

ESTÉE LAUDER

EL2504 FALL 24
NEW COLOR STATION

PRIMARY DC SHIP DATE: SEPTEMBER 2ND 2024
ORDER CLOSE DATE: JUNE 7TH 2024

Retail | DESIGN
DEVELOPMENT
CENTER EMEA

ESTÉE
LAUDER
COMPANIES

ESTÉE LAUDER

COLOR STATION – FORMAT A : FLOORSTAND WITH BASE VERSION

DIMENSIONS : 803mm x 1640mm x 600mm - **WITH MODULES KIT 1**

> 2 OPTIONS EXISTING : LIT OR NON LIT



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COLOR STATION – FORMAT B : FLOORSTAND WITHOUT BASE VERSION

DIMENSIONS : 803mm x 1640mm x 600mm - **WITH MODULES KIT 2**

> 2 OPTIONS EXISTING : LIT OR NON LIT



DESIGN WORK IN PROGRESS

ESTÉE LAUDER

COLOR STATION – FORMAT C : COUNTER VERSION

DIMENSIONS : 803mm x 1194mm x 600mm - **WITH MODULES KIT 2**

> 2 OPTIONS EXISTING : LIT OR NON LIT



DESIGN WORK IN PROGRESS

ESTÉE LAUDER

COLOR STATION – MODULES KIT 1

FACE MODULES				LIPS MODULES				EYES MODULES				OTHERS MODULES			
VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES
	MDL-B-F21-546-DWSIPLIQ	G6SW600001	x1		MDL-B-L19-156-EMD FAC	G424600001	x1	MASCARAS : 4 SKUS recommended (the 4 SKUS can be chosen according to the relevance of each market)					MDL-G18-156-HYGIENE	G77Z600001 G3KK600001	x1
	MDL-B-F3-156-SH.MAT6	G22R600001 GT5H600001	x2		MDL-B-L20-156-EMERALD	G422600001	x1						MDL-G15-156-BLANK	G7YB600001 G3HE600001	x7
	MDL-B-F7-78-FHR	G22J600001 G3K3600001	x2		MDL-B-L22-78-PCEXPLICTM	G97P600001	X1		MDL-B-E12-39-TURBOMAS	GOVI600001	x1		MDL-G8-234-VISUHLTD	G7XS600001 GT8A600001	x3
	MDL-B-F19-156-FUT SKIN	G0VB600001	x1		MDL-B-L21-78-ULTSHINLIP	G6JZ600001	X1		MDL-B-E3-39-REBELMASC	G21X600001 G3JE600001	x1		MDL-G6-78-VISUAL HOLD	G7KQ600001 G3HM600001	x1
	MDL-B-F20-78-FUT SKIN	G78Z600001 G0V9600001	x1		MDL-B-L4-78-WHIP MAT	G21F600001 G38A600001	x1		MDL-B-E4-39-OSMUDGE	G21T600001 G3JA600001	x1		VISUAL PRODUCTION	-	x1
	MDL-B-F9-78-FLSCON	G22E600001 GT5A600001	x2		MDL-G3-78-CUP	G3KL600001 G20W600001	x1		MDL-B-E1-39-EXT MASC	G22O600001 G3JG600001	x1				
	MDL-B-F23-78-DW POWDER	G22L600001 G3K5600001	x1						MDL-B-E6-78-EYEPAL ST	G49J600001 GW96600001	x1				
	MDL-B-F11-78-BGBRONZ	G229600001 GT4Y600001	x1						MDL-G3-78-CUP	G3KL600001 G20W600001	x2				
	MDL-B-L15-78-BLUSH ST	G49R600001 GW90600001	x1												

ITEM CODE : G9ZT600001

SAP ITEM NAME : MDL-Perm KIT1 MODULES

ESTIMATED PRICE : 330 €

SET OF 38 MODULES

FORMAT A



ESTÉE LAUDER

COLOR STATION – MODULES KIT 2

FACE MODULES				LIPS MODULES				EYES MODULES				OTHERS MODULES			
VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES	VISUALIZATION	MODULES NAME	MODULES CODES	QUANTITIES
	MDL-B-F21-546-DWSIPLQ	G6SW600001	x1		MDL-B-L19-156-EMD FAC	G424600001	x1	MASCARAS : 4 SKUS recommended (the 4 SKUS can be chosen according to the relevance of each market)					MDL-G8-234-VISUHL D	G7XS600001 GT8A600001	x3
	MDL-B-F3-156-SH.MAT6	G22R600001 GT5H600001	x2		MDL-B-L20-156-EMERALD	G422600001	x1						MDL-G6-78-VISUAL HOLD	G7KQ600001 G3HM600001	x1
	MDL-B-F7-78-FHR	G22J600001 G3K3600001	x2		MDL-B-L22-78-PCEXPLICITM	G97P600001	X1		MDL-B-E12-39-TURBOMAS	GOVI600001	x1		VISUAL PRODUCTION	-	x1
	MDL-B-F19-156-FUT SKIN	G0VB600001	x1		MDL-B-L21-78-ULTSHINLIP	G6JZ600001	X1		MDL-B-E3-39-REBELMASC	G21X600001 G3JE600001	x1				
	MDL-B-F20-78-FUT SKIN	G782600001 G0V9600001	x1		MDL-B-L4-78-WHIP MAT	G21F600001 G38A600001	x1		MDL-B-E4-39-OSMUDGE	G21T600001 G3JA600001	x1				
	MDL-B-F9-78-FLSCON	G22E600001 GT5A600001	x2		MDL-G3-78-CUP	G3KL600001 G20W600001	x1		MDL-B-E1-39-EXT MASC	G220600001 G3JG600001	x1				
	MDL-B-F23-78-DW POWDER	G22L600001 G3K5600001	x1						MDL-B-E6-78-EYEPAL ST	G49J600001 GW96600001	x1				
	MDL-B-F11-78-BGBRONZ	G229600001 GT4Y600001	x1						MDL-G3-78-CUP	G3KL600001 G20W600001	x2				
	MDL-B-L15-78-BLUSH ST	G49R600001 GW90600001	x1												

ITEM CODE : G9ZW600001

SAP ITEM NAME : MDL-Perm KIT2 MODULES

ESTIMATED PRICE : 280 €

SET OF 30 MODULES

FORMAT C



FORMAT B



CONTACTS

YOUR EMEA VISUAL MERCHANDISING ESTÉE LAUDER - RDDC TEAM



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