

**AVEDA**  
**In-store exclusive**  
**3/29/24 - 4/8/24**



FREE reusable water bottle + botanical repair™ shampoo & conditioner travel set and NEW bond building flash treatment sample (\$58 CA value) with your \$100 CA in-store purchase.\*

**AVEDA**  
**In-store exclusive**  
**4/9/24 - 4/23/24**



One FREE sateen CleanBamboo® pillowcase from ettitude (\$37 CA value) with your \$100 CA in-store purchase. Plus, receive a \$50 ettitude coupon to complete your bedding set.\*\*



Discover the Aveda retail difference.



**Shop with purpose**

Nurture your hair while making an impact this Earth Month. Exclusive offers inside.

Exclusive offers inside

US

Aveda Corp., Minneapolis, MN 55449-7106 USA  
 USA 800.328.0849 / aveda.com

PRESORTED  
 FIRST-CLASS  
 MAIL  
 U.S. POSTAGE  
 PAID  
 AVEDA

4000 Pleasant Ridge Drive NE  
 Blaine, MN 55449

**AVEDA**



# A force of nature since 1978

High-performance hair care powered by plants.  
Cutting-edge style at every turn.  
Crafted with care for you and the planet.

Watch and see for yourself



Every drop makes a difference.

\$20 per purchase\* goes directly to clean water projects.

LIMITED-EDITION

**botanical repair™** strengthening overnight serum  
with art by Láolú Senbanjo.

\*From March 24 – September 30, 2024 (while supplies last), Aveda will donate US \$20 per Botanical Repair™ Strengthening Overnight Serum sold in all participating Aveda locations and online at [aveda.com](http://aveda.com), [aveda.ca](http://aveda.ca), and Aveda websites in participating countries to "charity: water" to help provide clean, safe drinking water to people in developing countries, up to US \$600,000 donation total. The US \$20 donation amount corresponds to approximately CA \$26.96 per Botanical Repair™ Strengthening Overnight Serum (based on exchange rates applicable on January 15, 2024). The maximum total donation amount corresponds to approximately CA \$808,746 (based on exchange rates applicable on January 15, 2024). The actual donation will be paid in USD. charity: water is a U.S. based charity incorporated and tax-exempt in the U.S. and operating globally.



**AVEDA**  
x charity: water

FREE reusable water bottle + botanical repair™ shampoo

& conditioner travel set offer:

Visit an Aveda store 3/29/24 - 4/8/24 and receive a complimentary reusable Aveda-branded water bottle, plus a

travel size botanical repair™ shampoo, travel size botanical

repair™ conditioner and sample of NEW botanical repair™

bond-building flash treatment with your \$100 CA purchase.

Offer valid 3/29/24 - 4/8/24 in store only.

Free products cannot be returned or exchanged. One per customer, while supplies last. Not available on [aveda.ca](http://aveda.ca).  
Free products cannot be returned or exchanged. One per customer, while supplies last. Not available on [aveda.ca](http://aveda.ca).

\*\*FREE ettitude saten CleanBamboo® pillowcase offer:

Visit an Aveda store 4/9/24 - 4/23/24 and receive one ettitude

satén CleanBamboo® pillowcase with \$100 CA purchase.

Offer valid 4/9/24 - 4/23/24 in store only.

Pillowcase colors vary by location. Free products cannot be returned

or exchanged. One per customer, while supplies last. Not available

on [aveda.ca](http://aveda.ca), at Aveda salons/spas. Must show coupon to redeem.

Once you redeem offer in store, you will receive a coupon for \$50

USD off your \$200+ USD purchase on [ettitude.com](http://ettitude.com). Currency will

convert to CAD based on exchange rate at the time of purchase.

ettitude offer valid through 7/31/24.