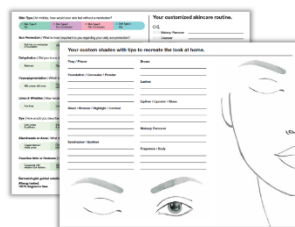




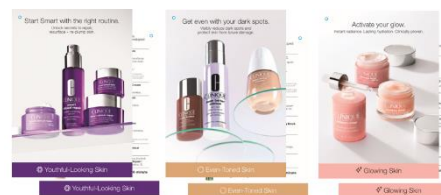
Tools needed:



Diagnostic Pad



Product At-A-Glance



10-Minute Quick Care Services

Science of Serums Notes:

1. Why do our Guiding Dermatologists say knowing Skin Type is important?

2. How would you share Optimal Dose philosophy in a Master Class?

3. How would you share the need for a serum and treatment products to complete a client's system?

4. What elevated or new tips did you learn about Smart Clinical Repair Wrinkle Correcting Serum?

5. How would you share the new ingredient information about Even Better Clinical Dark Spot Clearing Serum in a Master Class and what would you say about Tyrosinase to your guests?

6. Which elements of Healthy Skin does the Moisture Surge Active Glow Serum address?

7. Why is lactic acid used in Moisture Surge Active Glow Serum vs. another active ingredient?

8. How can you use the dose concentration story to relate Clinique's safety and efficacy message?
