smoothes fine lines & wrinkles, strengthens skin's barrier, firmness, radiance, improves texture and tone
Clinical Claims*	<ul style="list-style-type: none"> • Starts to reverse 8 critical signs¹ of visible aging in a night • MRA-3 boosts cell renewal by 30% for plump, smooth skin² 	–
Sensory Claims*	<ul style="list-style-type: none"> • 91% of women said skin feels softer • 90% of women said skin feels smoother • 90% of women said skin feels calmed and soothed 	<ul style="list-style-type: none"> • 92% of women said their skin looked healthy after using the product overnight • 92% of women said their skin looked healthy after using the product overnight • 90% of women said their skin felt resilient
Price	\$450 USD	\$790 USD

¹Clinical testing on 31 women after using product once, overnight improvement across 8 signs of aging – fine lines, plumpness, softness, radiance, firmness, smoothness, texture, wrinkles.

²In-vitro testing after 12 days, with daily treatment

Pairing The Rejuvenating Night Cream with your preferred La Mer moisturizer in the day will help skin to achieve an overall ageless appearance.

All La Mer day time moisturizers address visible signs of aging such as line and wrinkles, moisturize and energize skin. The Miracle Broth™ in the La Mer moisture collection helps bring skin back to its center. Environmental inflammation is a

leading cause of skin aging – Miracle Broth™ soothes skin to help neutralize the visible aging impact of this environmental inflammation to visibly transform skin to look healthy and radiant.

	Crème de la Mer	The Moisturizing Soft Cream	The Moisturizing Fresh Cream
Ideal for Skin Type	Drier	Combination	Oilier
Texture	Ultra-rich cream	Silky-soft cream	Featherlight cream
Finish	Dewy	Luminous	Fresh & natural
Climate	Dry & cool	Mild & temperate	Humid & tropical
Top 3 Benefits	<ul style="list-style-type: none"> Helps heal dryness Visibly soothes reactivity irritation Keeps skin a state of age-fighting calm 	<ul style="list-style-type: none"> Plumps skin from inside out Visibly lifts the appearance of skin Smooths & soothes 	<ul style="list-style-type: none"> Helps control oil Minimizes visible pores Instantly cools & refreshes
Unique Miracle Broth™ Benefits	Soothes and visibly calms reactive skin, helping address irritation that can lead to premature signs of aging.	Soothes skin, supports lipids and helps retain moisture and plumpness.	Helps balance sebum and prevent visible irritation.
Clinical Claims*	<ul style="list-style-type: none"> 90% said skin felt renewed and rejuvenated Skin is 43% more radiant in just 1 use 	<ul style="list-style-type: none"> Immediately, skin is softer and looks and feels smoother All day, skin maintains a fuller, more voluminous look In just 4 weeks, skin rebounds with elastic firmness and a bouncy, touch 	<ul style="list-style-type: none"> Helps diminish the appearance of pores Helps balance skin's sebum to keep skin looking healthy and fresh Within seconds, cools and refreshes skin In a clinical study, 77% of men had firmer skin
Sensory Claims*	<ul style="list-style-type: none"> 94% of women reported skin looked smoother 87% of women said the appearance of lines and wrinkles were minimized 90% of women reported skin felt renewed and rejuvenated 	<ul style="list-style-type: none"> 88% of women reported their skin had a more supple bounce in just 1 use 88% of women said their skin felt firmer 87% of women said their skin was visibly more plumped 	<ul style="list-style-type: none"> 95% said their skin felt fresh, replenished and restored 92% said their skin looked calmed and soothed 87% said the appearance of pores was minimized
Price	\$390 USD	\$390 USD	\$390 USD

*Please refer to final claims document for appropriate footnotes.

