

Sample With Purpose.

The Foundation Pillow Packs, assist your clients to find their custom-fit foundation and moisturizer.

CALL TO ACTION



Update Clientele system notes. Add sample details. Don't forget to **FOLLOW UP!**



If your client wears...

Stay-Matte Oil-Free Makeup

Benefits: Absorbs shine, controls oil and resists sweat to stay matte all day.

Coverage: Moderate

Finish: Natural Matte

Transition to...↓



Foundation 1



Foundation 2



Complexion Favorite



Acne Solutions Liquid Makeup

Client is seeking:

Benefits: Transfer-proof formula helps cover, clear + prevent breakouts with salicylic acid.

Coverage: Medium

Finish: Natural Matte

Skin Type: 2,3,4



Even Better Clinical Serum Foundation SPF 25

Client is seeking:

Benefits: Leaves bare skin looking smoother and more even-toned with a 3-serum technology.*

Coverage: Full

Finish: Matte

Skin Type: 2,3,4

*Consumer testing on 221 panelists after using product for 8 weeks.



Moisture Surge 100H Auto-Replenishing Hydrator

Benefits: Delivers instant hydration.

Leaves skin feeling deeply hydrated and delivers 100HR hydration for plump, glowing skin, even after washing your face.



Take the Day Off™ Cleansing Balm.

Our #1 makeup remover in a silky balm formula gently dissolves makeup. Cleans thoroughly, rinses completely. Removes over 95% of face makeup, sunscreen and pollutants.*

*Average removal of longwearing foundation, hybrid sunscreen and carbon powder.

Our tip:



Prep skin with Even Better™ Pore Defying Primer, a skincare-powered primer that instantly blurs pores and reduces oil for a poreless look and seamless base.