

Always On Sampling Program

By scanning the QR code, we may collect information about your device and browser to ensure proper functionality of the Origins whether for more information place are our privacy palies. Josether





NEW! EVERYDAY SAMPLING PROGRAM

Always On Sampling Program Details

Key Information



WHAT: A recruitment initiative to drive sales and get NEW customers to fall in love with Origins.

WHY: Always On Sampling is a good ice-breaker when recruiting as it is a great way to start conversations with customers shopping in your store. ASK: "I would love to give you a free sample today, tell me about your skin?"

HOW: Origins will send allocations of packettes and deluxe tube samples direct-to-door at Belk! Use them for recruitment in the department and share that no purchase is necessary to receive these samples!

FOLLOW UP: Use the Sample Log to capture samples given out so you can invite them back in for a Ritual/Mini Facial Service. Gather Name and Phone # and simply SHARE: "I would love your feedback on the sample I gave you today, can I follow up with you in a few days?"

PRO-TIP: Be sure to ask if they prefer a call or text.

Always On Sampling Log Screen Shot

The Key to Success is FOLLOW UP!

FOLLOW UP: Use the Sample Log to capture samples given out so you can invite them back in for a Ritual/Mini Facial Service. Gather Name and Phone # and simply SHARE: "I would love your feedback on the sample I gave you today, can I follow up with you in a few days?" PRO-TIP: Be sure to ask if they prefer a call or text.

*Ask your Sales Manager to print this Sample Log for you





ALWAYS ON SAMPLING LOG

Name	Phone Number	Call or Text	Date	Samples Given
				1



FY23 DECEMBER Samples



GINZING[™] Vitamin C & Niacinamide Eye Cream to Brighten and Depuff Original Tone



SIZE: 1.5ML SKU: OWN101

DARK CIRCLE & PUFFINESS REDUCTION

Our upgraded de-puffer now has Vitamin C & Niacinamide to help visibly reduce dark circles- instantly and over time- while it depuffs, brightens and hydrates. 93% of people in consumer testing said eyes looked brighter, more radiant and refreshed at 4 weeks.

Gently tap onto the eye area with fingertips, both morning and night.

PLANTSCRIPTION™ Multi-Powered Youth Serum



SIZE: 1.5ML SKU: 0LG444

YOUTH IN A SERUM

Our #1 anti-aging serum-formulated to visibly reduce lines on skin and renew firmness.

Engineered with a 9.2% complex of 6 Peptides, it targets three foundational components in skin – Collagen, Elastin and Fibrillin. It helps boost Collagen while Anogeissus helps protect against Fibrillin degradation. You'll see noticeably less visible lines and pores, as well as significantly renewed firmness. Sage and effective: 90% said it reduced the look of lines and wrinkles.

Apply AM and PM on clean skin. Formulated for use on face, neck and décolleté.



SPRING FY23 Samples



CHECKS AND BALANCES™ Frothy Face Wash JANUARY



SIZE: 15ML **Sample size is not shown above SKU: 048E97

SQUEAKY CLEAN SKIN

Our best-selling face wash that easily rinses away makeup, impurities and surface oils for skin that feels comfortably clean.

Gentle enough for daily use, this frothy face wash with Broad Leaf Kelp Extract, Wheat Protein and Tourmaline cleanses and purifies all skin types. Dry and oily zones are left feeling comfortably clean, refreshed and balanced. Plus, invigorating Mint essential oil refreshes the senses.

Squeeze small amount of face wash into palm, add tepid water to lather. Swirl over skin, steering clear of eyes. Rinse thoroughly.

Dr. Andrew Weil for Origins[™] MEGA-MUSHROOM RELIEF & RESILIENCE SOOTHING TREATMENT LOTION - MARCH



SIZE: 7ML SKU: 0X3141

SOOTHING HYDRATION

Now with 10x more Reishi Mushroom, this watery lotion is the perfect 1st layer of hydration- it helps visibly calm skin and reduce the look of pores. Preps for other skincare products and makeup. Strengthens your skin barrier.

It hydrates and visibly soothes; helps repair and protect. The watery texture sinks right in, and the advanced formulation helps repair by visibly soothing dry, red, irritated-looking skin. It protects by strengthening skin's barrier, while Adaptogenic Licorice Root in new technology helps activate skin's natural defenses against external aggressors that can lead to early signs of aging.

Apply AM and PM. Shake, pour into hands, then pat onto cleansed skin before serum and moisturizer. Similar to an essence or toner, this treatment lotion is a second step in your skincare routine.

GINZING[™] Vitamin C & Niacinamide Eye Cream to Brighten and Depuff

Original Tone

APRIL





SIZE: 5ML SKU: 0WN201

DARK CIRCLE & PUFFINESS REDUCTION

Our upgraded de-puffer now has Vitamin C & Niacinamide to help visibly reduce dark circles- instantly and over time- while it depuffs, brightens and hydrates. 93% of people in consumer testing said eyes looked brighter, more radiant and refreshed at 4 weeks.

Gently tap onto the eye area with fingertips, both morning and night.

GINZING[™] Energizing Gel Cream with Caffeine + Niacinamide MAY



SIZE: 15ML SKU: 0XJ490

WAKE UP AND SHAKE UP

Shake up you day with the upgrade of our OG energizing moisturizer. Now with a double shot of Ginseng plus Niacinamide, the new Gel Moisturizer boots your skin's natural energy and hydration levels while working to minimize the look of pores with every use. So you can live life, thrive and give good glow wherever you go.

New Korean Red Ginseng and New Fermented Golden Ginseng with Plant Derived Vitamin C will provide all day, around the clock radiance.