

COMING FALL 2024

NEW ELEVATED SKIN DIAGNOSTIC DEVICE

Company Name: EveLab Insight

Corporate Headquarters:
80 Robinson Road, #02-00, Singapore, SG

Year Established: 2019

Mission: "To discover the ground truth of great skin"

Device: Eve V

Next generation diagnostic with skin score, 3D skin images and concern visualization

Timing: Device to pilot in September 2024. Global working with Regions on pilot locations.



Features:

- Overall skin score as well as comprehensive score for each concern
- Complete experience customization with EL branding, storytelling and list of concerns
- High-definition skin visualization with ability to rotate the face to see different angles
- 10M data points for 3D AI modeling
- 40+ skin concerns for the most comprehensive analytics to date (EL will only be able to use 10-20)
- 5 cameras for 360° view of skin (we use 4)
 - Daylight – skin tone, visible pores, visible spots, wrinkles & fine lines, dark circles, jawline sagging
 - True UV – UV damage, clogged pores
 - Cross-polarized Light – emerging brown spots, redness
 - Parallel-polarized light – uneven skin tone, texture
 - Wood's light – checks depth, characteristics and type of spots (not used)

ESTÉE LAUDER

- 20+ AI skin-related patents
- The device is validated across all skin tones

Concerns for EL*:

- Forehead Lines
- Glabellar Lines
- Undereye Lines
- Crow's Feet
- Nasolabial Fold
- Marionette Lines
- Jawline Sagging
- Clogged Pores
- Dark Circles
- Surface Spots
- Emerging Brown Spots
- UV Damage
- Visible Pores
- Redness
- Texture
- Uneven Skin Tone

*Pending clinical validation results, we may not achieve all concerns. Concerns will differ in East and West based on clinical results.

Specifications:

Camera	
Sensor	Sony
3D Structured Light	Customized Structure Light
No. of Cameras	5
No. of Customized Structured Lights	5
Aperture	f/1.8
Focus Mode	Focus Pixels AF
Pixel	16 million x 5
Illumination System	
White Light (RGB)	12 Bulbs; color temperature D65, simulating artificial daylight environment
Vertically polarized lamp	10 bulbs; color temperature D65, presenting surface texture through filtering out the oily feature through optical filter
Parallel Polarized lamp	6 bulbs; color temperature D65, presenting oily features of the skin through optical filter
Wood's lamp	6 bulbs; special UV 365nm narrow-band pass filter, displaying porphyrin, fat and other information
UV lamp	4 bulbs; UV 405nm narrow-band pass filter, detecting deep skin condition
Floodlight	2 bulbs; Assisted 3D Calibration
Size and Weight	
Weight	8.6kg

Dimensions (length x width x height)	642mm * 400mm * 530mm
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Pricing:

Eve V	~\$4200 USD + ~\$2380 annual fee
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Competitive: Used by Chanel and Shiseido, however, the EL experience will be highly customized for the global launch

Beauty Tech Order Form:



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