The background of the page features a close-up, artistic photograph of several colored pencils. The pencils are arranged in a fan-like pattern, with their tips pointing towards the center. The colors are vibrant, including shades of red, orange, pink, and purple. The lighting is dramatic, highlighting the smooth texture of the pencil barrels and the sharp edges of the tips. The overall composition is dynamic and visually appealing.

SMC and POS COE+ Guide
Spring 2026 Jan-June

Index

***Dear SMC Team,
Spring 2026 promises many opportunities for you and
each brand you support. We understand you're busy, so
we've created a single resource for visual merchandising!***

***Sincerely
The Point of Sale Support Team***

Dr Jart.....3

***Click below
to go to
brand page.***

MAC.....5

The Ordinary.....56

***Once on brand page click on the hero product and it will bring
you back to the Index.***



Dr. Jart

Visual Merchandising SP26 Jan- June



In-Store Date: 04.04.25
 Fixture: 4 Shelf TIP Gondola, US
 Doorcount: 307
 Brand: Dr.Jart+

In-Store Date: 04.04.2025
 Fixture: 4 Shelf Fleet Table, Gondola, US
 Doorcount: 51
 Brand: Dr.Jart+



In-Store Date: 04.04.2025
 Fixture: 6 Shelf Fleet Linear, US
 Doorcount: 28
 Brand: Dr.Jart+

In-Store Date: 04.04.2025
 Fixture: 6S Linear SPLIT, US
 Doorcount: 12 (7 TIP, 5 FLE)
 Brand: Dr.Jart+

In-Store Date: 04.04.2025
 Fixture: 6 Shelf TIP Linear, US
 Doorcount: 110
 Brand: Dr.Jart+

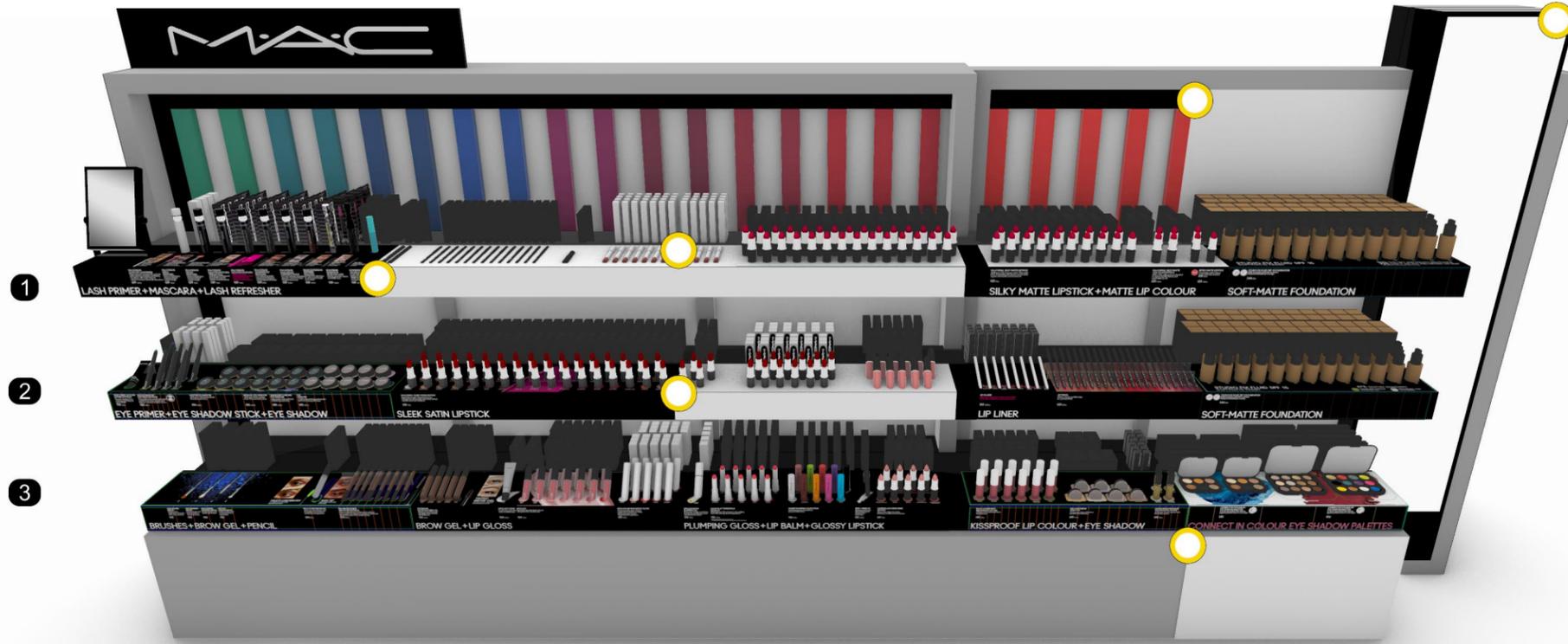


MAC

Visual Merchandising SP26 Jan- June



	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

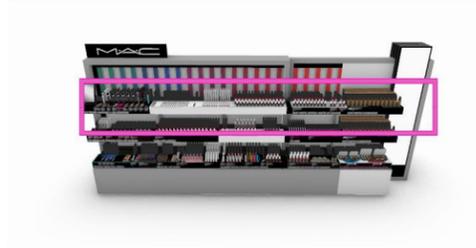


LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
○	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 1



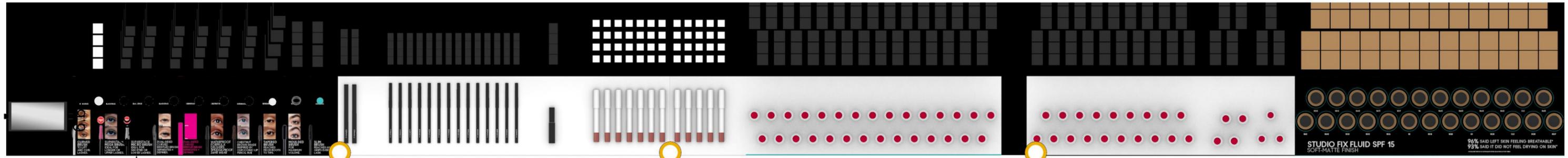
BAY 1 SHELF 1

BAY 2 SHELF 1

BAY 3 SHELF 1

BAY 4 SHELF 1

BAY 5 SHELF 1



QTY	PRODUCT NAME
1	MACStack Legit Lash Primer - TESTER
1	MACStack Mega - TESTER
1	MACStack Micro - TESTER
1	MACStack Elevated - TESTER
1	MACStack Elevated Blue- TESTER
1	MACStack Waterproof - TESTER
1	MACStack Chestnut - TESTER
1	Magic Extension - TESTER
1	In Extreme Dimension - TESTER
1	Extended Play Gigablack Lash - TESTER

QTY	PRODUCT NAME
2	Brushstroke 24-Hour Liner
14	Gel Excess Liner
1	Liquidlast 24-Hour Waterproof Liner
7	Dazzlelip Crayon

QTY	PRODUCT NAME
5	Dazzlelip Crayon
25	MACximal Silky Matte Lipstick

QTY	PRODUCT NAME
19	MACximal Silky Matte Lipstick
4	MACximal Viva Glam Lipstick
3	Retro Matte Lipstick

QTY	PRODUCT NAME
25	Studio Fix Fluid Spf15 Foundation

LEGEND:	
New	Updated/Moved
★	●
★	●
★	●
★	●
★	●

★ Locator/Comm Box/Component
 ★ Product/Shade
 ★ Visual/Price Tag/Front Band
 ● Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 2



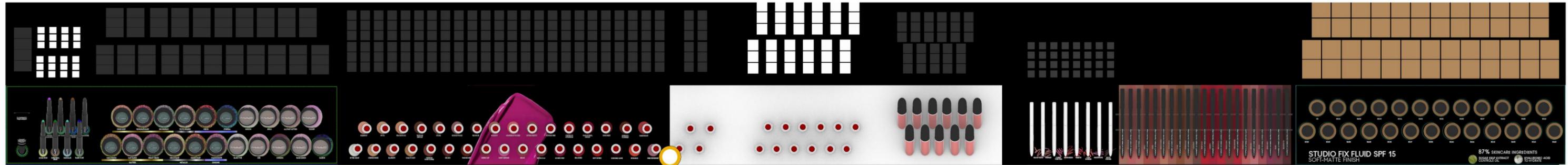
BAY 1 SHELF 2

BAY 2 SHELF 2

BAY 3 SHELF 2

BAY 4 SHELF 2

BAY 5 SHELF 2



QTY	PRODUCT NAME
1	Prep + Prime 24 Hour Eye Base
8	Dazzleshadow Eye Shadow Stick
6	Small Eyeshadow- Glitter
3	Small Eyeshadow- Metallic
3	Small Eyeshadow- Shadeshift Chrome
9	Small Eyeshadow

QTY	PRODUCT NAME
33	MACximal Sleek Satin Lipstick

QTY	PRODUCT NAME
4	MACximal Sleek Satin Lipstick
12	Powder Kiss Hazy Matte Lipstick
11	Powder Kiss Lip & Cheek Mousse

QTY	PRODUCT NAME
8	Lip Glazer
21	Lip Pencil

QTY	PRODUCT NAME
25	Studio Fix Fluid Spf15 Foundation

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 3



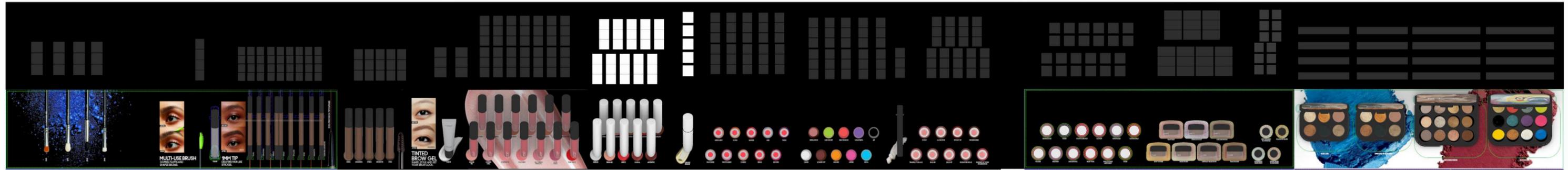
BAY 1 SHELF 3

BAY 2 SHELF 3

BAY 3 SHELF 3

BAY 4 SHELF 3

BAY 5 SHELF 3



QTY	PRODUCT NAME
1	242s Shader - Stock Only
1	217s Blending - Stock Only
1	224s Tapered Blending - Stock Only
1	239s Eye Shader - Stock Only
1	Pro Locked Brow Gel
8	Pro Brow Definer

QTY	PRODUCT NAME
5	Big Boost Brow Gel
1	Lipglass Clear
1	Lipglass Clear Mini - Stock Only
13	Lipglass
10	Lipglass Air

QTY	PRODUCT NAME
1	Lipglass Blow
10	Glow Play Tendertalk Lip Balm
10	Squirt Balm
1	Prep + Prime Lip
9	Lustreglass Lipstick

QTY	PRODUCT NAME
12	Locked Kiss Ink LipColour
7	Prolongwear Paint Pot
4	Dazzleshadow Liquid

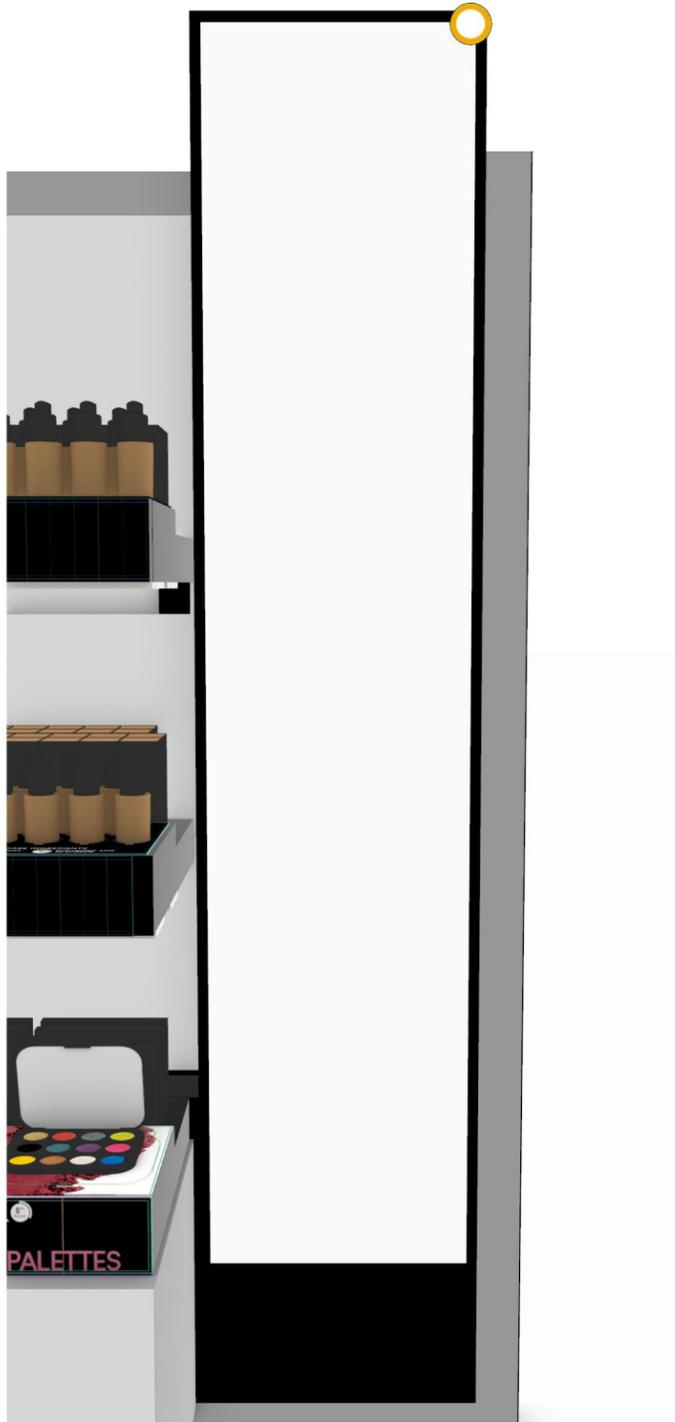
QTY	PRODUCT NAME
2	Eye Palettes X6
2	Eye Palettes X12

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

LEGEND:	
New	★
Updated/Moved	●
Locator/Comm Box/Component	●
Product/Shade	●
Visual/Price Tag/Front Band	●
Visual Not Available At This Time	○

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



COLOUR SIDE LIGHTBOX

MACximal graphic



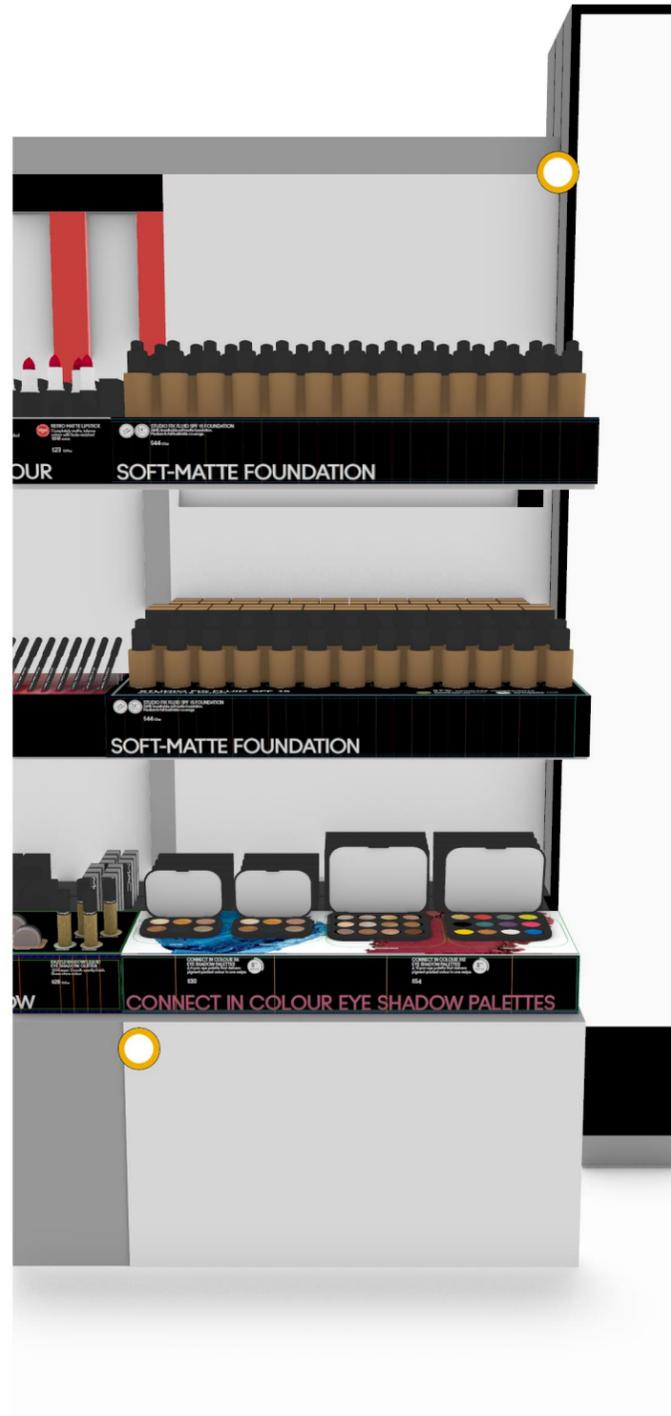
LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



