

FY22

ORIGINS EARTH MONTH



ORIGINS

1990

EARTH MONTH 2022

EARTH MONTH

ON A MISSION FOR A BETTER TOMORROW

More than one month, more than one tree planted.

At Origins, we've been committed to doing good for you and the planet since 1990.

We've always seen our **planet as a precious resource**, which is why we believe it's our responsibility to **give back to nature**. We continue to dedicate ourselves to **social and environmental causes** around the world and make choices that **reduce our impact on the planet**. We believe **every choice we make matters**, and this Earth Month, we're asking you to join us on a mission to **build a better tomorrow**.

This is part of our journey, because we **Never Stop Discovering**.

DID YOU KNOW?

FRIDAY, APRIL 22ND, 2022

Earth Day was founded in 1970 as a day of education about environmental issues, and Earth Day 2022 will occur on Friday, April 22—the holiday's 52nd anniversary. The holiday is now a global celebration that's sometimes extended into Earth Week, or Earth Month with celebrations, events and volunteer opportunities.

DO GOOD EXTRA

In 1990, Earth Day went global, with 200 million people in over 140 nations participating.



EARTH MONTH 2022

EARTH MONTH

A MESSAGE FROM ADA LIEN: ORIGINS SENIOR VICE PRESIDENT AND GENERAL MANAGER

*“At Origins, we’re deepening our **commitment to global reforestation** through expanded partnerships with international non-profit organizations that align with our **Green the Planet™ mission**.*

*Our planting efforts continue to help combat climate change and support local communities around the world. Origins is proud to help impact **meaningful change** for both people and our planet.”*

- Ada Lien

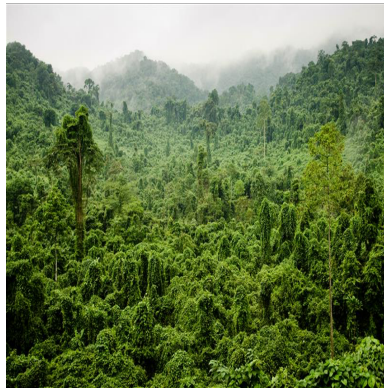
Senior Vice President and General Manager, Origins



EARTH MONTH

ORIGINS IS FINDING UNIQUE WAYS TO CELEBRATE THE ORIGIN OF ORIGINS:
PEOPLE AND THE PLANET

For this Earth Month our main goal is to tailor our approach to create the greatest impact on Origins' priorities:



PLANET

Our longstanding commitment to the planet, reducing our impact on the planet by:

- Creating recyclable packaging
- Ensuring product safety and transparency
- Creating conscious formulations
- Conscious manufacturing



PEOPLE

Shifting focus to help local communities and restore ecosystems by planting trees around the world.

Encourage a movement that goes beyond just Earth Month 2022, and to teach habits that will create an evergreen impact on the planet.

EARTH MONTH

EDUCATION OVERVIEW



1.

GREEN THE PLANET

Our ongoing global initiative which now pivots to create greater impact on local communities, aiming to help people and the planet.



2.

PLANET FORWARD

Our tree rooted heritage and sustainability progress including using renewable energy, designing eco-minimal packaging, product safety and transparency to help restore ecosystems and create a better future.



3.

JOIN OUR MOVEMENT

Inviting you and consumers to join us in creating everyday habits that help combat climate change. Inspiring others to make a difference to help fortify our planet for future generations.

1.

GREEN THE PLANET™

GREEN THE PLANET™

THE ORIGINS MISSION

Origins Green The Planet™ was created to build awareness surrounding Origins' longstanding commitment to helping restore ecosystems and support the work of environmental justice organizations around the world – to encourage the well-being of both the people and planet.

Through the Green The Planet™ Fund, we are growing our commitment one tree at a time, benefiting local communities and helping to combat climate change through planting initiatives around the world to trigger real, meaning change for the lives of present and generations to come.

To-date, Origins has planted and cared for more than **2.12** million trees. That's equivalent to more than **175,000** trees per year, **480** trees per day, **20** trees per hour.



