

CLINIQUE

Shade Selection Tool



Foundation



Even Better
Clinical™ Serum
Foundation Broad
Spectrum SPF 25



Even Better™
Makeup Broad
Spectrum SPF 15



Even Better Glow™
Light Reflecting
Makeup Broad
Spectrum SPF 15



Even Better
Refresh™ Hydrating
and Repairing
Makeup



Beyond
Perfecting™
Foundation +
Concealer



Stay-Matte
Oil-Free Makeup



Acne Solutions™
Liquid Makeup



Superbalanced™
Makeup

Concealer



Even Better™
All-Over Concealer
+ Eraser



Beyond Perfecting™
Super Concealer
Camouflage +
24-Hour Wear

Powder



Stay-Matte
Sheer Pressed Powder



Blended Face Powder
and Brush



Superpowder Double
Face Makeup

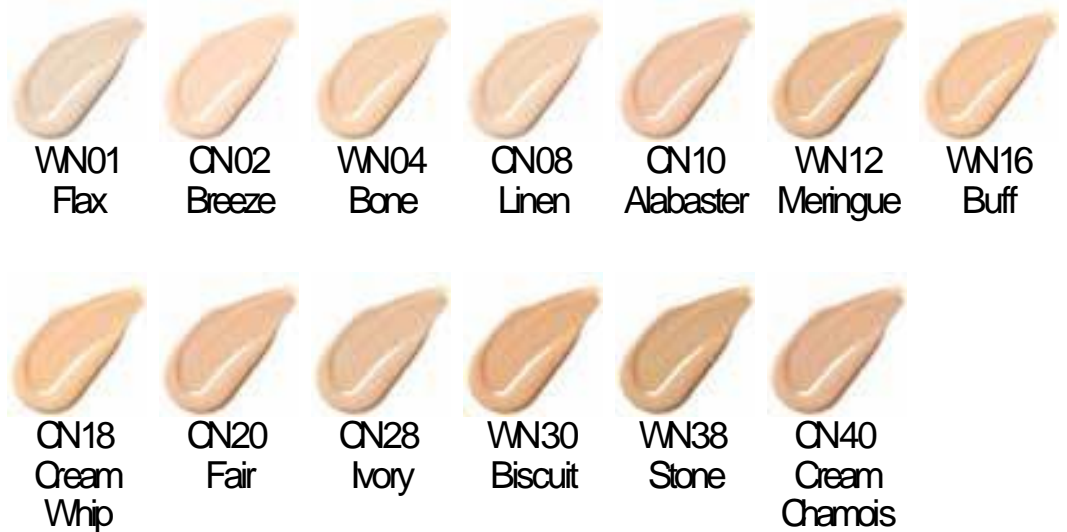
Even Better Clinical™

Serum Foundation Broad Spectrum SPF 25

Our first clinical foundation with 3 serum technologies to leave bare skin looking even better. Weightless medium-to-full coverage, satin finish liquid foundation with 24-hour wear helps visibly improve skin instantly and over time.

SRP: \$54

VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



Shade assortments may vary by location.

Even Better™ Makeup Broad Spectrum SPF 15

A moderate coverage foundation with treatment benefits that conceals and protects against future discoloration.

SRP: \$40



VERY FAIR

CN0.5 Shell	CN0.75 Custard	VN01 Flax	CN02 Breeze	VN04 Bone	CN08 Linen	CN10 Alabaster	VN12 Meringue
VN15 Buff	CN18 Cream Whip	CN20 Fair	CN28 Ivory	CN29 Bisque	VN30 Biscuit	VN38 Stone	CN40 Cream Chamois

MODERATELY FAIR

VN44 Tea	VN46 Golden Neutral	VN48 Oat	CN52 Neutral	VN54 Honey Wheat	VN56 Cashew	CN58 Honey	CN62 Porcelain Beige
VN64 Butter- scotch	VN69 Carda- mom	CN70 Vanilla					

MEDIUM

CN74 Beige	VN76 Toasted Wheat	CN78 Nutty	VN80 Tawnyed Beige	VN82 Latte	CN90 Sand	VN94 Deep Neutral	VN96 Chai
VN98 Cream Caramel	VN100 Deep Honey	VN104 Toffee	VN110 Chestnut	VN112 Ginger			

DEEP

VN114 Golden	VN115.5 Mocha	CN116 Spice	VN118 Amber	VN120 Pecan	VN122 Clove	VN124 Sienna	VN125 Mahogany
CN126 Espresso	CN127 Truffle						

Shade assortments may vary by location.

