# Scalp Renewal Refresh Treatment **POWERED BY SCALP SOLUTIONS**

The Scalp Renewal Refresh Treatment is an express, targeted service powered by plant actives to address key scalp concerns, help defend against the visible signs of premature scalp aging and provide visibly shinier, healthier hair after one service. The treatment features products that improve scalp hydration, nourish and soften the scalp and soothe dryness (normal-to-dry scalps) or products that reduce sebum, restore a clean scalp surface and cool and refresh the scalp (normal-to-oily scalps).

- Professional-only blend of adaptogenic botanicals, including andrographis and Centella asiatica, fight visible signs of premature scalp aging
- Professional-only masque developed with scalp nourishment at the highest concentration, this formula contains 30% more hydrating ingredients (oils and butters)\*
- All hair types and textures are instantly transformed, visibly healthier and shinier post-treatment





## **GUEST EXPERIENCE**

Introduce the treatment:

- During the guest consultation
- While at the shampoo bowl
- While pre-booking the guest's next service

**SAY:** "Healthy hair begins with a healthy scalp. Premature scalp aging can affect the quality of the hair that grows from it. I would love to offer you a deeply nourishing treatment designed for anyone concerned with scalp health. This service fights the visible signs of premature scalp aging, including build-up, excess sebum and dryness, with customized products and massage techniques that address your specific scalp needs."

## SCALP RENEWAL REFRESH TREATMENT

TIME: 15 minutes (upgrade to a cut or style service)



### STEPS

HAIR & SCALP CHECK

#### 4 scalp massage

