A gift from Clinique! Experience Clinique's iconic fragrance; now in a body spritz.

## Give Happy. Get Happy.



A hint of citrus. A wealth of flowers. A mix of emotions. A lighter take on our feel-good fragrance to spritz or layer for happy all over.

Perfect pair to our Clinique Happy Eau de Parfum Spray. 97% of people feel happy when they smell Happy.\*





\*Out of 72 women who were drawn to the scent after smelling it; Clinique commissioned a third party neurosensory study to capture the conscious and subconscious emotional responses of women who were drawn to the scent.

Inspire your clients and followers on social media to experience Clinique's feel-good scent, right in time for the holiday season!

## **Key Messaging Options**

□ A lighter take on our feel-good fragrance to spritz or layer - and be happy all over. To make the most of your scent, spritz it on after showering or moisturizing. A must-add to your scent wardrobe.
<ul> <li>□The Notes:</li> <li>□Top Notes: Ruby Red Grapefruit, Mandarin, Bergamot</li> <li>□Middle Notes: Hawaiian Wedding Flower, Morning Dew</li> <li>Orchid</li> <li>□Base Notes: Mimosa, Transparent Wood Accord</li> </ul>
□Clinique has Holiday Sets for everyone on your list – for skincare lovers, fragrance lovers, makeup lovers and don't forget the men on your list! We have a giftset at Clinique we know they will love!

## Deliverables

☐ One post on your social media platform featuring Happy Body Mist and/or a Clinique Holiday Set.
□Required hashtags: #CliniqueConsultant #CliniqueHappy
DEXAMPLE CAPTION: Stop by the Clinique Counter to experience our NEW feel-good fragrance - just in time for the holiday season. A must-add to your scent wardrobe. #CliniqueConsultant #CliniqueHappy
□Follow the social guidelines posted in Social U.