

COMING FALL 2024

NEW HANDHELD SKIN DIAGNOSTIC DEVICE



Company Name: Arum Huvis Co., Ltd.

Corporate Headquarters:

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Year Established: 2003

Mission: "To make the world's skin & hair healthy and beautiful"

Device: APM-PRO 100

Streamlined diagnostic with skin score, skin images and concern visualization.



Features:

- Skin score, benchmark score and skin image for each concern
- Complete experience customization with EL branding and storytelling
- Requires no internet connectivity to perform analysis

Concerns for EL*:

- Hydration
- Elasticity
- Visible Pores
- Oiliness
- Dark Spots
- Clogged Pores
- Lines & Wrinkles,
- Sensitivity

*Pending clinical validation results, we may not achieve all concerns. Concerns will differ in East and West based on clinical results.

Competitive: Limited pilot by sister brands: Lab Series using it in APAC, Aveda using it for hair analysis Globally.

Pricing:

APM-100 PRO	\$1399.00
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Timing: Device to pilot in October 2024. Global working with Regions on pilot locations.

Specifications:

OS	Android 6.01
Camera	Dual Camera Sensor - 1/4 inch Color CMOS [5 Mega Pixel] X1 Camera Sensor / High Magnification Camera Sensor
LED	Dip LED X8 & UV-Chip LED X8
High Magnification Lens	<ul style="list-style-type: none">• X30-NL• X30-PL• X30-UV• X30-WL• Moisture Sensor
Measurements	<ul style="list-style-type: none">• Customer Face• Moisture• Sebum (U/T Zone)• Pores• Melanin• UV• Wrinkles• Sensitivity
Touch LCD	Type: C-Touch TFT LCD / Size: 4 inch / Resolution: WVGA [480 x 800]
Battery	Type: Li-Ion / Typical Capacity: 2,000mAh Normal Voltage: 3.7V
DC IN Adaptor	5V DC / 3A
Dimensions	62(W) X 138(H) X 50(D)mm (with Skin Lens)
Weight	About 120g (with Battery)

Beauty Tech Order Form



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