

# BETTER THAN SEX

## MASCARA



### WHAT IT IS

This mind-blowing mascara features our iconic formula that thickens, lengthens, and curls for extreme volume and dramatic lashes. It's a mascara so amazing . . . it's Better Than Sex!

### WHAT MAKES IT AMAZING

#### ♥ AWARD-WINNING FORMULA

- #1-selling prestige mascara in America that delivers sexy lashes every time

\*Source: The NPD Group, Inc./ U.S. Prestige Beauty Total Measured Market, Makeup Product Sales, 12 months ending January 2022

- Thickens, lengthens, and curls in just one coat

#### ♥ HOURGLASS-SHAPED BRUSH

- Grabs and lifts lashes for an easy and effortless rich application of mascara
- Coats every little lash, with no lash left behind

#### ♥ FEATURED INGREDIENTS

- Film-forming polymer locks curl in place
- Acacia Senegal Tree Extract sets volume
- Peptides conditions lashes

### TOO FACED WINK

Created during a quest to find the holy grail of mascara, Better Than Sex provides extreme volume and a more dramatic look with each coat. The hourglass-shaped brush unlocks the formula to create the perfect mascara that volumizes, lifts, and coats both tops and bottoms of every little lash- with no lash left behind.



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## MASCARA



**Black**  
DEEPEST INTENSE BLACK

- ♥ 100% SAW DRAMATIC VOLUME
- ♥ 100% SAW LONGER LASHES \*\*
- ♥ 97% SAID THIS MASCARA CREATES A FALSE LASH EFFECT
- ♥ 93% SAW BASE-TO-TIP CURL \*\*

\*Consumer study results

\*\* After 3 coats

## PRO TIPS

**HOW TO APPLY:** Hold the wand horizontally and sweep upward from base to tip for voluptuous volume and maximum drama. One coat provides all the length and volume you need, but the formula can be layered for added intensity.

**TF PRO TIP:** Better Than Sex Signature Move

**1. BOTTOM LASHES FIRST:** Create wide-opened eyes and keep eyelids clean and clear from mascara transfer when applied to the bottom first!

**2. PLACE, WIGGLE, & ROLL:** Place the hourglass brush at the base of the top lash line, wedge the bristles between each lash to deposit a rich amount of product.

Wiggle the wand to build fluttery volume around each lash.

Roll the wand up to lift.

**3. TIP THE LASHES BACK:** Tip the ends and press the top of the lashes back to lock curl.

### TF BFFs



#### Better Than Sex Easy Glide Eyeliner

The easiest and most precise waterproof liquid eyeliner ever.



#### Lip Injection Extreme

A lip plumper for immediate satisfaction and long-term results; this is a day-and-night-use gloss for lips that appear full and pouty from your very first application and plumper over time.