NPL BACK PANEL GRAPHICS

SFF Graphic

NPL FRONT PANEL GRAPHIC

Graphic

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



FACE SIDE LIGHTBOX

HR Graphic

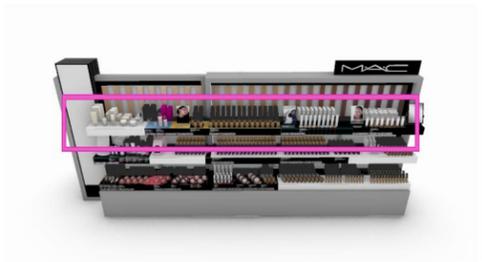
LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

FACE SHELF 1



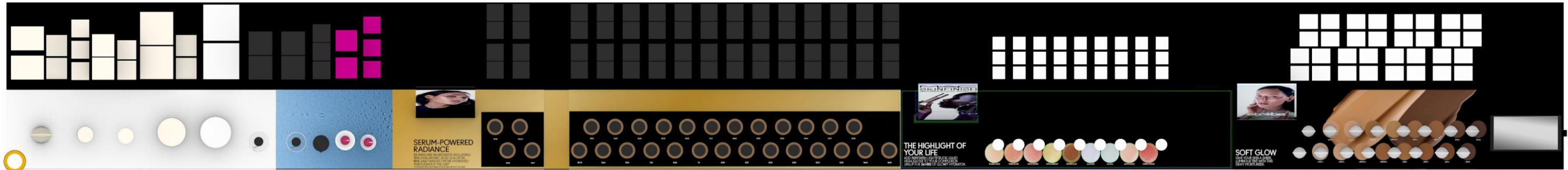
BAY 1 SHELF 1

BAY 2 SHELF 1

BAY 3 SHELF 1

BAY 4 SHELF 1

BAY 5 SHELF 1



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
1	Hyper Real Foam Cleanser	1	Prep + Prime Fix+ Mini Mac Fix+	26	Studio Serum Foundation	9	Skinfinish Liquid Highlighter	16	Strobe Dewy Skin Tint
1	Hyper Real Mini Foam Cleanser - Stock Only	1	Fix+ Stay Over Spray					-	Mirror
1	Hyper Real Serumizer Eye	1	Fix+ Stay Over Spray						
1	Hyper Real Serumizer	1	Mini Studio Serum						
1	Hyper Real Serumizer	4	Foundation						
1	Hyper Real Serumizer Mini - Stock Only								
1	Hyper Real SkinCanvas Waterlight Cream								
1	Skin Canvas Balm								
1	Skin Canvas Balm Mini - Stock Only								
1	Prep + Prime Fix+ Mattify								

LEGEND:

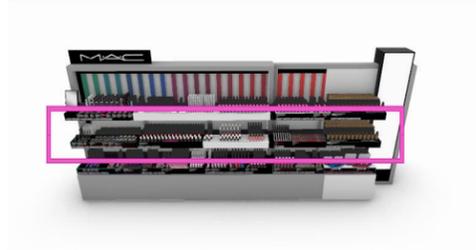
New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
○	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

UPDATING

FACE SHELF 2



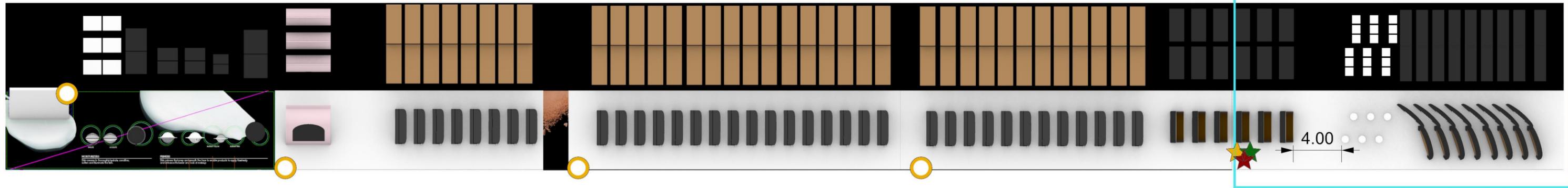
BAY 1 SHELF 2

BAY 2 SHELF 2

BAY 3 SHELF 2

BAY 4 SHELF 2

BAY 5 SHELF 2



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
2	<i>Strobe Cream</i>	1	Get Unready Micellar	16	Studio Fix Powder	12	Studio Fix Powder	3	Loose Powder
1	Mineralize Timecheck		Water Wipes		Foundation Kaizen		Foundation Kaizen	6	Studio Fix 24HR Colour Corrector New
	Lotion	8	Studio Fix Powder			3	Loose Powder	8	Sunstruck Bronzer
1	Studio Fix Mattifine		Foundation Kaizen					1	Sunstruck Bronzer Brush - Stock Only
	Primer								
1	Studio Radiance								
	Primer								
1	Fast Response Eye								
	Cream								
1	Gently Off Eye & Lip								

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3B (Left Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

UPDATING

FACE SHELF 3



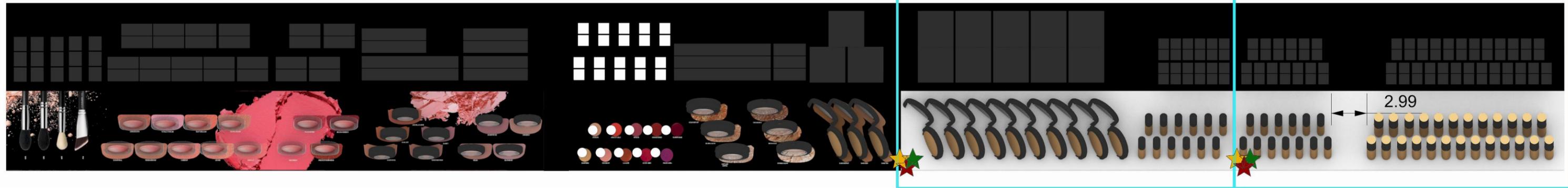
BAY 1 SHELF 3

BAY 2 SHELF 3

BAY 3 SHELF 3

BAY 4 SHELF 3

BAY 5 SHELF 3



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
1	150s Large Powder - Stock Only	4	Glow Play Blush	10	Strobe Beam Liquid Blush	10	Mineralize Skinfinish Natural	13	Studio Fix 36HR Smooth
1	129s Powder/Blush - Stock Only	5	Mineralize Blush	3	Mineralize Skinfinish	12	Studio Fix 36HR Smooth	25	Angles Concealer New
1	168s Large Angled Contour - Stock Only	4	Powder Blush	3	Extra Dimension Skinfinish		Angles Concealer New		Studio Radiance 24HR
1	Smooth Allover Brush - Stock Only			3	Mineralize Skinfinish Natural				Luminous Lift Concealer
9	Glow Play Blush								

Studio Fix 36HR is in the same primary packaging as the existing Studio Fix Concealer and the carton is the same size as the Studio Radiance Concealer.
 *Vendor to confirm if the backstock will need to be updated for new carton size.

LEGEND:

New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
MAC	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP



LEGEND:		
New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
○	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



COLOUR SIDE LIGHTBOX

Graphic

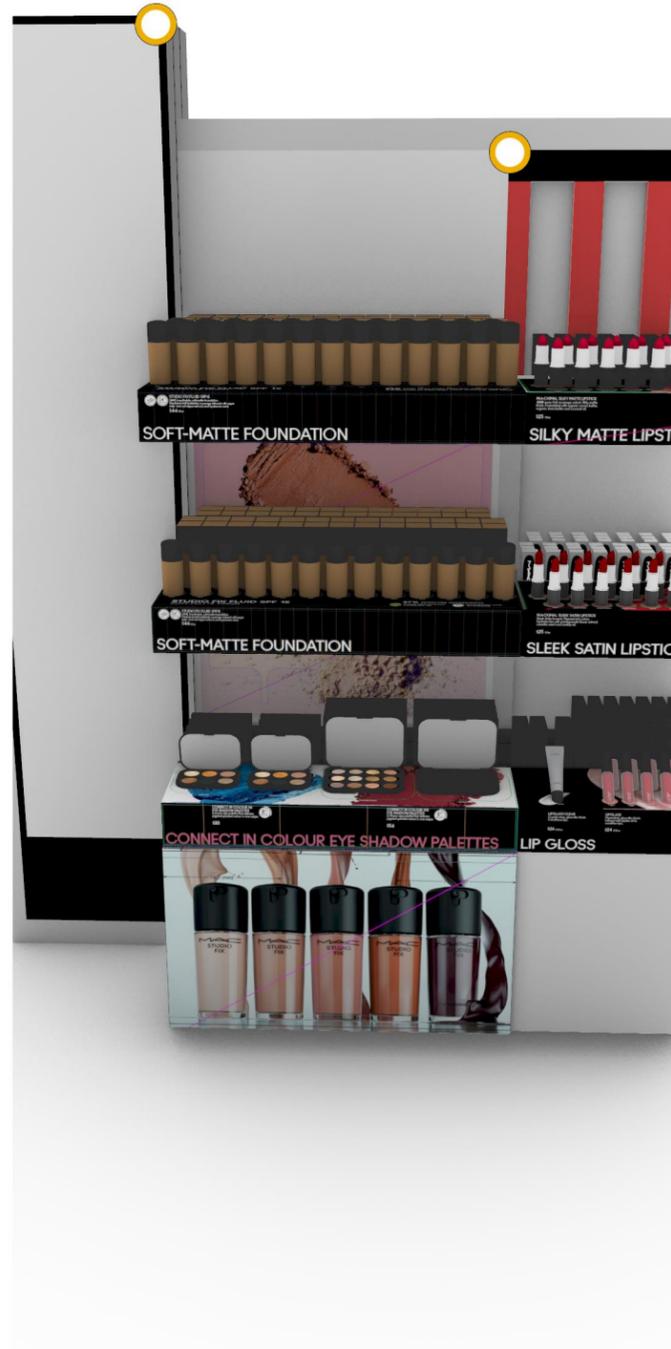
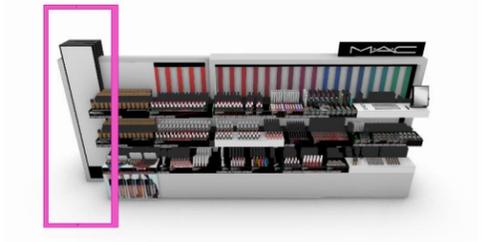
LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



NPL BACK PANEL GRAPHICS

SFF Graphic

NPL FRONT PANEL GRAPHIC

Graphic

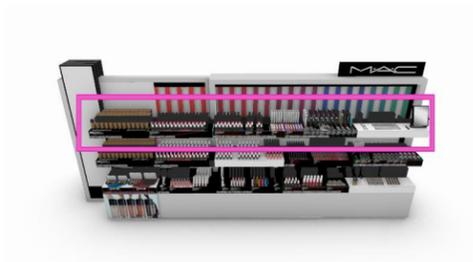
LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 1



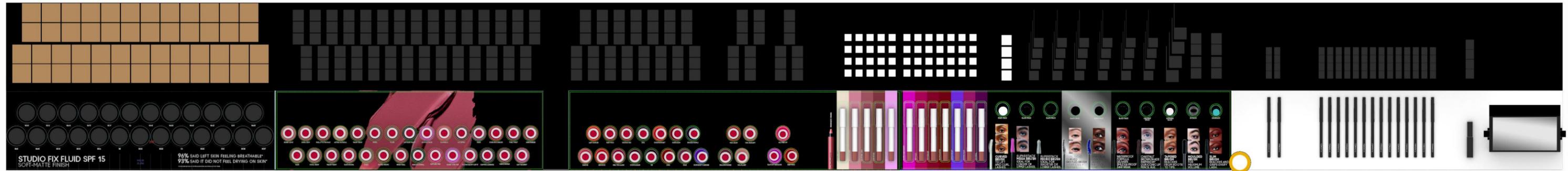
BAY 1 SHELF 1

BAY 2 SHELF 1

BAY 3 SHELF 1

BAY 4 SHELF 1

BAY 5 SHELF 1



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
25	Studio Fix Fluid Spf15 Foundation	29	MACximal Silky Matte Lipstick	15	MACximal Silky Matte Lipstick	7	Dazzlelips Crayon	2	Brushstroke Liner
				4	MACximal Viva Glam	1	MACstack Legit Liff Primer - TESTER	14	Colour Excess Gel Liner Pencils
				3	Retro Matte Lipstick	1	Macstack Mega - TESTER	1	Liquidlast 24-Hour Waterproof Liner
				5	Dazzlelips Crayon	1	Macstack Micro - TESTER	-	Mirror
						1	Macstack Elevated - TESTER		
						1	MacStack Elevated Blue-TESTER		
						1	Macstack Waterproof - TESTER		
						1	Macstack Chestnut - TESTER		
						1	Magic Extension - TESTER		
						1	In Extreme Dimension - TESTER		
						1	Extended Play Gigablack Lash - TESTER		
							Brushstroke Liner		
							Colour Excess Gel Liner Pencils		

LEGEND:

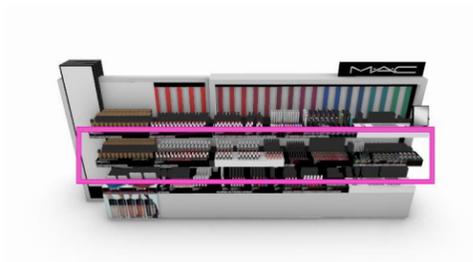
New	Updated/Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 2



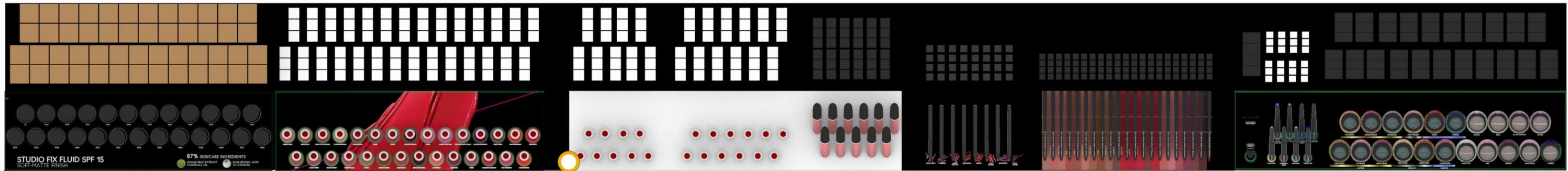
BAY 1 SHELF 2

BAY 2 SHELF 2

BAY 3 SHELF 2

BAY 4 SHELF 2

BAY 5 SHELF 2



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
25	Studio Fix Fluid Spf15 Foundation	28	MACximal Sleek Satin Lipstick	9	MACximal Sleek Satin Lipstick	8	Lip Glazer	1	Prep + Prime 24 Hour Eye Base
				12	Powder Kiss Hazy Matte Lipstick	21	Lip Pencil	8	Dazzleshadow Eye Shadow Stick
				11	Powder Kiss Lip & Cheek Mousse			6	Small Eyeshadow- Glitter
								3	Small Eyeshadow- Metallic
								3	Small Eyeshadow- Shadeshift Chrome
								9	Small Eyeshadow

LEGEND:

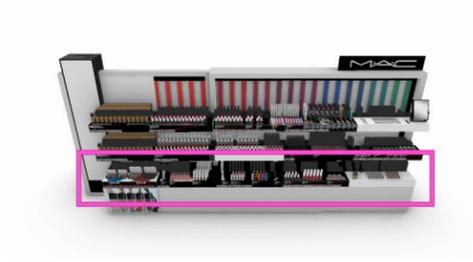
New	Updated/Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

COLOUR SHELF 3



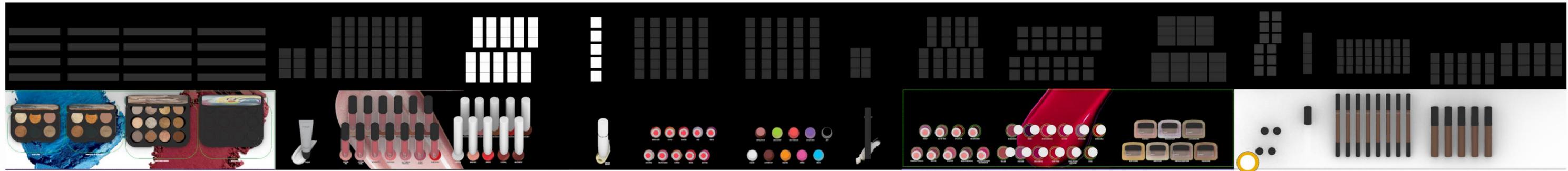
BAY 1 SHELF 3

BAY 2 SHELF 3

BAY 3 SHELF 3

BAY 4 SHELF 3

BAY 5 SHELF 3



QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME	QTY	PRODUCT NAME
2	Eye Palettes X6	1	Lipglass Clear	1	Lipglass Blow	9	Lustreglass Lipstick	4	Dazzleshadow Liquid
2	Eye Palettes X12	1	Lipglass Clear Mini - Stock Only	10	Glow Play Tendertalk Lip Balm	12	Locked Kiss Ink Lipcolour	1	Pro Locked Brow Gel
		13	Lipglass	10	Squirt Balm	7	Pro Long Wear Paint Pot	8	Pro Brow Definer
		10	Lipglass Air	1	Prep + Prime Lip			5	Big Boost Brow Gel
								1	242s Shader - Stock Only
								1	217s Blending - Stock Only
								1	224s Tapered Blending - Stock Only
								1	239s Eye Shader - Stock Only

LEGEND:

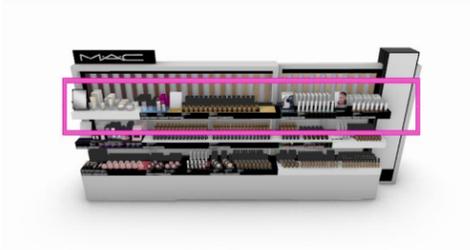
New	Updated/Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING

