

All About Eyes™

Brightening Serum Concentrate

CLINIQUE

What it does:

NEW Clinique All About Eyes™ Brightening Serum Concentrate, formulated with a **potent retinoid**, yet gentle enough for the under-eye area, instantly **brightens**, **reduces** the appearance of **dark circles** over time and **helps smooth** the look and feel of skin.

Who it is for:

All Skin Types (1,2,3,4).
Dermatologist tested.
Ophthalmologist tested.



Dermatologist guided solutions.

Allergy tested.
100% fragrance free.

Clinically Proven

Immediately:

94% demonstrated **boosted radiance** immediately*

100% demonstrated **immediate improvement in hydration****

After 1 week:

Visible improvement in **crow's feet**, **fine lines**, **smoothness** and **rough texture (crepiness)** and skin feels **smoother*****

* Clinical testing on 44 panelists after using the product once.

** Clinical testing on 24 panelists after using the product once.

*** Clinical testing on 44 panelists after using product for 1 week.

How to use:

Squeeze to dispense a pea-size amount onto ring finger and gently massage to the undereye area with its specialized applicator.

Week 1: Apply every other night. **Week 2:** Apply every night.

Week 3 + beyond: Apply both AM & PM.

Note: Use sunscreen + limit sun exposure while using this product. Avoid getting in eyes. Do not apply to eye lids or above eye area.

Do not **layer with any other retinol/retinoid products.**

Key Ingredients



Vitamin C

Helps **reduce the look of dark circles** with continued use



Hyaluronic Acid

Helps create a "moisture reservoir" for **ideal hydration**



Potent Retinoid

Helps accelerate skin's natural cell renewal for a **visibly smoother eye area**

Specialized Applicator

Precision metal applicator, **created with our guiding dermatologist**, targets hard-to-reach areas under the eye, feels cool on skin and **helps reduce the look of puffiness with massage.**



#Meet-A-Hero



All About Eyes™

Eye Cream with Vitamin C

Deliver additional hydration while visibly reducing the look of puffiness and dark circles. Just 3 seconds to depuff and refresh eyes. Apply over your eye serum.



For eLearning, go to:
CliniqueEducation.com



Search CliniquePlay on iTunes or Google Play App Stores