

BETTER THAN SEX FOREPLAY



INSTANT LENGTHENING, LIFTING, AND THICKENING MASCARA PRIMER

WHAT IT IS

Better Than Sex Foreplay is a conditioning, black mascara primer that will lengthen, thicken, and lift your lashes to mind-blowing heights for 24+ hours.

WHAT MAKES IT AMAZING

♥ LIGHTWEIGHT FORMULA CONDITIONS LASHES AND IMPROVES MASCARA WEAR FOR 24+ HOURS

- Oil based, nourishing primer creates an undercoat to keep your lashes looking their best day and night
- Infused with a blend of Argan and Grape Seed Oils, rich in Omega 3 and 9 fatty acids, that nourish and condition lashes
- Deep black tint makes lashes look darker once mascara is applied
- Non-sticky, quick-drying formula can be worn under your favorite mascara or alone for a natural look

♥ ENHANCES CURL, LENGTH, AND VOLUME

- Includes a tri-blend of Beeswax, Paraffin, and Microcrystalline Wax proven to boost lash curl by 132%*; ideal for downward straight lashes
- Infused with Nylon Fibers to increase length and volume and proven to increase lash length by 80%* and lash volume by 109%*
- Formula glides on, wraps each lash, and is proven to increase lash fullness by 100%*

*Clinical testing on 24 women when comparing mascara plus primer to mascara alone at 25 hours.

♥ DOUBLE-ARCH CRESCENT BRUSH LEAVES NO LASH UNPRIMED!

- Flexible bristles separate and coat each lash from root to tip
- Short bristles, in the curve of the brush, make it easy to comb through lower lashes without smudging



● 1 SHADE

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Black

HOW TO APPLY:

Signature Move "Wiggle & Stroke"

Step 1: Apply onto clean, dry lashes. Place brush at root of lash line and wiggle from root to tip, combing upwards. Repeat with 10 to 15 strokes per eye.

Step 2: Wait up to 10 seconds for mascara primer to dry.

Step 3: Follow with your favorite **Better Than Sex Mascara** or any mascara for the ultimate lift, length, and volume.

TO REMOVE: Don't forget to baby those lashes at night! To remove, use a cotton pad with a gentle waterproof makeup remover to wipe away in a downward motion.

PRO TIP: Lucious Length

Once you have applied **Better Than Sex Foreplay Primer**, use the inner crescent part of the brush to tip the ends of the lashes upward to build length.

TF BFFs



Better Than Sex Waterproof Mascara

Go ahead and get wet with our bestselling mascara with high-performance polymers for waterproof wear.



Better Than Sex Mascara

Experience shocking volume & dramatic length with our award-winning formula.



Better Than Sex Chocolate Mascara

The iconic formula you love, now in a rich, decadent chocolate shade that creates voluptuous, multidimensional lashes.