FACE SHELF 1



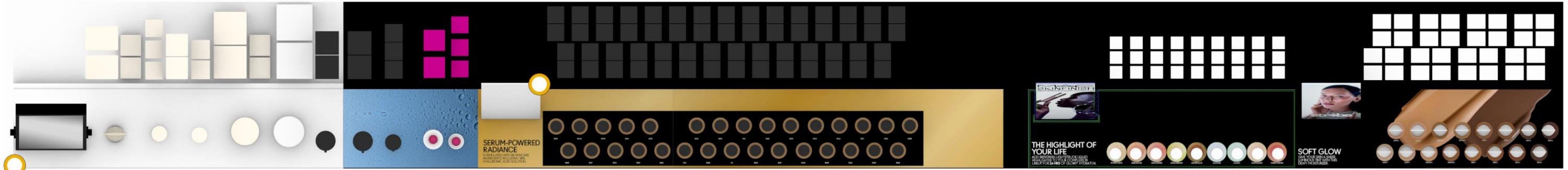
BAY 1 SHELF 1

BAY 2 SHELF 1

BAY 3 SHELF 1

BAY 4 SHELF 1

BAY 5 SHELF 1



QTY	PRODUCT NAME
-	Mirror
1	Hyper Real Foam Cleanser
1	Hyper Real Mini Foam Cleanser - Stock Only
1	Hyper Real Serumizer Eye
1	Hyper Real Serumizer
1	Hyper Real Serumizer Mini - Stock Only
1	Hyper Real SkinCanvas Waterlight Cream
1	Skin Canvas Balm
1	Skin Canvas Balm Mini - Stock Only
1	Prep + Prime Fix+ Mattify

QTY	PRODUCT NAME
1	Prep + Prime Fix+
1	Mini Mac Fix+
1	Fix+ Stay Over Spray
1	Fix+ Stay Over Spray Mini
10	Studio Serum Foundation

QTY	PRODUCT NAME
20	Studio Serum Foundation

QTY	PRODUCT NAME
9	Skinfinish Liquid Highlighter

QTY	PRODUCT NAME
16	Strobe Dewy Skin Tint

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

LEGEND:	
New	Updated/Moved
★	●
★	●
★	●
★	●

★ Locator/Comm Box/Component
 ★ Product/Shade
 ★ Visual/Price Tag/Front Band
 ○ Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

UPDATING

FACE SHELF 3



BAY 1 SHELF 3

BAY 2 SHELF 3

BAY 3 SHELF 3

BAY 4 SHELF 3

BAY 5 SHELF 3



QTY	PRODUCT NAME
1	150s Large Powder - Stock Only
1	129s Powder/Blush - Stock Only
1	168s Large Angled Contour - Stock Only
1	Smooth Allover Brush - Stock Only
13	Glow Play Blush

QTY	PRODUCT NAME
5	Mineralize Blush
4	Powder Blush
10	Strobe Beam Liquid Blush

QTY	PRODUCT NAME
3	Mineralize Skinfinish
3	Extra Dimension Skinfinish
9	Mineralize Skinfinish Natural

QTY	PRODUCT NAME
4	Mineralize Skinfinish Natural
19	Studio Fix 36HR Smooth Angles Concealer New

QTY	PRODUCT NAME
6	Studio Fix 36HR Smooth Angles Concealer New
25	Studio Radiance 24HR Luminous Lift Concealer

Studio Fix 36HR is in the same primary packaging as the existing Studio Fix Concealer and the carton is the same size as the Studio Radiance Concealer.
 *Vendor to confirm if the backstock will need to be updated for new carton size.

LEGEND:	
New	Updated/Moved
★	●
★	●
★	●
★	○
	Locator/Comm Box/Component
	Product/Shade
	Visual/Price Tag/Front Band
	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC ULTA - Gen 3A (Right Facing)	US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	WEEK 06 - FY2026	DTO	Revised: 8.27.25 CR	Revised:	Final: 9.25.25 CR
			Revised:	Revised:	APPROVED: 9.25.25 MP

NOT UPDATING



FACE SIDE LIGHTBOX

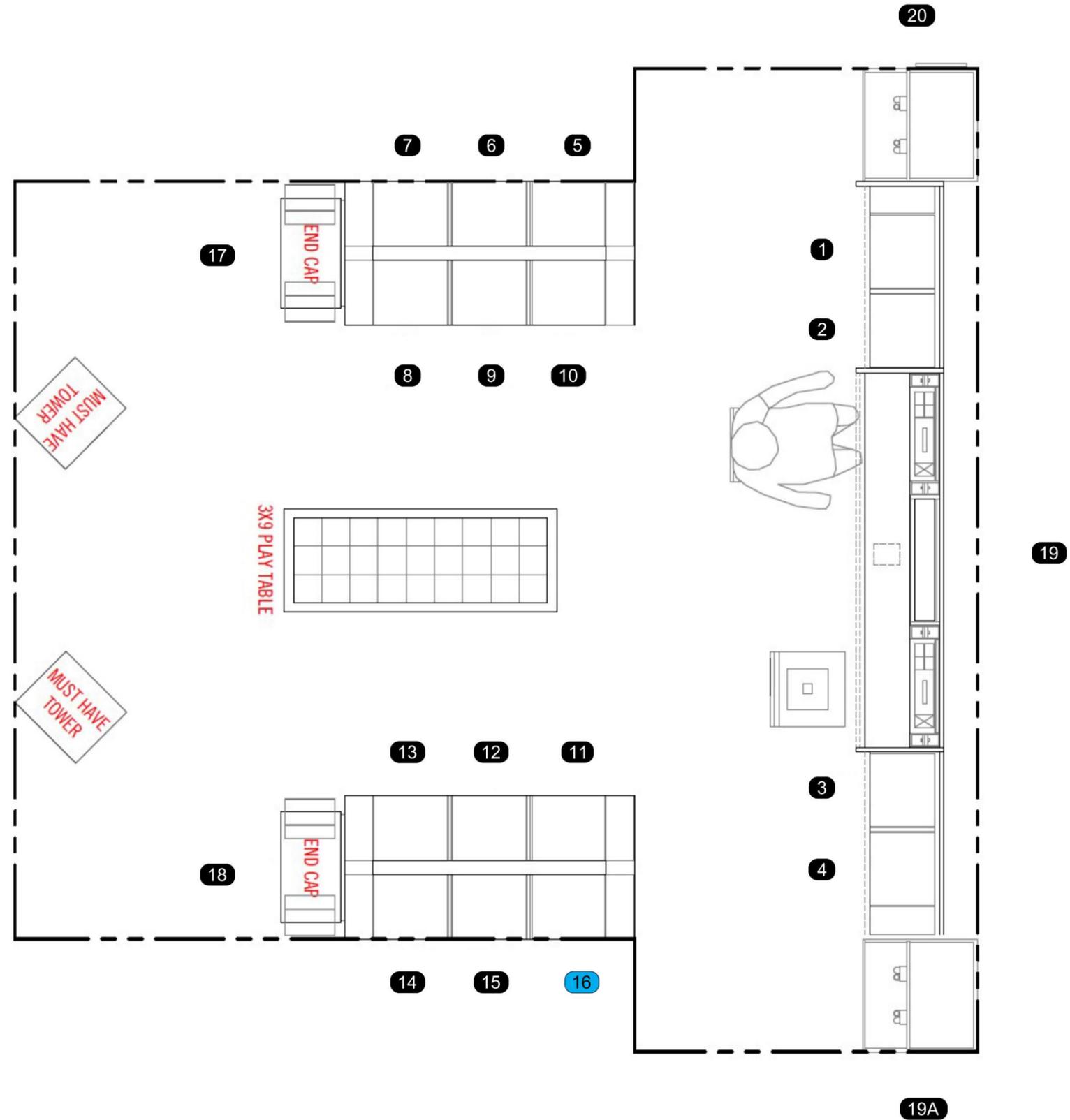
HR Graphic

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

VERSION A FLOORPLAN



Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Red star
- Locator/Comm Box/Component: Green circle
- Product/Shade: Red circle
- Visual/Price Tag/Front Band: Yellow star
- Visual Not Available At This Time: Yellow circle

NOTE:
 ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
MAC	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

BACKWALL



NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Boys/shelves show in blue are updating

LEGEND:

New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 1
5 SHELVES

Shelf 01



Shelf 02



Shelf 03



Shelf 04



Shelf 05



BAY 1	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	6	Studio Radiance Foundation
Shelf 02	OSM-17?	8	Studio Radiance Foundation
Shelf 03	OSM-17?	8	Studio Radiance Foundation
Shelf 04	OSM-17?	8	Studio Radiance Foundation
Shelf 05	OSM-NEW	6	Studio Fix Powder Plus Foundation Kaizen

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

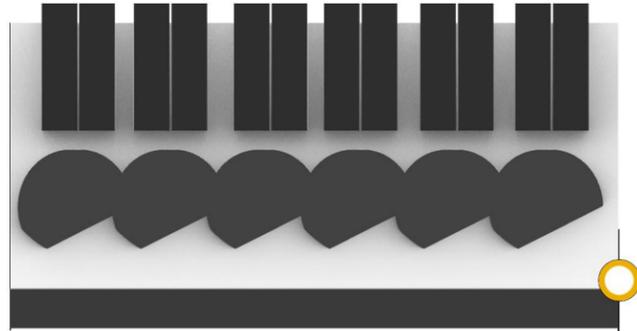
LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

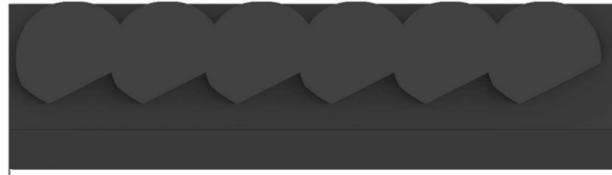
	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 2
5 SHELVES

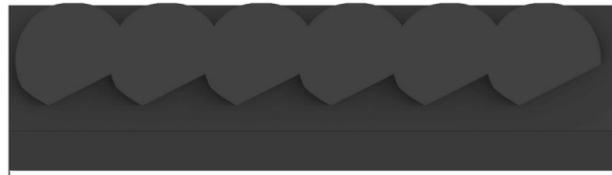
Shelf 01



Shelf 02



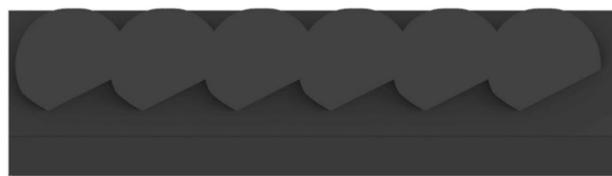
Shelf 03



Shelf 04



Shelf 05



BAY 2	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	6	Studio Fix Powder Plus Foundation Kaizen
Shelf 02	OSM-NEW	6	Studio Fix Powder Plus Foundation Kaizen
Shelf 03	OSM-NEW	6	Studio Fix Powder Plus Foundation Kaizen
Shelf 04	OSM-NEW	6	Studio Fix Powder Plus Foundation Kaizen
Shelf 05	OSM-NEW	6	Studio Fix Powder Plus Foundation Kaizen

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

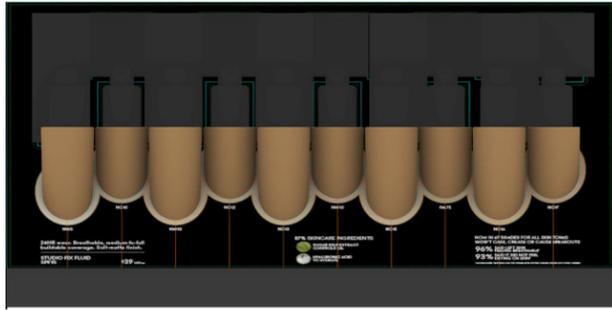
LEGEND:

New	Updated/ Moved	
		Locator/Comm Box/Component
		Product/Shade
		Visual/Price Tag/Front Band
		Visual Not Available At This Time

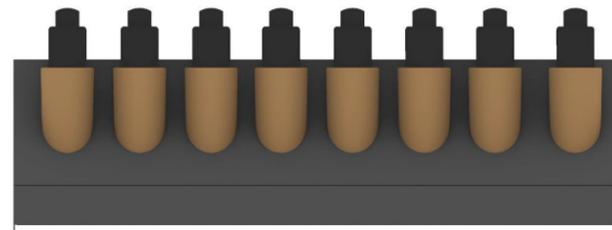
	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 3
5 SHELVES

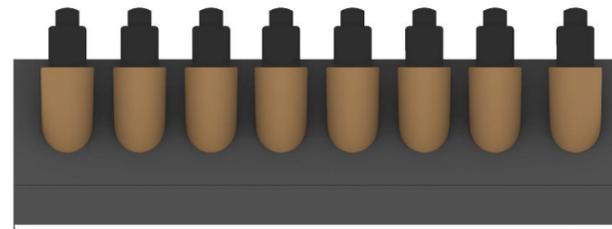
Shelf 01



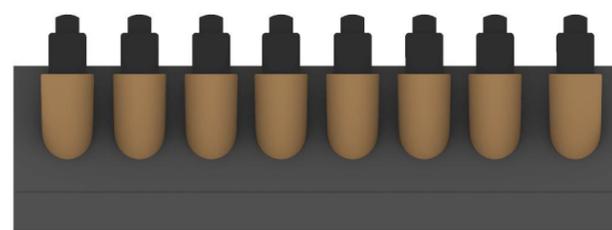
Shelf 02



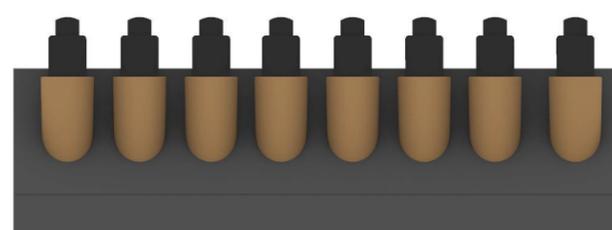
Shelf 03



Shelf 04



Shelf 05



BAY 3	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	10	Studio Fix Fluid SPF15 Foundation
Shelf 02	OSM-17	8	Studio Fix Fluid SPF15 Foundation
Shelf 03	OSM-17	8	Studio Fix Fluid SPF15 Foundation
Shelf 04	OSM-17	8	Studio Fix Fluid SPF15 Foundation
Shelf 05	OSM-17	8	Studio Fix Fluid SPF15 Foundation

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

 Bays/shelves show in blue are updating

LEGEND:

		Locator/Comm Box/Component
		Product/Shade
		Visual/Price Tag/Front Band
		Visual Not Available At This Time

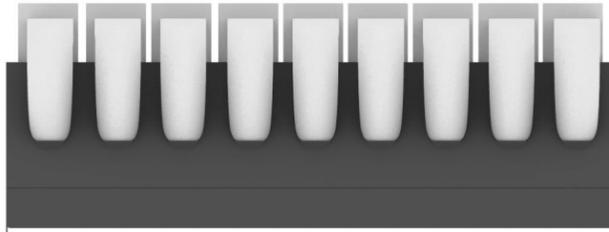
	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 4
5 SHELVES

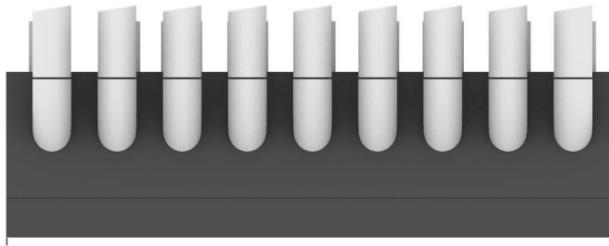
Shelf 01



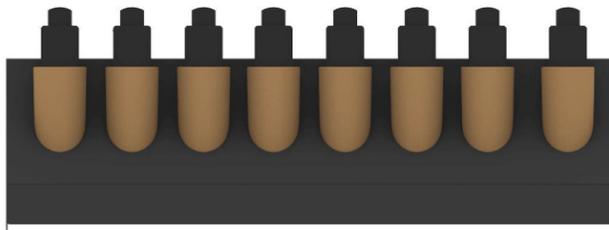
Shelf 02



Shelf 03



Shelf 04



Shelf 05



BAY 4	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	7	Strobe Dewy Skin Tint
Shelf 02	OSM-???	9	Strobe Dewy Skin Tint
Shelf 03	OSM-???	9	Skinfinish Liquid Highlighter
Shelf 04	OSM-17	8	Studio Fix Fluid SPF15 Foundation
Shelf 05	OSM-???	-	Graphic for Foundation Finder

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

LEGEND:

		Locator/Comm Box/Component
		Product/Shade
		Visual/Price Tag/Front Band
		Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Gondola- Right Side 1



Boys/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

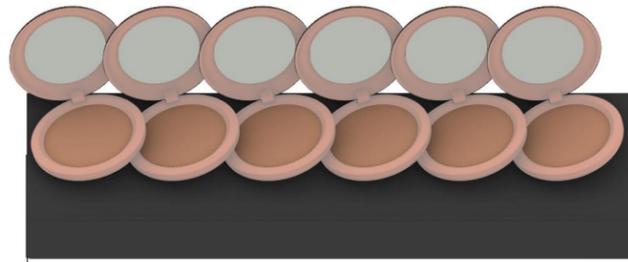
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

**Bay 5
5 SHELVES**

Shelf 01



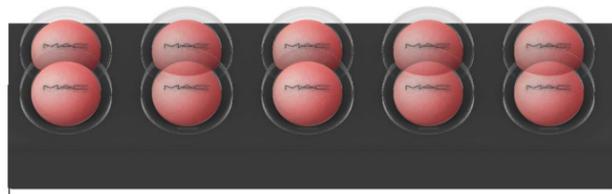
Shelf 02



Shelf 03



Shelf 04



Shelf 05



BAY 5	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	10	Strobe Beam Liquid Blush
Shelf 02	OSM-60	6	Sunstruck Bronzer
Shelf 03	OSM-60	5	Sunstruck Bronzer Sunstruck Bronzer Brush- Stock Only
Shelf 04	OSM-102	10	Glow Play Blush Reform
Shelf 05	OSM-73	4	Powder Blush

