

AERIN Mediterranean Honeysuckle Mimosa

WHY THERE'S ONLY 1

AERIN Mediterranean Honeysuckle Mimosa features the delicate and beautiful scent of sun-drenched Mimosa flowers often found in the South of France. Mimosa brings delicate femininity to the signature scent of Mediterranean Honeysuckle, adding a touch of floral radiance.

3 THINGS TO REMEMBER

INSPIRATION—
"Daydream of the Mediterranean."

Mediterranean Honeysuckle Mimosa is inspired by lovely Cap Ferrat on the French Riviera in the South of France. Landing in a paradise of sparkling blue water, the fresh Mediterranean breeze is saturated with the scent of mimosa flower and an abundant rainbow of sun-drenched florals.

NOTES—
A floral fragrance.
Top Notes: Grapefruit, Italian Bergamot, Black Currant Bud
Middle Notes: Rose Centifolia, Honeysuckle, Mimosa
Base Notes: Tuberose, Vetiver, Moss

APPLICATION—
We recommend 2 sprays Mediterranean Honeysuckle + 1 spray Mediterranean Honeysuckle Mimosa

SELL IT

INTRODUCE:
I'd love to show you our newest limited-edition AERIN fragrance, it's quickly becoming a customer favorite."

DEMONSTRATE WITH BENEFITS
As the customer experiences the fragrance on a blotter, share the key ingredients and notes of Mediterranean Honeysuckle Mimosa. It may sound like:
"Mediterranean Honeysuckle Mimosa is floral with sensual undertones. It captures the warm, sunny notes of grapefruit like the best seller, Mediterranean Honeysuckle, with added notes of blooming Mimosa and creamy Tuberose. What do you think, can you imagine wearing this?"

SHARE YOUR PERSONAL TESTIMONY
Share what your or your customers love about wearing the fragrance. It may sound like:
I love wearing this fragrance right now. I personally love the sensual, floral scent while still getting hints of citrus. I get so many compliments and feel like I'm away on holiday when wearing it!"

Use the AERIN App to help customers experience the world of AERIN, including storytelling, layering combinations, and additional fragrance recommendations.

HOW TO USE

Use fragrance alone or on top of Mediterranean Honeysuckle Body Cream for a beautiful, floral scent that lasts all day.

Try layering AERIN fragrances for a unique scent combination.

Two sprays of Mediterranean Honeysuckle, followed by one spray of Mediterranean Honeysuckle Mimosa, creates a beautiful floral sparkling booster.

INGREDIENT HIGHLIGHTS



MIMOSA—
Mimosa brings delicate femininity to the signature scent of Mediterranean Honeysuckle, adding a touch of floral radiance.



SPARKLING GRAPEFRUIT—
First discovered in Barbados and also known as the “forbidden Fruit,” Sparkling Grapefruit is a zesty, aromatic, refreshing note that blends with other top notes to create summery and uplifting scents.



FRESH TUBEROSE—
Because of its seductive scent, Tuberose has been a flower symbolic of passion for centuries. It is an extroverted and boisterous flower that brings opulence and character to a fragrance.

FAQ

WHAT WAS THIS FRAGRANCE INSPIRED BY?

Tagline: “Daydream of the Mediterranean.”

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WHAT IS THE DIFFERENCE BETWEEN MEDITERRANEAN HONEYSUCKLE AND MEDITERRANEAN HONEYSUCKLE MIMOSA?

Mediterranean Honeysuckle Mimosa is the sister to AERIN’s bestselling Mediterranean Honeysuckle.

Mediterranean Honeysuckle is an effervescent floral and citrus fragrance drawn from Aerin’s memories of holidays along Italy’s stunning Amalfi Coast. Notes: Honeysuckle, Bergamot, Grapefruit, Gardenia, Musk.

Limited edition Mediterranean Honeysuckle Mimosa is inspired by the bursting citrus start of our best-seller yet dives deeper into the universe of florals with notes of sun-warmed, sparkling Mimosa and sensual Tuberose.

