

CLINIQUE

**Your perfect shades –
proven.**

Clinique Shade-Match Science™
uses your foundation shade to find
your just-right lipsticks – no matter
your skin's tone or undertone.



Very Fair

Even Better™ Makeup Broad Spectrum SPF 15		Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25		Even Better™ All-Over Concealer + Eraser	Even Better Pop™ Lip Colour Foundation	Clinique Pop™ Reds	Quickliner™ For Lips / Quickliner™ For Lips Intense*	Cheek Pop™
CN 0.5 Shell**	OR	N/A	+	WN 01 Flax	(04) Subtle	(06) Red-y to Wear	Intense Passion*	Heather Pop
CN 0.75 Custard**	OR	N/A	+	WN 01 Flax	(07) Blush	(05) Red Carpet	Intense Passion*	Heather Pop
WN 01 Flax	OR	WN 01 Flax	+	WN 01 Flax	(04) Subtle	(05) Red Carpet	Intense Passion*	Nude Pop
CN 02 Breeze	OR	CN 02 Breeze	+	CN 02 Breeze	(07) Blush	(07) Roses are Red	Intense Passion*	Heather Pop
WN 04 Bone	OR	WN 04 Bone	+	WN 04 Bone	(05) Camellia	(03) Red-y to Party	Intense Cranberry*	Ginger Pop
CN 08 Linen	OR	CN 08 Linen	+	CN 08 Linen	(07) Blush	(06) Red-y to Wear	Intense Passion*	Heather Pop
CN 10 Alabaster	OR	CN 10 Alabaster	+	CN 10 Alabaster	(10) Delicate	(03) Red-y to Party	Intense Cranberry*	Heather Pop
WN 12 Meringue	OR	WN 12 Meringue	+	WN 12 Meringue	(07) Blush	(01) Red Hot	Intense Passion*	Ginger Pop
WN 16 Buff	OR	WN 16 Buff	+	WN 16 Buff	(04) Subtle	(03) Red-y to Party	Intense Cranberry*	Ginger Pop
CN 18 Cream Whip	OR	CN 18 Cream Whip	+	CN 18 Cream Whip	(12) Enamored	(06) Red-y to Wear	Intense Passion*	Heather Pop
CN 20 Fair	OR	CN 20 Fair	+	CN 20 Fair	(13) Closer	(07) Roses are Red	Intense Passion*	Fig Pop
CN 28 Ivory	OR	CN 28 Ivory	+	CN 28 Ivory	(08) Heavenly	(07) Roses are Red	Intense Passion*	Heather Pop
CN 29 Bisque**	OR	N/A	+	CN 28 Ivory	(07) Blush	(06) Red-y to Wear	Intense Passion*	Fig Pop
WN 30 Biscuit	OR	WN 30 Biscuit	+	WN 30 Biscuit	(04) Subtle	(03) Red-y to Party	Intense Cranberry*	Fig Pop
WN 38 Stone	OR	WN 38 Stone	+	WN 38 Stone	(07) Blush	(07) Roses are Red	Intense Passion*	Fig Pop
CN 40 Cream Chamois	OR	CN 40 Cream Chamois	+	CN 40 Cream Chamois	(04) Subtle	(02) Red Handed	Intense Cranberry*	Fig Pop

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Undertones: CN=Cool Neutral, WN=Warm Neutral

Moderately Fair

Even Better™ Makeup Broad Spectrum SPF 15		OR	Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25	+	Even Better™ All-Over Concealer + Eraser	Even Better Pop™ Lip Colour Foundation	Clinique Pop™ Reds	Quickliner™ For Lips / Quickliner™ For Lips Intense*	Cheek Pop™
WN 44 Tea**			N/A		WN 30 Biscuit	(07) Blush	(03) Red-y to Party	Intense Cranberry*	Ginger Pop
WN 46 Golden Neutral			WN 46 Golden Neutral		WN 46 Golden Neutral	(07) Blush	(07) Roses are Red	Intense Passion*	Ginger Pop
WN 48 Oat			WN 48 Oat		WN 48 Oat	(04) Subtle	(01) Red Hot	Intense Passion*	Fig Pop
CN 52 Neutral			CN 52 Neutral		CN 52 Neutral	(13) Closer	(05) Red Carpet	Intense Passion*	Fig Pop
WN 54 Honey Wheat			WN 54 Honey Wheat		WN 54 Honey Wheat	(15) Tender	(02) Red Handed	Intense Cranberry*	Fig Pop
WN 56 Cashew			WN 56 Cashew		WN 56 Cashew	(13) Closer	(01) Red Hot	Intense Passion*	Fig Pop
CN 58 Honey			CN 58 Honey		CN 58 Honey	(13) Closer	(03) Red-y to Party	Intense Cranberry*	Fig Pop
CN 62 Porcelain Beige			CN 62 Porcelain Beige		CN 62 Porcelain Beige	(07) Blush	(05) Red Carpet	Intense Passion*	Ginger Pop
WN 64 Butterscotch			WN 64 Butterscotch		WN 64 Butterscotch	(13) Closer	(06) Red-y to Wear	Intense Passion*	Fig Pop
WN 69 Cardamom**			N/A		CN 52 Neutral	(13) Closer	(07) Roses are Red	Intense Passion*	Rosy Pop
CN 70 Vanilla			CN 70 Vanilla		CN 70 Vanilla	(07) Blush	(03) Red-y to Party	Intense Cranberry*	Rosy Pop