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Red star
- Locator/Comm Box/Component: Green circle
- Product/Shade: Red circle
- Visual/Price Tag/Front Band: Yellow star
- Visual Not Available At This Time: Yellow circle

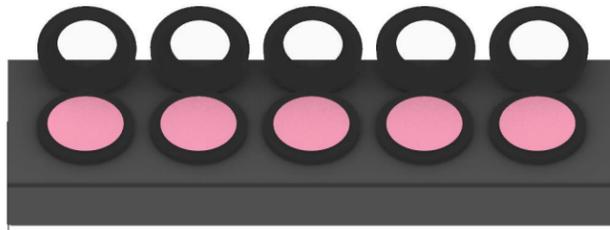
 DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 6
5 SHELVES

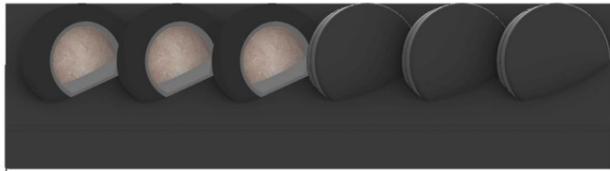
Shelf 01



Shelf 02



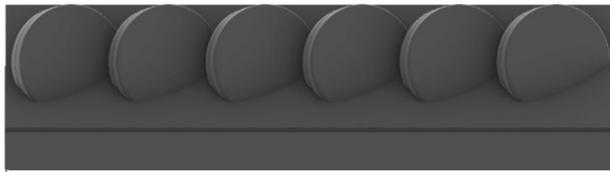
Shelf 03



Shelf 04



Shelf 05



BAY 6	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	5	Mineralize Blush
Shelf 02	OSM-79	5	Mineralize Blush
Shelf 03	OSM-57	3	Mineralize Skinfinish
		3	Mineralize Skinfinish Natural
Shelf 04	OSM-57	6	Mineralize Skinfinish Natural
Shelf 05	OSM-57	6	Mineralize Skinfinish Natural

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

LEGEND:

		Locator/Comm Box/Component
		Product/Shade
		Visual/Price Tag/Front Band
		Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 7
4 SHELVES

Shelf 01



Shelf 02



Shelf 03



Shelf 04



BAY 7	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	1	Eye Palette Re-Stage x12
Shelf 02	OSM-81	2	Eye Palette Re-Stage x12
Shelf 03	OSM-82	4	Eye Palette Re-Stage x6
Shelf 04	OSM-57	5	Extra Dimension Skinfinish

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend: Bays/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Gondola - Right Side 2



Boys/shelves show in blue are updating

LEGEND:

New	Updated/Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 8
4 SHELVES

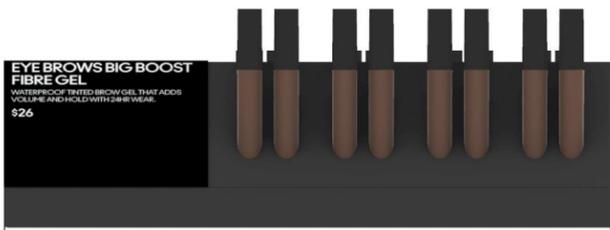
Shelf 01



Shelf 02



Shelf 03



Shelf 04



BAY 8	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP- ???	8	Dazzleshadow Eye Shadow Stick
Shelf 02	OSM-14-D	2	Pro Brow Definer
	OSM-14-D	2	Pro Brow Definer
	OSM-14-D	2	Pro Brow Definer
	OSM-14-D	2	Pro Brow Definer
	OSM-14-C	2	Pro Locked Brow Gel
	OSM-12-Y	1	Single Spacer Block
Shelf 03	OSM-12-Z	1	Double Communication Block
	OSM-40-1	8	Eye Brows Big Boost Fibre Gel
Shelf 04	OSM-70	4	Lashes- Stock Only
		1	Duo Adhesive- Stock Only

Blue boxes/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

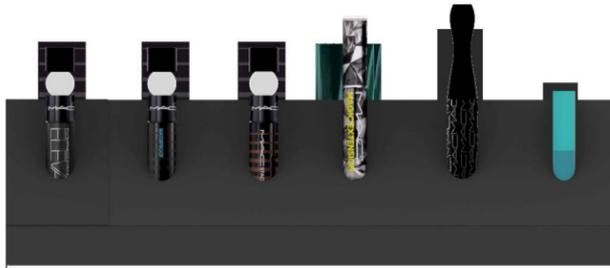
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 9
4 SHELVES

Shelf 01



Shelf 02



Shelf 03



Shelf 04



BAY 9	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	1	MACStack Legit Lash Primer
		1	MACStack Mega
		1	MACStack Micro
		1	MACStack Elevated
Shelf 02	OSM-???	1	MACStack Elevated Blue
		1	MACStack Waterproof
		1	MACStack Chestnut
		1	Magic Extensions Mascara
		1	In Extreme Dimension 3D Black Lash
		1	Extended Play Gigablack Lash
Shelf 03	OSM-14-N	2	Pro Longwear Fluidline
		2	Pro Longwear Fluidline
		2	Liquidlast Liner
		2	Brushstroke Liner
		6	Eye Kohl
Shelf 04	OSM-75	17	Colour Excess Liner

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend: Bays/shelves show in blue are updating

LEGEND:		
New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 10
5 SHELVES

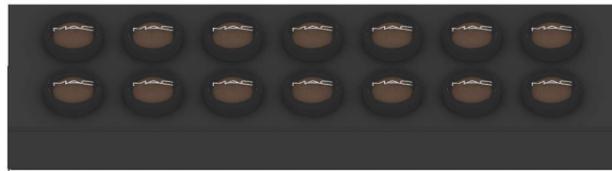
Shelf 01



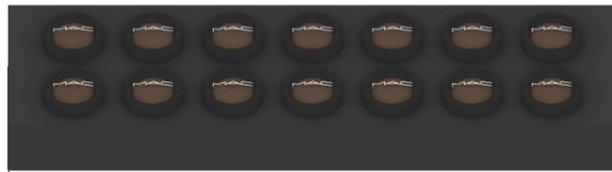
Shelf 02



Shelf 03



Shelf 04



Shelf 05



BAY 10	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-????	7	Small Eyeshadow Glitter (grey)
		4	Small Eyeshadow Metallic (blue)
Shelf 02	OSM-???	3	Small Eyeshadow-Shadeshift Chrome
		4	Dazzleshadow Liquid
Shelf 03	OSM-7-B	14	Eyeshadows
Shelf 04	OSM-7-B	14	Eyeshadows
Shelf 05	OSM-10	7	Paint Pots

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

LEGEND:

		Locator/Comm Box/Component
		Product/Shade
		Visual/Price Tag/Front Band
		Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
MAC	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Gondola- Left Side 1



NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

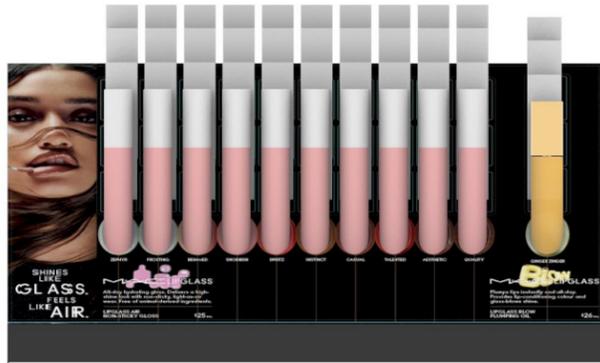
Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Red star
- Locator/Comm Box/Component: Green circle
- Product/Shade: Red circle
- Visual/Price Tag/Front Band: Yellow star
- Visual Not Available At This Time: Yellow circle

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

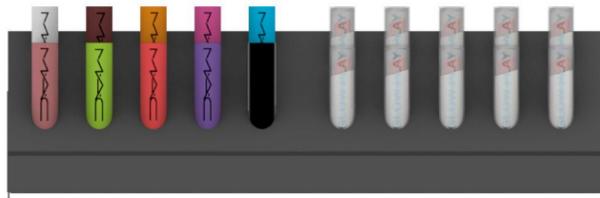
Bay 11
4 SHELVES

Shelf 01

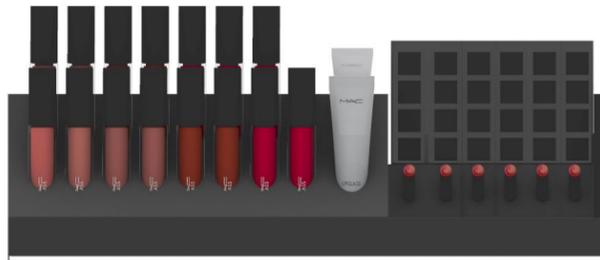


BAY 11	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-NEW	10 1	Lipglass Air Lipglass Blow
Shelf 02	OSM-103	10 10	Squirt Balm Glow Play Tender Talk Lip Balm
Shelf 03	OSM-???	15 1 1 6	Lipglass Lipglass Clear Lipglass Clear Mini Lip Pencil
Shelf 04	OSM-45-G	15	Lip Pencil

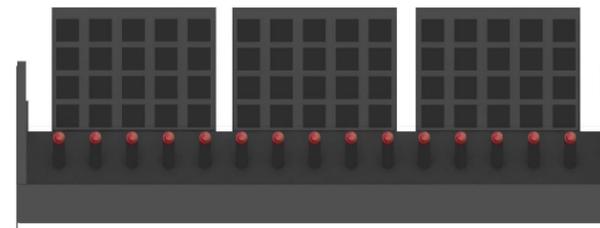
Shelf 02



Shelf 03



Shelf 04



Bays/shelves show in blue are updating

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

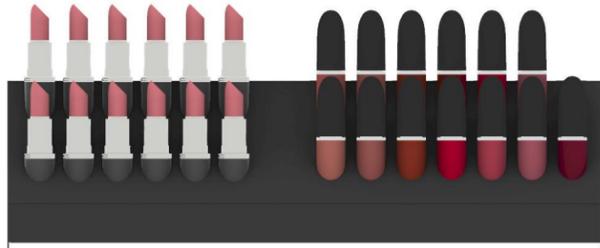
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 12
4 SHELVES

Shelf 01



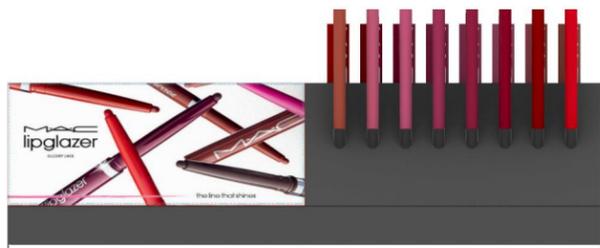
Shelf 02



Shelf 03



Shelf 04



BAY 12	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-???	12	Dazzlelips Crayon
Shelf 02	OSM-3-B	12	Powder Kiss Hazy Matte Lipstick
		13	Powder Kiss Lip & Cheek Mousse
Shelf 03	OSM-3-B	14	Lustreglass Lipstick
		12	Locked Kiss Ink Lipcolour
Shelf 04	OSM-???	-	Half Template Graphic
		8	Lip Glazers

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

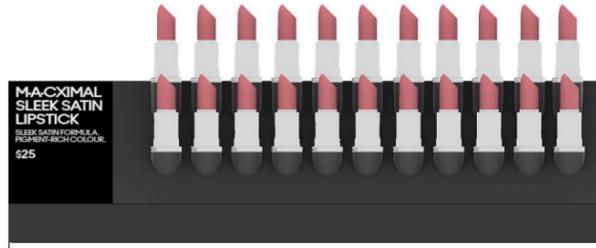
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 13
4 SHELVES

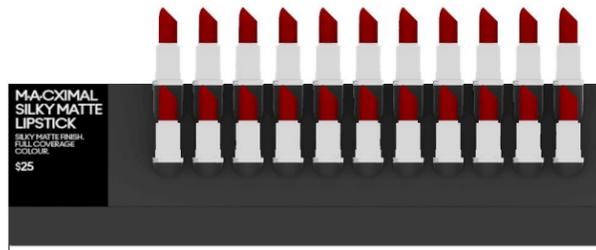
Shelf 01



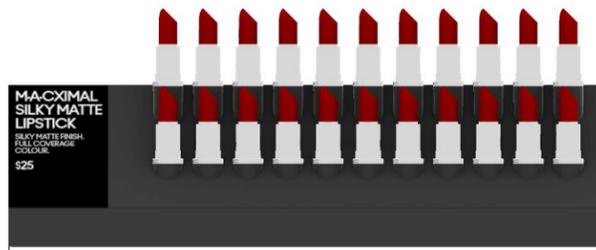
Shelf 02



Shelf 03



Shelf 04



BAY 13	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-0106	14	MACximal Satin Lipstick
Shelf 02	OSM-3-B	22	MACximal Satin Lipstick
Shelf 03	OSM-3-B	22	MACximal Silky Matte Lipstick
Shelf 04	OSM-3-B	22	MACximal Silky Matte Lipstick

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Boys/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Gondola- Left Side 2



Boys/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 14
4 SHELVES

Shelf 01



BAY 14	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-0105	1	Fix+ Magic Radiance
		1	Fix+
		1	Fix+ Mini Mac
		1	Fix+ Stay Over Spray
		1	Fix+ Stay Over Spray Mini

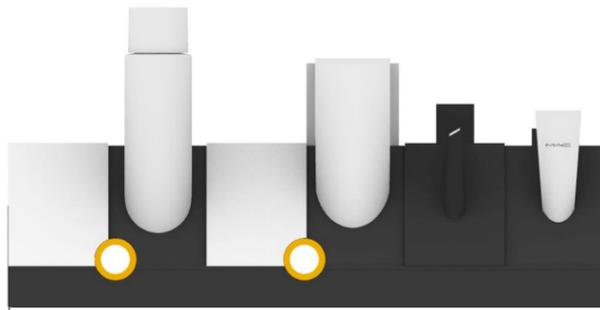
Shelf 02



Shelf 02	OSM-12-X	1	Single Comm Block
	OSM-86	1	Studio Radiance Primer
	OSM-12-X	1	Single Comm Block
	OSM-86	1	Studio Mattifine Primer
	OSM-12-X	1	Single Comm Black
	OSM-26-V	1	Fix+ Matte

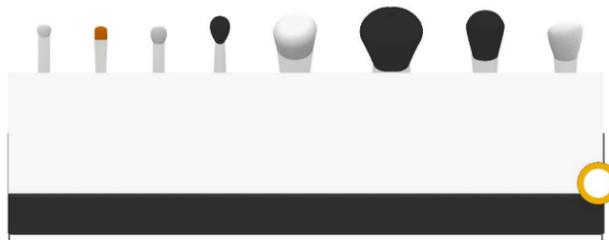
Shelf 03	OSM-???	1	Dew Over Micellar Water
	OSM-???	1	Major Foamo Jelly Cleanser
	OSM-26-L	1	Prep+Prime Lip
	OSM-39-A	1	Fast Response Eye Cream

Shelf 03



Shelf 04	OSM-70	-	239 Synthetic Eye Shader Brush- STOCK
		-	242 Synthetic Shader Brush- STOCK
		-	217 Synthetic Blending Brush- STOCK
		-	224 Synthetic Tapered Blending Brush- STOCK
		-	171S Smooth All-Over Brush- STOCK
		-	150 Synthetic Large Powder Brush- STOCK
		-	129 Synthetic Powder/Blush Brush- STOCK
		-	168 Synthetic Large Angled Contour Brush- STOCK

Shelf 04



Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Red star
- Locator/Comm Box/Component: Green circle
- Product/Shade: Red circle
- Visual/Price Tag/Front Band: Yellow star
- Visual Not Available At This Time: Yellow circle

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 15
4 SHELVES

Shelf 01



Shelf 02



Shelf 03



Shelf 04



BAY 15	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-0079	1	Hyper Real- Graphic Only
Shelf 02	OSM-87	1	Hyper Real Fresh Canvas Cream-To-Foam Cleanser 4.2 oz
		1	Hyper Real Fresh Canvas Cream-To-Foam Cleanser Mini- STOCK
	OSM-???	1	Hyper Real Eye Serumizer
	OSM-88	1	Hyper Real Serumizer Large-STOCK
		1	Hyper Real Serumizer 30ml
		1	Hyper Real Serumizer Mini- STOCK
	OSM-89	1	Hyper Real Skin Canvas Balm
		1	Hyper Real Skin Canvas Balm Mini- STOCK
Shelf 03	OSM-???	1	Hyper Real Water Light Cream 50ml
	OSM-???	1	Strobe Cream- Pinklite
	OSM-???	1	Strobe Cream- Goldlite
	OSM-26-V	1	Mineralize Timecheck Lotion
	OSM-26-V	1	Gently Off Eye + Lip Makeup Remover
OSM-26-72	1	Gently Off Wipes + Micellar Water 30ct/	
Shelf 04	OSM-101	6	Loose Powder

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Green circle
- Locator/Comm Box/Component: Red star
- Product/Shade: Red circle
- Visual/Price Tag/Front Band: Yellow star
- Visual Not Available At This Time: Yellow circle

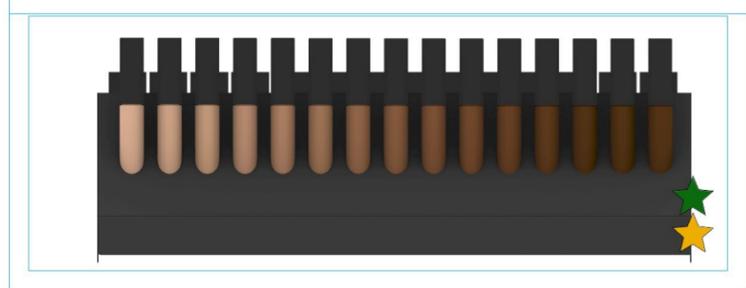
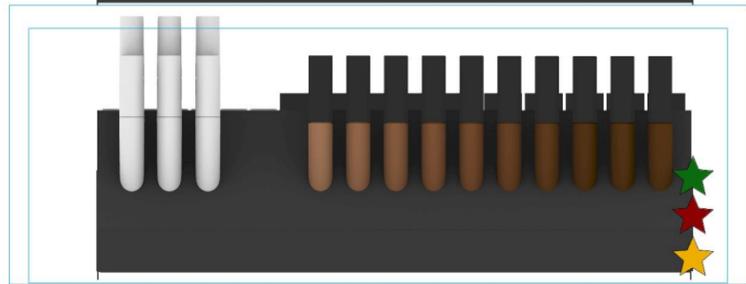
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Bay 16
5 SHELVES

Shelf 01



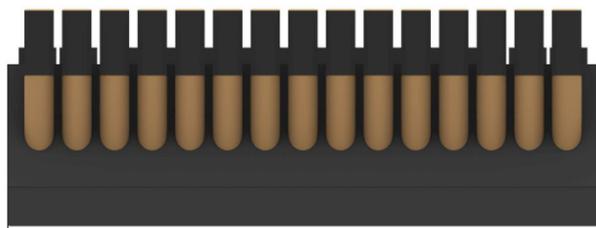
Shelf 02



Shelf 03



Shelf 04



BAY 16	LOCATOR	QTY	PRODUCT NAME
Shelf 01	TOP-NEW	5 1	MACximal Mini Lipstick MACStack Mega Mascara Mini
Shelf 02	OSM-???	6 10	Studio Fix 24HR Colour Corrector New Studio Fix 36HR Smooth Angles Concealer New
Shelf 03	OSM-105B	15	Studio Fix 36HR Smooth Angles Concealer New
Shelf 04	OSM-105A	- 10	Double Communication Block Studio Radiance 24hr Luminous Lift Concealer
Shelf 05	OSM-105B	15	Studio Radiance 24hr Luminous Lift Concealer

Studio Fix 36HR Smooth Angles Concealer is in the same primary componentry as the existing Studio Fix concealer and the carton is the same size as the Studio Radiance 24HR Luminous Lift Concealer carton

Vendor to confirm if backstock holder needs to be replaced.

