

Scalp Renewal Refresh Treatment

Powered by Scalp Solutions



The Scalp Renewal Refresh Treatment is an express, targeted service powered by plant actives to address key scalp concerns, help defend against the visible signs of premature scalp aging and provide visibly shinier, healthier hair after one service. The treatment features products that improve scalp hydration, nourish and soften the scalp and soothe dryness (normal-to-dry scalps) or products that reduce sebum, restore a clean scalp surface and cool and refresh the scalp (normal-to-oily scalps).

Time: 15 minutes




NOTE: This treatment should not be performed the same day as a color service. Aveda recommends performing the treatment approximately one week prior to a color service.

SUPPLIES



- Scalp Camera
 - Aveda Aroma Products
 - Scalp Solutions Stimulating Scalp Massagers (1–2)
 - Scalp Solutions Exfoliating Scalp Treatment
 - Scalp Solutions Balancing Shampoo
 - Scalp Solutions Professional Balancing Masque
 - Botanical Repair™ Professional Bond Activators: Light and Rich
 - Nutriplenish™ Treatment Masques: Light Moisture and Deep Moisture
 - Scalp Solutions Professional Hydrating Serum
 - Scalp Solutions Professional Purifying Scalp Serum
- 60 ml Applicator Bottle (for Scalp Solutions Exfoliating Scalp Treatment)
 - Hair Color Brush (for Scalp Solutions Professional Balancing Scalp Masque)
 - Hair Color Bowl (for Scalp Solutions Professional Balancing Scalp Masque)
 - Comb
 - Sectioning Clips
 - Towels

STEP	DESCRIPTION	
HAIR & SCALP CHECK		
1		Perform a Hair & Scalp Check.
2	Share the products you will be using to customize the guest's treatment.	
WARM-UP (1 MINUTE)		
3		<p>Perform the aroma inhalation:</p> <ul style="list-style-type: none">• Apply two drops of the guest's chosen aroma to your inner wrists.• Stand to the side of the guest, and invite them to inhale deeply. As they inhale, place one hand on their shoulder, and slowly raise your other hand in front of their nose.



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STEP	DESCRIPTION
SCALP AND HAIR TREATMENT (10 MINUTES)	
4	 <p>Perform the scalp prep:</p> <ul style="list-style-type: none"> Place the Scalp Solutions Stimulating Scalp Massager on the center of the front hairline, and perform three gentle, circular motions. Lift the brush off the scalp. Continue performing three gentle, circular motions, moving along the middle of the head until you reach the nape. Repeat on the right and left sides, covering the entire head. OPTIONAL: Perform the following movements if guest's hair texture and/or style allow for brushing movements. <ul style="list-style-type: none"> Stand behind the guest. Using two Scalp Solutions Stimulating Scalp Massagers, brush the scalp from the front hairline to the nape, covering the entire head. Stand to the side of the guest. Place the brushes behind the ears, and brush the scalp from ear to ear. Repeat on the other side.
5	Escort the guest to the shampoo bowl.
6	 <p>Apply Scalp Solutions Exfoliating Scalp Treatment:</p> <ul style="list-style-type: none"> Dispense 15–30 ml of Scalp Solutions Exfoliating Scalp Treatment into a 60 ml applicator bottle, according to the guest's density (thin: 15 ml, medium: 20 ml, dense: 30 ml). Dampen the guest's hair, and section it into quadrants. Apply the scalp treatment along each parting. Using the pads of your fingers, distribute the scalp treatment into the partings using quick, rubbing motions. Dampen the guest's scalp and hair, and lather the scalp treatment into the scalp. Do not rinse.
7	Shampoo the guest's hair with Scalp Solutions Balancing Shampoo.
8	 <p>Apply Scalp Solutions Professional Balancing Scalp Masque and either Nutriplenish™ Treatment Masque: Light Moisture (fine-to-medium hair in need of nutrition and hydration), Nutriplenish™ Treatment Masque: Deep Moisture (medium-to-thick hair in need of nutrition and hydration), Botanical Repair™ Professional Bond Activator: Light (fine-to-medium hair in need of repair and strength) or Botanical Repair™ Professional Bond Activator: Rich (medium-to-thick hair in need of repair and strength):</p> <ul style="list-style-type: none"> Dispense 15 g of Scalp Solutions Professional Balancing Scalp Masque into a hair color bowl. Apply the scalp masque to the guest's scalp in 1" partings with a hair color brush, covering the entire scalp. Do not rinse. Dispense 15 g of the appropriate hair treatment in your hands, emulsify and apply it to the guest's hair. Do not rinse.

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STEP	DESCRIPTION
SCALP MASSAGE (2 MINUTES)	
9	NORMAL-TO-DRY
	 <ul style="list-style-type: none"> • Scalp squeeze (side) Place your palms above the guest's ears. Applying moderate pressure, massage the temporalis muscles using circular motions. Move your hands upward, and place your palms directly against the temporalis muscles on each side of the head with your fingers pointing toward each other and crossing at the crown. Applying light pressure, slowly slide your palms upward, stretching the scalp tissue. Continue stretching and releasing the scalp tissue, moving up to the top of the head. • Scalp squeeze (top) Place your hands on top of the guest's head with your fingers on one side of the midline and the base of your thumbs on the other. Squeeze your fingers and palms together slowly and deeply, lifting the scalp tissue. Continue squeezing and releasing the scalp tissue, moving from the front of the head to the back of the head along the midline. • Scalp squeeze (back) Place your palms on each side of the guest's head above the ears. Applying light pressure, perform circular motions in place. Continue performing circular motions, moving across the back of the head and ending with your hands together. Cover the entire back of the head.
	NORMAL-TO-OILY
	 <ul style="list-style-type: none"> • Palm press Place your palms flat along the guest's scalp. Beginning at the midline and moving toward the ears, perform circular motions, maintaining pressure on the scalp. Return to the midline, and continue performing circular motions, covering the entire scalp. • Knuckle scrub Bend your fingertips down toward your palms. With the flats of your fingers, perform scrubbing motions, covering the entire scalp.
10	Rinse the products from the guest's scalp and hair, and towel-dry.
COOLDOWN (2 MINUTES)	
11	Escort the guest to your styling station.

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STEP	DESCRIPTION	
12		<p>Apply Scalp Solutions Professional Hydrating Scalp Serum (normal-to-dry) or Scalp Solutions Professional Purifying Scalp Serum (normal-to-oily):</p> <ul style="list-style-type: none">• Section the guest's hair into quadrants.• Apply two droppers (1.6 ml or 20–25 drops) of the appropriate serum to the guest's scalp along each parting. <p>NOTE: Do not touch the dropper to the guest's scalp.</p> <ul style="list-style-type: none">• Using the pads of your fingers, evenly distribute the product across the guest's scalp.
13		<p>Perform the closing movement:</p> <ul style="list-style-type: none">• Slide your palms and the flats of your fingers from the guest's front hairline to the crown.• Rake your fingers through the guest's hair, covering the entire scalp.• Place your hands on the guest's shoulders to indicate closure.
14	Reassess the guest's scalp with the scalp camera to demonstrate the results of the treatment.	
15	Educate the guest on the Scalp Solutions system most appropriate for their needs and how to incorporate the products into their current scalp and hair care regimen.	
STYLE AS DESIRED, OR PERFORM ADDITIONAL HAIR SERVICE AS SCHEDULED.		