

CLINIQUE

Shade Selection Tool



Foundation



Even Better
Clinical™ Serum
Foundation Broad
Spectrum SPF 25



Even Better™
Makeup Broad
Spectrum SPF 15



Even Better Glow™
Light Reflecting
Makeup Broad
Spectrum SPF 15



Even Better
Refresh™ Hydrating
and Repairing
Makeup



Beyond
Perfecting™
Foundation +
Concealer



Stay-Matte
Oil-Free Makeup



Acne Solutions™
Liquid Makeup



Superbalanced™
Makeup

Concealer



Even Better™
All-Over Concealer
+ Eraser



Beyond Perfecting™
Super Concealer
Camouflage +
24-Hour Wear

Powder



Stay-Matte
Sheer Pressed Powder



Blended Face Powder
and Brush



Superpowder Double
Face Makeup

Even Better Clinical™

Serum Foundation Broad Spectrum SPF 25

Our first clinical foundation with 3 serum technologies to leave bare skin looking even better. Weightless medium-to-full coverage, satin finish liquid foundation with 24-hour wear helps visibly improve skin instantly and over time.

SRP: \$42

VERY FAIR

WN 01 Flax	CN 02 Breeze	WN 04 Bone	CN 08 Linen	CN 10 Alabaster	WN 12 Meringue	WN 16 Buff
CN 18 Cream Whip	CN 20 Fair	CN 28 Ivory	WN 30 Biscuit	WN 38 Stone	CN 40 Cream Chamois	

MODERATELY FAIR

WN 46 Golden Neutral	WN 48 Oat	CN 52 Neutral	WN 54 Honey Wheat	WN 56 Cashew	CN 58 Honey	CN 62 Porcelain Beige
WN 64 Butter- scotch	CN 70 Vanilla					

MEDIUM

CN 74 Beige	WN 79 Toasted Wheat	CN 78 Nutty	WN 80 Tawnied Beige	CN 90 Sand	WN 94 Deep Neu- tral	WN 98 Cream Caramel
WN 100 Deep Honey	WN 104 Toffee	WN 112 Ginger				

DEEP

WN 114 Golden	WN 115.5 Mocha	CN 116 Spice	WN 118 Amber	WN 120 Pecan	WN 122 Clove	WN 124 Sienna
WN 125 Mahogany	CN 126 Espresso	CN 127 Truffle				



Even Better™ Makeup Broad Spectrum SPF 15

A moderate coverage foundation with treatment benefits that conceals and protects against future discoloration.

SRP: \$31



VERY FAIR

CN 0.5 Shell	CN 0.75 Custard	WN 01 Flax	CN 02 Breeze	WN 04 Bone	CN 08 Linen	CN 10 Alabaster	WN 12 Meringue
WN 15 Buff	CN 18 Cream Whip	CN 20 Fair	CN 28 Ivory	CN 29 Bisque	WN 30 Biscuit	WN 38 Stone	CN 40 Cream Chamois

MODERATELY FAIR

WN 44 Tea	WN 46 Golden Neutral	WN 48 Oat	CN 52 Neutral	WN 54 Honey Wheat	WN 56 Cashew	CN 58 Honey	CN 62 Porcelain Beige
WN 64 Butter- scotch	WN 69 Carda- mom	CN 70 Vanilla					

MEDIUM

CN 74 Beige	WN 76 Toasted Wheat	CN 78 Nutty	WN 80 Tawnied Beige	WN 82 Latte	CN 90 Sand	WN 94 Deep Neutral	WN 96 Chai
WN 98 Cream Caramel	WN 100 Deep Honey	WN 104 Toffee	WN 110 Chestnut	WN 112 Ginger			

DEEP

WN 114 Golden	WN 115.5 Mocha	CN 116 Spice	WN 118 Amber	WN 120 Pecan	WN 122 Clove	WN 124 Sienna	WN 125 Mahogany
CN 126 Espresso	CN 127 Truffle						

Shade assortments may vary by location.

Even Better GlowTM

Light Reflecting Makeup

Broad Spectrum SPF 15

Dermatologist-developed foundation instantly perfects, and continuously improves skin’s radiance and texture. Lightweight fluid gives skin a luminous finish.