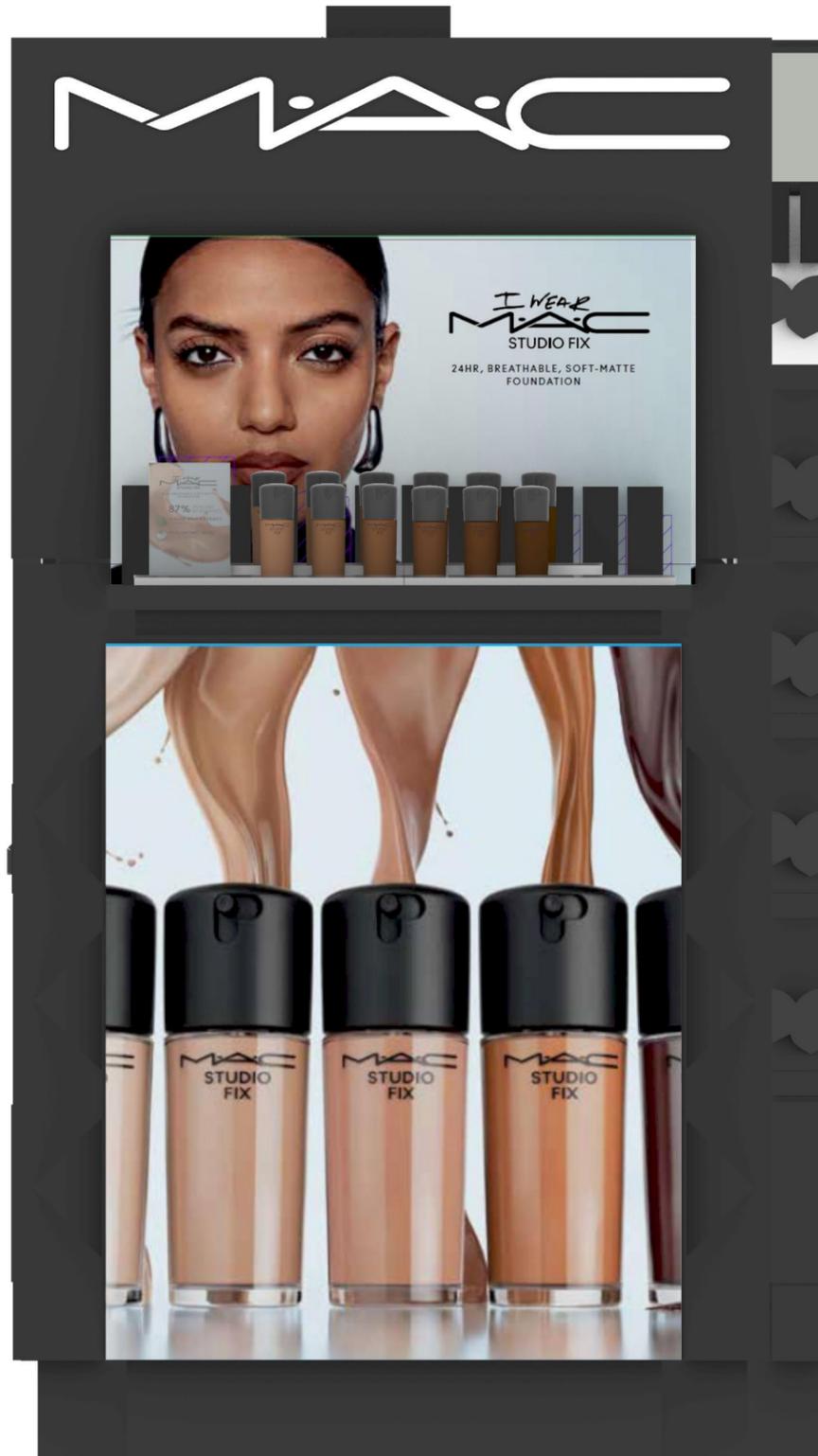
NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend:

- Blue box: Bays/shelves show in blue are updating
- New: Green star
- Updated/Moved: Red star
- Locator/Comm Box/Component: Yellow star
- Product/Shade: Green circle
- Visual/Price Tag/Front Band: Red circle
- Visual Not Available At This Time: Yellow circle

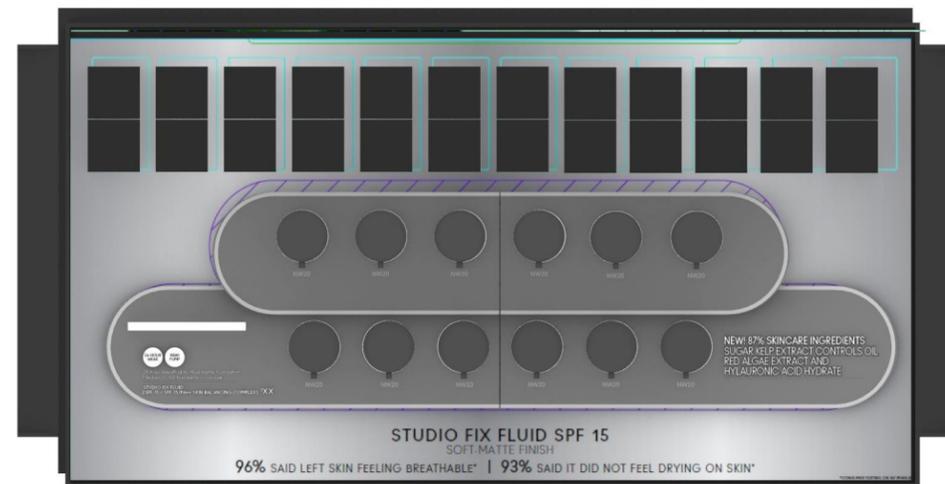
Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
MAC	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Endcap 17
1 Shelf



Front View

ENDCAP 17	LOCATOR	QTY	PRODUCT NAME
Riser	-	1	Studio Fix Foundation Graphic
Shelf 01	-	12	Studio Fix Foundation
Front	-	1	Studio Fix Foundation Graphic



Top View

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Boys/shelves show in blue are updating

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

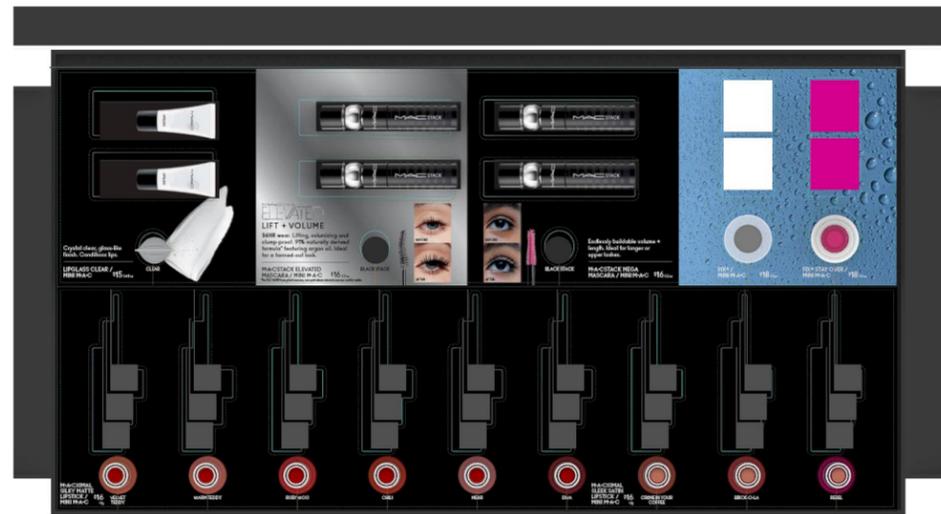
Endcap 18
2 Shelves



Front View

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

ENDCAP 18	LOCATOR	QTY	PRODUCT NAME
Riser	-	1	Mini MAC Visual
Shelf 01	-	6	MACximal Silky Matte Lipstick Mini
		3	MACximal Sleek Satin Lipstick Mini
Shelf 02		1	Lipglass Clear Mini
		1	MACStack Mega Mascara Mini
		1	MACStack Elevated Mascara Mini
		1	Fix+ Mini
		1	Fix+ Stay Over Mini
Front	-	1	Mini MAC Visual



Top View

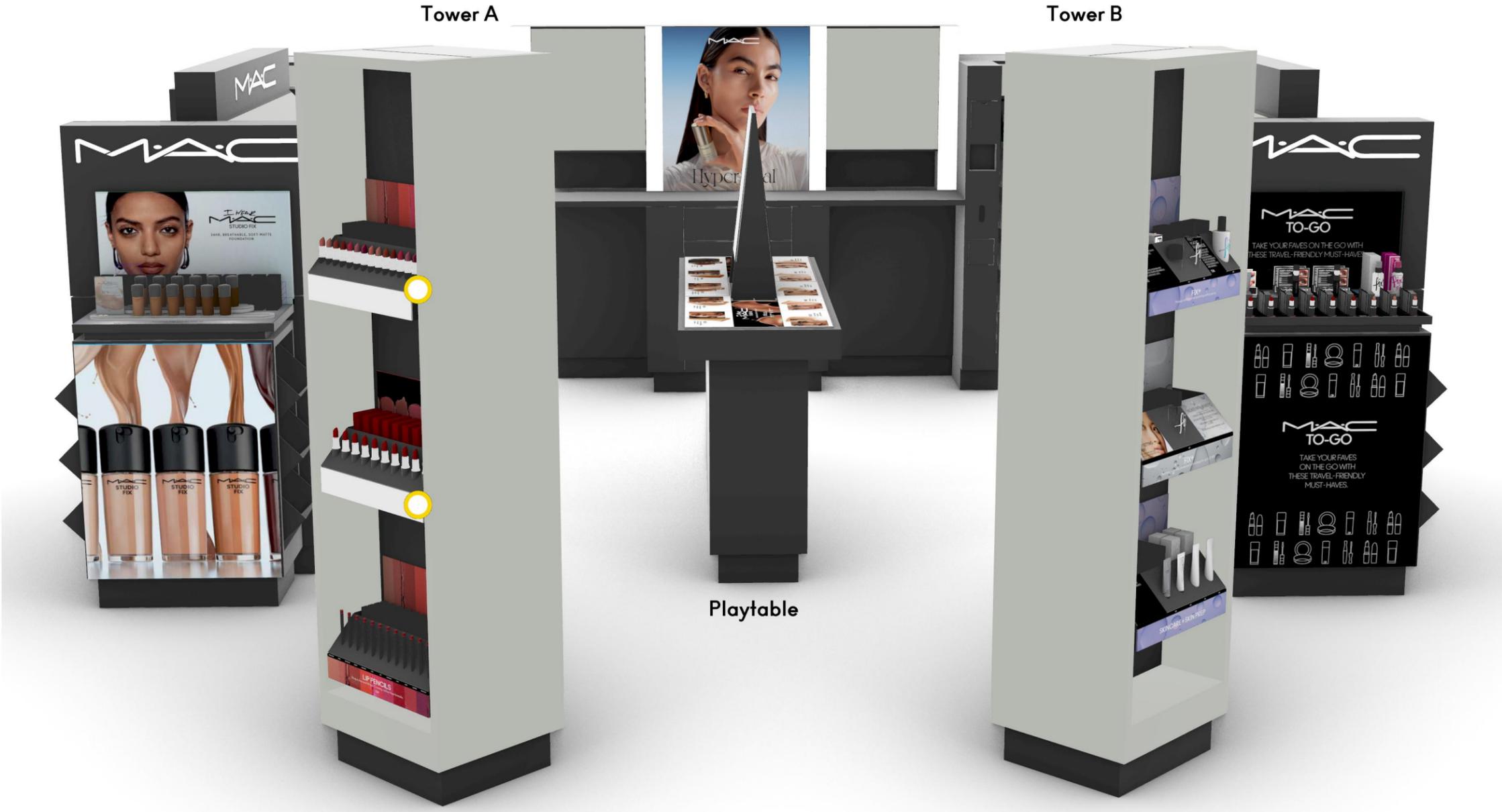
Bays/shelves show in blue are updating

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Playtable and Towers



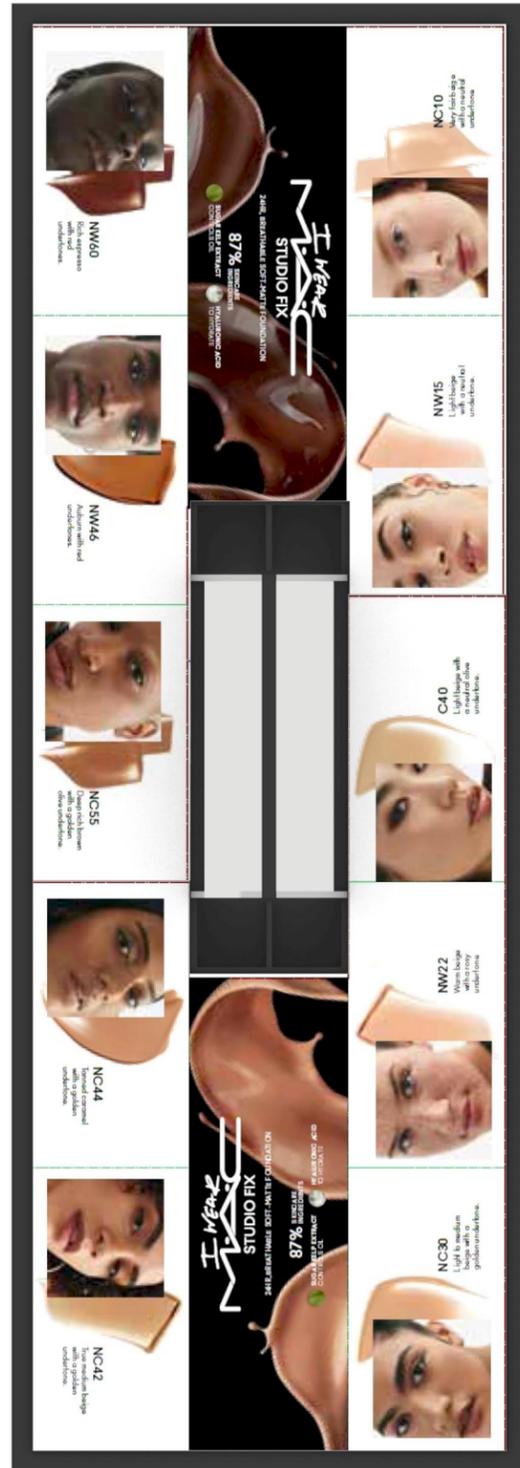
Legend: Bays/shelves show in blue are updating

LEGEND:		
New	Updated/Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

 DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Play Table
5 SHELVES



Top View

NOTE: ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Play Table	QTY	PRODUCT NAME
-	-	Foundation Story- Graphic Only

Boys/shelves show in blue are updating

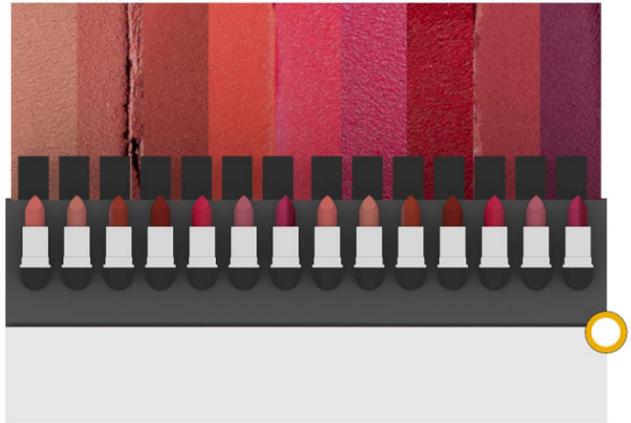
LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