Even Better Glow™

Light Reflecting Makeup

Broad Spectrum SPF 15

Dermatologist-developed foundation instantly perfects, and continuously improves skin’s radiance and texture. Lightweight fluid gives skin a luminous finish.

SRP: \$40



VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



Shade assortments may vary by location.

Even Better Refresh™

Hydrating and Repairing Makeup

A full coverage foundation that provides weightless skin-plumping hydration while actively improving smoothness, texture and evenness for a more youthful look.

SRP: \$44



VERY FAIR



CN0.75 Custard VN01 Flax CN02 Breeze VN04 Bone CN08 Linen CN10 Alabaster VN12 Meringue



CN18 Cream Whip CN20 Fair CN28 Ivory CN29 Bisque VN30 Biscuit VN38 Stone CN40 Cream Chamois

MODERATELY FAIR



VN44 Tea VN46 Golden Neutral VN48 Oat CN52 Neutral VN54 Honey Wheat CN58 Honey CN62 Porcelain Beige



VN68 Brulee VN69 Cardamom CN70 Vanilla

MEDIUM



CN74 Beige VN76 Toasted Wheat CN78 Nutty CN90 Sand VN92 Toasted Almond VN100 Deep Honey VN110 Chestnut



VN112 Ginger VN113 Sepia

DEEP



VN114 Golden VN115.5 Mocha CN117 Carob VN118 Amber VN122 Clove VN125 Mahogany Espresso CN126

Shade assortments may vary by location.

Beyond Perfecting™ Foundation + Concealer

A liquid foundation and concealer in one that delivers a flawless finish with a unique “Magic Wand” applicator that allows for easy, all-over or targeted application.

SRP: \$44



VERY FAIR

MODERATELY FAIR**MEDIUM****DEEP**

Stay-Matte Oil-Free Makeup

A lightweight, long-wearing foundation that controls oil and leaves a matte finish.

SRP: \$40



VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



Acne Solutions

Liquid Makeup

A lightweight, liquid foundation for clients who want to conceal and control breakout, and help prevent future blemishes.

SRP: \$40



VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



Shade assortments may vary by location.

Superbalanced™ Makeup

Foundation that adds moisture and subtracts oil where needed as it provides moderate coverage and natural finish.

SRP: \$40



VERY FAIR



CN02 Breeze CN10 Alabaster VN13 Cream CN13.5 Petal CN20 Fair



CN28 Ivory CN34 Light CN40 Cream Chamois

MODERATELY FAIR



CN42 Neutral CN43 Nude Beige CN62 Porcelain Beige CN63.5 Linen CN70 Vanilla

MEDIUM



CN72 Sunny CN73 Honeyed Beige CN90 Sand

DEEP



VN114 Golden

Even Better™

All-Over Concealer + Eraser

A lightweight, oil-free, longwearing cream-gel formula that conceals and blurs the appearance of imperfections and flaws, all-over the face.

SRP: \$35

VERY FAIR



MODERATELY FAIR



MEDIUM



DEEP



*September 2020 launch/ **October 2020 launch

Shade assortments may vary by location.

Beyond Perfecting™ Super Concealer

Camouflage + 24-Hour Wear

Moderate-to-full coverage concealer that stays put for a full 24 hours to conceal flaws, dark spots, and under-eye circles.

