

All foundations perfect your look.
Clinique foundation
also actively improves your skin.

What do you want your foundation to do for you?

☐ Cover/fix my discolouration/dark spots.

☐ Cover/fix my lines.

☐ Cover/fix my breakout.

☐ Make/keep my skin matte/control my shine.

☐ Make/keep my skin hydrated/glowing.

☐ Protect my skin from damage.

How would you describe your skin type?

☐ Very Dry to Dry ☐ Dry Combination

☐ Combination Oily ☐ Oily All Over

When selecting your shade do you prefer:

☐ Exact Match ☐ Slightly Lighter ☐ Slightly Deeper

How should it look and feel?

Coverage ☐ Sheer ☐ Moderate ☐ Full

Finish ☐ Matte ☐ Natural Matte ☐ Natural ☐ Dewy

What kind of routine suits your lifestyle?

☐ Keep it simple (tinted moisturizer or concealer)

☐ Pretty easy (foundation, concealer, powder)

☐ Totally flawless (primer, foundation, concealer and powder)

Liquid Foundations												Multitasker	Primer													
																										
Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25												Even Better Refresh™ Hydrating and Repairing Makeup	Even Better™ Makeup Broad Spectrum SPF 15	Even Better Glow™ Light Reflecting Makeup Broad Spectrum SPF 15	Beyond Perfecting™ Foundation + Concealer	Stay-Matte Oil-Free Makeup	Acne Solutions™ Liquid Makeup	Redness Solutions Makeup Broad Spectrum SPF 15 With Probiotic Technology	Superbalanced™ Makeup	Sun-Kissed Face Gelee Complexion Multitasker	Superprimers Universal Face Primer is not for use on Skin Type 1					
Coverage	Medium to Full		Medium to Full		Medium				Sheer to Medium		Full		Medium		Medium				Medium		Sheer to Medium		Sheer		N/A	
Finish	Satin Matte		Natural		Natural				Luminous		Natural Matte		Natural Matte		Natural Matte				Natural		Natural		Natural		N/A	
Skin Type(s)	3 4		1 2 3		2 3				2 3		2 3		2 3 4		2 3 4				1 2 3		2 3		1 2 3 4		1 2 3 4	
Benefit(s)	With 3 serum technologies, it's skincare in just your shade. Corrects with vitamin C & UP302, plumps with hyaluronic acid and smoothes with salicylic acid. SPF 25. Non-acnegenic.		With potent peptides + hyaluronic acid, it hydrates & repairs for a younger appearance. 24-hour wear.		See more radiant skin and reduce the appearance of dark spots. 24-hour wear.				Remarkably radiant and even skin with SPF 15.		Blurs imperfections, hydrates, resists sweat & humidity. 24-hour wear.		Absorbs shine, controls oil, resists sweat & humidity.		Helps cover, clear & prevent breakouts with salicylic acid.				Neutralizes redness & soothes skin.		Skin-balancing formula adds moisture & subtracts oil where needed.		'No makeup' perfection; provides oil-free radiance.		Color corrects and preps skin for smooth, even makeup application.	
Oil-Free	🚫		🚫								🚫		🚫		🚫				🚫		🚫				🚫	
SKIN TONE Very Fair	WN 01 Flax CN 02 Breeze WN 04 Bone CN 08 Linen CN 10 Alabaster WN 12 Meringue WN 16 Buff CN 18 Cream Whip CN 20 Fair CN 28 Ivory WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois		CN 0.75 Custard WN 01 Flax CN 02 Breeze CN 08 Linen CN 10 Alabaster WN 12 Meringue CN 18 Cream Whip CN 20 Fair CN 28 Ivory CN 29 Bisque WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois		CN 0.5 Shell WN 01 Flax CN 02 Breeze WN 04 Bone CN 08 Linen CN 10 Alabaster WN 12 Meringue CN 18 Cream Whip CN 20 Fair CN 28 Ivory CN 29 Bisque WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois		WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois		CN 02 Breeze WN 04 Bone CN 10 Alabaster CN 20 Fair CN 28 Ivory WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois		CN 0.5 Shell† CN 0.75 Custard† WN 01 Flax† CN 02 Breeze WN 04 Bone† CN 08 Linen CN 10 Alabaster WN 12 Meringue† CN 18 Cream Whip CN 20 Fair WN 24 Cork CN 28 Ivory		WN 30 Biscuit† CN 32 Buttermilk† WN 38 Sesame CN 40 Cream Chamois		CN 08 Linen CN 10 Alabaster CN 18 Cream Whip CN 20 Fair CN 28 Ivory CN 40 Cream Chamois		CN 10 Fresh Alabaster CN 20 Fresh Fair CN 28 Fresh Ivory CN 40 Fresh Cream Chamois		CN 10 Calming Alabaster CN 20 Calming Fair CN 28 Calming Ivory		CN 02 Breeze CN 10 Alabaster WN 13 Cream CN 13.5 Petal CN 20 Fair CN 28 Ivory CN 34 Light CN 40 Cream Chamois		Universal Glow*		Universal Face Primer* Colour Corrects Redness*	
	SKIN TONE Moderately Fair	WN 46 Golden Neutral WN 48 Oat CN 52 Neutral WN 54 Honey Wheat WN 56 Cashew CN 58 Honey CN 62 Porcelain Beige WN 64 Butterscotch CN 70 Vanilla		WN 44 Tea WN 46 Golden Neutral WN 48 Oat CN 52 Neutral WN 54 Honey Wheat CN 58 Honey CN 62 Porcelain Beige WN 68 Brulee WN 69 Cardamom CN 70 Vanilla		WN 44 Tea WN 46 Golden Neutral WN 48 Oat CN 52 Neutral WN 54 Honey Wheat WN 56 Cashew CN 58 Honey CN 62 Porcelain Beige WN 64 Butterscotch		CN 52 Neutral WN 54 Honey Wheat CN 62 Porcelain Beige CN 70 Vanilla		WN 46 Golden Neutral WN 48 Oat† CN 52 Neutral WN 54 Honey Wheat CN 58 Honey CN 70 Vanilla		WN 46 Golden Neutral CN 52 Neutral CN 58 Honey CN 70 Vanilla		CN 52 Fresh Neutral CN 58 Fresh Honey CN 62 Fresh Porcelain Beige† CN 70 Fresh Vanilla		CN 52 Calming Neutral CN 58 Calming Honey CN 70 Calming Vanilla		CN 42 Neutral CN 43 Nude Beige CN 62 Porcelain Beige CN 60 Linen CN 70 Vanilla		Universal Glow*		Universal Face Primer* Colour Corrects Redness*				
SKIN TONE Medium	CN 74 Beige WN 76 Toasted Wheat CN 78 Nutty WN 80 Tawnied Beige CN 90 Sand WN 94 Deep Neutral WN 98 Cream Caramel WN 100 Deep Honey WN 104 Toffee WN 112 Ginger		CN 74 Beige WN 76 Toasted Wheat CN 78 Nutty CN 90 Sand WN 92 Toasted Almond ** WN 100 Deep Honey WN 110 Chestnut** WN 112 Ginger CN 113 Sepia**		CN 74 Beige WN 76 Toasted Wheat CN 78 Nutty WN 80 Tawnied Beige WN 82 Latte CN 90 Sand WN 94 Deep Neutral WN 96 Chai		WN 98 Cream Caramel WN 100 Deep Honey WN 104 Toffee WN 110 Chestnut WN 112 Ginger		CN 74 Beige WN 76 Toasted Wheat CN 90 Sand WN 112 Ginger**		CN 74 Beige WN 76 Toasted Wheat CN 78 Nutty CN 90 Sand WN 98 Cream Caramel WN 112 Ginger		CN 74 Beige CN 90 Sand WN 94 Deep Neutral** WN 98 Cream Caramel WN 112 Ginger**		CN 74 Fresh Beige CN 90 Fresh Sand WN 94 Fresh Deep Neutral WN 98 Fresh Cream Caramel WN 112 Fresh Ginger		CN 72 Sunny CN 73 Honeyed Beige CN 90 Sand		Universal Glow*		Universal Face Primer* Colour Corrects Redness*					
SKIN TONE Deep	WN 114 Golden WN 115.5 Mocha CN 116 Spice WN 118 Amber WN 120 Pecan WN 122 Clove WN 124 Sienna		WN 125 Mahogany CN 126 Espresso CN 127 Truffle		WN 114 Golden WN 115.5 Mocha CN 116 Spice WN 118 Amber WN 120 Pecan		WN 122 Clove WN 124 Sienna WN 125 Mahogany CN 126 Espresso CN 127 Truffle		WN 114 Golden WN 118 Amber WN 122 Clove WN 125 Mahogany**		WN 114 Golden WN 118 Amber WN 122 Clove WN 125 Mahogany**† CN 127 Truffle**†		WN 114 Golden WN 118 Amber WN 122 Clove WN 124 Sienna**		WN 114 Fresh Golden WN 118 Fresh Amber WN 122 Fresh Clove		WN 114 Golden		Universal Glow*		Universal Face Primer* Colour Corrects Redness*					

Undertones: N=Neutral, P=Pink, G=Golden, CN=Cool Neutral, WN=Warm Neutral *Shade appropriate for more than one colour family. **Shade to be discontinued November '21. †Limited distribution. ★Bestseller