SRP: \$31



VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



Even Better Refresh™

Hydrating and Repairing Makeup

A full coverage foundation that provides weightless skin-plumping hydration while actively improving smoothness, texture and evenness for a more youthful look.

SRP: \$34



VERY FAIR						
CN 0.75 Custard	WN 01 Flax	CN 02 Breeze	WN 04 Bone	CN 08 Linen	CN 10 Alabaster	WN 12 Meringue
CN 18 Cream Whip	CN 20 Fair	CN 28 Ivory	CN 29 Bisque	WN 30 Biscuit	WN 38 Stone	CN 40 Cream Chamois
MODERATELY FAIR						
WN 44 Tea	WN 46 Golden Neutral	WN 48 Oat	CN 52 Neutral	WN 54 Honey Wheat	CN 58 Honey	CN 62 Porcelain Beige
WN 68 Brulee	WN 69 Cardamom	CN 70 Vanilla				
MEDIUM						
CN 74 Beige	WN 76 Toasted Wheat	CN 78 Nutty	CN 90 Sand	WN 100 Deep Honey	WN 112 Ginger	
DEEP						
WN 114 Golden	WN 115.5 Mocha	WN 118 Amber	WN 122 Clove	WN 125 Mahogany	CN 126 Espresso	

Shade assortments may vary by location.

Beyond Perfecting™ Foundation + Concealer

A liquid foundation and concealer in one that delivers a flawless finish with a unique “Magic Wand” applicator that allows for easy, all-over or targeted application.

SRP: \$34



VERY FAIR

CN 02 Breeze	CN 08 Linen	CN 10 Alabaster	CN 18 Cream Whip	CN 20 Fair	WN 24 Cork
CN 28 Ivory	CN 32 Buttermilk	WN 38 Sesame	CN 40 Cream Chamois		

MODERATELY FAIR

WN 46 Golden Neutral	CN 52 Neutral	WN 54 Honey Wheat	CN 58 Honey	CN 70 Vanilla

MEDIUM

CN 74 Beige	WN 76 Toasted Wheat	CN 78 Nutty	CN 90 Sand	WN 98 Cream Caramel	WN 112 Ginger

DEEP

WN 114 Golden	WN 118 Amber	WN 122 Clove

Stay-Matte Oil-Free Makeup

A lightweight, long-wearing foundation that controls oil and leaves a matte finish.

SRP: \$31



VERY FAIR



CN 08 Linen CN 10 Alabaster CN 18 Creamwhip CN 20 Fair CN 28 Ivory CN 40 Cream Chamois

MODERATELY FAIR



WN 46 Golden Neutral CN 52 Neutral CN 58 Honey CN 70 Vanilla

MEDIUM



CN 74 Beige CN 90 Sand WN 98 Cream Caramel

DEEP



WN 114 Golden WN 118 Amber WN 122 Clove

Acne Solutions

Liquid Makeup

A lightweight, liquid foundation for clients who want to conceal and control breakout, and help prevent future blemishes.

SRP: \$31



VERY FAIR



CN 10
Alabaster



CN 20
Fair



CN 28
Ivory



CN 40
Cream
Chamois

MODERATELY FAIR



CN 52
Neutral



CN 58
Honey



CN 62
Porcelain
Beige



CN 70
Vanilla

MEDIUM



CN 74
Beige



CN 90
Sand



WN 94
Deep
Neutral



WN 98
Cream
Caramel



WN 112
Ginger

DEEP



WN 114
Golden



WN 118
Amber



WN 122
Clove

Shade assortments may vary by location.

Superbalanced™ Makeup

Foundation that adds moisture and subtracts oil where needed as it provides moderate coverage and natural finish.

SRP: \$31



VERY FAIR



CN 02 Breeze CN 10 Alabaster WN 13 Cream CN 13.5 Petal CN 20 Fair



CN 28 Ivory CN 34 Light CN 40 Cream Chamois

MODERATELY FAIR



CN 42 Neutral CN 43 Nude Beige CN 62 Porcelain Beige CN 63.5 Linen CN 70 Vanilla

MEDIUM



CN 72 Sunny CN 73 Honeyed Beige CN 90 Sand

DEEP



WN 114 Golden

Even Better™

All-Over Concealer + Eraser

A lightweight, oil-free, longwearing cream-gel formula that conceals and blurs the appearance of imperfections and flaws, all-over the face.