SRP: \$28



COLOR CORRECTOR



Apricot
Corrector

VERY FAIR



Very Fair
02



Very Fair
04



Very Fair
05



Very Fair
06



Very Fair
08

MODERATELY FAIR



Moderately
Fair
10



Moderately
Fair
12



Moderately
Fair
14

MEDIUM



Medium
18



Medium
20



Medium
22

DEEP



Deep
24



Deep
26



Deep
28

Shade assortments may vary by location.

Stay-Matte

Sheer Pressed Powder

Pressed powder offers matte finish as it helps makeup color stay true longer.

SRP: \$40



UNIVERSAL



Invisible
Matte

VERY FAIR



01
Stay Buff



18
Stay Cream

MODERATELY FAIR



02
Stay Neutral



03
Stay Beige

MEDIUM



04
Stay Honey



17
Stay Golden



19
Stay Suede

DEEP



05
Stay Spice



10
Stay Amber



11
Stay Brandy



20
Stay Nutmeg



21
Stay Sienna

Shade assortments may vary by location.

Blended Face Powder and Brush

Loose, lightweight powder for every skin type.
Sets makeup; makes pores seem to disappear.

SRP: \$42



UNIVERSAL



Invisible
Blend

VERY FAIR



Transparency
2

MODERATELY FAIR



Transparency
Neutral



Transparency
3

MEDIUM



Transparency
4

DEEP



Transparency 5



Transparency
Bronze

Shade assortments may vary by location.

Superpowder Double Face Makeup

Long-wearing 2-in-1 powder + foundation also works as over-foundation finisher.

SRP: \$40



VERY FAIR



MODERATELY FAIR



MEDIUM



Shade assortments may vary by location.

Lip



Quickliner™
For Lips



Dramatically
Different™
Lipstick
Shaping
Lip Color



Even Better
Pop™
Lip Color
Foundation



Clinique
Pop™
Lip Color +
Primer



Clinique Pop™
Matte
Lip Color +
Primer



Clinique Pop™
Reds
Lip Color +
Cheek



Chubby
Stick™
Moisturizing
Lip Color
Balm



Almost
Lipstick



Clinique Pop
Splash™
Lip Gloss +
Hydration



Moisture
Surge Pop™
Triple
Lip Balm

Cheek



Blushing
Blush™
Powder
Blush



Cheek Pop™



Cheek Pop™
Pearl



Chubby Stick™
Cheek Color
Balm



Soft
Pressed
Powder
Blusher

Eye



Mascara



Quickliner™
For Eyes



Quickliner™
For Eyes Intense



Pretty Easy™
Liquid
Eyelining Pen

Quickliner™ For Lips

Helps keep lipstick in place. Prevents lipstick from feathering, bleeding. No sharpening required.

