



ELC Portfolio Agenda – August 17, 2025
The Phoenician Hotel

Meeting Registration

10:00 – 3:00 The Phoenician Ballroom - Foyer

ELCP Family Dinner

5:00 – 8:30 Estrella Ballroom

Estée Lauder Agenda

8/18 Beauty of Performance

Bus departs The Phoenician to JW Marriott

- Bus #1 7:30AM
- Bus #2 7:45AM
- Bus #3 8:00AM
- Bus #4 8:20AM

8:00-9:00 Breakfast - Arizona Ballroom

General Session Paradise Ballroom

9:00-12:30 General Session Part 1

- Opening
- Welcome & Brand Strategy/ Priorities
- Night Science

12:30 -1:45 LUNCH - Arizona Ballroom

1:45-5:00 General Session Part 2

- Makeup
- American Perfumery
- Luxury
- Commercial- Priority Accounts & ULTA Acceleration
- Gift With Purchase
- Holiday

5:15pm Bus departures JW Marriot for The Phoenician Hotel

6:30pm Bus Leaves The Phoenician for Dinner at JW Marriott Hotel

6:30pm Cocktails – JW Marriott – The Arizona Ballroom Foyer

7:00pm Joy Unwrapped - Holiday Dinner – The Arizona Ballroom

Bus departs JW Marriott to The Phoenician

- Bus #1 9:00PM
- Bus #2 9:30PM
- Bus #3 9:45PM
- Bus #4 10:15PM

CLINIQUE

2025 CLINIQUE NORTH AMERICA SALES MEETING AGENDA

Tuesday, August 19th

7:30 AM – 9:00 AM	<u>BREAKFAST: RISE & SHINE</u> The Camelback Ballroom KL
9:00 AM – 9:45 AM	<u>WELCOME & INSPIRATION</u> Kelly Fanning, Michelle Freyre, Tara Simon The Phoenician Grand Ballroom D
9:45 AM – 10:30 AM	<u>FY26 PRIORITIES & GOALS</u> Christopher Weiss The Phoenician Grand Ballroom D
10:30 AM – 10:45 AM	<u>BREAK</u> The Phoenician Foyer
10:45 AM – 12:00 PM	<u>FY26 INNOVATION & ACTIVATIONS</u> Catie Cambria and Nancy Gannon The Phoenician Grand Ballroom D
12:00 PM – 1:00 PM	<u>RISE FOR A CURE Luncheon</u> The Camelback Ballroom KL

BREAKOUT SESSION

<u>TIME</u>	EVENTING Camelback Ballroom MN	PROMO MARKETING + VM Phoenician Ballroom ABC	EDUCATION Estrella Ballroom
1:05 PM – 2:15 PM	Group 1	Group 2	Group 3
2:15 PM – 2:25 PM	Travel		
2:25 PM – 3:35 PM	Group 2	Group 3	Group 1
3:35 PM – 3:50 PM	B R E A K The Phoenician Foyer		
3:50 PM – 5:00 PM	Group 3	Group 1	Group 2

5:00 PM – 5:15 PM	<u>TEAM PHOTO</u> East Lawn
7:00 PM – 10:00 PM	<u>RISE TOGETHER for a CLINIQUE FAMILY DINNER</u> J&G Steakhouse

North America Field Meeting
Scottsdale, Arizona
August 2025

Wednesday August 20, 2025

Buses depart to JW Marriott

- Bus #1 7:00AM
- Bus #2 7:15AM
- Bus #3 7:30AM

7:15 – 8:15 Breakfast - Arizona Ballroom

General Session Paradise Ballroom

8:15 – 12:00 General Session Part 1

- Welcome and Opening
- New Era
- Fall Key Brand Priorities:
 - Origins
 - Bumble & bumble
 - Bobbi Brown

12:00 – 1:00 Lunch - Arizona Ballroom

1:00 – 3:00 General Session Part 2

- Bobbi Brown Artistry & Education

3:10 Bus departures for The Phoenician Hotel

6:30 – 9:30 Southwest Chic Dinner – Phoenician Ballroom Salons E-G

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JO MALONE

LONDON

EDITIONS DE PARFUMS
FREDERIC MALLE

TOM FORD BEAUTY

BALMAIN

BEAUTY

Kilian
PARIS

Wednesday 8/20, 3:30-5:30

Location: Salon D, Phoenician Ballroom

Aramis Meeting Agenda:

- Opening
- Fall Launch Plans
- Spring Game Plan
- The Road Ahead

North America Field Meeting
Scottsdale, Arizona
August 2025

Thursday August 21, 2025

Bus departs to JW Marriott

- Bus 7:30AM

8:00 – 8:45 Breakfast - Arizona Ballroom

Location: Salon 3

9:00 – 12:00 Get Ready with Me: Brand Onboarding and Skill Building

- Origins
- Bobbi Brown

12:00 – 12:45 Lunch

12:50 Bus departs to The Phoenician (to attend 1:30 Jo Malone London session)

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Thursday 8/21

Jo Malone London Meeting: 1:30-5:00, Salon D, Phoenician Ballroom

- Opening
- 360 Animation Review & Plans
- Investing In Store & Driving Excellence in Retail
- Closing

5:00pm – 5:45pm BREAK – Change for Dinner

6:00pm – BUS DEPARTS THE PHOENICIAN FOR DINNER

Luxury Portfolio Dinner: 6:30pm – 9:30pm, Volanti Hangar **All attendees are invited*

9:45pm – BUS RETURNS TO THE PHOENICIAN

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Friday 8/22:

Breakfast: 7:30-8:30, Salon K-L, Phoenician Ballroom

Tom Ford Meeting: 8:30-12:00, Salon D, Phoenician Ballroom

- Opening
- Signature Reimagined
- Break 10:00am – 10:15am
- Private Blend Reimagined
- Tom Ford Color Reimagined
- F*ing Fabulous Services
- How to Make Your Business F*ing Fab
- Closing

Lunch 12:00-1:00, Salon K-L, Phoenician Ballroom

Balmain Meeting: 1:00pm – 2:00pm, Salon D, Phoenician Ballroom

- Opening
- Eternels Update
- Living our Destiny with Destin
- Closing

Break 2:00 – 2:30

Kilian Paris Meeting: 2:30pm – 4:00pm, Salon D, Phoenician Ballroom

- Opening
- Angel's Share #1
- 2H FH26 Preview
- New Distribution Acceleration
- Activating with Excellence

Break 4:00 – 4:15pm

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JO MALONE

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EDITIONS DE PARFUMS
FREDERIC MALLE

TOM FORD BEAUTY

BALMAIN

BEAUTY

Kilian
PARIS

EDPFM Meeting: 4:15pm – 5:30pm, Salon D, Phoenician Ballroom

- Opening
- Making POAL #1
- Distribution Excellence
- Closing