

EXISTING VS UPGRADED PRODUCT COMPARISON

PREVIOUS FORMULA

KEY BENEFITS



- Vegan
- Photo-Friendly/ No Flashback
- Oil Free
- Non-Comedogenic
- Longwearing
- Hydrating
- Blurs Imperfections
- Smooths
- Gives a youthful appearance

SKIN TYPE Normal to dry

FINISH Natural

COVERAGE Medium-to-full

FILL 30ml

NEW FORMULA

KEY BENEFITS



- Vegan
- Photo friendly / No Flashback
- Oil Free
- Non Comedogenic/**Non Acnegenic***
- **24HR Longwear:**
 - **Color true, resists oxidation for 24HR**
 - **Fade resistant up to 24HR**
- **24HR Hydration**
 - **Immediate & 24HR moisture**
 - **Immediate & 24HR radiance**
 - **Evens skin tone immediately and up to 24HR**
 - **Immediately reduces appearance of pores**
- **Sweat & Humidity Proof**
- **Transfer Resistant**
- **Waterproof**
- **Non-poring**
- **Non-caking**
- **Non-creasing**
- **Non-streaking**
- **Non-drying**
- **Non-settling**

SKIN TYPE Normal to dry

FINISH Natural

COVERAGE Medium-to-full

FILL 30ml