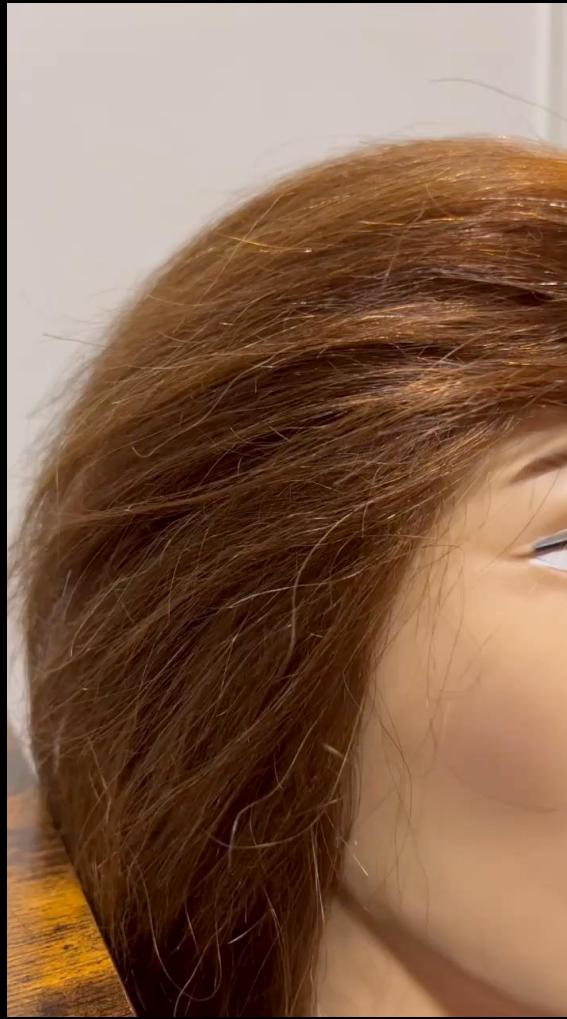


Bond Tour Reels Templates



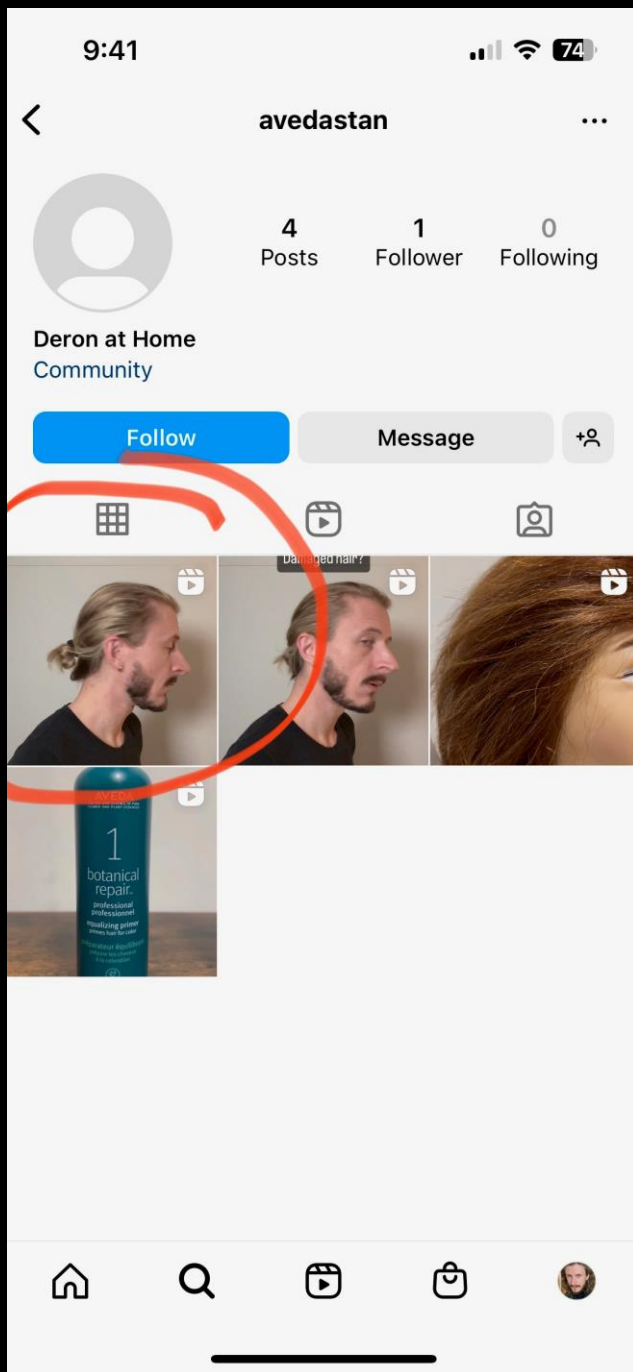
Before and After