SRP: \$26

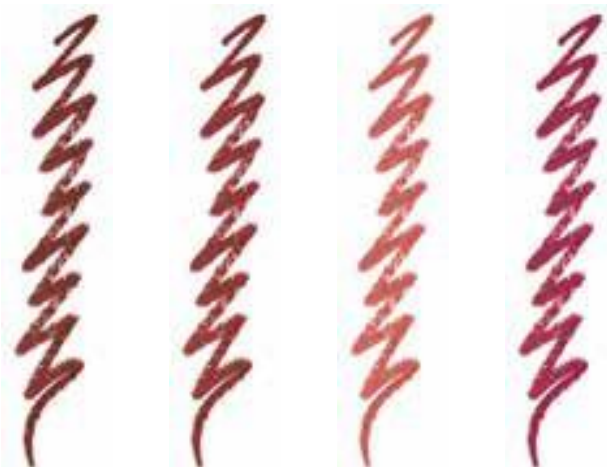


PINKS



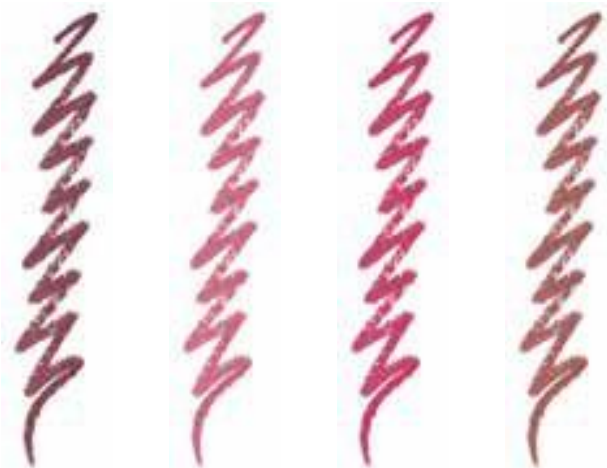
Velvet Rose Soft Rose Baby Buff Cocoa Rose Bamboo Lipblush Sweetly

REDS/CORALS



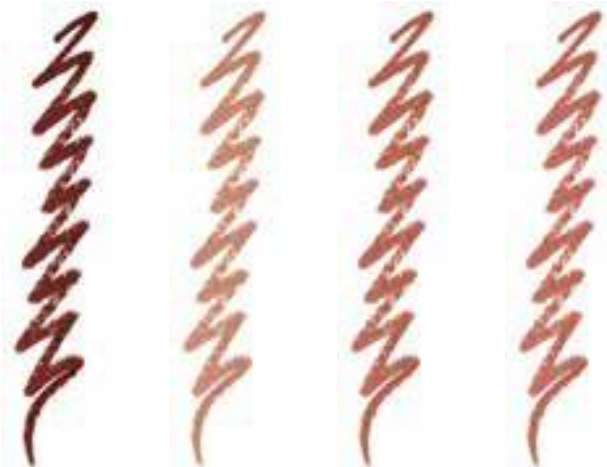
Chili Tawny Tulip Cocoa Bing Cherry

VIOLETS



Plummy Sky Violet Crushed Berry Figgy

NUDES



Chocolate Chip Honey Stick Neutrally Nutty

Shade assortments may vary by location.

Dramatically Different™ Lipstick

Shaping Lip Color

Rich, hydrating color infused with skin care for lips.

Form: Lipstick

Finish: Satin

SRP: \$26



PINKS



REDS/CORALS



VIOLETS



NUDES



Even Better Pop™

Lip Color Foundation

A palette of neutral lip shades that flatter your skin tone and undertone.

Form: Lipstick
Finish: Satin

SRP: \$26



NUDES



Velvet Kisses



Blush



Eyelet



Flushed



Entwined



Satin



Heavenly



Sable



Nestled



Mink



Cuddle



Delicate



Gauzy



Softly



Nuzzle



Suede



Subtle



Who d Me



Romance



Velour



Tulle



Luscious



Embrace Me



Tickled



Camelia



Enamored



Closer



Tender

Shade assortments may vary by location.

Clinique Pop™

Lip Color + Primer

Rich color plus smoothing primer in one.
Keeps lips comfortably moisturized.

Form: Lipstick
Finish: Soft Shine

SRP: \$26



PINKS



REDS/CORALS



VIOLETS



NUDES



Shade assortments may vary by location.

Clinique Pop™ Matte

Lip Color + Primer

A dramatic pop of matte color + primer in one, full-coverage coat.

Form: Lipstick
Finish: Matte

SRP: \$26



PINKS



Peony
Pop



Graffiti
Pop



Rose
Pop

REDS/CORALS



Icon
Pop



Peppermint
Pop



Ruby
Pop

VIOLETS



Cute
Pop



Power
Pop



Bold
Pop

NUDES



Beach
Pop



Blushing
Pop



Clove
Pop

Shade assortments may vary by location.

Clinique Pop™ Reds

Lip Color + Cheek

Beautiful red shades created to complement each individual's skin tone and undertone.

Form: Lipstick
Finish: Shiny

SRP: \$26



REDS



Red Hot



Red Carpet



Red-y to Party



Red Handed



Red-y to Wear



Roses Are Red



Red-y or Not

Shade assortments may vary by location.

