

Event Planning Worksheet

Healthy Skin



Name of Event

Healthy Skin Clinical Master Class

Date/Time

Event Goal

To teach 3-5 guests how to achieve Healthy Skin with custom-fit skin care/
\$150 AUS/ \$500 per session.

Hero/Featured Products

Prep with Take The Day Off.
All About Clinique™ Liquid Facial Soap (All Formulas)
Clarifying Lotion (All Formulas)
Dramatically Different Lotions (All Formulas)
SPF Options
All About Eyes + All About Eyes Retinoid Serum



How will I include my "Quick Guide to Great Skin"?

How do I attract new clients

What clients should know

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Compelling Invitations

Expert Tips/ Did You Know Facts

Plan to Confirm Appointments

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