



ESTÉE LAUDER COMPANIES  
BREAST CANCER CAMPAIGN

# Beautifully United to Help End Breast Cancer



Since 1992, The Estée Lauder Companies and its charitable foundation have funded more than \$131 million to support research, education and access to medical services globally.

**#TimeToEndBreastCancer**

Learn more and join us:  
[ELCompanies.com/BreastCancerCampaign](https://ELCompanies.com/BreastCancerCampaign)

  @esteelaudercompanies   The Estée Lauder Companies



# PINK RIBBON PRODUCTS

The Estée Lauder Companies' beauty brands proudly support The Campaign's mission to help create a breast cancer-free world by raising funds for the Breast Cancer Research Foundation (BCRF) through product sales and flat donations.

*All information provided is under embargo and cannot be included until October issue timing.*

AERIN

## *Travel Spray Duo Set – featuring Mediterranean Honeysuckle and Amber Musk*



AERIN is proud to support the Breast Cancer Research Foundation (BCRF) with a limited-edition set featuring two bestselling fragrances. Amber Musk evokes the feeling of being wrapped in soft cashmere, while Mediterranean Honeysuckle transports you to the azure blue waters of the Mediterranean – both in the perfect size for travel or any time you are on the go.

**Size:** 2 piece, 7ml spray

**Suggest Retail Price:** \$58.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, AERIN will donate 50% from the purchase price of the AERIN Purse Spray Duo, up to a maximum of \$20,000, to the BCRF from 9/1/23 to 6/30/24 or until supplies last.

**Available at:** In support of The Estée Lauder Companies' Breast Cancer Campaign, AERIN will donate 50% from the purchase price of the AERIN Purse Spray Duo, up to a maximum of \$20,000, to the Breast Cancer Research Foundation (BCRF) from 9/1/24 to 6/30/25 or until supplies last. BCRF is dedicated to advancing the world's most promising research to eradicate breast cancer.

**Website:** [Aerin.com](http://Aerin.com) and [Estelauder.com](http://Estelauder.com)

AVEDA

## *Hand Relief™ Moisturizing Crème with Cherry Almond aroma*

Moisturize dry hands and leave them noticeably softer and smoother with Aveda's Hand Relief™. Formulated with andiroba oil and other plant hydrators, this ultra-rich crème infuses skin with nourishment while indulging in Aveda's sweet Cherry Almond aroma.

**Size:** 3.4 fl. oz / 100ml

**Suggest Retail Price:** \$20.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Aveda will donate \$10.00 (50%) from the purchase price of Hand Relief™ Moisturizing Creme with Cherry Almond aroma, up to a maximum of \$350,000, to the Breast Cancer Research Foundation (BCRF) from 9/22/24 to 6/30/25 or until supplies last.

**Available at:** [Aveda.com](http://Aveda.com) and Participating Aveda Salons and Stores

**Website:** [Aveda.com](http://Aveda.com)





## BOBBI BROWN

### *Limited-Edition Proud to be Pink Crushed Oil-Infused Gloss Duo*

A duo of non-sticky, high-shine lip glosses infused with a blend of nutrient-rich botanical oils for cushiony comfort — each wrapped in a limited-edition, pink ribbon packaging in honor of Breast Cancer Awareness Month. Glosses in bestselling shades Kir Sugar and New Romantic.

**Size:** 0.2 fl. oz / 6 ml each (Crushed Oil-Infused Gloss shades – New Romantic and Kir Sugar)

**Suggest Retail Price:** \$37.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Bobbi Brown will donate 100% of the purchase price of New Romantic & Kir Sugar Crushed Oil-Infused Gloss Duo, up to a maximum donation of \$110,000, to the Breast Cancer Research Foundation (BCRF) from 9/3/24 to 6/30/25 or until supplies last.

**Available at:** Nordstrom, Bloomingdales, Saks, Macys, Dillard's, Belk, Von Maur and [Bobbibrowncosmetics.com](http://Bobbibrowncosmetics.com)

**Website:** [Bobbibrowncosmetics.com](http://Bobbibrowncosmetics.com)

## BUMBLE AND BUMBLE

### *Bb. Hairdresser's Invisible Oil Heat/UV Protector Primer*

A lightweight quick-absorbing hair oil in a limited-edition bottle to support The Estée Lauder Companies' Breast Cancer Campaign. This transformative clear oil instantly vanishes into hair – reducing frizz and leaving hair with a feather-soft feel and a trace of shine.

**Size:** 8.5 fl. oz / 250ml

**Suggest Retail Price:** \$34.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Bumble and bumble will donate \$20 from the purchase price of Bb. Hairdresser's Invisible Oil Heat/UV Protector Primer with a maximum donation of \$85,000 to the Breast Cancer Research Foundation (BCRF) from 9/2/24 to 6/30/25 or until supplies last.

