



Re-Nutriv

ESTÉE LAUDER

*True luxury is in the experience.
Take a moment to enjoy a
complimentary treatment today.*

THE EXCLUSIVE EYE MASSAGE

Our cooling golden eye wand gently stimulates the skin of this delicate area, as a Re-Nutriv Eye Cream richly nourishes and brightens.

THE ULTIMATE LUXE MINI FACIAL

The complete Re-Nutriv experience. Feel energized and stimulated with our custom-designed tools and the exquisite textures of our skincare.

THE RADIANT MAKEUP TOUCH-UP

Return to the world looking relaxed and radiant, with a customized application of Re-Nutriv makeup—infused with micro-fine gems for a flawless, luminous finish.

Re-Nutriv

Ultimate Lift Regenerating Youth Collection

THE COLLECTION

Himalayan Gentian is a unique flower that's known to thrive in one of the world's harshest environments. We harvest it by hand, harnessing its precious, regenerative energies for our skincare. Our incredible science works to "retrain" your skin to look and act younger. Instantly, skin is deeply nourished and radiant. Over time, skin looks less lined, more lifted. Feels firmer. Skin feels strengthened to help resist future signs of aging.



ULTIMATE LIFT REGENERATING YOUTH SERUM

- Silky, soft luxurious concentrated treatment
- Creates a more lifted look and intensely firmer feel
- Precious droplets suspended in the serum encapsulate key youth boosters, then burst in a rush of renewal for a younger, radiant look
- Perfect for customer seeking anti-aging, youth-sustaining technology, and potent firming ingredients



ULTIMATE LIFT REGENERATING YOUTH EYE CREME

- Soft, refreshing eye creme
- Gives eyes a brighter, more lifted look
- Perfect for customer seeking a refreshing eye creme that lifts and reduces puffiness

CLAIMS

- 1 week: eyes look less puffy
- 4 weeks: skin feels firmer. Dark circles and undereye lines look reduced

*in-vitro testing

SELLING TOOL

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Over time, skin looks less lined, more lifted. Feels firmer.

Skin feels strengthened to help resist future signs of aging.

Re-Nutriv

Ultimate Diamond Collection

THE COLLECTION

Black Diamond Truffle is so rare that it's harvested by hand once a year in France—just for us. Each precious drop of Extract is **10,000 hours** in the making. Our incredible science helps to energize the **100 million skin cells** on your face. Shown to help amplify skin's natural energy. Instantly, your skin will look and feel perfected. Looks remarkably more sculpted, contoured, radiant, and even-toned. Lines and wrinkles appear minimized. Skin appears transformed with our most comprehensive anti-aging collection.



ULTIMATE DIAMOND
TRANSFORMATIVE BRILLIANCE SERUM

- Exquisite serum powered by the Black Diamond Truffle, with benefits inspired by the outer beauty and inner strength of a diamond.
- New luxurious sustainable glass bottle is refillable and recyclable
- Perfect for customer seeking an a weightless, fluid, radiant serum resulting in diamond skin

CLAIMS

- Instantly*: 96% said the serum absorbed quickly, 94% said the serum felt weightless, 94% said skin felt refreshed
*Consumer testing on 106 women, after one application.
- 2 weeks*: 94% said skin felt soothed, smoother, 92% said skin felt elegantly supple
*Consumer testing on 106 women, after using product for 2 weeks.
- 4 weeks*: In testing, women said: Skin "clarity improved," skin "looks healthier," skin "looks brighter, more luminous"
*Consumer testing on 106 women, after using product for 4 weeks.



ULTIMATE DIAMOND
TRANSFORMATIVE ENERGY CREME

- Velvety, intensely invigorating creme
- Luxury care for loss of radiance, loss of firmness, dryness, dehydration
- Perfect for customer seeking an invigorating creme with sculpting technologies that power skin to look and feel younger



ULTIMATE DIAMOND
TRANSFORMATIVE EYE SERUM

- Luxuriously silky, feather-light serum
- Helps to sculpt, tighten, de-puff, and brighten undereye area
- Includes a custom-sculpted wand that stimulates and visibly energizes eye area—oval-shaped flat-cut ceramic tip allows a fit for every eye contour and precise application
- Perfect for customer seeking a lighter texture or someone wishing to layer an eye serum under their existing creme

