

Explore New Clinique Products and perfect hero partners by completing the exercises below.

Everyone in your group should participate in the learning experience and should be prepared to share what they learn.



Focus Product:

Even Better Clinical™ Vitamin Makeup Broad Spectrum SPF 45

Scan the QR code to begin your learning journey.
Watch the video as a group or with a partner.



Utilize the product Leave Behind to discuss the following.

- Who is the ideal candidate for this product? What would you hear a client/guest say that would prompt you to suggest this product?
- Demonstrate the product within your group.
- What will you share with the client/guest about Clinique's Derm Authority when suggesting this new product?
- After exploring the features & benefits, what impresses you most about the product?