Before and After/Process



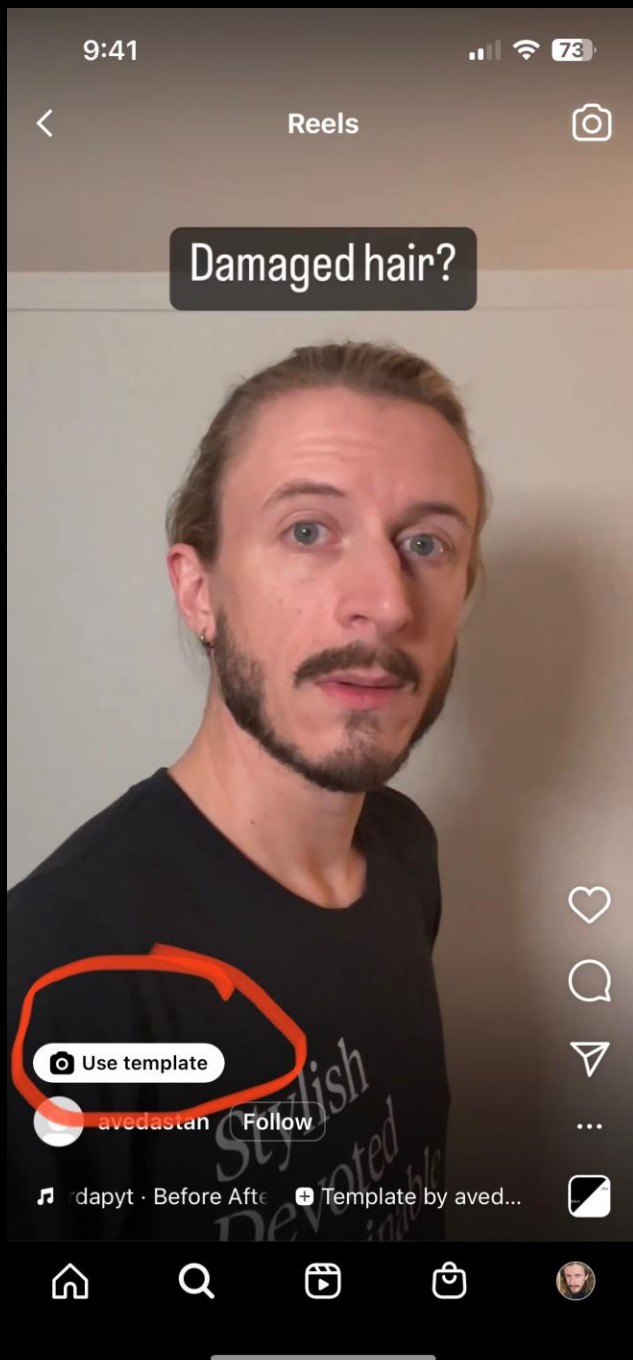
Bond Tour/Product Highlight



← Follow the link for your chosen template or go to @avedastan on instagram