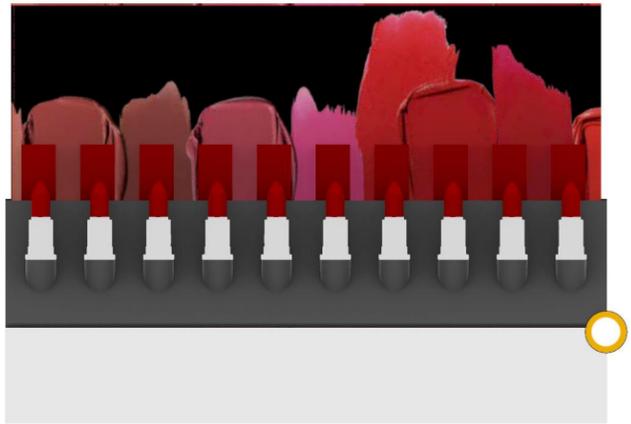
Tower A
3 SHELVES

Shelf 01

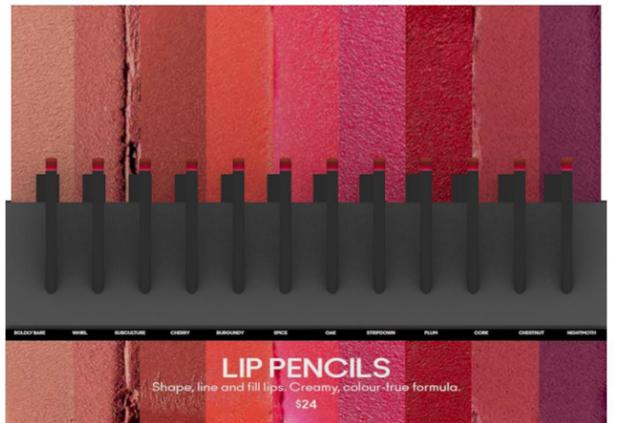


Side 1	LOCATOR	QTY	PRODUCT NAME
Shelf 01	OSM-???	12	Powder Kiss Hazy Matte Lipstick
Shelf 02	OSM-3	10	MACximal Matte Lipstick
Shelf 03	OSM-64	12	Lip Pencil

Shelf 02



Shelf 03



Bays/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Tower A
3 SHELVES

Shelf 01



Side 2	LOCATOR	QTY	PRODUCT NAME
Shelf 01	OSM-???	10	Lipglass Air
Shelf 02	OSM-5	14	Lipglass
Shelf 03	OSM-5	6	Glow Play Lip Balm

Shelf 02



Shelf 03



NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Bays/shelves show in blue are updating

LEGEND:

New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ulta Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Tower B
3 SHELVES

Shelf 01



Side 1	LOCATOR	QTY	PRODUCT NAME
Shelf 01	OSM-12-Z	1	Double Communication Block
	OSM-26-V	1	Fix+ Mini MAC
	OSM-26-V	1	Fix+ Original
	OSM-12-Y	1	Single Communication Block
	OSM-26-V	1	Fix+ Magic Radiance

Shelf 02	OSM-12-Z	1	Double Communication Block
	OSM-26-V	1	Fix+ Original

Shelf 02



Shelf 03	OSM-12-Z	1	Double Communication Block
	OSM-77	1	Mattifine Primer
	OSM-77	1	Studio Radiance Primer
	OSM-???	1	Strobe Cream- Pinklite
	OSM-???	1	Strobe Cream- Goldlite

Shelf 03



Blue boxes/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
★	○	Visual Not Available At This Time

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Retail DESIGN DEVELOPMENT ENTER NA	MAC Ultra Gen 1	North America - US	Revised: 8.21.25 CR	Revised:	Revised:
M·A·C	OCD: WEEK 6- 2026	Product Library VM	Revised: 8.26.25 CR	Revised:	Final: 8.29.25 CR
			Revised:	Revised:	APPROVED: 8.28.25 MP

Tower B
3 SHELVES

Shelf 01



Side 2	LOCATOR	QTY	PRODUCT NAME
Shelf 01	OSM-70	1	Magic Extension- Stock Only
		1	Magic Extension Mini - Stock Only

Shelf 02



Shelf 02	OSM-70	1	MACStack Mega- Stock Only
		1	MACStack Micro- Stock Only
		1	MACStack Mini MAC Mega- Stock Only

Shelf 03



Shelf 03	OSM-75	17	Colour Excess Gel Liner Pencils
----------	--------	----	---------------------------------

NOTE:
ALL ART/COPY FPO. ALL DIMENSIONS FOR PRODUCT WELLS AND CARTONS FPO- ALL WELLS MUST BE SIZED TO FIT PHYSICAL SAMPLES.

Legend: Bays/shelves show in blue are updating

LEGEND:		
New	Updated/ Moved	
★	●	Locator/Comm Box/Component
★	●	Product/Shade
★	●	Visual/Price Tag/Front Band
	○	Visual Not Available At This Time

The Ordinary

Visual Merchandising SP26 Jan- June



**THE
ABNORMAL
BEAUTY
COMPANY.**

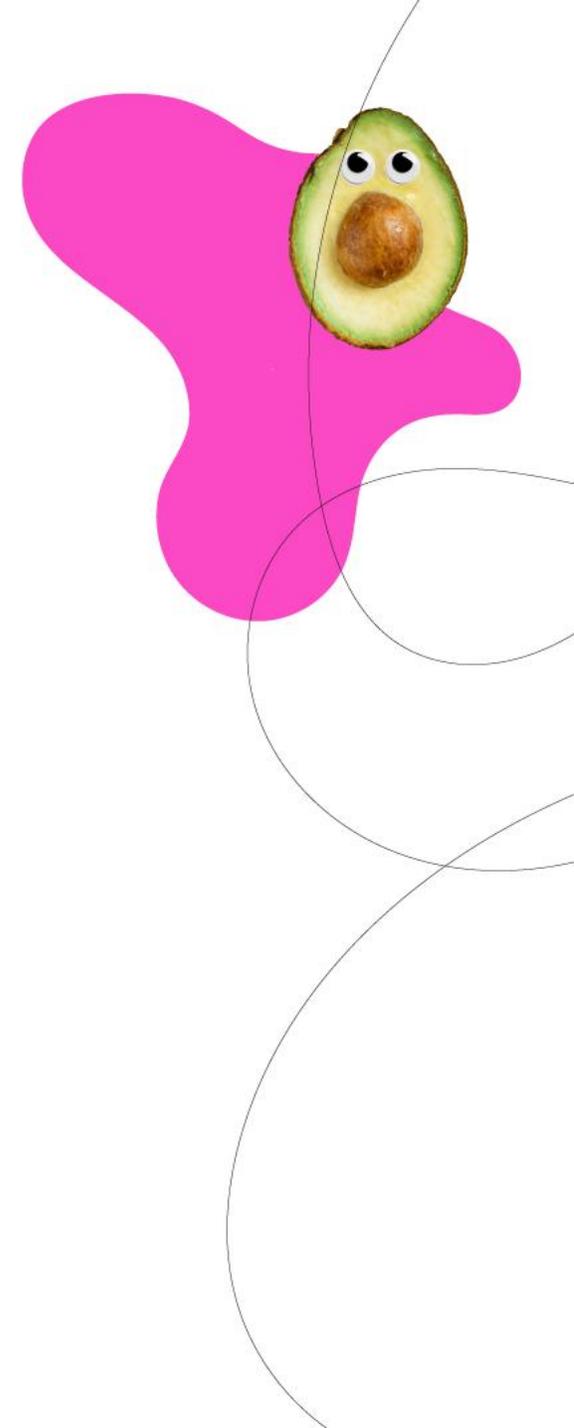
DECIEM

Ulta - W39 Update- Sulfur + Lip

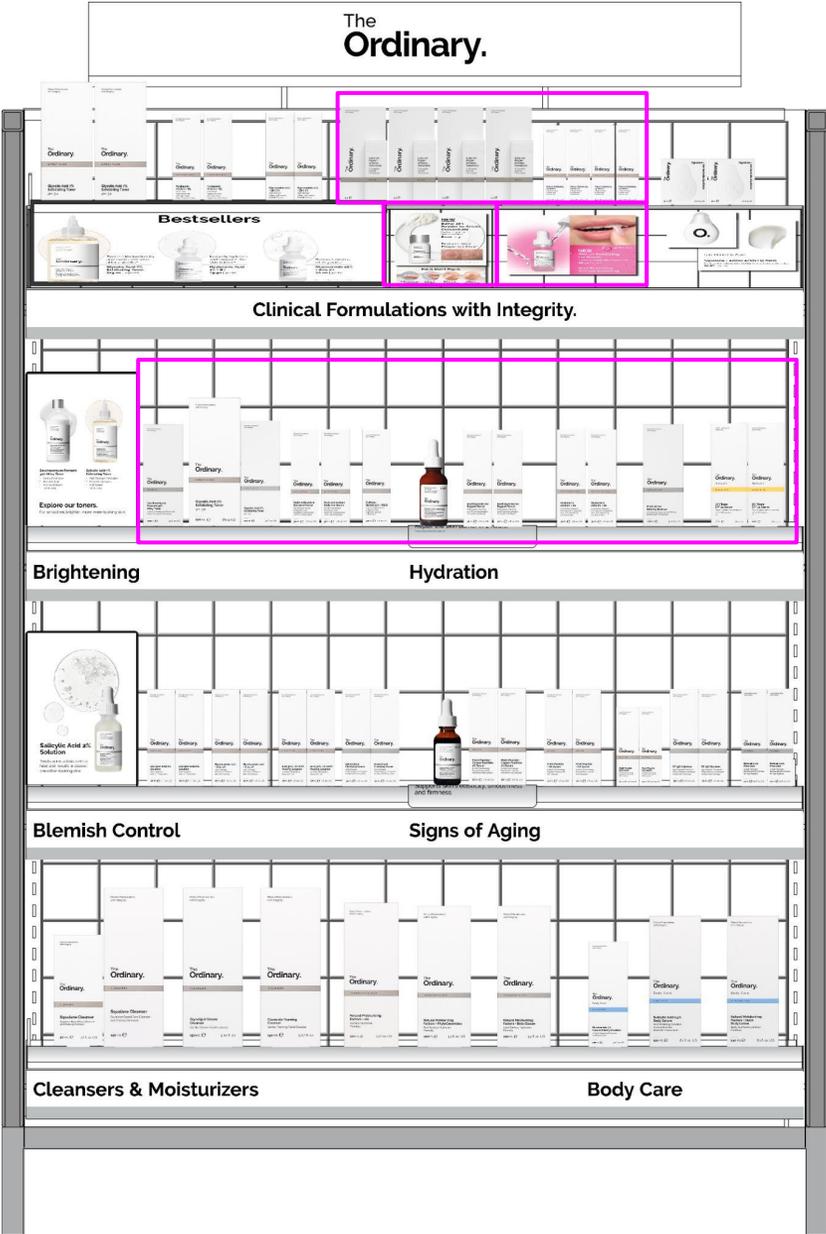
Oct 25

US

3' GONDOLA



3' Inline Gondola



Updates

POG

PRINT FILES

Top Shelf Graphics

Front Strips and Lower Shelves

3' Inline Gondola - S1

All products seen on S1 are testers and not graphic and cannot be moved



Bestsellers



The Ordinary.
Glycolic Acid 7% Exfoliating Toner
pH -3.6
\$13.00 | 240 mL

Boosts skin luminosity and evens skin tone after 2 weeks.³



The Ordinary.
Hyaluronic Acid 2% + B5
\$9.90 | 30 mL

Instantly hydrates and supports the skin barrier.²



The Ordinary.
Niacinamide 10% + Zinc 1%
\$6.00 | 30 mL

Reduces excess oil in 3 days.³



NEW
Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g

Reduces Your Pimple in 1 Hour.¹

Pat it. Don't Pop it.

- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.



NEW PM Only
PHA 5% Exfoliating Lip Serum
Gently exfoliates and smooths lips.
\$8.50 | 15 mL

Start Smoothing Without Scrubbing.



Lab-Made Lip Care.
Squalane + Amino Acids Lip Balm
Provides immediate, long-lasting hydration and softens lips.
\$9.50 | 15 mL

Clinical Formulations with Integrity.

3' Gondola - S1 Graphics

NEW
Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g

Reduces Your Pimple in 1 Hour.*

Before After 1 Hour

*Clinical testing on 30 people, after single application.

Pat it, Don't Pop it.

- 1 Dispense on your finger.
- 2 Rub it together.
- 3 Pat it on your pimple.
- 4 Dries translucent.

NEW  PM Only
PHA 5% Exfoliating Lip Serum
Gently exfoliates and smooths lips.
\$8.50 | 15 mL

Start Smoothing Without Scrubbing.

3' Inline Gondola - S2



Saccharomyces Ferment 30% Milky Toner
\$14.00 | 100 mL

 Gentle Exfoliator | Evens Skin Tone and Texture | Suitable for Sensitive Skin



Glycolic Acid 7% Exfoliating Toner
\$13.00 | 240 mL | \$8.70 | 100 mL

 High Strength Exfoliator | Evens Skin Tone and Significantly Smooths Texture



Multi-Antioxidant Radiance Serum
\$14.00 | 30 mL

Antioxidant Support | Brightens Dull Skin

Caffeine Solution 5% + EGCG
\$9.20 | 30 mL

Depuffing | Brightening | For Eyes



Soothing & Barrier Support Serum
Repairs Barrier | Soothes | Signs of Redness.
\$17.00 | 30 mL

Repair the skin barrier in 2 hours.



Hyaluronic Acid 2% + B5
\$9.90 | 30 mL

Instant Hydration | Smoothing | Plumping



NEW Multi-Active Delivery Essence
\$12.00 | 100 mL

Instantly Softens and Smooths | Enhances Ingredient Delivery



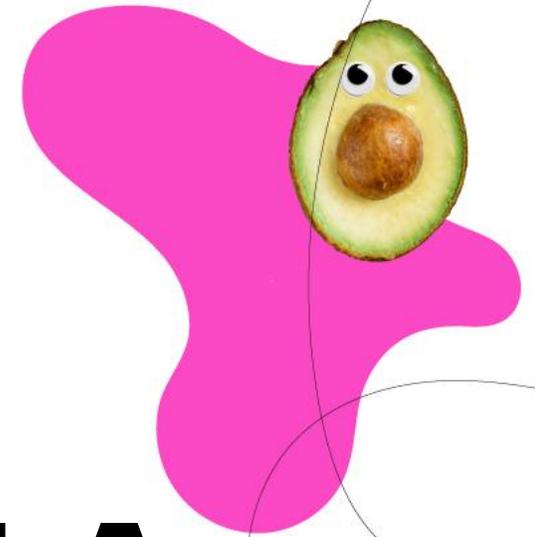
UV Filters SPF 45 Serum
\$19.00 | 60 mL

UVA and UVB Protection | No White Cast | Layerable

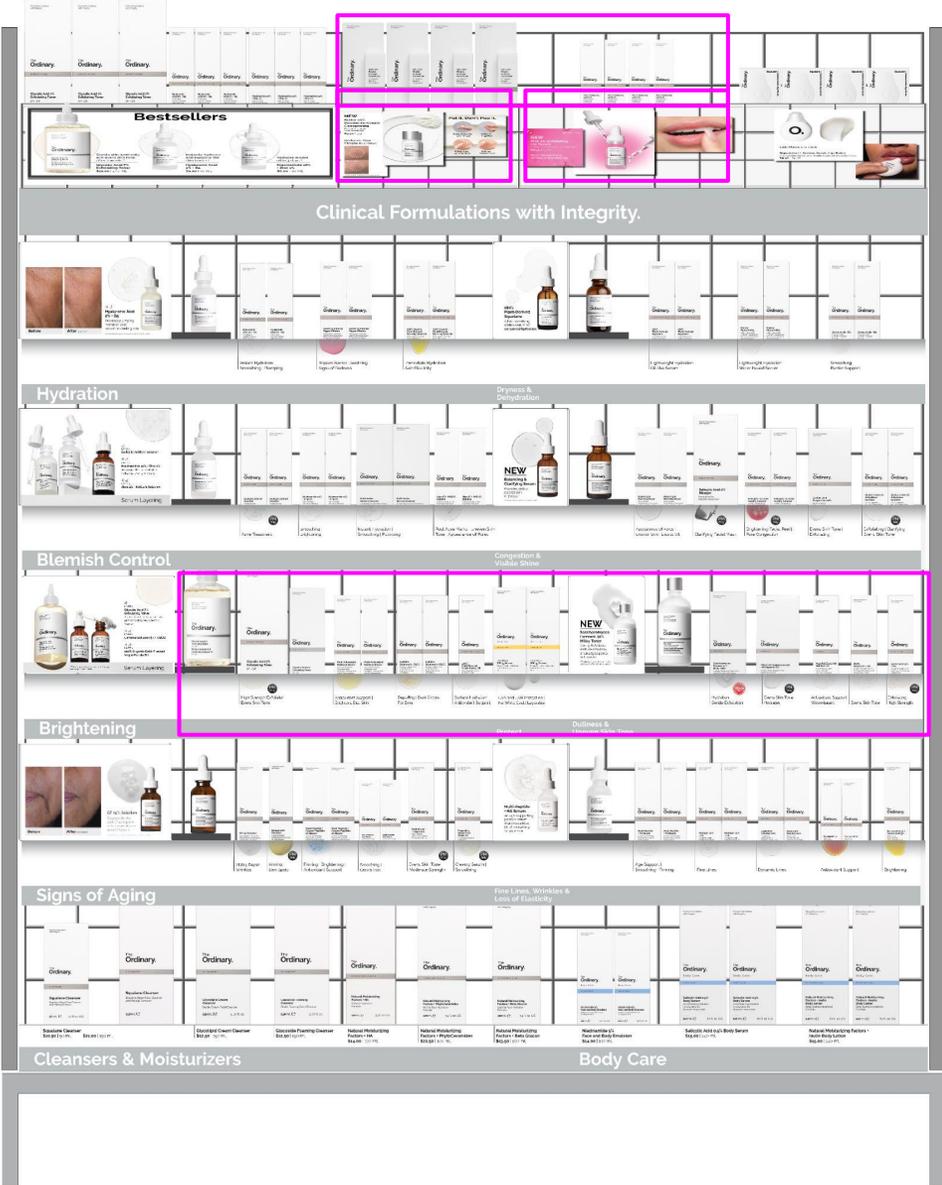
Brightening

Hydration

4' INLINE GONDOLA



4' Gondola



Updates

POG

PRINT FILES

Top Shelf Graphics

Front Strips and Lower Shelves

4' Gondola - S1 - All products seen on S1 are testers and not graphic and cannot be moved



Bestsellers



The Ordinary.
Glycolic Acid 7%
Exfoliating Toner
\$13.00 | 240 mL

Boosts skin luminosity and evens skin tone after 2 weeks.*



The Ordinary.
Hyaluronic Acid 2% + B5
\$9.90 | 30 mL

Instantly hydrates and supports the skin barrier.*



The Ordinary.
Niacinamide 10% + Zinc 1%
\$6.00 | 30 mL

Reduces excess oil in 3 days.*

NEW
Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 15 g

Reduces Your Pimple in 1 Hour*



Pat it, Don't Pop it.



