

COMING APRIL 24TH

Game-changing care for curls, coils and waves

NEW BE CURLY ADVANCED™





4000 Pheasant Ridge Drive
Minneapolis, MN 55449

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U.S. POSTAGE
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AVEDA

NEW BE CURLY ADVANCED™

Free from sulfate cleansers and silicones

Reduce frizz, hydrate, strengthen and more
with 93%+ naturally derived care for curls,
coils and waves.*



TRY IT FIRST

Visit your Aveda store today
and receive a free sample of
the new shampoo, conditioner
and curl enhancer cream.**

*Be Curly Advanced™ franchise is 93%+ naturally derived per ISO Standard 16128, from plant sources, non-petroleum mineral sources, and/or water.

**Offer valid in store only while supplies last.

Please recycle.

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