

Get the Look.



CLINIQUE

Healthy Skin



Wearing makeup? Start with **Take The Day Off™ Balm**. It removes over 95% of makeup, pollutants, even SPF.* ☼ ☾

*Average removal of longwearing foundation, hybrid sunscreen, and carbon powder.



All About Clean™ Liquid Facial Soap

Use twice a day, AM + PM. ☼ ☾

- Removes dirt and debris, delivering a gentle and thorough clean.
- Available in 3 formulas.



Clarifying Lotion Twice A Day Exfoliator

Use twice a day, AM + PM. ☼ ☾

- Dermatologist-developed liquid exfoliator.
- Clinically proven to leave skin looking smoother, more radiant, with less noticeable pores.*
- Available in 5 skin-typed formulas.

*Clinical testing on 20 women after using product one time. Formulas 1–4.



Boost your exfoliation routine by replacing your Clarifying Lotion with **Clarifying Do-Over Peel** 2 nights a week. ☾



Dramatically Different Moisturizing Lotion+™

Use twice a day, AM + PM. ☼ ☾

- Dermatologist-developed lotion with pure Glycerin and Urea strengthens skin's moisture barrier by 34% in 4 hours.

OR



Dramatically Different™ Moisturizing Gel

Use twice a day, AM + PM. ☼ ☾

- Dermatologist-developed oil-free moisturizer balances and refreshes oilier skin types.

+



Dramatically Different Moisturizing Lotion+™ Broad Spectrum SPF 35

Use in the AM. ☼

- Glycerin + Hyaluronic Acid deliver an instant boost of moisture + all-day hydration with SPF 35.

OR

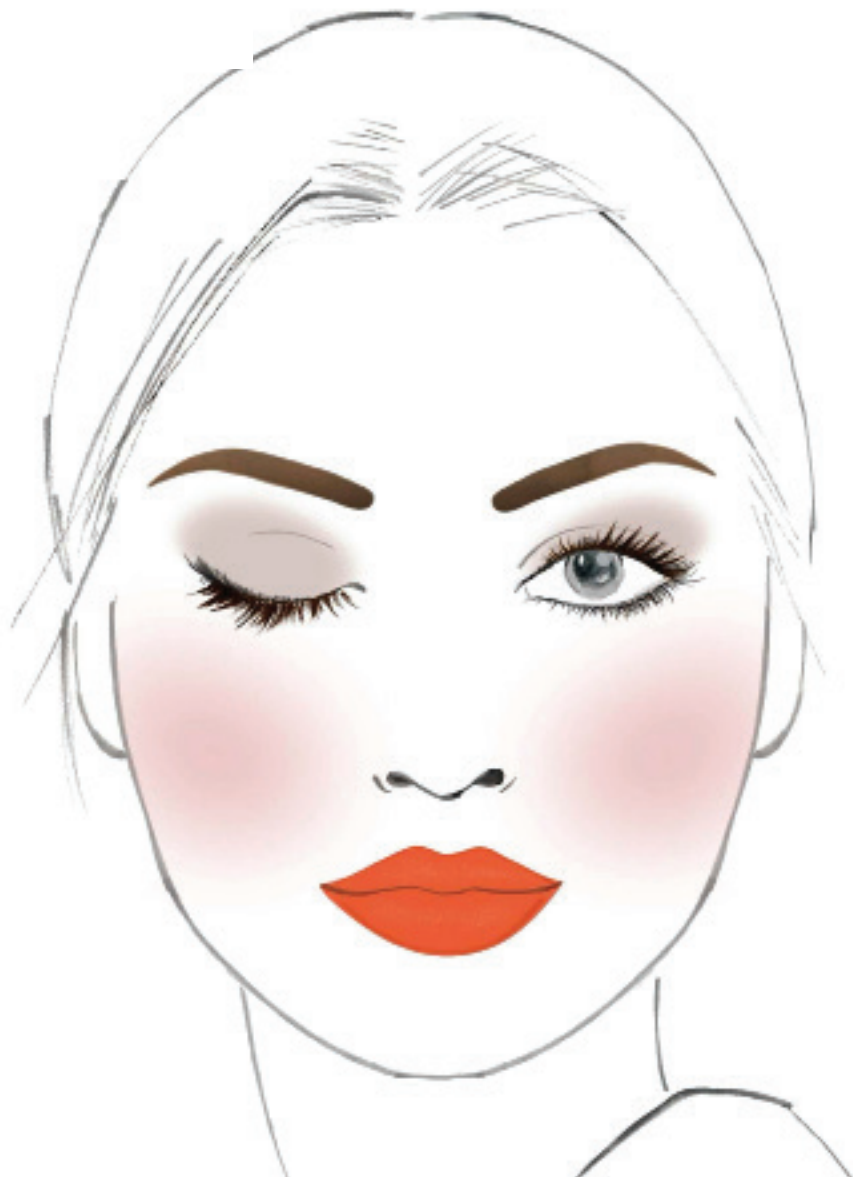


Protect skin from sun damage with your custom-fit SPF. ☼



Complete your experience today with our **10-Minute Makeup Touch-Up Service**.