- 1. Dispense on your finger.
- 2. Pat it together.
- 3. Pat it on your pimple.
- 4. Dries translucent.

NEW
Start Smoothing Without Scrubbing
PHA 5% Exfoliating Lip Serum
\$8.90 | 15 mL



Lab-Made Lip Care.

Squalane + Amino Acids Lip Balm
Provides immediate, long-lasting hydration and softens lips.
\$9.50 | 15 mL



Clinical Formulations with Integrity.

4' Gondola - S1 Graphics

NEW Sulfur 10% Powder-to-Cream Concentrate

Fast-acting acne
spot treatment.

\$9.90 | 5 g

Reduces Your
Pimple in 1 Hour.*



*Clinical testing on 30 people, after single application.



Pat it, Don't Pop it.

- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.

PM Only

NEW PHA 5% Exfoliating Lip Serum

Gently exfoliates and smooths lips.

\$8.50 | 15 mL

Start Smoothing
Without Scrubbing.



4' Gondola - S4 Strips

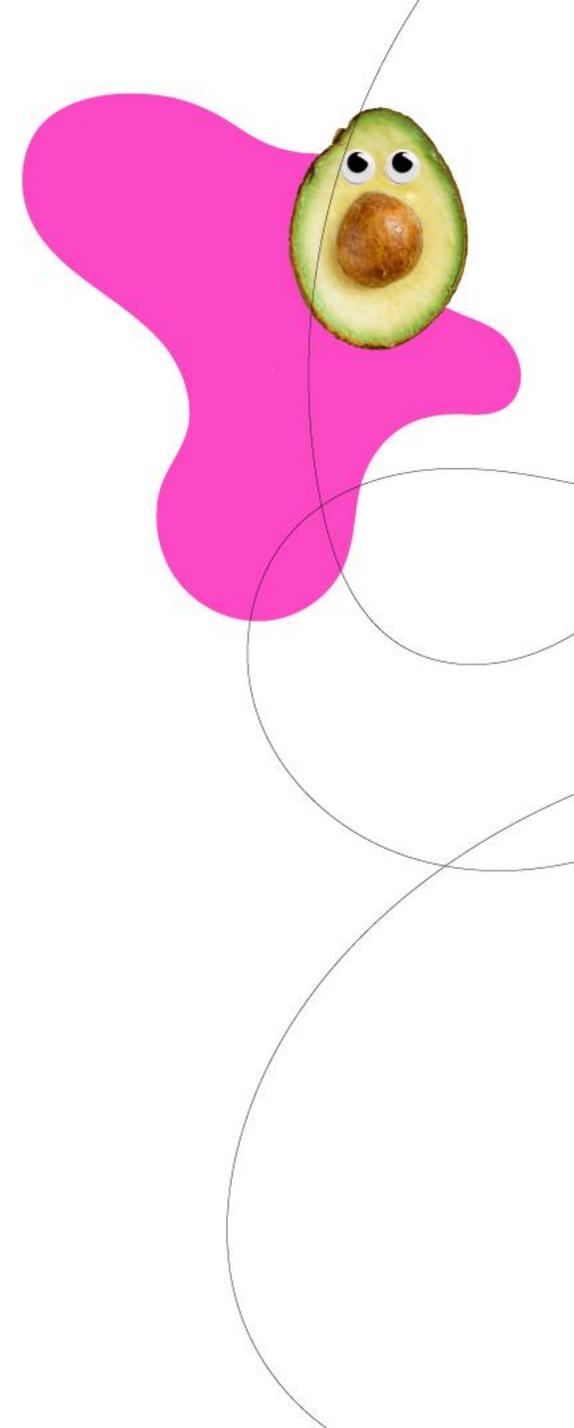


Glycolic Acid 7% Exfoliating Toner \$13.00 240 mL \$9.70 100 mL	Multi-Antioxidant Radiance Serum \$14.00 30 mL	Caffeine Solution 5% + EGCG \$9.20 30 mL	100% Cold-Pressed Virgin Marula Oil \$11.40 30 mL	UV Filters SPF 45 Serum \$19.90 60 mL	Saccharomyces Ferment 30% Milky Toner \$14.00 100 mL	Vitamin C Suspension 23% + HA Spheres 2% \$8.10 30 mL	Ascorbyl Glucoside Solution 12% \$14.80 30 mL	Alpha Arbutin 2% + HA \$11.90 30 mL	Lactic Acid 10% + HA \$8.10 30 mL
--	---	---	--	--	---	--	--	--	--

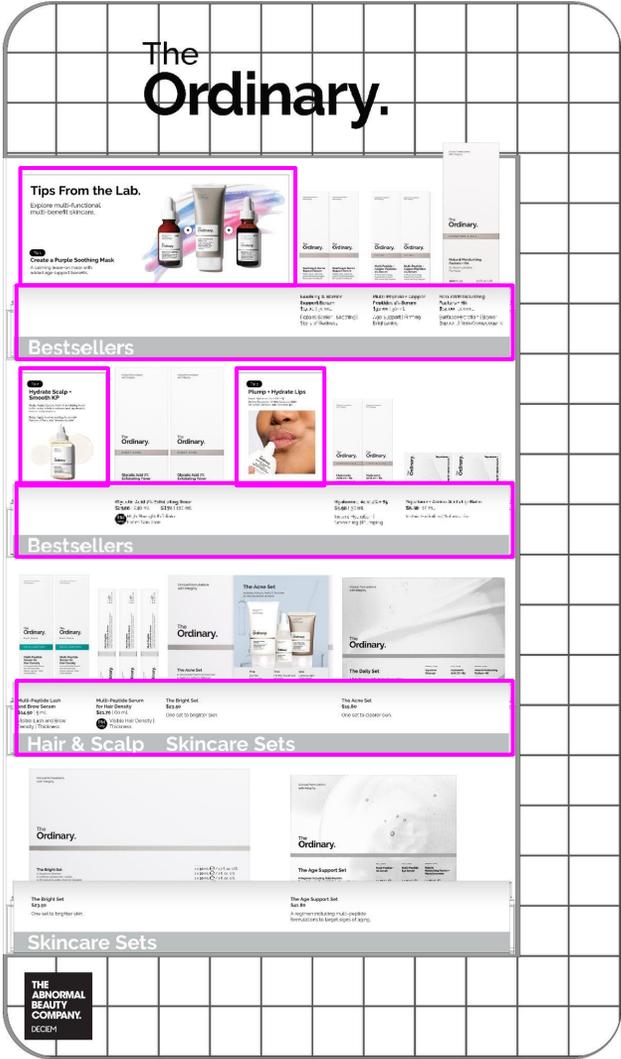


Brightening Protect Dullness & Uneven Skin Tone

Endcap



Inline Endcap



Updates

POG

PRINT FILES

Shelf Graphics + Strips

Inline Endcap - S1

Tip 2

Hydrate Scalp + Smooth KP

Scalp: Apply Glycolic Acid 7% Exfoliating Toner to the scalp to help rebalance and significantly reduce scalp dryness.

Body: Apply to arms and legs to smooth Keratosis Pilaris, aka "strawberry skin".



Tip 3

Plump + Hydrate Lips

Layer Hyaluronic Acid 2% + B5 before Squalane + Amino Acids Lip Balm for softer, plumper, and hydrated lips.



Alt Sign

Tip 3

Plump + Hydrate Lips

Layer Hyaluronic Acid 2% + B5 before Squalane + Amino Acids Lip Balm for softer, plumper, and hydrated lips.



Glycolic Acid 7% Exfoliating Toner

\$13.00 | 240 mL **\$8.70** | 100 mL



High Strength Exfoliator
Evens Skin Tone

Hyaluronic Acid 2% + B5

\$9.90 | 30 mL

Instant Hydration |
Smoothing | Plumping

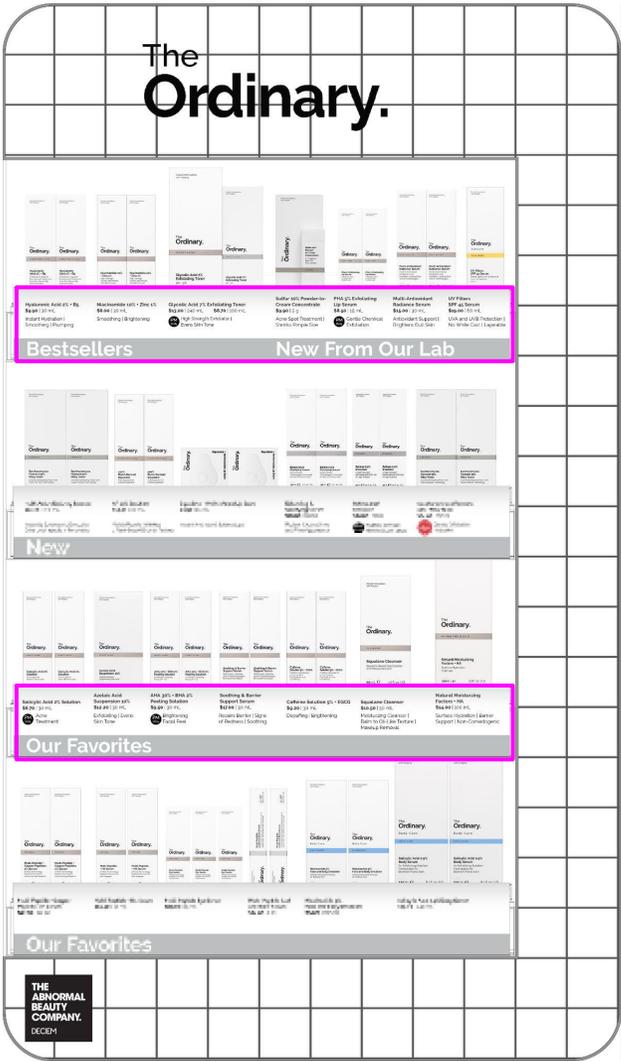
Squalane + Amino Acids Lip Balm

\$9.50 | 15 mL

Instant Hydration | Softens Lips

Bestsellers

Standalone Endcap



Updates

POG

PRINT FILES

Front Strips

Standalone Endcap

Hyaluronic Acid 2% + B5

\$9.90 | 30 mL

Instant Hydration |
Smoothing | Plumping

Niacinamide 10% + Zinc 1%

\$6.00 | 30 mL

Smoothing | Brightening

Glycolic Acid 7% Exfoliating Toner

\$13.00 | 240 mL \$8.70 | 100 mL

 High Strength Exfoliator |
Evens Skin Tone

Sulfur 10% Powder-to-Cream Concentrate

\$9.90 | 5 g

Acne Spot Treatment |
Shrinks Pimple Size

PHA 5% Exfoliating Lip Serum

\$8.50 | 15 mL

 Gentle Chemical
Exfoliation

Multi-Antioxidant Radiance Serum

\$15.00 | 30 mL

Antioxidant Support |
Brightens Dull Skin

UV Filters SPF 45 Serum

\$19.00 | 60 mL

UVA and UVB Protection |
No White Cast | Layerable

Bestsellers

New From Our Lab

Salicylic Acid 2% Solution

\$6.70 | 30 mL

 Acne
Treatment

Azelaic Acid Suspension 10%

\$12.20 | 30 mL

Exfoliating | Evens
Skin Tone

AHA 30% + BHA 2% Peeling Solution

\$9.50 | 30 mL

 Brightening
Facial Peel

Soothing & Barrier Support Serum

\$17.00 | 30 mL

Repairs Barrier | Signs
of Redness | Soothing

Caffeine Solution 5% + EGCG

\$9.20 | 30 mL

Depuffing | Brightening

Squalane Cleanser

\$10.50 | 50 mL

Moisturizing Cleanser |
Balm to Oil-Like Texture |
Makeup Removal

Natural Moisturizing Factors + HA

\$14.00 | 100 mL

Surface Hydration | Barrier
Support | Non-Comedogenic

Our Favorites

Endcap - Side Panel

O.

The Ordinary.

Quality Ingredients.
Effective Concentrations.
Sensible Pricing.



The
Ordinary.

Quality Ingredients.
Effective Concentrations.
Sensible Pricing.



Updates

POG

3' Inline Gondola - S1

All products seen on S1 are testers and not graphic



Bestsellers



The Ordinary.
Glycolic Acid 7% Exfoliating Toner
pH -3.6
Sérum Exfoliant à l'Acide Glycolique 7%
\$13.00 | 240 mL

Boosts skin luminosity and evens skin tone after 2 weeks.³



The Ordinary.
Hyaluronic Acid 2% + B5
\$9.90 | 30 mL

Instantly hydrates and supports the skin barrier.²



The Ordinary.
Niacinamide 10% + Zinc 1%
\$6.00 | 30 mL

Reduces excess oil in 3 days.³

NEW
Reduces Your Pimple in 1 Hour.¹

Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g



Pat it, Don't Pop it.

- 1 Dispense on your finger.
- 2 Rub it together.
- 3 Pat it on your pimple.
- 4 Observe translucent.

NEW
Start Smoothing Without Scrubbing.
PHA 5% Exfoliating Lip Serum
Gently exfoliates and smooths lips.
\$8.50 | 15 mL

PM Only



Lab-Made Lip Care.

Squalane + Amino Acids Lip Balm
Provides immediate, long-lasting hydration and softens lips.
\$9.50 | 15 mL



Clinical Formulations with Integrity.

4' Gondola - S1 - All products seen on S1 are testers and not graphic

Bestsellers

- Glycolic Acid 7% Exfoliating Toner**
Boosts skin luminosity and evens skin tone after 2 weeks!
\$13.00 | 240 mL
- Hyaluronic Acid 2% + B5**
Instantly hydrates and supports the skin barrier!
\$9.95 | 30 mL
- Niacinamide 10% + Zinc 1%**
Reduces excess oil in 5 days!
\$6.00 | 30 mL

NEW Reduces Your Pimple in 1 Hour!
Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5g

NEW Start Smoothing Without Scrubbing
PHA 5% Exfoliating Lip Serum
Only gentle acids and exfoliants.
\$8.50 | 15 mL

Lab-Made Lip Care
Squalane + Amino Acids Lip Balm
Provides immediate, long-lasting hydration and softens lips.
\$9.50 | 15 mL

Pat it, Don't Pop it.

- Dispense on your finger.
- Rub it together.
- Pat it on your skin.
- Does immediately.

Clinical Formulations with Integrity.

3' Gondola - S1 Graphics | Option 2- Sulfur w/ 4 Steps



NEW
Reduces Your Pimple in 1 Hour.*



*Clinical testing on 30 people, after single application.

Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g

Pat it, Don't Pop it.



- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.



NEW
Reduces Your Pimple in 1 Hour.*

Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment..
\$9.90 | 5 g



*Clinical testing on 30 people, after single application.

Pat it, Don't Pop it.



- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.

3' Gondola - S1 Graphics **OPTION 2**



NEW
Reduces your pimple in 1 hour.*

**Sulfur 10%
Powder-to-Cream
Concentrate**

Fast-acting acne spot treatment.

\$9.90 | 5 g

*Clinical testing on 30 people, after single application.

Clean Formulations with Integrity.
Formulations Conçues Expertes d'Intégrité

The Ordinary.

Sulfur 10%
Powder-to-Cream
Concentrate
Concentré
Cristallin-Poudre
de Soufre 10%



Start Smoothing
Without Scrubbing

**PHA 5% Exfoliating
Lip Serum**

Gently exfoliates and smooths lips.

\$8.50 | 15 mL

Clean Formulations with Integrity.
Formulations Conçues Expertes d'Intégrité

The Ordinary.

PHA 5% Exfoliating Lip Serum
A PHA Exfoliator to
Smooth and Hydrate Lips.
Sérum Exfoliant pour
les Lèvres PHA 5%
Un Exfoliant Doux pour
Lèvres et hydratant des Lèvres

4' Gondola - S1 Graphics | Option 2- Sulfur w/ 4 Steps

Pat it, Don't Pop it.



- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.



NEW
Reduces Your Pimple in 1 Hour.*

Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g



*Clinical testing on 30 people, after single application.