Chubby Stick™

Moisturizing Lip Color Balm

No mirror required. A brilliant range of mistake-proof shades to mix and layer.

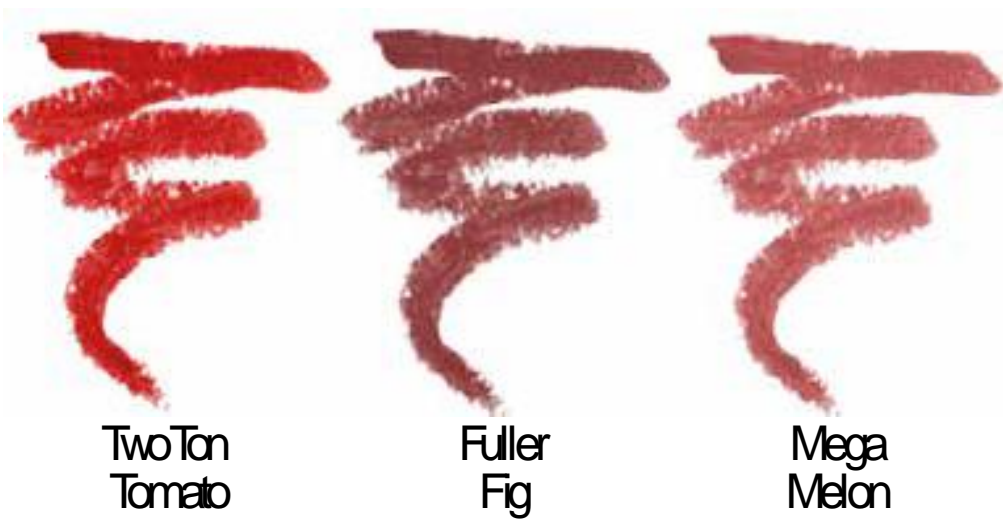
Form: Lip Balm
Finish: Subtle Sheen

SRP: \$25

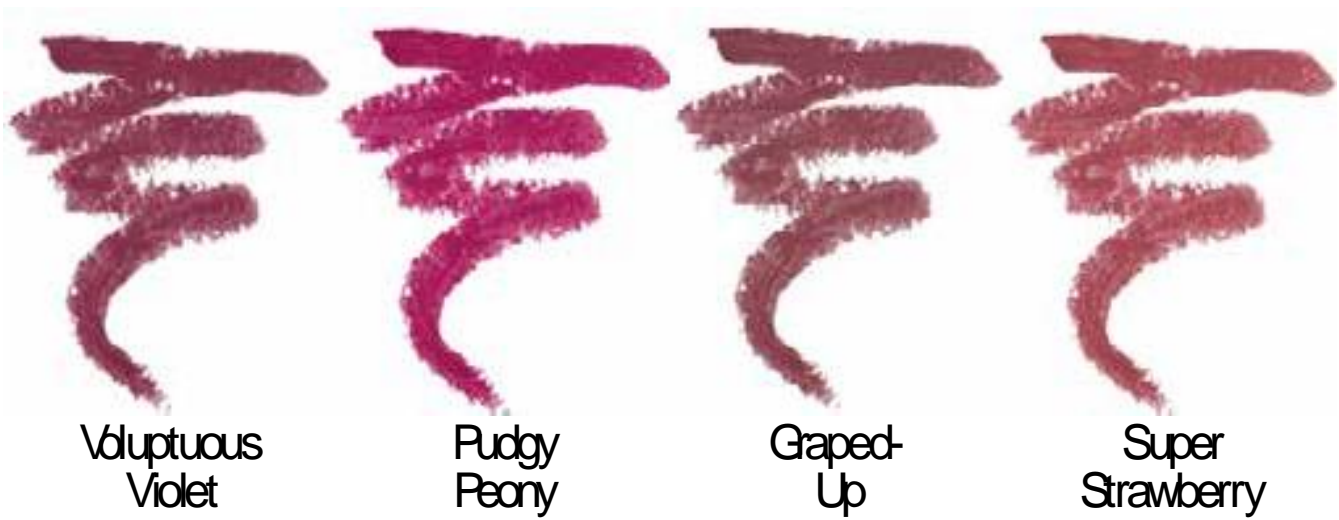
PINKS



REDS/CORALS



VIOLETS



NUDES



Shade assortments may vary by location.