SRP: \$27

VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



*September 2020 launch / **October 2020 launch

Shade assortments may vary by location.

Beyond Perfecting™ Super Concealer

Camouflage + 24-Hour Wear

Moderate-to-full coverage concealer that stays put for a full 24 hours to conceal flaws, dark spots, and under-eye circles.

SRP: \$22



COLOR CORRECTOR



Apricot
Corrector

VERY FAIR



Very Fair
02



Very Fair
04



Very Fair
05



Very Fair
06



Very Fair
08

MODERATELY FAIR



Moderately
Fair
10



Moderately
Fair
12



Moderately
Fair
14

MEDIUM



Medium
18



Medium
20



Medium
22

DEEP



Deep
24



Deep
26



Deep
28

Shade assortments may vary by location.

Stay-Matte Sheer Pressed Powder

Pressed powder offers matte finish as it helps makeup color stay true longer.

SRP: \$31



UNIVERSAL



Invisible
Matte

VERY FAIR



01
Stay Buff



18
Stay Cream

MODERATELY FAIR



02
Stay Neutral



03
Stay Beige

MEDIUM



04
Stay Honey



17
Stay Golden



19
Stay Suede

DEEP



05
Stay Spice



11
Stay Brandy



20
Stay Nutmeg

Shade assortments may vary by location.

Blended Face Powder and Brush

Loose, lightweight powder for every skin type.
Sets makeup; makes pores seem to disappear.

SRP: \$31



UNIVERSAL



Invisible
Blend

VERY FAIR



Transparency
2

MODERATELY FAIR



Transparency
Neutral



Transparency
3

MEDIUM



Transparency
4

DEEP



Transparency 5



Transparency
Bronze

Shade assortments may vary by location.

Superpowder Double Face Makeup

Long-wearing 2-in-1 powder + foundation also works as over-foundation finisher.

SRP: \$31



VERY FAIR



MODERATELY FAIR




MEDIUM




Shade assortments may vary by location.


Lip




Quickliner™
For Lips




Dramatically
Different™
Lipstick
Shaping
Lip Color




Even Better
Pop™
Lip Color
Foundation




Clinique
Pop™
Lip Color +
Primer




Clinique Pop™
Matte
Lip Color +
Primer




Clinique Pop™
Reds
Lip Color +
Cheek




Chubby
Stick™
Moisturizing
Lip Color
Balm



Almost
Lipstick




Clinique Pop
Splash™
Lip Gloss +
Hydration



Moisture
Surge Pop™
Triple
Lip Balm

Cheek




Blushing
Blush™
Powder
Blush



Cheek Pop™



Cheek Pop™
Pearl



Chubby Stick™
Cheek Color
Balm



Soft
Pressed
Powder
Blusher

Eye



Mascara



Quickliner™
For Eyes



Quickliner™
For Eyes Intense



High Impact™
Easy Liquid Liner

Quickliner™ For Lips

Helps keep lipstick in place. Prevents lipstick from feathering, bleeding. No sharpening required.

SRP: \$20



PINKS



Velvet
Rose



Soft Rose



Cocoa
Rose



Bamboo



Lipblush

REDS/CORALS



Chili



Tawny
Tulip



Bing
Cherry

VIOLETS



Plummy



Crushed
Berry



Figgy

NUDES



Chocolate
Chip



Honey
Stick



Neutrally

Shade assortments may vary by location.

Dramatically Different™ Lipstick

Shaping Lip Color

Rich, hydrating color infused with skin care for lips.

Form: Lipstick

Finish: Satin

SRP: \$20



PINKS



Ginger Flower



Earthy



Shy



Rosette



Think Bronze



Beauty



Bamboo Pink



Wine & Dine



Glazed Berry



Vintage

REDS/CORALS



Angel Red



Red Alert



Merlot



All Heart



Golden Brandy



Peach Pop



Strawberry Ice



Whimsy

VIOLETS



A Different Grape



Surprise



Heather Moon



Raspberry Glace



Silvery Moon

NUDES



Black Violet



Secretly



Sugarcoated



Sugared Maple



Berry Freeze



Blushing Nude



Tenderheart



Go Fig



Canoodle



Barely

Even Better Pop™

Lip Color Foundation

A palette of neutral lip shades that flatter your skin tone and undertone.