Clinique Happy™ Look



Clinique Happy™ Look

Find your perfect foundation formula and shade.



High Impact Shadow Play™ in a shade that closely matches client's eyelid shade

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



High Impact High-Fi™ Mascara in Intense Black/Brown 230% more volume, instantly.*

*Clinical testing on 31 women.



Quickliner™ For Brows in the shade most similar to the client's brows

Brow liner with an ultra-fine tip for precise strokes.



Clinique Pop™ in Flame Pop

Highly pigmented lipstick with built-in primer. Modern-velvet finish.



Cheek Pop™ in Melon Pop

A buildable, bright, burst of color.

Clinique Happy In Paradise™ Look



Clinique Happy In Paradise™ Look

Find your perfect foundation formula and shade.



High Impact Shadow Play™ in Flame + Ember

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



Quickliner™ For Brows in Intense Chocolate

All the intensity of liquid liner in an easy-to-use automatic pencil that sets in 60 seconds.



High Impact High-Fi™ Mascara in Intense Black

230% more volume, instantly.*

*Clinical testing on 31 women.



True Highlight™ Weightless Illuminator in Starlit Glow (cheeks) + Daylit Bronze (temples/hairline)

Weightless, emollient-infused formula glides on seamlessly and melts into skin for a true glow from every angle.



Clinique Pop™ Longwear Lipstick in Cappucino Pop

Highly pigmented lipstick with built-in primer. Modern-satin finish.

Clinique Aromatics™ Look



Clinique Aromatics™ Look

Find your perfect foundation formula and shade.



High Impact Shadow Play™ in Café Au Lait

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



High Impact™ Gel Eyeliner in Black

Color-rich, waterline-safe gel eyeliner glides on smoothly and stays put.



High Impact High-Fi™ Mascara in Intense Black

230% more volume, instantly.*

*Clinical testing on 31 women.



Quickliner™ For Lips in Lipblush

All-day lip liner that helps prevent feathering and adds definition.



Clinique Pop™ in Bare Pop

Highly pigmented lipstick with built-in primer. Modern-velvet finish.



Cheek Pop™ in Nude Pop

A buildable, bright, burst of color.

Clinique Black Honey Look



Clinique Black Honey Look



Prep skin with your 3-Step Skin Care, then apply your favorite complexion products to start building your look.



EYES



High Impact Shadow Play™ in Black Honey + Pink Honey

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



All About Shadow™ Octet in The Best of Black Honey

Create a variety of Black Honey-esque looks.



High Impact™ Gel Tech Eyeliner in Black Honey

Color-rich, waterline-safe gel eyeliner glides on smoothly and stays put.



High Impact™ Mascara in Black Honey

Kick up the volume and length of each and every lash—and resist clumping.



Quickliner for Brows™ in brow shade

Create defined, natural-looking brows.

LIPS



Quickliner™ For Lips in Black Honey

All-day lip liner that helps prevent feathering and adds definition.



Almost Lipstick in Black Honey

Play up natural lip color with the perfect sheer lip shade.

**Source: Circana, LLC, US Prestige Beauty Total Department/Specialty, Makeup Lip Color by Item, Unit Sales, 12 Months Ending December 2024.

#1
Lip Color
Shade.**

CHEEKS



Cheek Pop™ in Black Honey Pop

A buildable, bright burst of color.



Clinique Pop™ Lip + Cheek Oil in Black Honey

A dewy pop of color for lips and cheeks.

Clinique Pink Honey Look



Clinique Pink Honey Look



Prep skin with your 3-Step Skin Care, then apply your favorite complexion products to start building your look.



EYES



High Impact Shadow Play™ in Black Honey + Pink Honey

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



All About Shadow™ Octet in A Pink Honey Affair

Create a variety of Pink Honey-esque looks.



High Impact™ Gel Tech Eyeliner in Black Honey

Color-rich, waterline-safe gel eyeliner glides on smoothly and stays put.