Almost Lipstick

Transparent pigment merges with the unique, natural tone of your lips to create something yours alone. Sheer, glossy, lightweight.

Form: Lip Gloss Stick

Finish: Sheer Gloss

SRP: \$26



Black Honey



Pink Honey

Shade assortments may vary by location.

Clinique Pop Splash™

Lip Gloss + Hydration

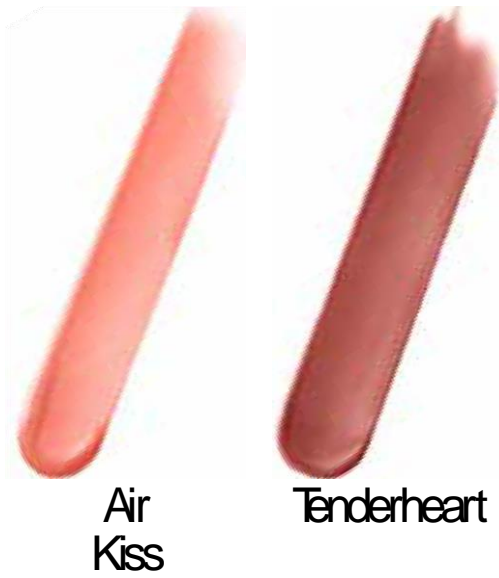
An ultra-hydrating, non-sticky lip gloss that provides a pop of color and sensational shine.

Form: Lip Gloss
Finish: Shiny

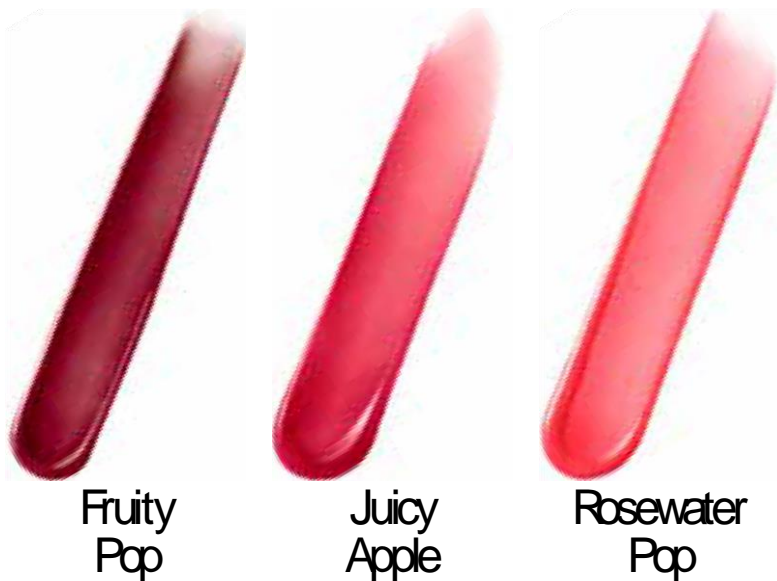
SRP: \$26



PINKS



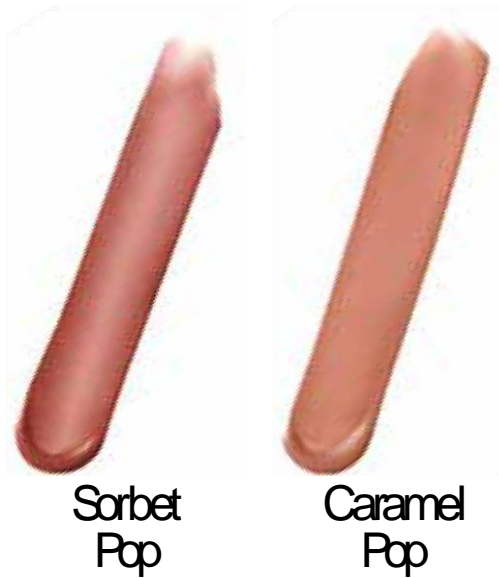
REDS/CORALS



VIOLETS



NUDES



Shade assortments may vary by location.