Form: Lipstick
Finish: Satin

SRP: \$20



NUDES



Blush



Heavenly



Nestled



Cuddle



Delicate



Softly



Nuzzle



Subtle



Woo Me



Romanced



Velour



Luscious



Tickled



Camelia



Enamored



Closer



Tender

Clinique Pop™

Lip Color + Primer

Rich color plus smoothing primer in one.
Keeps lips comfortably moisturized.

Form: Lipstick
Finish: Soft Shine

SRP: \$20



PINKS



Wow
Pop

Punch
Pop

Sweet
Pop

Fab
Pop

REDS/CORALS



Passion
Pop

Cherry
Pop

Melon
Pop

Poppy
Pop

VIOLETS



Berry
Pop

Grape
Pop

Love
Pop

Plum
Pop

Raspberry
Pop

NUDES



Bare
Pop

Cola
Pop

Nude
Pop

Beige
Pop

Mocha
Pop



Papaya
Pop

Blush
Pop

Shade assortments may vary by location.

Clinique Pop™ Matte

Lip Color + Primer

A dramatic pop of matte color + primer in one, full-coverage coat.

Form: Lipstick
Finish: Matte

SRP: \$20



PINKS



Peony
Pop



Graffiti
Pop



Rose
Pop

REDS/CORALS



Icon
Pop



Peppermint
Pop



Ruby
Pop

VIOLETS



Cute
Pop



Pow
Pop



Bold
Pop

NUDES



Beach
Pop



Blushing
Pop



Clove
Pop

Shade assortments may vary by location.

Clinique Pop™ Reds

Lip Color + Cheek

Beautiful red shades created to complement each individual’s skin tone and undertone.

Form: Lipstick
Finish: Shiny

SRP: \$20



REDS



Red Hot



Red Carpet



Red-y to Party



Red Handed



Red-y to Wear



Roses Are Red



Red-y or Not

Shade assortments may vary by location.

Chubby Stick™

Moisturizing Lip Color Balm

No mirror required. A brilliant range of mistake-proof shades to mix and layer.

Form: Lip Balm
Finish: Subtle Sheen

SRP: \$19

PINKS

			
Mighty Mimosa	Curvy Candy	Woppin' Watermelon	Chunky Cherry

REDS/CORALS

		
Two Ton Tomato	Fuller Fig	Mega Melon

VIOLETS

			
Voluptuous Violet	Pudgy Peony	Graped-Up	Super Strawberry

NUDES

			
Bountiful Blush	Richer Raisin	Whole Lotta Honey	Heaping Hazelnut



Shade assortments may vary by location.

Almost Lipstick

Transparent pigment merges with the unique, natural tone of your lips to create something yours alone. Sheer, glossy, lightweight.

Form: Lip Gloss Stick

Finish: Sheer Gloss

SRP: \$20



Black Honey



Pink Honey

Shade assortments may vary by location.

Clinique Pop Splash™

Lip Gloss + Hydration

An ultra-hydrating, non-sticky lip gloss that provides a pop of color and sensational shine.

Form: Lip Gloss
Finish: Shiny

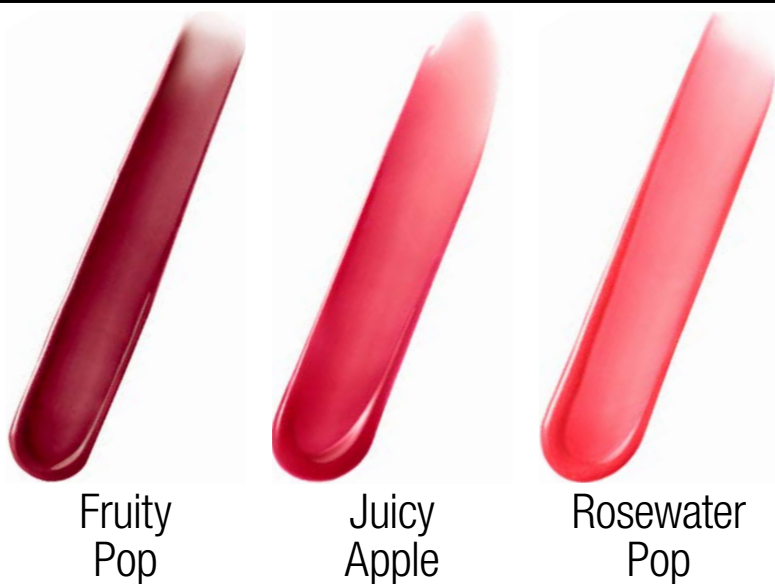
SRP: \$20



PINKS



REDS/CORALS



VIOLETS



NUDES



Shade assortments may vary by location.