High Impact High-Fi™ Mascara in Intense Black

230% more volume, instantly.*

*Clinical testing on 31 women.



Quickliner for Brows™ in brow shade

Create defined, natural-looking brows.

LIPS



Quickliner™ For Lips in Pink Honey

All day lip liner that helps prevent feathering and adds definition.



Almost Lipstick in Pink Honey

Play up natural lip color with the perfect sheer pink.

CHEEKS



Cheek Pop™ in Pink Honey Pop

A buildable, bright, burst of color.



Clinique Pop™ Lip + Cheek Oil in Pink Honey

A dewy pop of color for lips and cheeks.

Clinique Nude Honey Look



Clinique Nude Honey Look



Prep skin with your 3-Step Skin Care, then apply your favorite complexion products to start building your look.



EYES



High Impact Shadow Play™ in Flame + Ember

Dual-ended shadow stick for easy-to-use, fade-resistant wear.



All About Shadow™ Octet in A Nude Honey Mood

Create a variety of Nude Honey-esque looks.



High Impact™ Gel Tech Eyeliner in Black Honey

Color-rich, waterline-safe gel eyeliner glides on smoothly and stays put.



High Impact High-Fi™ Mascara in Intense Black/Brown

230% more volume, instantly.*

*Clinical testing on 31 women.



Just Browsing™ Clear Sculpting Gel

Instantly tame and set brows.

LIPS



Quickliner™ For Lips in Nude Honey

All day lip liner that helps prevent feathering and adds definition.



Almost Lipstick in Nude Honey

Play up natural lip color with the perfect wash of sheer nude.

CHEEKS



Clinique Pop™ Lip + Cheek Oil in Nude Honey

A dewy wash of color for lips and cheeks.

Create a matte look.

Customize your 3-step routine for smoother-looking skin with less noticeable pores.



Even Better™ Pore Defying Primer

Blurs pores, reduces oil + locks in makeup.



Even Better Clinical™ Serum Foundation Broad Spectrum SPF 25

24H full-coverage serum foundation instantly perfects for a matte finish.



Even Better™ All-Over Concealer + Eraser

Instantly corrects and conceals dark circles and spots, blurring imperfections with all-day staying power.



Stay-Matte Sheer Pressed Powder

Sheer, shine-control powder gives skin a perfected matte look.



True Bronze™ Pressed Powder Bronzer

Lightweight bronzing powder adds dimension, giving skin a natural, sun-kissed radiance.

Application tips for a matte look.

Prep

For smoother, clean and clear skin with less noticeable pores, prep with the Healthy Skin 10-Minute Quick Care Service.

Prime

With clean fingertips, warm up **Even Better™ Pore-Defining Primer** then “press and roll” onto areas prone to shine (e.g., T-zone) for an ultra-smooth, matte finish.

Perfect

Lightly set skin with **Stay-Matte Sheer Pressed Powder** to absorb excess oil while creating a smooth, even base for foundation that will also extend its wear.

Using the **Foundation Buff Brush**, apply **Even Better Clinical™ Serum Foundation** via a stippling motion to build desired coverage. Blend and buff for an airbrushed, matte finish.

Set makeup with a light layer of **Stay-Matte Sheer Pressed Powder**, focusing on the T-zone first, then blending outward for a flawless finish.

Add warmth to skin without introducing shine with **True Bronze™ Pressed Powder Bronzer**. Target specific areas like cheekbones, jawline and hairline for added dimension.

Create a glowing look.

Customize your 3-step routine for smoother-looking skin with less noticeable pores.



Even Better™ Light Reflecting Primer

Illuminates and hydrates for a glowing complexion and more radiant-looking skin over time.



Even Better™ Makeup Broad Spectrum SPF 15

Lightweight, longwearing formula instantly smooths and hydrates with 24HR buildable coverage that blends into skin like a dream for a natural finish.



Even Better™ All-Over Concealer + Eraser

Instantly corrects, conceals dark circles/spots + blurs imperfections with all-day staying power.



Chubby Stick™ Sculpting Highlight

Luminous cream highlighting stick with light-reflecting optics.

OR



True Highlight™ Weightless Illuminator

Ultra-smooth, dimensional powder amplifies skin's natural radiance from every angle.



Blended Face Powder

Lightweight, airy finishing powder sets and perfects makeup for all-day wear.

Application tips for a glowing look.

Prep

For smoother, clean and clear skin with less noticeable pores, prep with the Healthy Skin 10-Minute Quick Care Service.

Prime

Blend a thin layer of **Even Better™ Light Reflecting Primer** over skin to instantly boost skin's luminosity.