FAQ

<p>Do I need to use another moisturizer with The Rejuvenating Night Cream?</p>	<p>The Rejuvenating Night Cream is a nighttime moisturizer that clients use in their evening regimen. Clients can continue to use their La Mer moisturizer in the daytime. If clients desire extra nourishment, they can layer their favorite moisturize texture with The Rejuvenating Night. Cream.</p> <p>We recommend existing Genaissance de la Mer™ The Concentrated Night Balm clients layer The Rejuvenating Night Cream with The Concentrated Night Balm. Clients should apply The Concentrated Night Balm before The Rejuvenating Night Cream. These two nighttime moisturizers complement each other perfectly. The Concentrated Night Balm has all four forms of Miracle Broth™ providing accelerated, ampoule-strength activity for the ultimate skincare benefits and The Rejuvenating Night Cream is powered by Miracle Broth™ and MRA-3™ to speed rejuvenation without the irritation of retinol.</p>
<p>Can I use a retinol with The Rejuvenating Night Cream?</p>	<p>If your client wishes to use a traditional retinol with The Rejuvenating Night Cream, we recommend they consult with dermatologist first.</p>
<p>Can you use a chemical exfoliator immediately before apply The Rejuvenating Night Cream?</p>	<p>Yes, you may use The Resurfacing Treatment or The Micro Peel as part of your nighttime regimen before The Rejuvenating Night Cream. If your client uses other chemical peels we recommend they consult with their dermatologist.</p>
<p>Can I layer The Rejuvenating Night Cream and Genaissance de la Mer™ The Concentrated Night Balm?</p>	<p>Yes, if existing Genaissance de la Mer™ clients chose to layer products, we recommend they apply The Concentrated Night Balm before The Rejuvenating Night Cream.</p>
<p>How does night cream work differently from Genaissance de la Mer The Concentrated Night Balm?</p>	<p>The Rejuvenating Night Cream our new nighttime moisturizer that is powered by Miracle Broth™ to recharge millions of cells overnight and MRA-3™ to speed rejuvenation night after night. Genaissance de la Mer™ The Concentrated Night Balm has all four forms of Miracle Broth™ providing accelerated, ampoule-strength activity that addresses all signs of aging for our ultimate skincare benefits. Review the chart below for a better understanding between the two.</p>
<p>Did we compare efficacy of the new Marine Retinol Alternative MRA-3™ with other types of retinoids (retinal, retinol) or the famous plant based retinol called Bakuchiol?</p>	<p>No. We did not make head-to-head comparisons and claims with other types of retinoids/retinols. The information for our Marine Retinol Alternative MRA-3 was about mimicking the effects of retinol in a more dynamic, powerful and faster results without any trade-offs.</p> <p>Retinol is known for being effective, but it's also known to cause some irritation, especially on sensitive skin conditions. It's essential to be aware of these potential effects of retinol on skin:</p> <ol style="list-style-type: none"> 1. Dryness and peeling – this occurs because it accelerates cell turnover, leading to shedding of the top layer of skin 2. Redness and irritation – this is especially common during the initial weeks of use 3. Sensitivity to sun – it's crucial to apply sunscreen daily to protect skin from harmful UV rays and avoid sun exposure during peak hours 4. Stinging sensation – some people may experience a stinging or burning sensation upon applying retinol 5. Adjustment period – once incorporated into a nightly regimen, retinol can take anywhere between 3-6 months to see visible results <p>Fueled by Miracle Broth™ and MRA-3, The Rejuvenating Night Cream speeds rejuvenation without the irritation of retinol:</p> <ul style="list-style-type: none"> • Helps speed rejuvenation night after night

	<ul style="list-style-type: none"> • Safe for those with sensitive skin • Starts to reverse 8 critical signs of visible aging¹ in 1 night <i>Plumpness = +15% Temple fine lines = -19% Firmness = +9% Smoothness = +12% Texture = +8% Radiance = +10% Softness = +15% Wrinkles = -4%</i> <p><small>¹Clinical testing on 31 women after using product once.</small></p>
<p>Can The Rejuvenating Night Cream be used during day time?</p>	<p>Yes, if your client would like, they can use The Rejuvenating Night Cream during the day.</p>
<p>If my client uses Crème de la Mer at night, should they use The Rejuvenating Night Cream instead?</p>	<p>Yes, our recommendation is that they use The Rejuvenating Night Cream in the evening to experience the full breadth of agelessness in La Mer’s moisturizers. While we know Crème de la Mer is beloved by many as a nighttime moisturizer due to its ultra-rich texture, The Rejuvenating Night Cream is designed to perfectly support how skin functions at night to reverse 8 critical signs¹ of visible aging in one night.</p> <p>Use this as an opportunity to reassess your client’s skin needs and goals and reinforce the importance of using their preferred daytime moisture to help them achieve an overall ageless appearance.</p> <p><small>¹Clinical testing on 31 women after using product once, overnight improvement across 8 signs of aging – fine lines, plumpness, softness, radiance, firmness, smoothness, texture, wrinkles.</small></p>