Moisture Surge Pop™

Triple Lip Balm

Multi-tasking balm hydrates, tints and adds shine.

Form: Lip Balm

Finish: Subtle Glimmer

SRP: \$26



Goji Berry



Goji Berry Color Payoff



Black Honey



Black Honey Color Payoff



Acai



Acai Color Payoff



Dragon Fruit



Dragon Fruit Color Payoff



Grapefruit



Grapefruit Color Payoff



Lychee



Lychee Color Payoff

Shade assortments may vary by location.

Blushing Blush™

Powder Blush

Fresh, natural color builds to desired intensity with sculpting brush. Lasting wear, oil-free.

SRP: \$34



Berry Delight



Precious Posy



Iced Lotus



Smoldering Plum



Sunset Glow



Aglow



Cupid

Shade assortments may vary by location.

Cheek Pop™

A burst of color, buildable and bright.

SRP: \$34



Cola Pop



Ginger Pop



Peach Pop



Pansy Pop



Melon Pop



Fig Pop



Heather Pop



Rosy Pop



Pink Pop



Nude Pop



Pink Honey



Black Honey Pop

Shade assortments may vary by location.

Chubby Stick™

Cheek Color Balm

Creamy, mistake-proof cheek color creates a healthy-looking glow in an instant.

SRP: \$34



Plumped Up Peony



Roly Poly Rosy



Amp'd Up Apple



Robust Rhubarb

Shade assortments may vary by location.

Soft-Pressed Powder Blusher

Warm, natural-looking blush for all skins.
Wide range of shades. Comes with brush applicator.

SRP: \$34



Chestnut Blush



Honey Blush



Plum Gorgeous



New Clover



Fig



Mocha Pink



Pink Blush



Totally Tawny



Shade assortments may vary by location.

Mascara

Discover the beauty of long-wear, smudge-resistant mascaras. Every effect from dramatic to natural, without irritation. Ophthalmologist Tested. Appropriate for sensitive eyes and contact lens wearers, too.

PRODUCT		BENEFIT	SRP	SHADE(S)		
		High Impact™ Mascara	Volume	\$28	 Black	 Black/ Brown
		High Impact™ Lash Elevating Mascara	Lift & hold	\$28	 Black	
		High Impact™ Waterproof Mascara	Waterproof volume	\$28	 Black	 Black/ Brown
		Lash Power™ Mascara Long-Wearing Formula	24-hour wear	\$28	 Black Onyx	 Dark Chocolate
		Lash Doubling™ Mascara	Definition	\$28	 Black	
		Lash Building Primer	Prime & condition	\$25		

Shade assortments may vary by location.

Quickliner™ For Eyes

An automatic, swivel-up eye pencil in a long-wearing formulation.

SRP: \$27



Blue Grey



Violet



Dark Chocolate



New Black



Slate



Smoky Brown



Roast Coffee



Black/Brown



Grape



True Khaki



Really Black

Quickliner™ for Eyes Intense

An automatic, swivel-up eye pencil that provides extra long-wearing, rich color pay-off.

SRP: \$27



Intense Peridot



Intense Black



Intense Ivy



Intense Ebony



Intense Plum



Intense Clove



Intense Charcoal



Intense
Chocolate



Intense
Aubergine



Intense Midnight

Pretty Easy™ Liquid Eyelining Pen

All the drama of a liquid eyeliner without the drama of putting it on.

SRP: \$30



Brown



Black

Shade assortments may vary by location.