

WHO IT'S FOR

- Appropriate for All Skin Types
- Dermatologist Tested
- Non-comedogenic
- Non-acnegenic

HOW TO DEMO

1 Squeeze a small amount of balm onto the customer's hand and demonstrate how it melts from a Soft balm to a silky oil with warmth from the skin.



2 Spritz a fine mist of water over the customer's hand to demonstrate how the texture emulsifies into a lightweight milk.



3 Highlight how easily it rinses away the impurities and makeup.



4 Invite customer to experience the sweet, juicy, mouth-watering apple aroma



5 Follow with Apple Peel and Cream.



SUSTAINABILITY

- Vegan*
- 94% naturally derived**

*Free of animal-derived ingredients

**[Global ex-China]: Per ISO 16128 standard, from plant sources, non-petroleum mineral sources, and/or water.

**[China]: Refers to naturally derived, according to ISO 16128 standard, from plant sources, non-petroleum mineral sources, and/or water.

HOW TO USE

1 Squeeze out a cherry size amount of Apple Butter Cleansing Balm and warm between palms (Very convenience to use in shower!)



2 Warm it between your palms and gently massage it onto dry skin



3 As you massage, the texture transforms from a Soft balm to a silky oil that dissolves makeup, surface oil, dirt, and impurities.



4 With a splash of water, it transforms into a lightweight milk that rinses off easily—no residue, just fresh, hydrated skin. Perfect for the shower—no mess, no fuss.



ORIGINS ESSENTIAL DAY CARE ROUTINE

