

# CLINIQUE HOLIDAY GAMES



# Clinique Games Kick-Off!

**Make the Day Games** are here to help you meet your productivity goals and bring the fun factor. Ignite friendly competition with yourself, your team and your department.

**Reminder: Evergreen Games** are always available on **My Clinique eLearning** in the **Resources** section. These games are best used in tandem with the Holiday Games for maximum results.

## **Play:**

This season we have 3 games with rules and 3 **Play Your Way** games. Use these games to focus on the product/s, holiday set/s and or service/s that best fit your counter's holiday needs.

## **Tips:**

- Choose the Clinique Game most relevant to your marketing calendar.
- Follow suggested rules or add your ideas for engagement, keeping score and determining the winner.





# Clinique Games Kick-Off!

**Suggested ways to play, earn points and or check off boxes:**

## **Sell:**

- A holiday gift set.
- A hero product.
- Your favorite holiday set.
- A retailer exclusive.
- A product or set to a client purchasing a gift card.

## **Share:**

- A hero product clinical claim with a client.
- Expertise using the Quick Guide to Great Skin.
- Clinique's Eye Safety Promise.
- Clinique's Dermatologist roots and authority.
- Clinique Allergy Science.
- An at-counter tool.

## **Offer:**

- A Clinique Clinical Reality Scan.
- A foundation sample.
- A Wow Now demo.
- A Scan, Service, Sample.
- Gift wrap a purchase.
- A holiday look.

## **Book:**

- A return visit to track clinical result benchmarks.
- A follow-up visit.
- A Consultation for January.



# Clinique Holiday Games.



**Happy BINGO**

**12 Days of Clinique**

**Make the Holi-Day**

**Play your way**

**Merry Clinique BINGO**

**Share Joy with Clinique**

**Clinique Wonderland**



# Happy BINGO.

## Ways to Play!

- Classic Bingo
- Play Four Corners.
- The Bingo with the highest productivity, wins.
- The first team to blackout board, wins.

**Bonus-** Check the box each time you **Service, Sample,** or **Sell** the product shown.







# 12 Days of Clinique.

Complete one Social challenge a day for 12 days. **Click a new box each day to reveal the challenge.** Remember every time you post on social to have a call-to-action to visit you in store.

\*If you are not comfortable on Social, partner with a colleague who is, do a deep dive into **Social U** and learn how to do something new on Social.





# Make the Holi-Day.

- Determine your client goal:  
Goal ÷ average unit sale = the number of transactions to make your goal.
- Offer Clinique Clinical Reality to every client.
- Track your hourly progress on the Make the Day Time Chart.
- Compare your results to the previous day of work.
- **Make the Day Clock.**



**START Today's Goal \$**\_\_\_\_\_

**Hour 1,** 20% of Goal: Actual \$\_\_\_\_\_

**Hour 2,** 30% of Goal: Actual \$\_\_\_\_\_

**Hour 3,** 40% of Goal: Actual \$\_\_\_\_\_

**Hour 4,** 50% fo Goal: Actual \$\_\_\_\_\_

**Hour 5,** 60% of Goal: Actual \$\_\_\_\_\_

**Hour 6,** 75 % of Goal: Actual \$\_\_\_\_\_

**Hour 7,** 90% of Goal: Actual \$\_\_\_\_\_

**Hour 8,** 100% of Goal: Actual \$\_\_\_\_\_

**Finish: Actual \$** \_\_\_\_\_





# Merry Clinique BINGO.

**Play your way!**  
Check a square as you complete your task.





# Share Joy with Clinique.

**Play your way!**

Check a square as you complete your task.







# Clinique Wonderland.

**Play your way!**

Check an ornament as you complete your task.