GREEN THE PLANET™

WHY WE PLANT TREES

Origins Green the Planet is proud to support environmental organizations such as One Tree Planted that plants trees to help aid in the cleaning of the air we breathe, water we drink, and contribute to projects that provide jobs to people all over the world. Origins Green the Planet is proud to plant and care for trees that, at maturity, help support CO2 sequestering.

WHY WE PLANT TREES

- Trees help clean the air we breathe, filter the water we drink, and provide habitat to over 80% of the world's terrestrial biodiversity.
- Through their leaves and bark, trees absorb harmful pollutant gasses like nitrogen oxides, ozone, and carbon monoxide. They also sweep up particles like dust and smoke.
- Healthy, strong trees act like carbon sinks, offset carbon and help to reduce the effects of climate change.
- Trees intricate root systems act like filters, removing pollutants and slowing down the water's absorption into the soil.

TREE FACTS

- 1.6 billion people rely on forests for their livelihood.
- Every 1.2 seconds, man destroys an area of a forest the size of a football field.
- Trees and plants are being burned, degraded, and logged at astonishing rates.
- 46-58 thousand square miles of forest are lost every year. That's equivalent to 48 football fields a minute
- 22lbs of CO2 is sequestered by a mature tree every year.

EARTH MONTH 2022

GREEN THE PLANET™

ORIGINS X ONE TREE PLANTED

OUR 2021 IMPACT:

- Launched Green the Planet™ Fund
- Origins partnered with our global tree planting partner, One Tree Planted, to support the planting of 250,000+ trees worldwide. Specific areas include:



COLORADO

A project focused on restoring 500,000+ acres of Englemann spruce trees that were killed after a spruce bark beetle epidemic



CALIFORNIA

A reforestation effort helped reforest the San Bernardino National Forest after the Cranston Fire of 2018



PENNSYLVANIA

Ten abandoned mining sites throughout the Appalachian region were rehabilitated and restored



PHILIPPINES

A project that restored rainforests and created habitat for endangered species in Mount Matutum



ICELAND

Over 400 acres of forest was planted to transform degraded grazing land on the "Dragon's Nest" farm

DID YOU KNOW:

One Tree Planted is an environmental organization that helps aid in the reforestation of forest land that is lost every day.

EARTH MONTH 2022

GREEN THE PLANET™

ONE TREE PLANTED TESTIMONIALS

The impact tree planting has had on communities across the planet.



Catherine Arach
Community Member & Internship
Coordinator, Uganda

"I plant trees to improve the climate, improve my country and improve my life... I want to be an example in my community to inspire others to plant trees so that we can change our lives and the lives of others."



J. Laco of the B'laan Tribe
Community Member,
Philippines

"This project will help transform deforested land into rainforest again, providing a home for wildlife and restoring our ancestral lands."



Brad Underwood
Conservation Project
Coordinator, California

"Five generations of my family have enjoyed these forests and the resources within them. I want to help make sure the sixth gets the same opportunity."

EARTH MONTH 2022

GREEN THE PLANET™

ORIGINS X ONE TREE PLANTED

OUR 2022 IMPACT:

For 2022, Origins is taking a revised global approach to planting efforts to **maximize human impact**.

Origins has pledged to support One Tree Planted urban forestry projects across 15 U.S. cities to provide the most direct impact to local communities and residents.

Origins markets are also participating in their own local tree planting projects .



EARTH MONTH 2022

GREEN THE PLANET™

ORIGINS X ONE TREE PLANTED

2022 TREE PLANTING PROJECTS

OVERVIEW: Origins Green the Planet™ in partnership with One Tree Planted will plant and care for trees in critical areas to impact local communities and ecosystems across 15 urban cities spanning the U.S.

TIMING: Select projects started as early as January 1, 2022, which is based on planting season, and will continue to run through June 2022.

PROJECT IMPACT: The number of trees planted throughout these efforts will generate a Tree Equity Score of 74 and average estimated tree survival rate of 91%



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GREEN THE PLANET™

ORIGINS X ONE TREE PLANTED

HOW WE CARE FOR OUR TREES

Origins, in partnership with One Tree Planted, ensures that saplings are nurtured for in a nursery until they are ready to be planted by hand. The trees are monitored and cared for by partners and/or local community members for up to 3 years, ensuring that the tree survival is 80% or higher.