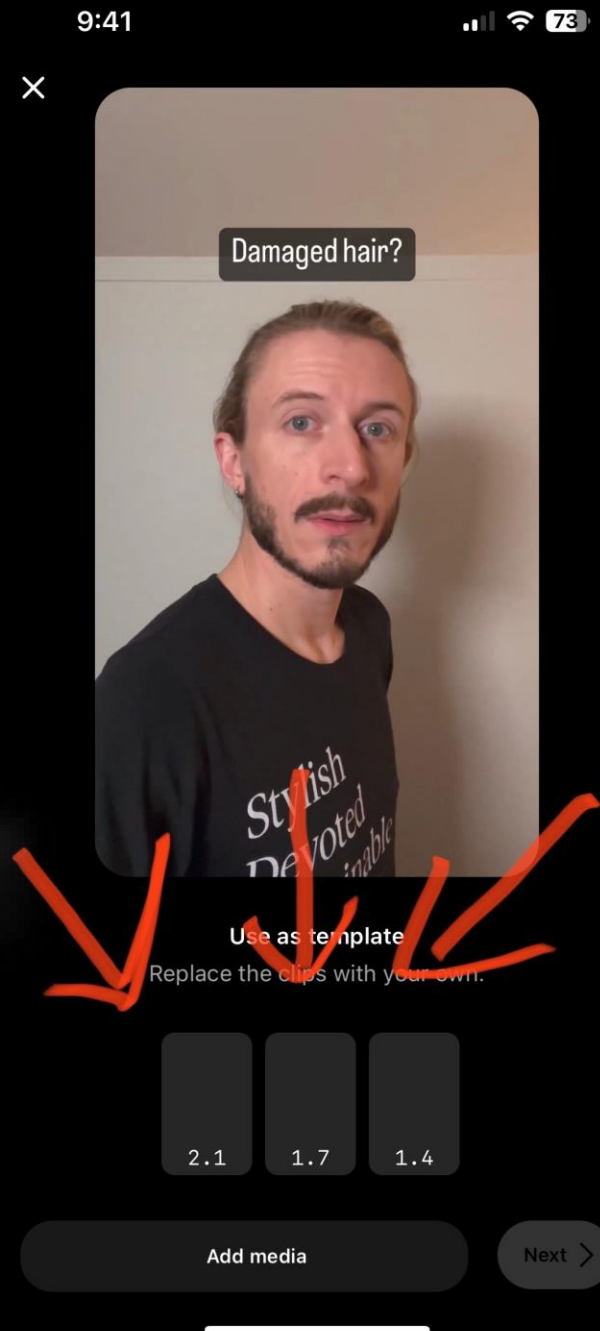
Once in this view you will tap again anywhere on the video to enter the reels view →

