

# FRAGRANCE FINDER: MEET YOUR MAGNOLIA



ESTÉE LAUDER

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Are you looking for a fragrance  
for a specific occasion?



DATE NIGHT



VACATION



EVERY DAY



OCCASION





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What is your daily routine like?



ACTIVE



RELAXED



ON THE GO



HIGH STRESS

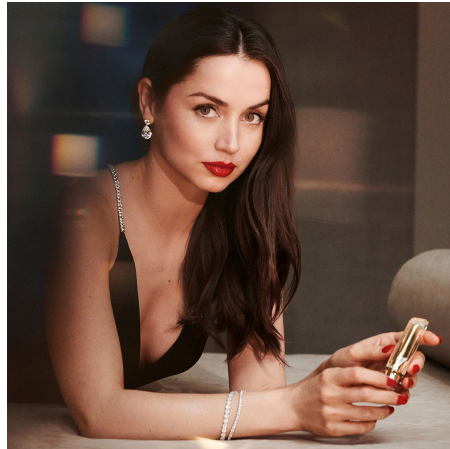


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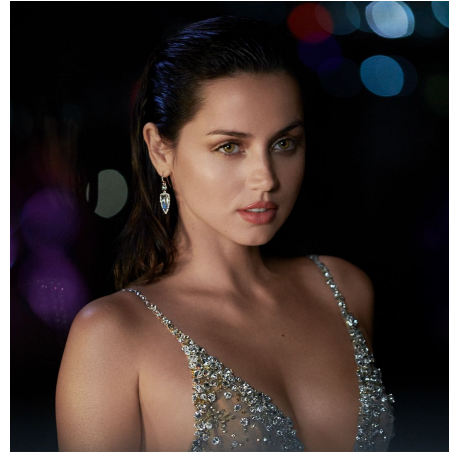
How would you like to feel  
during a date night?



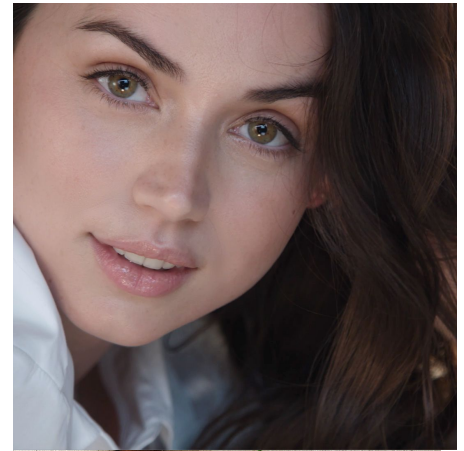
CONFIDENT



GLAMOUROUS



FEMININE



PLAYFUL





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What special event are you celebrating?



BIRTHDAY OR  
CELEBRATION



FORMAL  
OCCASION



LOCAL OR  
SPORT EVENT



WEDDING OR  
ANNIVERSARY



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## What types of fragrances do you typically enjoy?



### FLORAL

FEMININE, ROMANTIC & SOFT

INGREDIENTS LIKE...  
Magnolia, Lavender or Iris



### WARM & SPICY

COZY & BALANCED

INGREDIENTS LIKE...  
Amber, Vanilla or Musk



### WOODY & EARTHY

NATURE INSPIRED

INGREDIENTS LIKE...  
Sandalwood, Patchouli  
or Vetiver





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How intense do you prefer your scent?



SUBTLE



BALANCED



STRONG



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What is your ideal travel adventure?



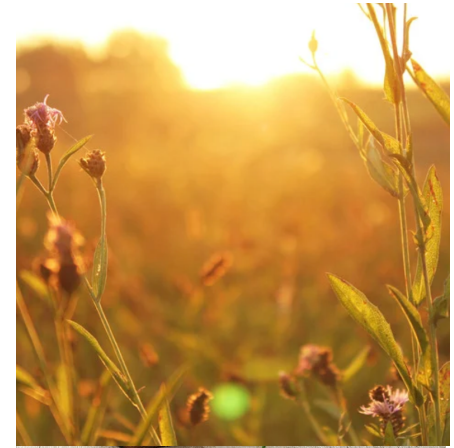
WEEKEND IN  
THE CITY



MOUNTAIN  
HIDEAWAY



BEACH  
GET-AWAY



COUNTRYSIDE  
RETREAT







Your fragrance is...