Compact Foundations				Finishing Powders			Concealers		Skin Care Hybrids							
																
Beyond Perfecting™ Powder Foundation + Concealer				Superpowder Double Face Makeup			Almost Powder Makeup Broad Spectrum SPF 18		Blended Face Powder							
Stay-Matte Sheer Pressed Powder				Stay-Matte Universal Blotting Powder			Even Better™ All-Over Concealer + Eraser		Beyond Perfecting™ Super Concealer Camouflage + 24-Hour Wear							
Line Smoothing Concealer				Airbrush Concealer™			Age Defense BB Cream Broad Spectrum SPF 30		Moisture Surge™ CC Cream Hydrating Colour Corrector Broad Spectrum SPF 30							
Moisture Surge™ Sheertint Hydrator Broad Spectrum SPF 25																
Coverage	Full	Medium to Full	Sheer to Medium	Natural		Sheer	N/A	Full	Full		Medium	Sheer	Medium to Full	Medium	Sheer	
Finish	Natural Matte	Matte	Natural	Transparent		Matte	Matte	Natural	Natural		N/A	N/A	Natural Matte	Natural	Natural	
Skin Type(s)	2 3 4	2	1 2 3 4	1 2 3 4		2 3 4	2 3 4	1 2 3 4	1 2 3 4		1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	
Benefit(s)	Breathable, long-wearing powder. Sweat & humidity resistant.	Minimizes look of pores, controls oil.	Pore-hiding coverage, that protects.	Reduces the appearance of pores, absorbs oil, sets makeup.		Absorbs oil, controls shine.	Absorbs oil, controls shine, optical diffusers minimize appearance of pores.	Reduces under-eye puffiness, dark under-eye circles, and discolorations over time. Sweat and humidity resistant. 24-hour moisturization.	24-hour coverage and crease-proof hydration.		Instantly firms and smooths fine lines.	Illuminates, perfects.	Perfects and protects; hydrates, control shine.	Colour corrects, hydrates, protects	12 hours of hydration, complexion perfection and protection.	
Oil-Free																
SKIN TONE Very Fair	0.25 Dune.....G 0.5 Breeze.....P 02 Alabaster.....N 04 Cream Whip.....G 06 IvoryN 07 Cream Chamois..G	01 Matte Ivory.....P 09 Matte Cream.....G	01 Fair 02 Neutral Fair*	Transparency 2 Transparency Bronze* Invisible Blend*		01 Stay Buff 22 Stay Light Neutral 18 Stay Cream 01 Invisible Matte*	Universal*	WN 01 Flax CN 02 Breeze WN 04 Bone CN 08 Linen CN 10 Alabaster WN 12 Meringue WN 16 Buff	CN 18 Cream Whip CN 20 Fair CN 28 Ivory WN 30 Biscuit WN 38 Stone CN 40 Cream Chamois	02 Very Fair 04 Very Fair 05 Very Fair 06 Very Fair 08 Very Fair Apricot Corrector*		02 Light	01 Fair 04 Neutral Fair 20 Illuminator*		07 Very Light 08 Light	01 Very Light 02 Light
	08 Golden Neutral ...G 09 NeutralN 11 HoneyG 14 Vanilla.....G	02 Matte BeigeP 07 Matte Neutral....N	02 Neutral Fair* 03 Light 04 Neutral*	Transparency Neutral Transparency 3* Transparency Bronze* Invisible Blend*		02 Stay Neutral 24 Stay Tea 03 Stay Beige* 01 Invisible Matte*	Universal*	WN 48 Oat WN 46 Golden Neutral CN 52 Neutral WN 54 Honey Wheat WN 56 Cashew	CN 58 Honey Beige CN 62 Porcelain Beige WN 64 Butterscotch CN 70 Vanilla	10 Moderately Fair 12 Moderately Fair 14 Moderately Fair Apricot Corrector*		03 Moderately Fair	05 Fair Cream 07 Light Honey 20 Illuminator*	Shade 02	09 Light Medium 10 Medium*	03 Light Medium 04 Medium
SKIN TONE Moderately Fair	15 BeigeN 18 Sand.....N	04 Matte HoneyP 10 Matte Medium...G	04 Neutral* 05 Medium	Transparency 3* Transparency 4 Transparency Bronze* Invisible Blend*		03 Stay Beige* 17 Stay Golden 25 Stay Honey Wheat 04 Stay Honey 19 Stay Suede 01 Invisible Matte*	Universal*	CN 74 Beige WN 76 Toasted Wheat CN 78 Nutty WN 80 Tawnied Beige CN 90 Sand WN 94 Deep Neutral	WN 98 Cream Caramel WN 100 Deep Honey WN 104 Toffee WN 112 Ginger	18 Medium Apricot Corrector*		04 Medium 08 Medium Beige 09 Medium Honey**	02 Medium 09 Medium Caramel 20 Illuminator*	Shade 03	10 Medium* 11 Medium Deep	05 Medium Deep
	23 Ginger**.....N 24 Golden.....G 26 Amber**.....G 28 CloveP		06 Deep	Transparency 5 Transparency Bronze* Invisible Blend*		05 Stay Spice 10 Stay Amber** 20 Stay Nutmeg 11 Stay Brandy 21 Stay Sienna** 01 Invisible Matte*	Universal*	WN 114 Golden WN 115.5 Mocha CN 116 Spice WN 118 Amber WN 120 Pecan WN 122 Clove	WN 124 Sienna WN 125 Mahogany CN 126 Espresso CN 127 Truffle	Apricot Corrector*		20 Illuminator*			06 Deep 07 Very Deep	

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Meet your Match with our Foundation Finder.

100% frustration-free foundation courtesy of Clinique.

Dermatologist tested. Custom-fit.

CLINIQUE