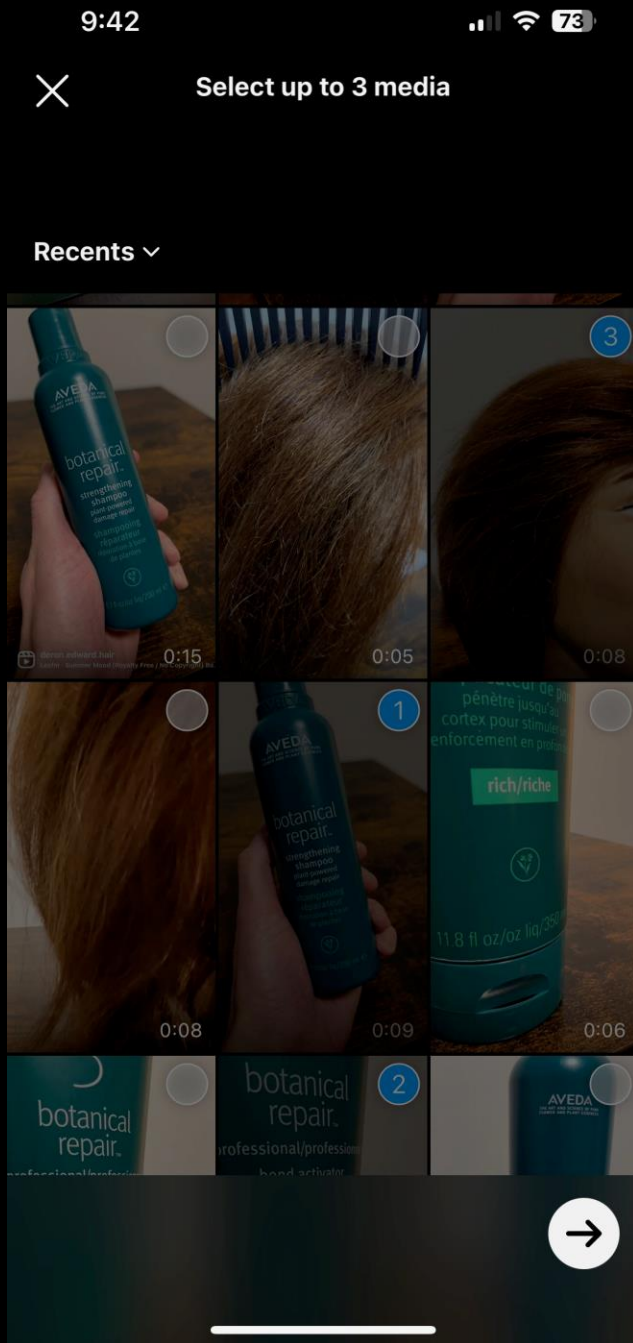




← Tap the 'use template' button in the lower left

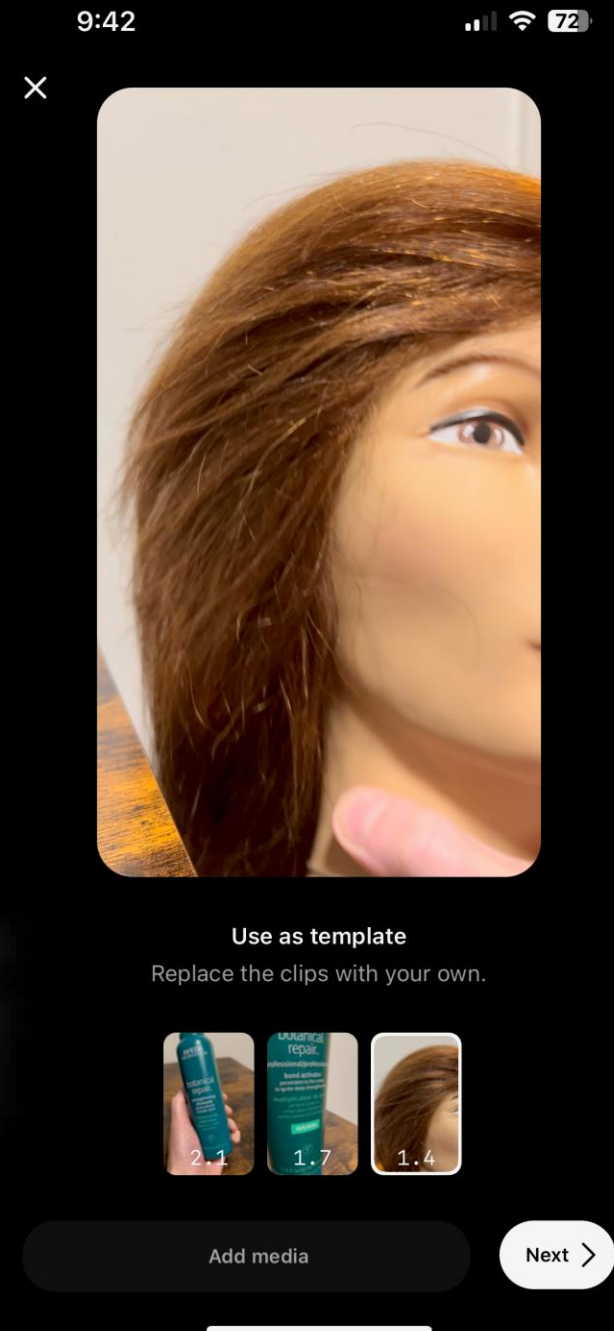
You will see this interface, tap "add media" at the bottom →