CLAIMS

- In 2 weeks: Improved evenness of skin tone, eyes feel smoother, eye area is smoothed with increased radiance
- In 4 weeks: Eyes look less puffy, are more sculpted, tighter. Crepiness and lines look minimized, eye area looks brighter
- Sensory testing: 92% said eye contours looks instantly tighter, less puffy. 90% said the appearance of lines around eyes looked reduced 92% said skin's elasticity improved

*Sensory testing on 119 women after 4 weeks



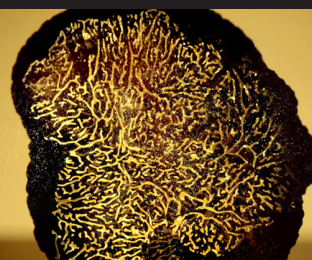
ULTIMATE DIAMOND
TRANSFORMATIVE ENERGY EYE CREME

- Rich creme, helps to sculpt, firm, and reduce the look of lines and wrinkles in undereye area
- Includes a diamond-faceted wand—allows you to scoop the eye product on one side and gently stimulate the eye area with the faceted side
- Perfect for customer who wants a richer, more nourishing texture

SELLING TOOL

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SCAN HERE
to listen to the Re-Nutriv podcast

Re-Nutriv

Extras



HYDRATING FOAM CLEANSER

- Exquisitely rich foaming cleanser
- Thoroughly yet gently washed away impurities and makeup to leave skin feeling soft and smooth
- Perfect for customer seeking a beginning into their luxury skincare ritual
- Contains Hyaluronic Acid, Soybean Oil, and Sage Leaf Extract
- Prepares skin to optimize the benefits of treatments that follow



ULTIMATE LIFT REGENERATING YOUTH TREATMENT LOTION

- Intensely brightening, deeply hydrating treatment
- Helps reveal a youthful radiance and prepares skin for the lifting benefits that follow
- Perfect for customer seeking hydration and luxury care for dullness, loss of radiance, uneven skin tone



INTENSIVE SMOOTHING HAND CREME

- Sumptuous creme treatment
- Comfort and sooth the skin of your hands
- Formulated with precious oils, deeply nourishes and replenishes dry skin
- Contains Hyaluronic Acid, Mango Seed Oil, Meadowfoam Seed Oil, Refined 24K Gold
- Perfect for customer seeking younger, smoother, more supple hands and an indulgence for a life of extraordinary beauty

Re-Nutriv

Ultra Radiance Liquid Makeup SPF 20

THE COLLECTION

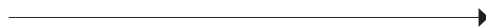
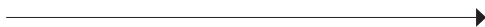
The radiant power of 2 **Peridot** stones in every bottle—our extract unlocks the stone's magnesium-rich content and helps boost skin's natural cellular energy.

Through a 6-step mineral chemistry extraction process, the precious stones are ground, filtered and stabilized.



BENEFITS

- Skin-perfecting makeup, silky texture
- In 18 shades, intensities 1-8
- Precious peridot stone helps boost skin's natural energy, plus luminosity of millions of micro-fine gems to help create a flawless jewel-like finish and healthy glow. Rhodochrosite adds moisture. Green jade adds an illuminating finish
- Reflective micro-fine precious gemstones – Sapphire, Ruby and South Sea Pearl—help give skin jewel-like radiance
- Refined 24K Gold
- A blend of hydration ingredients including Watermelon and Apple fruit extract and Hyaluronic acid
- Powerful UV protection sunscreen helps fight the aging effects of everyday exposure - including the formation of lines, uneven skin tone and other imperfections
- Perfect for customer seeking an illuminating foundation with immediate surge of long-lasting hydration and nourishment with benefit of SPF 20



INTENSITY 1

1C1 COOL BONE

1N2 ECRU

1W1 BONE

INTENSITY 2

2C3 FRESCO

2N1 DESERT BEIGE

2W1 DAWN

INTENSITY 3

3C2 PEBBLE

3N1 IVORY BEIGE

3W1 TAWNY

INTENSITY 4

4C1 OUTDOOR BEIGE

4C3 SOFT TAN

4N1 SHELL BEIGE

INTENSITY 5

5N2 AMBER HONEY

5W1 BRONZE

INTENSITY 6

6C1 RICH COCOA

6W1 SANDALWOOD

INTENSITY 7

7N1 DEEP AMBER

7W1 DEEP SPICE

INTENSITY 8

8N1 ESPRESSO