

Too Faced

GET THE **PLUMP** YOU WANT FROM THE **#1** lip gloss brand IN AMERICA<sup>1</sup>

# PLUMPING STATION

WHEN ONLY **EXTREME RESULTS** WILL DO!



THE ORIGINAL  
THAT STARTED A  
**SEXY LIPS**  
revolution

**LIP INJECTION**  
Instant Plump & Glossy Pout



**LIP INJECTION LIP BALM**  
Power Plumping Lip Balm



**LIP INJECTION**  
Power Plumping Lipstick



**LIP INJECTION LIP GLOSS**  
Power Plumping Lip Gloss

**#1** lip gloss  
IN AMERICA<sup>2</sup>



**LIP INJECTION EXTREME**  
Instant & Long Term Lip Plumper



**LIP INJECTION MAXIMUM PLUMP**  
Extra Strength Instant & Long Term  
Lip Plumper

## LEVEL OF PLUMP



## WHAT MAKES IT AMAZING

- ♥ Smooths & softens
- ♥ Clear pink shade provides glossy tint
- ♥ Infused with avocado oil & vitamin E

- ♥ Nourishes & hydrates
- ♥ Cushiony feel; non-sticky formula
- ♥ Infused with shea butter, avocado oil, and olive oil

- ♥ Comfortable, all-day wear
- ♥ 8-hour stay-put color available in 10 shades
- ♥ Infused with lip conditioning blend of rose hip oil & pomegranate flower

- ♥ Glossy, multi-dimensional color
- ♥ Available in 16 high-shine creamy and shimmer shades
- ♥ Infused with vitamins A & E

- ♥ 97% said delivers instant results<sup>3</sup>
- ♥ Delivers instant & long-term results
- ♥ Dramatically hydrates, nourishes & increases lip volume

- ♥ 98% said it leaves lips feeling re-volumized over time<sup>4</sup>
- ♥ Our most advanced plumping formula yet!
- ♥ Visibly plumps lips intensely, immediately & over time

## FINISH & PIGMENT

Juicy-shine lip gloss

Translucent, natural shine

Demi-matte cream liquid lipsticks

Glossy high-shine

Serum-like gloss in clear + 4 tints

Serum-like gloss



**PLUMP & PRIME**  
Luxury Face Plumping Primer Serum

OUR *First*  
FACE PLUMPER!

- Cheeks and jawline feel more lifted in just 3 days<sup>5</sup>
- Improves texture and minimizes the appearance of pores
- Collagen plump elixir helps boost natural volume

<sup>5</sup>Results obtained by visual evaluation following a scientific test organized during 3 days on 30 subjects after 2 applications per day.

<sup>1</sup>Source: The NPD Group, Inc./ U.S. Prestige Beauty Total Measured Market, Makeup Sales, July 2020 – June 2021

<sup>2</sup>Source: The NPD Group, Inc./ U.S. Prestige Beauty Total Measured Market, Makeup Product Dollar Sales, July 2020 – June 2021

<sup>3</sup>Consumer study results

<sup>4</sup>In a consumer study of 106 women



LIP INJECTION  
THE ORIGINAL ICON



LIP INJECTION  
*Lip Balm*



LIP INJECTION  
**MAXIMUM PLUMP**



## LIP INJECTION *Extreme*

PINK



BUBBLEGUM YUM



PINK PUNCH



STRAWBERRY KISS



TANGERINE DREAM

CORAL/PEACHY

## LIP INJECTION *Lip Gloss*

NUDE



SOULMATE



SAY MY NAME



SECURE THE BAG

PINK



PRETTY PONY



WIFEY FOR LIFEY



JUST FRIENDS

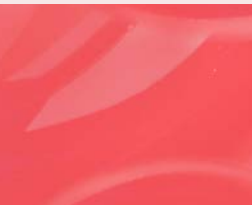


JUST A GIRL

CORAL/PEACHY



SECRET SAUCE



ON BLAST



THE BIGGER THE  
HOOPS

BERRY/MAUVE



GLOSSY & BOSSY



PAID OFF



PEOPLE PLEASER



WANNA PLAY?



HOT LOVE

## LIP INJECTION *Plumping Lipstick*

NUDE



GIVE 'EM LIP



SIZE QUEEN

PINK

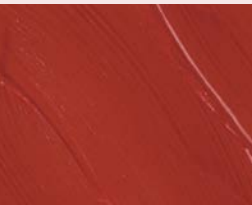


VA VA VOOM



BIG LIP ENERGY

RED



LARGE & IN CHARGE



INFATUATED



BOOM BOOM POW

CORAL/PEACHY



PLUMP YOU UP

BERRY/MAUVE



FILLER UP



IT'S SO BIG