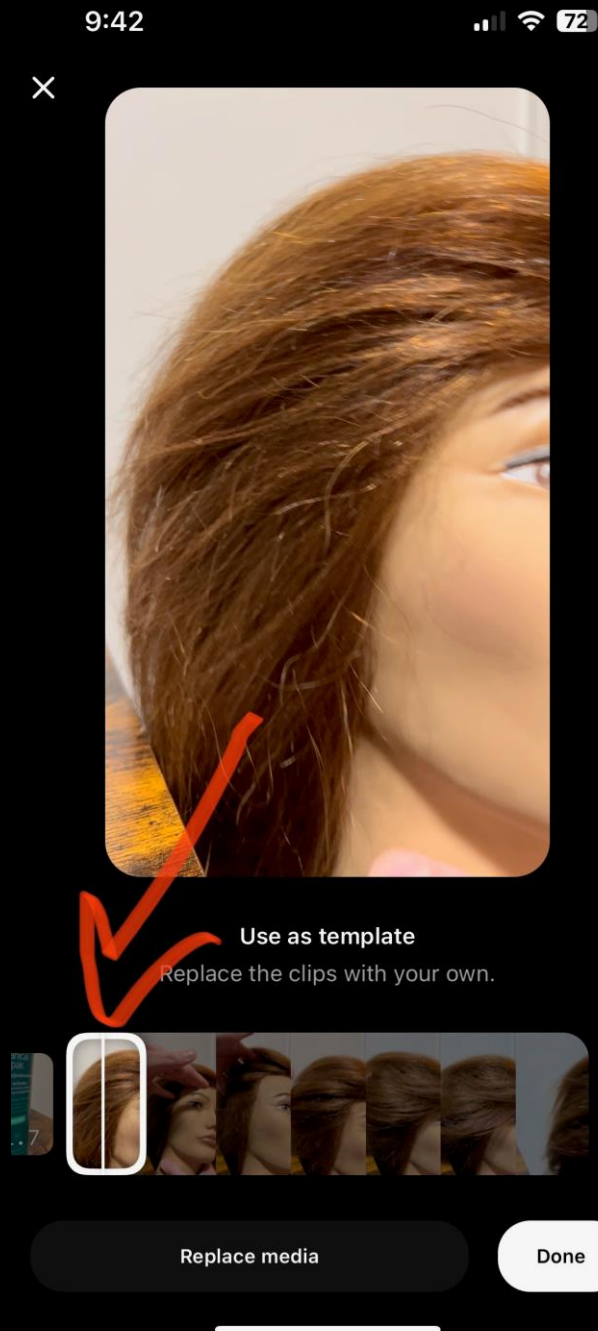


☐ Your camera roll will pop up, tap the clips in the order you would like them to appear in the reel, once you've selected the clips, tap the arrow in the lower left

You will see this interface, tap one of the clips with the time stamp below ☐



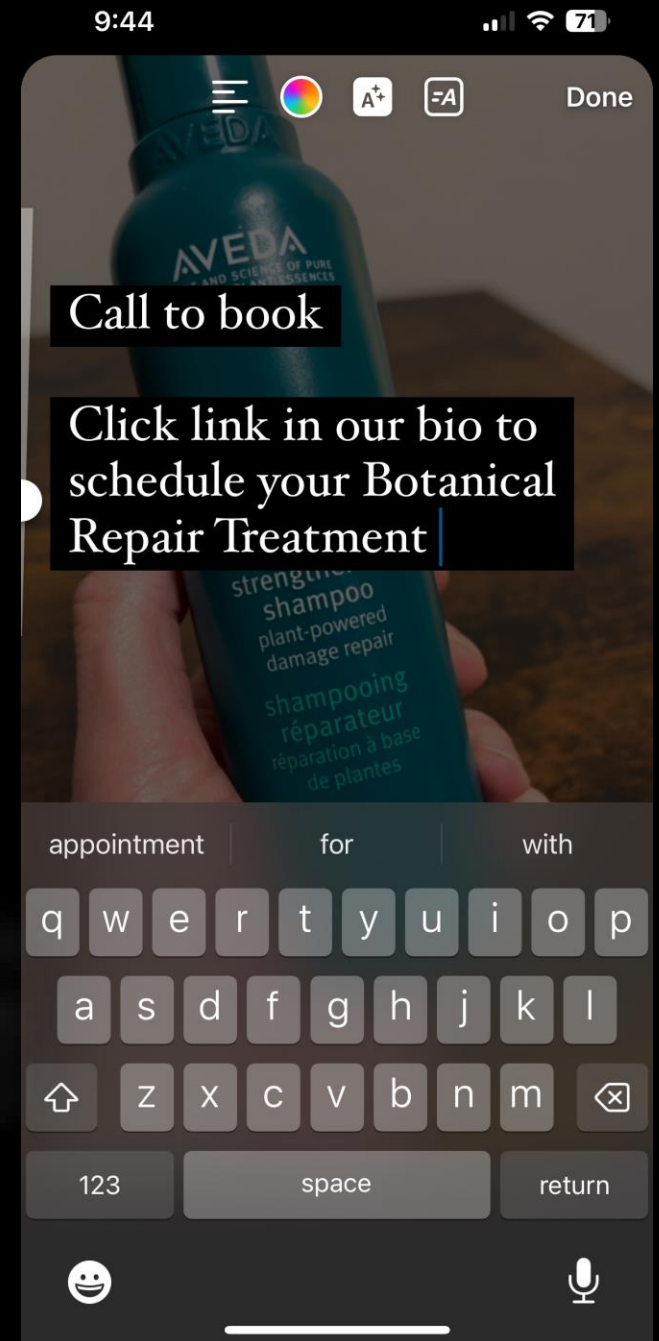
Tap and drag the slider along the timeline to find the best portion of your clip, when finished tap “done” →

