

PILLOW BALM

ULTRA-HYDRATING & NOURISHING LIP TREATMENT



WHAT IT IS

Hydrating and nourishing lip treatment that leaves lips feeling soft, smooth, plumped with moisture, and kissed with a hint of color.

WHAT MAKES IT AMAZING

♥ PROVIDES INTENSE HYDRATION

- Creates a moisturizing barrier to prevent dryness
- Infused with a nourishing complex of fruit oils, conditioning butters, and hyaluronic acid to deeply hydrate and improve the appearance of fine lines
- Suitable for both day and night use

♥ FINISH AND FEEL

- Rich, cushiony formula glides comfortably over lips with a creamy texture
- Leaves lips moisturized and pillowy-soft with a healthy-looking sheen and a hint of color



 7 SHADES

Formulated without: Parabens and Silicone

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1. Original

Scent: Smells like coconut water!

Description: Semi-glossy finish

2. Juicy Watermelon Kiss

Scent: Smells like watermelon!

Description: Vibrant juicy pink

3. Pink Pineapple Kiss

Scent: Smells like tropical fruit!

Description: Soft peachy pink

4. Ice Crystal

Scent: Smells like a blue raspberry spritz!

Description: Light ice blue with iridescent shimmer

5. Banana Kiss

Scent: Smells like bananas!

Description: Semi-glossy finish

6. Berry Jam Kiss

Scent: Smells like berries!

Description: Rich berry purple

7. Hot Cocoa Kiss

Scent: Smells like chocolate!

Description: Cool nude brown

HOW TO APPLY: Apply to lips with the comfortable doe-foot applicator any time your lips crave moisture.

PRO TIP: Use overnight as a hydrating lip mask.

TF BFFs



**Lip Injection Extreme
Lip Shaper**



**Born This Way Super
Coverage Concealer**