

Sample With Purpose.

The Foundation Pillow Packs, assist your clients to find their custom-fit foundation and moisturizer.

CALL TO ACTION



Update Clientele system notes. Add sample details. Don't forget to **FOLLOW UP!**



If your client wears...

Even Better Refresh Hydrating and Repairing Makeup

Benefits: 24HR wear, revitalizes skin for a more radiant, youthful complexion. Smooths and plumps for younger-looking skin.

Coverage: Full

Finish: Natural

Transition to...↓



Foundation 1



Foundation 2



Complexion Favorite



Even Better Makeup SPF 15

Client is seeking:

Benefits: 24HR, flawless coverage that visibly reduces dark spots with daily use after 12 weeks.*

Coverage: Moderate

Finish: Natural

Skin Type: All Skin Types

*Consumer testing conducted on 22 panelists after using product once a day for 12 weeks.



Even Better Clinical Serum Foundation SPF 25

Client is seeking:

Benefits: Leaves bare skin looking smoother and more even-toned with a 3-serum technology.

Coverage: Full

Finish: Matte

Skin Types: 2,3,4

*Consumer testing on 221 panelists after using product for 8 weeks.



OR



Moisture Surge 100H Auto-Replenishing Hydration

Benefits: Delivers instant hydration. Leaves skin feeling deeply hydrated and delivers 100HR hydration for plump, glowing skin, even after washing your face.

Smart Clinical Repair Wrinkle Correcting Cream

Benefits: Plumps skin with lasting hydration; helps minimize the appearance of fine, dry lines.



Take the Day Off™ Cleansing Balm.

Our #1 makeup remover in a silky balm formula gently dissolves makeup. Cleans thoroughly, rinses completely. Removes over 95% of face makeup, sunscreen and pollutants.*

*Average removal of longwearing foundation, hybrid sunscreen and carbon powder.

Our tip:



Prep skin with Even Better™ Light Reflecting Primer, a skincare-powered primer that illuminates + hydrates for a glowing complexion.