# BEAUTIFUL MAGNOLIA

*eau de parfum*

Dare to Love. You're romantic and playful and love to create your own journey in life and love. Beautiful Magnolia Eau de Parfum is a hypnotic blend with signature notes that draw you deeper into a love story, from beginning to end.

FRAGRANCE FAMILY: *floral green*

WHEN YOU'RE FEELING: *romantic, feminine, radiant*

KEY NOTES:

- *2 Types of Magnolia*
- *Turkish Rose*
- *Solar Gardenia*
- *Cedarwood*
- *Sandalwood*



GET THE LOOK INSPIRED  
BY BEAUTIFUL MAGNOLIA



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# CLASSIC HOLIDAY GLAM LOOK

## Inspired by Beautiful Magnolia EDP

WHEN YOU'RE FEELING: *romantic, feminine, radiant*

Dare to Love. Let your heart open like a Magnolia in full bloom. You're romantic and playful and love to create your own journey in life and love. Beautiful Magnolia Eau de Parfum is a hypnotic blend with signature notes that draw you deeper into a love story, from beginning to end.

### GET THE LOOK:

1. Select your perfect foundation and concealer formula and shade.
2. Accentuate your most favorite features for a classic holiday glam. Consider a winged eyeliner and bold lashes, plus a classic red lip.
3. Finish with a spritz of Beautiful Magnolia EDP.



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# SMOKEY NATURAL LOOK

## Inspired by Beautiful Magnolia Intense

WHEN YOU'RE FEELING: *confident, sensual, passionate*

Dare to Dream. You're confident, romantic, and dare to dream of a life of passion. Beautiful Magnolia Intense is a whirlwind of emotions. An irresistible love affair told note by note with Chinese Magnolia Oil, Iris and Patchouli.

### GET THE LOOK:

1. Select your perfect foundation and concealer formula and shade.
2. Concentrate the intensity of the look on one feature with a smokey eye. Accentuate cheeks and lips in a flattering neutral pink.
3. Finish with a spritz of Beautiful Magnolia Intense.



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Your fragrance is...

# BEAUTIFUL MAGNOLIA

## *intense eau de parfum*

Dare to Dream. You're confident, romantic, and dare to dream of a life of passion. Beautiful Mangolia Intense is a whirlwind of emotions. An irresistible love affair told note by note with Chinese Magnolia Oil, Iris and Patchouli.

FRAGRANCE FAMILY: *chyphre floral fragrance*

WHEN YOU'RE FEELING: *confident, sensual, passionate*

KEY NOTES:

- 2 Types of Magnolia
- Iris Concrete
- Patchouli
- Cedarwood
- Musk
- Soft Leather
- Vanilla Bean



GET THE LOOK INSPIRED  
BY BEAUTIFUL MAGNOLIA INTENSE



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You're fragrance is...

# BEAUTIFUL MAGNOLIA *l'eau eau de toilette spray*

Dare to Desire.

You're romantic, playful and dare to desire a forever love story. Beautiful Magnolia L'eau is a floral musk fragrance with notes of lush Magnolia and Lavender, creamy Amber, and luminous Musk.

FRAGRANCE FAMILY: *floral musk*

WHEN YOU'RE FEELING: *confident, sensual, romantic*

KEY NOTES:

- *2 Types of Magnolia*
- *Lavandin: 2 Wild Lavenders*
- *Water Mint*
- *Amber*
- *Musk*



GET THE LOOK INSPIRED  
BY BEAUTIFUL MAGNOLIA L'EAU



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# SOFT MONOCHROME LOOK

## Inspired by Beautiful Magnolia L'eau

WHEN YOU'RE FEELING: *confident, sensual, romantic*

Dare to Desire. You're romantic, playful and dare to desire a forever love story. Beautiful Magnolia L'eau is a floral musk fragrance with notes of lush Magnolia and Lavender, creamy Amber, and luminous Musk.

### GET THE LOOK:

1. Select your perfect foundation and concealer formula and shade.
2. Accentuate eyes, cheeks and lips in all one monochrome flattering neutral pink tone.
3. Finish with a spritz of Beautiful Magnolia L'eau.



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