

AVEDA

Section 1: Your Scalp

How concerned are you about your scalp health?

- ☐ No worries, but I'm open to prevention ☐ A little ☐ Somewhat ☐ A lot

How would you describe your scalp?

- ☐ Dry ☐ Oily ☐ Irritated ☐ No issues, but I want to be proactive

Do you notice this condition anywhere else on your body?

- ☐ Yes ☐ No

How do you currently care for your scalp?

Section 2: Your Hair

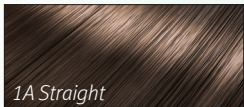
What is your main concern with your hair? Select one.

- ☐ Limp and lifeless ☐ Tangles easily ☐ Dry and rough to the touch ☐ Split ends
☐ Feels weak and breaks easily ☐ Dull and has no shine ☐ Frizz ☐ Thinning
☐ Enhance blonde or grey ☐ Color fadeage

Now that we've got your top concern, what is your main hair goal? Select one.

- ☐ Voluminous ☐ Super shiny ☐ Strong and healthy ☐ Thick and full
☐ Smooth and sleek ☐ Perfectly wavy, curly or coily ☐ Beautifully colored

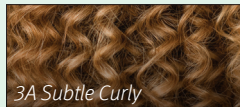
What is your hair texture?



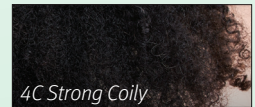
☐ Straight



☐ Wavy



☐ Curly



☐ Coily

What is your hair's density (number of strands on the head)?

- ☐ Thin ☐ Medium ☐ Dense

What is your hair's diameter (thickness of each strand)?

- ☐ Fine ☐ Medium ☐ Thick

Have you noticed any changes in how thick your hair feels?

Section 3: Your Routine

How often do you wash your hair?

- ☐ Every day ☐ 2–3 times a week ☐ Once a week ☐ Less than once a week

What is your ideal daily routine?

- ☐ Quick and simple ☐ Comprehensive and thorough ☐ It varies

How do you usually style your hair?

- ☐ Air dry ☐ Diffuser ☐ Straightening iron ☐ Curling iron
☐ Blow dryer ☐ Wax, paste or pomade

How do you style your hair on days you don't wash it?

Do you receive any professional services?

- ☐ Highlights or lightening ☐ Hair color ☐ Chemical treatments
(e.g., perms, relaxers, keratin straightening)

ASSESSMENTS

Scalp

- ☐ Healthy ☐ Congested/product build-up
☐ Dry ☐ Oily
☐ Dry, red/irritated ☐ Thinning

Elasticity/Strength

- ☐ Weak
☐ Medium
☐ Strong

Porosity/Hydration

- ☐ Low
☐ Medium
☐ High

Section 4: Your Skin

What is your skin type?

- ☐ Dry ☐ Sensitive ☐ Oily ☐ Normal

Are you more prone to oiliness or dryness?

- ☐ Oiliness ☐ Dryness

Do you notice this condition on your scalp?

- ☐ Yes ☐ No

What is your main concern with your skin? Select one.

- ☐ Dryness ☐ Sensitivity/redness ☐ Lines/wrinkles ☐ Oiliness
☐ Lack of firmness ☐ Acne/blemishes ☐ Uneven skin tone/hyperpigmentation

How do you care for your skin?

- AM PM

- ☐ Masques ☐ Exfoliating treatments ☐ Professional services ☐ Other

If “Other,” explain: