

A gift from Clinique.

Activate your glow with Moisture Surge™ Active Glow Serum.

Get a glow routine.

Instant radiance.

Lasting hydration.

Clinically proven.

100% show an instant boost in radiance.*



*Clinical testing on 31 women after using the product once.



Inspire your clients and followers on social media and instore to activate their glow!

Key Messaging Options

- ☐ Share key ingredients:
 - 5% Lactic Acid: helps exfoliate dead skin cells.
 - Hyaluronic Acid: helps plump with hydration.
 - Vitamin C: helps brighten the look of skin.
- ☐ A lightweight, milky serum that exfoliates, hydrates and brightens for an instant and continuous glow.
- ☐ Get a glow routine and pair with Moisture Surge 100H Auto-Replenishing Hydrator for an immediate 174% moisture boost, plus hydration that soothes in 3 seconds and lasts 100 hours.
- ☐ Invite clients in for a Scan, Service and custom-fit sample.

Deliverables

- ☐ Do not post until the launch of Moisture Surge Active Glow (March 3rd).
- ☐ One post on your social media sharing your best Moisture Surge Glow tips using Moisture Surge Active Glow Serum.
- ☐ Required hashtag: #CliniqueConsultant #MoistureSurgeSerum #LabCoatConnection
- ☐ CAPTION: Activate your glow with NEW Moisture Surge Active Glow Serum. Exfoliates, hydrates and brightens for instant radiance. Stop by the counter for a complimentary 10-minute service for glowing skin. #CliniqueConsultant #MoistureSurgeSerum #LabCoatConnection
- ☐ Refer to Social U on eLearning for social guidelines.