Moisture Surge Pop™

Triple Lip Balm

Multi-tasking balm hydrates, tints and adds shine.

Form: Lip Balm

Finish: Subtle Glimmer

SRP: \$20



Goji Berry



Goji Berry Color Payoff



Black Honey



Black Honey Color Payoff



Acai



Acai Color Payoff



Dragon Fruit



Dragon Fruit Color Payoff



Grapefruit



Grapefruit Color Payoff



Lychee



Lychee Color Payoff

Shade assortments may vary by location.

Blushing Blush™

Powder Blush

Fresh, natural color builds to desired intensity with sculpting brush. Lasting wear, oil-free.

SRP: \$26.50



Berry Delight



Precious Posy



Iced Lotus



Smoldering Plum



Sunset Glow



Aglow



Cupid

Shade assortments may vary by location.

Cheek Pop™

A burst of color, buildable and bright.

SRP: \$26.50



Cola Pop



Ginger Pop



Peach Pop



Pansy Pop



Melon Pop



Fig Pop



Heather Pop



Rosy Pop



Pink Pop



Nude Pop



Pink Honey



Black Honey Pop

Shade assortments may vary by location.

Cheek Pop™ Pearl

Our best-selling Cheek Pop blush, now in a hybrid blush-lighter form. Blendable pearlized shades provide just a hint of highlighting sheen.

SRP: \$26.50



Opal Pop



Topaz Pop



Coral Pop



Rose Quartz Pop



Ruby Pop



Garnet Pop

Shade assortments may vary by location.

Chubby Stick™

Cheek Color Balm

Creamy, mistake-proof cheek color creates a healthy-looking glow in an instant.

SRP: \$26.50



Plumped Up Peony



Roly Poly Rosy



Amp'd Up Apple



Robust Rhubarb

Shade assortments may vary by location.

Soft-Pressed Powder Blusher

Warm, natural-looking blush for all skins.
Wide range of shades. Comes with brush applicator.

SRP: \$26.50



Chestnut Blush



Honey Blush



Plum Gorgeous



New Clover



Fig



Mocha Pink



Pink Blush



Totally Tawny

Shade assortments may vary by location.

Mascara

Discover the beauty of long-wear, smudge-resistant mascaras. Every effect from dramatic to natural, without irritation. Ophthalmologist Tested. Appropriate for sensitive eyes and contact lens wearers, too.

PRODUCT			BENEFIT	SRP	SHADE(S)
		High Impact™ Mascara	Volume	\$21	  <div>BlackBlack/Brown</div>
		High Impact™ Zero Gravity Mascara	Lift & hold	\$23	 <div>Black</div>
		High Impact™ Waterproof Mascara	Waterproof volume	\$21	  <div>BlackBlack/Brown</div>
		Lash Power™ Mascara Long-Wearing Formula	24-hour wear	\$21	  <div>Black OnyxDark Chocolate</div>
		Lash Doubling™ Mascara	Definition	\$21	 <div>Black</div>
		Lash Building Primer	Prime & condition	\$19	

Quickliner™ For Eyes

An automatic, swivel-up eye pencil in a long-wearing formulation.

SRP: \$20



Blue Grey



Violet



Dark Chocolate



New Black



Slate



Smoky Brown



Roast Coffee



Black/Brown



Grape



True Khaki



Really Black

Quickliner™ for Eyes Intense

An automatic, swivel-up eye pencil that provides extra long-wearing, rich color pay-off.

SRP: \$20



Intense Peridot



Intense Black



Intense Ivy



Intense Ebony



Intense Plum



Intense Clove



Intense Charcoal



Intense Chocolate



Intense Aubergine



Intense Midnight

High Impact™ Easy Liquid Liner

All the drama of a liquid eyeliner without the drama of putting it on.

SRP: \$23



Black



Espresso