**Available at:** This product will be available on [bumbleandbumble.com](http://bumbleandbumble.com), Flagship NYC Salons, and within our Salon Network

**Website:** [Bumbleandbumble.com](http://Bumbleandbumble.com)



## CLINIQUE

### *Great Skin, Great Cause. Limited-Edition Dramatically Different Moisturizing Lotion +*

Dramatically Different Moisturizing Lotion + combines all-day hydration with skin-strengthening ingredients to help skin looking younger, longer. This year, our iconic moisturizer is in a limited-edition, ribbon-pink bottle to honor and support Clinique's commitment to the ELC's Breast Cancer Campaign.

**Size:** 6.7 oz / 200 ml

**Suggest Retail Price:** \$46.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, CLINIQUE will donate \$10.00 from the purchase price of Limited-Edition Dramatically different Moisturizing Lotion +, up to a maximum of \$500,000, to the Breast Cancer Research Foundation (BCRF) from 9/15/24 to 6/30/25 or until supplies last.

**Available at:** [Clinique.com](http://Clinique.com)

**Website:** [Clinique.com](http://Clinique.com)



DR.JART +

## *Dr.Jart+ Cicapair Intensive Soothing Repair Gel Cream 50ml*

Dr.Jart+ is proud to support The Estée Lauder Companies' Breast Cancer Campaign with a limited-edition, pink ribbon Cicapair Intensive Soothing Repair Gel Cream. This soft hydration gel cream protects by rapidly repairing skin's barrier to build up skin resilience. Formulated with a soothing Cica Complex and R-protector, plus barrier repairing Allantoin



**Size:** 50ml

**Suggest Retail Price:** \$52.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Dr.Jart+ will donate 50% from the purchase price of the Cicapair Intensive Soothing Repair Gel Cream, up to a maximum donation of \$13,500, to the Breast Cancer Research Foundation (BCRF) from 10/01/24 to 6/30/25, or until supplies last.

**Available at:** drjart.com

**Website:** Drjart.com

In support of The Estée Lauder Companies' Breast Cancer Campaign, Éditions de Parfum Frédéric Malle will donate \$13,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Éditions de Parfum Frédéric Malle products will not impact the flat donation amount.

**Website:** Fredericmalle.com

**EDITIONS DE PARFUMS  
FREDERIC MALLE**

ESTÉE LAUDER

## *Advanced Night Repair Synchronized Multi-Recovery Complex*

Experience our Advanced Night Repair serum in a limited-edition bottle, honoring and supporting breast cancer awareness. With its exclusive, multi-dimensional technology, this formula harnesses the restorative power of night to deliver accelerated visible renewal. This fast-penetrating serum reduces the look of multiple signs of aging caused by the environmental assaults of modern life. Skin looks smoother and less lined, younger, more radiant, and even toned. Reveal beautiful, healthy-looking skin today.

**Size:** 50ml

**Suggest Retail Price:** \$125.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Estée Lauder will donate 20% of the purchase price of the Advanced Night Repair Synchronized Multi-Recovery Complex up to a maximum of \$288,000, to the Breast Cancer Research Foundation (BCRF) from 9/1/24 to 6/30/25 or until supplies last.

**Available at:** Select Estée Lauder counters nationwide, and Esteelauder.com

**Website:** Esteelauder.com



\*ELC's Fiscal Year 2025: July 2024 through June 2025

ESTÉE LAUDER

### *Bouquet of Strength Lipstick Collection*

Instantly wrap lips in brilliant, lip-adoring color. Formulated with Shea Butter and Vitamin E to moisturize lips, immediately and over time. Sculpt and set with the complementary lip liner and gloss. Better together, all in a beautiful pink peony mini bag.



**Size:** One full-size lipstick, one deluxe travel size lipstick, one lip liner and a mini bag

- Pure Color Crystal Lipstick, full-size (.12 oz / 3.5g) in 564 Crystal Baby (A light pinky peach with a warm undertone)
- Text Box Limited Edition Lip Gloss, deluxe travel size (.24 oz / 7ml) in Pink Peony (A soft baby pink with a warm undertone)
- Double Wear 24H Stay-in-Place Lip Liner, (.028 oz / .8g) in 15 Blush (A dusty pink with a warm undertone in a matte finish)
- Pink Peony Mini Bag

**Suggest Retail Price:** \$45.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Estée Lauder will donate 100% the purchase price of Bouquet of Strength Lipstick Collection up to a maximum of \$635,000, to the Breast Cancer Research Foundation (BCRF) from 9/1/24 to 6/30/25 or until supplies last.

**Available at:** Select Estée Lauder counters nationwide, and [EsteeLauder.com](http://EsteeLauder.com)

**Website:** [EsteeLauder.com](http://EsteeLauder.com)

ESTÉE LAUDER

### *Pink Ribbon Pin*

The Pink Ribbon Pin was inspired by Evelyn H. Lauder, who founded the Breast Cancer Research Foundation in 1993 and is dedicated to advancing the world's most promising research to eradicate breast cancer. The pin is our most visible way to honor and support breast cancer awareness.