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Medium

Even Better™ Makeup Broad Spectrum SPF 15		Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25		Even Better™ All-Over Concealer + Eraser	Even Better Pop™ Lip Colour Foundation	Clinique Pop™ Reds	Quickliner™ For Lips / Quickliner™ For Lips Intense*	Cheek Pop™
CN 74 Beige	OR	CN 74 Beige	+	CN 74 Beige	(14) Nestled	(07) Roses are Red	Intense Passion*	Fig Pop
WN 76 Toasted Wheat	OR	WN 76 Toasted Wheat	+	WN 76 Toasted Wheat	(07) Blush	(01) Red Hot	Intense Passion*	Fig Pop
CN 78 Nutty	OR	CN 78 Nutty	+	CN 78 Nutty	(21) Cuddle	(06) Red-y to Wear	Intense Passion*	Fig Pop
WN 80 Tawnied Beige	OR	WN 80 Tawnied Beige	+	WN 80 Tawnied Beige	(13) Closer	(01) Red Hot	Intense Passion*	Fig Pop
WN 82 Latte**	OR	N/A	+	WN 80 Tawnied Beige	(15) Tender	(06) Red-y to Wear	Intense Passion*	Fig Pop
CN 90 Sand	OR	CN 90 Sand	+	CN 90 Sand	(21) Cuddle	(05) Red Carpet	Intense Passion*	Cola Pop
WN 94 Deep Neutral	OR	WN 94 Deep Neutral	+	WN 94 Deep Neutral	(13) Closer	(03) Red-y to Party	Intense Cranberry*	Cola Pop
WN 96 Chai**	OR	N/A	+	WN 80 Tawnied Beige	(21) Cuddle	(02) Red Handed	Intense Cranberry*	Cola Pop
WN 98 Cream Caramel	OR	WN 98 Cream Caramel	+	WN 98 Cream Caramel	(15) Tender	(01) Red Hot	Intense Passion*	Rosy Pop
WN 100 Deep Honey	OR	WN 100 Deep Honey	+	WN 100 Deep Honey	(15) Tender	(02) Red Handed	Intense Cranberry*	Rosy Pop
WN 104 Toffee	OR	WN 104 Toffee	+	WN 104 Toffee	(15) Tender	(06) Red-y to Wear	Intense Passion*	Ginger Pop
WN 110 Chestnut**	OR	N/A	+	WN 100 Deep Honey	(22) Nuzzle	(02) Red Handed	Intense Cranberry*	Cola Pop
WN 112 Ginger	OR	WN 112 Ginger	+	WN 112 Ginger	(15) Tender	(02) Red Handed	Intense Cranberry*	Fig Pop

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Deep

Even Better™ Makeup Broad Spectrum SPF 15			Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25		Even Better™ All-Over Concealer + Eraser	Even Better Pop™ Lip Colour Foundation	Clinique Pop™ Reds	Quickliner™ For Lips / Quickliner™ For Lips Intense*	Cheek Pop™
WN 114 Golden	OR		WN 114 Golden	+	WN 114 Golden	(13) Closer	(05) Red Carpet	Intense Passion*	Fig Pop
WN 115.5 Mocha	OR		WN 115.5 Mocha	+	WN 115.5 Mocha	(15) Tender	(06) Red-y to Wear	Intense Passion*	Rosy Pop
CN 116 Spice	OR		CN 116 Spice	+	CN 116 Spice	(22) Nuzzle	(06) Red-y to Wear	Intense Passion*	Fig Pop
WN 118 Amber	OR		WN 118 Amber	+	WN 118 Amber	(22) Nuzzle	(06) Red-y to Wear	Intense Passion*	Ginger Pop
WN 120 Pecan	OR		WN 120 Pecan	+	WN 120 Pecan	(25) Luscious	(04) Red-y or Not	Bing Cherry	Cola Pop
WN 122 Clove	OR		WN 122 Clove	+	WN 122 Clove	(25) Luscious	(04) Red-y or Not	Bing Cherry	Cola Pop
WN 124 Sienna	OR		WN 124 Sienna	+	WN 124 Sienna	(22) Nuzzle	(04) Red-y or Not	Bing Cherry	Fig Pop
WN 125 Mahogany	OR		WN 125 Mahogany	+	WN 125 Mahogany	(25) Luscious	(04) Red-y or Not	Bing Cherry	Cola Pop
CN 126 Espresso	OR		CN 126 Espresso	+	CN 126 Espresso	(25) Luscious	(06) Red-y to Wear	Intense Passion*	Cola Pop
CN 127 Truffle	OR		CN 127 Truffle	+	CN 127 Truffle	(30) Velour	(04) Red-y or Not	Bing Cherry	Cola Pop



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What is Clinique Shade-Match Science™?

It's a proven method for determining your most flattering combination of foundation and lip shades. We use an algorithm built on the Golden Ratio, a harmonious proportion that underlies the most beautiful works of art and nature. Today Clinique has translated this relationship to the world of color to find the shades that best flatter each other—and you.



Allergy Tested. 100% Fragrance Free.