NEW
Reduces Your Pimple in 1 Hour.*

Sulfur 10% Powder-to-Cream Concentrate
Fast-acting acne spot treatment.
\$9.90 | 5 g



Pat it, Don't Pop it.



- ① Dispense on your finger.
- ② Rub it together.
- ③ Pat it on your pimple.
- ④ Dries translucent.

*Clinical testing on 30 people, after single application.

**THE
ABNORMAL
BEAUTY
COMPANY.**

DECIEM

FY26 Q1 Sephora US

Sulfur Update

August 8 2025

US



Updates

[POG](#)

Files for Print:

[Shelf Strips](#)

[Sulfur Holder](#) (same for all units, includes silkscreen and litho graphics in file)

[Shelf 2 Sulfur Graphic](#)

[Shelf 2 Regimen Graphic](#)

Shelf 2 Update

NEW
Sulfur 10% Powder-to-Cream Concentrate
 Reduces the redness, height, and width of pimples in 3 days.

Reduces pimple size in one hour.
1 bottle - more than 150 patches

Formulate Your Regimen.
 Personalize the building blocks for your skincare regimen.

NEW
Multi-Antioxidant Radiance Serum
 \$24.00 | 30 mL
 Antioxidant Support | Brightens Dull Skin | Water-Based Serum

GF 15% Solution
 \$24.00 | 30 mL
 Replenishes Visible Wrinkles | Firms and Lifts | Contains Plant-Based Growth Factors

Squalane Cleanser
 \$24.00 | 120 mL
 Gentle Cleansing | Waterproof Makeup Removal | Cream-to-Oil Like Texture

Hyaluronic Acid 2% + B5
 \$12.00 | 60 mL
 Instant Hydration | Smoothing | Plumping | Gel-Like, Water-Based Serum

Niacinamide 10% + Zinc 1%
 \$10.00 | 60 mL
 Smoothing | Brightening | Reduces Oil | Water-Based Serum

Natural Moisturizing Factors HA
 \$14.00 | 150 mL
 All Skin Types | Cream Texture

NEW UV Filters SPF 45 Serum
 \$24.00 | 60 mL
 Broad-spectrum SPF 45 UVA/UVB PA++++ | No White Cast | Layerable | Lightweight, Serum-Like Texture

New From Our Lab

Bestsellers

PREP

TREAT

SEAL

Sun Care

Shelf 2 Update



 <p>NEW Sulfur 10% Powder-to-Cream Concentrate \$9.90 5 g</p> <p>Acne Spot Treatment Soothes Acne Redness Dries Translucent Powder-to-Cream Texture</p>	 <p>NEW Multi-Antioxidant Radiance Serum \$14.00 30 mL</p> <p>Antioxidant Support Brightens Dull Skin Water-Based Serum</p>	 <p>GF 1% Solution \$65.00 30 mL</p> <p>Repairs Visible Wrinkles Firms and Lifts Contains Plant-Based Growth Factors Water-Based Serum</p>	 <p>Squalane Cleanser \$21.00 150 mL</p> <p>Gentle Cleansing Waterproof Makeup Removal Water-to-Oil Texture</p>	 <p>Hyaluronic Acid 2% + B5 \$17.50 60 mL</p> <p>Instant Hydration Smoothing Plumping Gel-Like, Water-Based Serum</p>	 <p>Niacinamide 10% + Zinc 1% \$10.80 60 mL</p> <p>Smoothing Brightening Reduces Oil Lightweight Serum-Like Gel-Based Serum-Like</p>	 <p>Natural Moisturizing Factors® HA \$14.00 100 mL</p> <p>All Skin Types Cream Texture</p>	 <p>NEW UV Filters SPF 45 Serum \$19.00 60 mL</p> <p>Broad-spectrum SPF 45 UVA/UVB PA++++ No White Cast Layerable Gel-Based, Cream-Like Texture</p>
---	---	--	---	---	--	---	---

New From Our Lab | **Bestsellers** | **PREP** | **TREAT** | **SEAL** | **Sun Care**

Shelf 2 Update



Sulfur Holder Graphics - Same for all POGs

Shelf 2 Graphics

NEW **Sulfur 10%** **Powder-to-Cream** **Concentrate**

Reduce the redness, height,
and width of pimples in 1 hour.*

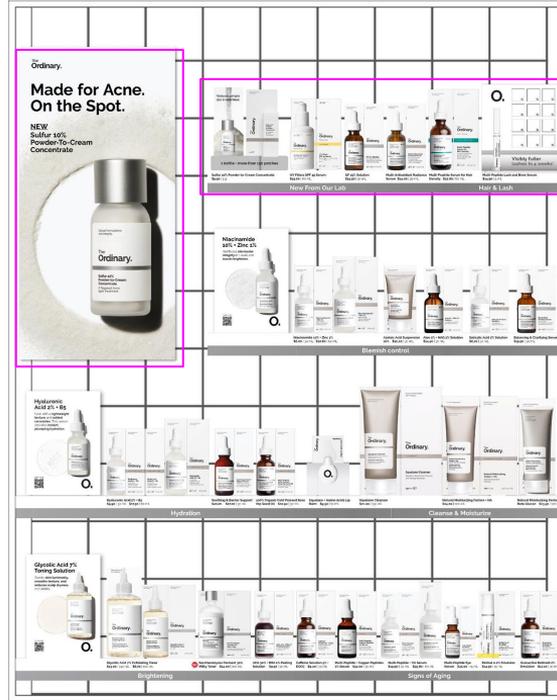
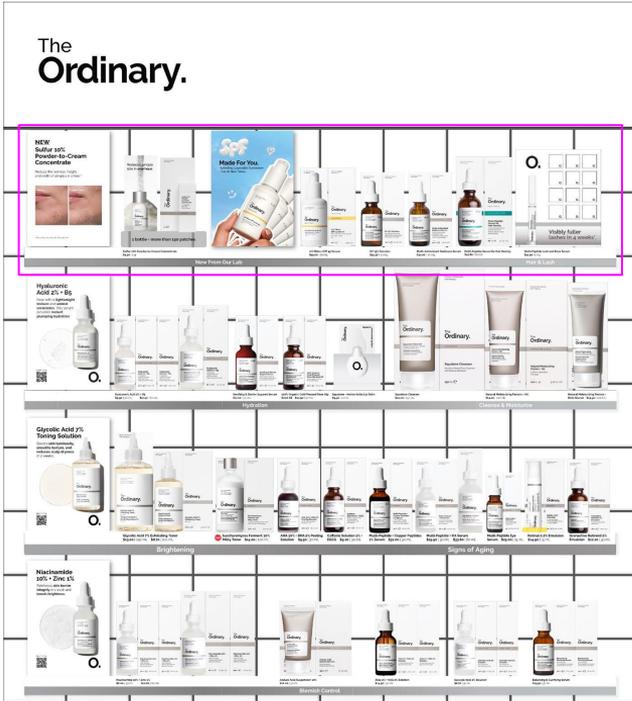


*Clinical testing on 30 people, after single application.

Formulate **Your Regimen.**

Personalize the building blocks
for your skincare regimen





Updates

[4SH Table POG](#)

[4SH TIP POG](#)

Files for Print:

[FOU Shelf Strips](#)

[FOU Shelf Talker](#)

[TIP Shelf Strip](#)

[TIP Side Panel](#)

[Sulfur Holder](#) (same for all units, includes silkscreen and litho graphics in file)

Shelf 1 Update | Table

<p>NEW Sulfur 10% Powder-to-Cream Concentrate</p> <p>Reduce the redness, height, and width of pimples in 1 hour*</p> <p><small>*In a clinical study of 20 subjects with acne-prone skin.</small></p>	<p>Reduces pimple size in one hour.</p> <p>1 bottle = more than 150 patches</p>	<p>Made For You. Hydrating, Layerable Sunscreen - For All Skin Tones.</p>					<p>O.</p> <table border="1"> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <p>Visibly fuller lashes in 4 weeks*.</p>															
<p>Sulfur 10% Powder-to-Cream Concentrate \$9.90 5 g</p>	<p>New From Our Lab</p>	<p>UV Filters SPF 45 Serum \$19.90 50 mL</p>	<p>GF 1% Solution \$15.90 30 mL</p>	<p>Multi-Antioxidant Radiance Serum \$14.00 30 mL</p>	<p>Multi-Peptide Serum for Hair Density \$22.80 60 mL</p>	<p>Multi-Peptide Lash and Brow Serum \$14.90 5 mL</p>	<p>Hair & Lash</p>															

Shelf 1 Update | TIP

1 bottle = more than 150 patches

Sulfur 10% Powder-to-Cream Concentrate
 Reduces pimple size in **one hour.**
 \$9.90 | 5 g

UV Filters SPF 45 Serum
 \$19.00 | 60 mL

GF 15% Solution
 \$15.50 | 30 mL

Multi-Antioxidant Radiance Serum
 \$14.00 | 30 mL

Multi-Peptide Serum for Hair Density
 \$22.80 | 60 mL

Multi-Peptide Lash and Brow Serum
 \$14.90 | 5 mL

Visibly fuller lashes in 4 weeks*.

New From Our Lab

Hair & Lash

Shelf 1 Graphics (NEW)

NEW
**Sulfur 10%
Powder-to-Cream
Concentrate**

Reduce the redness, height,
and width of pimples in 1 hour.*



*Clinical testing on 30 people, after single application.

5x7" | Table

The
Ordinary.

**Made for Acne.
On the Spot.**

NEW
**Sulfur 10%
Powder-To-Cream
Concentrate**



Clinical Formulations
w/Integrity

The
Ordinary.

Sulfur 10%
Powder-to-Cream
Concentrate
A Targeted Acne
Spot Treatment

Large Side Panel | TIP

Shelf 1 Update

NEW
Sulfur 10% Powder-to-Cream Concentrate
 Reduce the redness, height, and width of pimples in 1 hour.*

Reduces pimple size in **one hour**.

1 bottle = more than 150 patches

Sulfur 10% Powder-to-Cream Concentrate
 \$9.90 | 5 g

GF 1% Solution
 \$16.90 | 30 mL

NEW

Multi-Antioxidant Radiance Serum
 \$14.00 | 30 mL

NEW

Multi-Peptide Serum for Hair Density
 \$22.80 | 60 mL

Multi-Peptide Lash and Brow Serum
 \$14.90 | 5 mL

Visibly fuller lashes in 4 weeks*.

New From Our Lab

Hair & Lash

Shelf 1 Graphics (NEW)

NEW

Sulfur 10% Powder-to-Cream Concentrate

Reduce the redness, height,
and width of pimples in 1 hour.*



*Clinical testing on 30 people, after single application.

5x7"



Updates

[Kohl's 6sh POG](#)

Files for Print:

[Shelf Strip](#)

[S2 Shelf Talker](#)

[Sulfur Holder](#) (same for all units,
includes silkscreen and litho graphics in file)



Shelf 2 Update

NEW
Sulfur 10% Powder-to-Cream Concentrate

Reduce the redness, height, and width of pimples in 1 hour*



*ON A PIMPLE OF USUAL TO MODERATE SIZE.

Reduces pimple size in **one hour**.



1 bottle = more than 150 patches

Sulfur 10% Powder-to-Cream Concentrate
 \$9.90 | 5 g



GF 15% Solution
 \$15.50 | 30 mL

Formulate Your Regimen.
 Personalize the building blocks for your skincare regimen.



Bestsellers



Squalane Cleanser
 \$21.00 | 150 mL



Hyaluronic Acid 2% + B5
 \$9.90 | 30 mL | \$27.50 | 60 mL



Niacinamide 10% + Zinc 1%
 \$6.00 | 30 mL | \$10.80 | 60 mL



Natural Moisturizing Factors + HA
 \$14.00 | 300 mL



UV Filters SPF 45 Serum
 \$19.00 | 60 mL

New From Our Lab

PREP

TREAT

SEAL

Sun Care

Shelf 3 Update

Hyaluronic Acid 2% + B5
Now with a **lightweight** texture and **added ceramides**. This serum provides **instant plumping hydration**.

Hydration

Signs of Aging

Product Name	Price	Volume
Hyaluronic Acid 2% + B5	\$9.90	30 mL
Hyaluronic Acid 2% + B5	\$27.90	150 mL
Hyaluronic Acid 2% + B5	\$9.90	30 mL
Hyaluronic Acid 2% + B5	\$27.90	150 mL
Soothing & Barrier Support Serum	\$17.00	30 mL
100% Organic Cold Pressed Rose Hip Seed Oil	\$19.90	30 mL
Squalane + Amino Acids Lip Balm	\$9.90	30 mL
Retinal 0.2% Emulsion	\$44.90	15 mL
Granactive Retinoid 2% Emulsion	\$32.90	30 mL
Multi-Peptide + Copper Peptides 1% Serum	\$32.00	30 mL
Multi-Peptide Eye Serum	\$25.00	15 mL
Multi-Peptide + HA Serum	\$19.90	30 mL
Multi-Peptide + HA Serum	\$32.90	150 mL

Shelf 4 Update

Glycolic Acid 7% Exfoliating Toner
Boosts skin luminosity, evens skin tone appearance and smooths texture after 2 weeks

The Ordinary.

Glycolic Acid 7% Exfoliating Toner
Direct Acids

The Ordinary.

Glycolic Acid 7% Toning Solution
Direct Acids

The Ordinary.

Glycolic Acid 7% Exfoliating Toner
Direct Acids

The Ordinary.

Glycolic Acid 7% Exfoliating Toner
Direct Acids

The Ordinary.

Glycolic Acid 7% Exfoliating Toner
Direct Acids

The Ordinary.

Saaccharomyces Ferment 30% Milky Toner
Direct Acids

The Ordinary.

AHA 30% + BHA 2% Peeling Solution
Direct Acids

The Ordinary.

Caffeine Solution 5% + EGCG
Direct Acids

The Ordinary.

Multi-Peptide Serum for Hair Density
Hair Care

The Ordinary.

Multi-Peptide Lash and Brow Serum
Hair Care

Thicker, Fuller, Healthier.
Multi-Peptide Lash and Brow Serum
Eight weeks of twice daily application recommended for optimal results.

The Ordinary.

Brightening

Hair & Lash

Glycolic Acid 7% Exfoliating Toner
\$2.00 | 240 mL, \$8.70 | 100 mL

Saaccharomyces Ferment 30% Milky Toner
\$4.00 | 300 mL

AHA 30% + BHA 2% Peeling Solution
\$9.50 | 30 mL

Caffeine Solution 5% + EGCG
\$9.20 | 30 mL

Multi-Peptide Serum for Hair Density
\$22.80 | 60 mL

Multi-Peptide Lash and Brow Serum
\$14.90 | 5 mL

Shelf 6 Update

Squalane Cleanser
A moisturizing all-in-one cleanser.
Clinical Formulations with Integrity.
Squalane Cleanser
Squalane Based Face Cleanser and Makeup Remover.
150 mL e

Squalane Cleanser
\$21.00 | 150 mL

Glycolipid Cream Cleanser
Clinical Formulations with Integrity.
Glycolipid Cream Cleanser
Gentle Cream Facial Cleanser.
150 mL e \$17.50 | 150 mL

Glycolipid Cream Cleanser
\$17.50 | 150 mL

Natural Moisturizing Factors + HA
Clinical Formulations with Integrity.
Natural Moisturizing Factors + HA
Surface Hydration Formula.
300 mL e \$14.00 | 300 mL

Natural Moisturizing Factors + HA
\$14.00 | 300 mL

Natural Moisturizing Factors + Beta Glucan
Clinical Formulations with Integrity.
Natural Moisturizing Factors + Beta Glucan
Light Surface Hydration Formula.
300 mL e \$13.50 | 300 mL

Natural Moisturizing Factors + Beta Glucan
\$13.50 | 300 mL

Salicylic Acid 0.5% Body Serum
Clinical Formulations with Integrity.
Salicylic Acid 0.5% Body Serum
Exfoliating Body Treatment.
240 mL e \$15.00 | 240 mL

Salicylic Acid 0.5% Body Serum
\$15.00 | 240 mL

Niacinamide 5% Face & Body Emulsion
Clinical Formulations with Integrity.
Niacinamide 5% Face & Body Emulsion
Skin Barrier Support and Hydration Formula.
100 mL e \$14.00 | 100 mL

Niacinamide 5% Face & Body Emulsion
\$14.00 | 100 mL

Natural Moisturizing Factors + Inulin Body Lotion
Clinical Formulations with Integrity.
Natural Moisturizing Factors + Inulin Body Lotion
Body Hydration Formula.
240 mL e \$15.00 | 240 mL

Natural Moisturizing Factors + Inulin Body Lotion
\$15.00 | 240 mL

Cleanse & Moisturize

Body Care

Graphics Update

NEW **Sulfur 10% Powder-to-Cream Concentrate**

Reduce the redness, height,
and width of pimples in 1 hour.*



*Clinical testing on 30 people, after single application.

Formulate Your Regimen.

Personalize the building blocks for
your skincare regimen





Updates

[Kohl's 4sh POG](#)

Files for Print:

[Shelf Strip](#)

[Side Panel](#)

[Sulfur Holder](#) (same for all units, includes silkscreen and litho graphics in file)



1 bottle = more than 150 patches

Sulfur 10% Powder-to-Cream Concentrate
 \$9.90 | 5 g

Niacinamide 10% + Zinc 1%
 \$6.00 | 30 mL \$10.80 | 60 mL

Azelaic Acid Suspension 10%
 \$12.20 | 30 mL

Aloe 2% + NAG 2% Solution
 \$14.50 | 30 mL

Salicylic Acid 2% Solution
 \$6.70 | 30 mL

Balancing & Clarifying Serum
 \$19.90 | 30 mL

Blemish Control

The
Ordinary.

Made for Acne. On the Spot.

NEW
Sulfur 10%
Powder-To-Cream
Concentrate



Large Side Panel