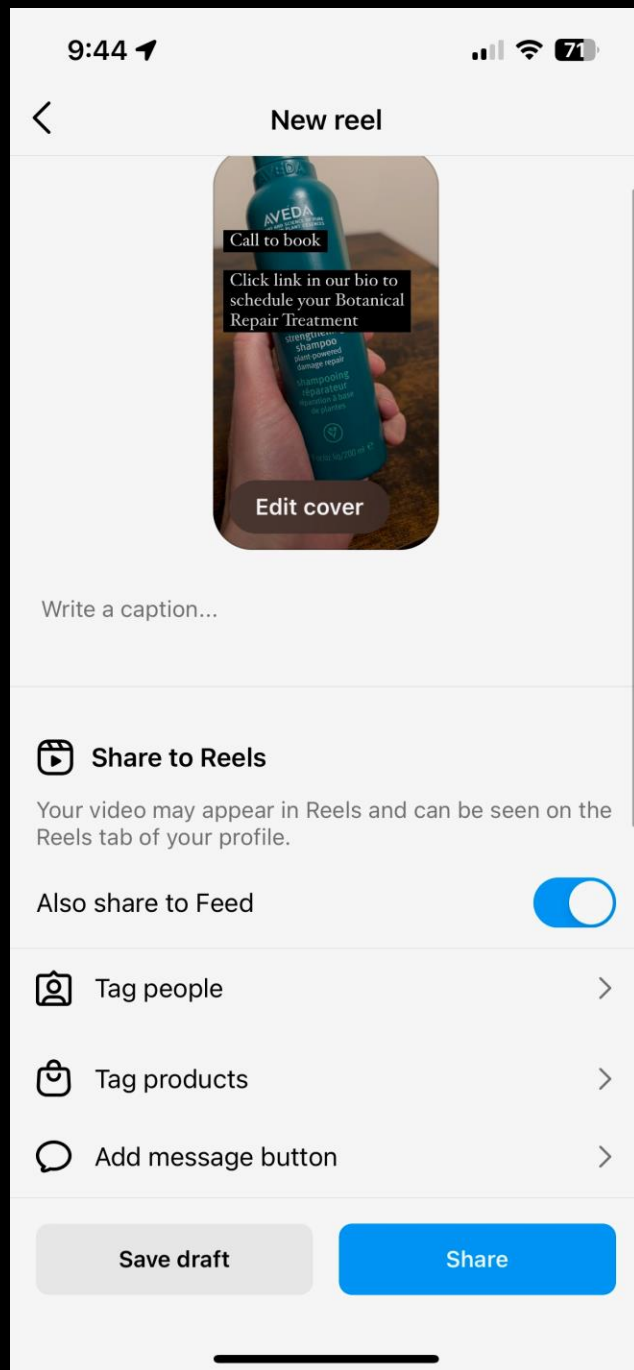




← Add text by tapping the “Aa” button

Include a call to action that is relevant to your audience like “call to book” →





← write a caption describing what's happening in the video and expand on it. Describe the benefits of Botanical Repair, give details of how the treatment improved the guest's hair, or describe the bond tour event and share your excitement!

Use the hashtags:
#BotanicalRepairTreatment
#TransformedByVegan
#AvedaArtist
#HairRepair

Tag @aveda and @avedaartists

Be sure to include the location or your salon or tag your city to help reach local viewers →