One Tree Planted thinks through each step of the tree planting process:

- Chooses native species that are likely to thrive where they're being planted
- Chooses the right location to plant at the right time of year
- Provides follow-up care on the saplings



2.

PLANET FORWARD

EARTH MONTH 2022

PLANET FORWARD

FORMULATIONS THAT HELP OUR SKIN AND OUR PLANET

At Origins, we actively make choices such as **consciously manufacturing**, consciously formulating, and using minimal packaging to **give back to nature** and reduce our impact on the planet for future generations.

Fusing over **30 years of expertise** in plant chemistry and skin physiology, our scientists at the Origins Bio-Tech Labs meticulously identify the high-performing, bioactive elements of plant, earth, and sea-based ingredients – then use innovative technologies to unleash and amplify their benefits.

We **consciously formulate**, our development process is rigorous, and we never compromise in our quest to produce skincare that's proven to deliver immediate and long-term improvements, that is gentle for the skin.



EARTH MONTH 2022

GOOD-TO-SKIN INGREDIENTS

WHAT WE FORMULATE WITH

The highest-quality plant, earth and sea-based ingredients plus non-toxic-to-skin alternatives and advanced science to create clean* products that benefit your well-being. We consciously formulate, our development process is rigorous, and we never compromise in our quest to produce skincare that's proven to deliver immediate and long-term improvements, that is gentle for the skin.

WE FORMULATE WITHOUT

Parabens, phthalates, propylene glycol, formaldehyde, sodium lauryl sulfate (SLS) mineral oil, petrolatum, paraffin, diethanolamine (DEA), polyethylene beads & animal ingredients (except cruelty free honey & beeswax). And we are 100% Vegetarian.

* At Origins, "Clean" means that we extensively research and evaluate our ingredients for purity, efficacy and safety. And we continue to take steps to improve how we take care of the earth—from using manufacturing processes that help reduce our impact on the environment, to planting trees worldwide.

NATURE INFUSED FORMULAS



To create our clean products, our international team of scientists and botanists marries the amazing powers of naturally-derived ingredients with the most advanced scientific research.



We never lower our standards (and neither should you). We conduct significant evaluation and testing to ensure the safety and exceptional performance of every product.



For us, it's not about rushing to be first, but about giving you our best. Our development cycle is rigorous, and it generally takes over two years to develop any product because we refine formula after formula until we get it right.

EARTH MONTH 2022

PLANET FORWARD

MINIMAL PACKAGING & CONSCIOUS MANUFACTURING

A LOOK AT WHAT WE'RE DOING...

MINIMAL PACKAGING

TODAY

All our cartons are FSC-certified—for every tree harvested, new ones are planted. 55% of our packaging by weight is recyclable, refillable, reusable, recycled or recoverable.

TOMORROW

By 2023 our goal is to ensure that **at least 80%** of our packing by weight is **recyclable, refillable, reusable, recycled or recoverable**.

CONSCIOUS MANUFACTURING

We use **100% renewable electricity** to manufacture our products in primary facilities and achieved zero industrial waste-to-landfill for 100% of our global manufacturing and distribution sites. .

This year we will **achieve zero-industrial waste-to-landfill** for all global manufacturing and distribution sites.*

- * Waste goal includes industrial waste from 50 in-scope locations (14 manufacturing sites, 31 distribution sites, and five innovation sites). Industrial waste includes the solid component of the waste stream arising from commercial and industrial activities (not collected as Municipal Solid Waste), but does not contain Listed Waste, Hazardous Waste or Radioactive Waste.

EARTH MONTH 2022

PLANET FORWARD

MINIMAL PACKAGING & CONSCIOUS MANUFACTURING

At origins, we are using minimal packaging for hero products such as:



MEGA-MUSHROOM TREATMENT LOTION

Recyclable Bottle
100% PCR (Post-Consumer Recycled Content) Bottle. Now made with responsibly sourced Reishi.



GINZING EYE CREAM

Our GinZing™ Eye Cream's jar and cap are made with 97% post-consumer recycled content. By switching to this material, we have reduced the equivalent weight of 32 plastic straws



GINZING SERUM

This serum bottle is made with glass and sustainable ink for easy recycling. Plus, the pump can be saved and re-used with our GinZing™ serum recharge bottle (sold separately).