Tip: Want to amp up your glow even more? Add a few drops to your foundation.

Perfect

Place a pea-sized amount of **Moisture Surge™ 100H** on the back of your hand and sweep the **Foundation Buff Brush** through the product to dampen the bristles. Next, apply **Even Better™ Makeup SPF 15** in a circular motion over skin to blend seamlessly for a glowing, dewy finish.

With your **Powder Brush**, gather a small amount of **Blended Loose Powder** and tap off any excess. With a very “light hand”, gently sweep your Powder Brush across the face to set your look while maintaining a dewy finish.

Apply **Chubby Stick™ Sculpting Highlight** or **True Highlight™ Weightless Illuminator** to the high points of the face, including tops of the cheekbones, brow bones, as well as the bridge of the nose and cupid's bow. Blend well for a subtle, dewy effect.

Kiss + Tell: Lip Looks by Clinique



Kiss + Tell: Lip Looks by Clinique



Prep lips by gently massaging **7 Day Scrub Cream Rinse-Off Formula** to gently exfoliate, polish and refine. Rinse and pat dry.



Apply a thin layer of **Moisture Surge™ Lip Hydro-Plump Treatment** to smooth and hydrate delicate lips. Allow to absorb as you complete your skincare and makeup.



Blot excess Moisture Surge™ Lip Treatment with tissue. Next, line and define lips with **Quickliner™ For Lips**. Follow the dot-dot-dash method for the perfect application.

Pro Tip: To help keep lipstick in place and encourage all-day wear, fill in lips with liner.



Apply **Clinique Lipstick** to the middle of lips and work outward for smooth application and comfortable wear.



For a fuller, luscious look, apply **Clinique Pop Plush™ Creamy Lip Gloss** to the center of bottom lip and press together.

Amp Up Your Pout



Apply a touch of **True Highlight™ Weightless Illuminator** to the cupid's bow to make lips appear fuller and more defined.



Apply a small amount of **Chubby Stick™ Sculpting Contour** underneath the center of the bottom lip to create the illusion of a fuller lip by casting a shadow.



To remove lip makeup, place a cotton ball saturated with **Take The Day Off™ Makeup Remover For Lids, Lashes & Lips** over lips and hold for 10 seconds for seamless makeup removal.



Before bed, smooth on **Moisture Surge™ Lip Hydro-Plump Treatment** and wake up to hydrated, nourished lips.

Frame It: Brow Looks by Clinique

Eyebrow Mapping

A step-by-step guide can be found in the brow section of the Clinique Color Academy eLearning Course.



Clinique Brow Collection

Precision brow color for natural-looking definition.

Define + Shape



Quickliner™ For Brows Eyebrow Pencil

Ultra-slim, automatic pencil with super-fine tip for precise application and natural-looking brows.

Tame, Fluff + Tint



Just Browing Tinted Brow Gel

Tinted, fiber-infused brow gel instantly tames and fluffs for naturally fuller brows.

Tame, Sculpt + Set



Just Browing Clear Sculpting Gel

Instantly tames and sets brows for a polished look.

Fill + Define



Fill in the Blanks™ Brow Powder Pomade

Cream-to-powder brow pomade that softly shapes and fills in brows for a natural look.

Perfect



Even Better™ All-Over Concealer + Eraser

Lightweight, full-coverage concealer defines and perfects for precision brows.

Natural Radiance



True Highlight™ Weightless Illuminator

Add dimensional highlight to play up skin's natural radiance, for a true glow from every angle.

Brow Brush

The perfect tool for brows: an angled flat brush to fill and define, and a grooming spoolie to shape.

Frame It: Brow Looks by Clinique



Classic Brow

This minimalist, balanced eyebrow style enhances your natural features with a polished and timeless look.



After eyebrow mapping, use **Quickliner™ For Brows Eyebrow Pencil** to connect the start, arch and end of brow markings. For a natural look, apply with light feathery strokes in the direction of hair growth.



Set brows with **Just Browsing™ Clear Sculpting Gel** for a polished look that stays soft to the touch.



Natural Confident Brow

A nod to effortless beauty, showcasing a fresh, carefree appearance while still maintaining a groomed and polished look.



After eyebrow mapping, fill in any sparse areas of the brow using a **Quickliner™ for Brows Eyebrow Pencil** in the same shade or slightly darker than natural brow color.



Brush **Just Browsing Tinted Brow Gel** against hair growth to distribute the product, then sweep the brush from brow head to tip laying the brow hairs down to fluff, shape and set brows.