DRINK UP NOURISHING AVOCADO LIP BUTTER

The jar for our lip butter is made with glass for easy repurposing.

DO GOOD EXTRA

What does FSC®-certified mean? FSC (Forest Stewardship Council) certification ensures that products come from responsibly managed forests that provide environmental, social and economic benefits.

EARTH MONTH 2022

PLANET FORWARD

OUR STORES

IN ORIGINS STORES:

We prioritize the use of **low-emitting, recyclable and/or recycled materials** in all our new store fixtures and visual merchandising.

We're also using materials that emit no or low VOCs and/or contain post-industrial recycled content for the wall finishings in our new stores.

Counters in our new stores are made with FSC certified paper and/or post-consumer recycled paper; they are also **Green Guard certified**.

Origins is proud to power all of our freestanding stores in North America with **100% renewable electricity**.



New store in Xi'an, China to open in May 2022.

3.

EARTH MONTH SET

ORIGINS X NAT GEO | MEGA MUSHROOM SET



HYDRATION DUO

Mega Mushroom Treatment Lotion 100ml
+
NEW Mega Mushroom Weightless Moisturizer 100ml (Full Size)

\$39
Value \$56
SAVE 30%

OCD: March 2022 | Omni

ORIGINS X NAT GEO | MEGA MUSHROOM SET

USE TOGETHER FOR
+247%
PENETRATION*



- Intense hydration with a weightless feel. Our silky, skin-quenching, barrier-boosting formula penetrates 13 layers deep; delivers +128% instant hydration.
- Infused with plant-derived Hyaluronic Acid, Soothing Reishi and Fermented Chaga



- Now with 10x more Reishi Mushroom, this watery lotion is the perfect 1st layer of hydration—it helps visibly calm skin and reduce the look of pores.
- Preps for other skincare products and makeup. Strengthens skin barrier.

*In vitro testing after 4 hours; increase in penetration of key ingredients vs Fortifying Emulsion alone

4.

JOIN THE MOVEMENT

EARTH MONTH 2022

JOIN THE MOVEMENT

EARTH DAY IS EVERYDAY

AT ORIGINS we believe Earth Day is every day. There's always an opportunity to take care of our planet. Small changes in our daily habits can have a huge impact. Use below tips to get started!

- ✓ Bring your own bags to the grocery store
 - ✓ Shop vintage and get into thrifting
 - ✓ Recycle, re-use or re-purpose items
- ✓ Use re-usable cups, canteens and glass water bottles
 - ✓ Use a bike to get around, and walk if you can
 - ✓ Use metal straws vs plastic
 - ✓ Take shorter showers
- ✓ Shop at your farmers market for locally-sourced, seasonal food and ingredients
 - ✓ Eat more plants and whole foods
- ✓ Cut down on printing and always try to save paper
 - ✓ Pick up a piece of litter everyday
- ✓ Catch the rain to water your plants and reduce unnecessary water usage

EARTH MONTH 2022

JOIN THE MOVEMENT

SHARE THE STORY

RECAP WITH CLIENTS



LEADER IN TREE PLANTING

For over a decade, we've partnered with environmental non-profit organizations to **support tree planting efforts around the world.** With every tree, we've grown our commitment to help restore ecosystems, benefit local communities and fight climate change.

2.12 million trees planted to date



GREEN THE PLANET

Origins created **Green the Planet** to establish and build awareness surrounding **Origins' longstanding commitment to the well-being of people and planet** through our own advocacy platform.



HOW CUSTOMERS CAN HELP

Inspire customers to take part in helping the planet through daily habits such as repurposing empty packaging to minimize waste.

Remind customers they **can support our tree planting initiatives** and any local promotions your market is offering!



ORIGINS SUSTAINABILITY: WHAT WE'RE DOING

Good-to-Skin Ingredients: 100% Vegetarian & Formulated Without List

Minimal Packaging: All cartons are FSC certified and working towards 80% of our packaging to be recyclable, refillable, recycled or recoverable

Conscious Manufacturing: We use 100% renewable electricity to manufacture our products



BEAUTY BEGINS WITH YOUR
WELL-BEING