**Size:** N/A

**Suggested Retail Price:** \$12.50

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Estée Lauder will donate 20% of the purchase price of the Pink Ribbon Pin, up to a maximum of \$12,000, to the Breast Cancer Research Foundation (BCRF) from 9/1/24 to 6/30/25 or until supplies last.

**Available at:** Select Estée Lauder counters nationwide, and [EsteeLauder.com](http://EsteeLauder.com)

**Website:** [EsteeLauder.com](http://EsteeLauder.com)





## JO MALONE LONDON

### *Peony & Blush Suede Cologne*

The scent of peonies in voluptuous bloom, exquisitely fragile. Flirtatious with the juicy bite of red apple. Mingling with the sensuality of soft, blush suede. Featuring a limited-edition bottle design.

**Size:** 100ml

**Suggest Retail Price:** \$165.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, Jo Malone London will donate 50% from the purchase price of Peony & Blush Suede Cologne, up to a maximum donation of \$60,000, to the Breast Cancer Research Foundation (BCRF) from 10/1/24 to 6/30/25, or until supplies last.

**Available at:** Jo Malone London Stores and on Jomalone.com

**Website:** Jomalone.com

In support of The Estée Lauder Companies' Breast Cancer Campaign, Jo Malone London will also donate \$100,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Jo Malone London products will not impact the flat donation amount.

**Website:** Jomalone.com

**J O M A L O N E**  
L O N D O N

*Kilian*  
PARIS

In support of The Estée Lauder Companies' Breast Cancer Campaign, Kilian Paris will donate \$25,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Kilian Paris products will not impact the flat donation amount.

**Website:** Bykilian.com

## LA MER

### *The Lip Balm*

Refreshing at first touch with a hint of mint, this velvet-soft balm infuses lips with intensive hydration, leaving them supple, nourished and restored.

**Size:** .32 ounces

**Suggest Retail Price:** \$80.00

**Amount of Donation:** In support of The Estée Lauder Companies' Breast Cancer Campaign, La Mer will donate 100% from the purchase price of The Lip Balm, up to a maximum donation of \$110,000, to the Breast Cancer Research Foundation (BCRF) from 10/01/24 to 06/30/25, or until supplies last.

**Available at:** Saks Fifth Avenue US and Canada, SSENSE, Bergdorf Goodman, Bloomingdale's, Dillard's, Macy's, Neiman Marcus, Nordstrom, Sephora.ca, Holt Renfrew, Rennai

**Website:** cremedelamer.com



\*ELC's Fiscal Year 2025: July 2024 through June 2025

## **LAB SERIES**

### LAB SERIES

In support of The Estée Lauder Companies' Breast Cancer Campaign, Lab Series will donate \$15,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Lab Series products will not impact the flat donation amount.

**Website:** Labseries.com

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### ORIGINS

#### *Peace of Mind Moisturizing Hand Cream*

Nourish hands, nurture hope. Origins is proud to support The Estée Lauder Companies' Breast Cancer Campaign in its mission to help create a breast cancer-free world with our limited-edition Peace of Mind™ Moisturizing Hand Cream.

**Size:** 75 ml

**Suggest Retail Price:** \$20.00

**Amount of Donation:** In support of the Estée Lauder Companies' Breast Cancer Campaign, Origins will donate \$50,000 to the Breast Cancer Research Foundation (BCRF) in 2024. Purchase of Origins products will not impact the amount of donation.

**Available at:** Nordstrom, Macys, Belk, Dillard's, Origins.com, Origins Stores

**Website:** Origins.com



## smashbox

### SMASHBOX

Text Box In support of The Estée Lauder Companies' Breast Cancer Campaign, Smashbox will donate \$10,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Smashbox products will not impact the flat donation amount.

**Website:** Smashbox.com

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### TOM FORD BEAUTY

#### *Lip Color Lipstick in Indian Rose*

This pigment-packed Lip Color in 04 Indian Rose delivers moisturizing, high-impact color and impeccable polish. Presented in limited-edition pink packaging to honor and support TOM FORD BEAUTY's commitment to the Breast Cancer Research Foundation (BCRF).

**Size:** 0.1 fl. oz / 3g

**Suggest Retail Price:** \$60.00

**Amount of Donation:** Tom Ford Beauty will donate \$100,000 to the Breast Cancer Research Foundation (BCRF) in 2024. Purchase of Tom Ford Beauty products will not impact the amount of donation.

**Available at:** Tomford.com and select online retailers

**Website:** Tomford.com/beauty



\*ELC's Fiscal Year 2025: July 2024 through June 2025

In support of The Estée Lauder Companies' Breast Cancer Campaign, Tom Ford Beauty will donate an additional \$100,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Tom Ford Beauty products will not impact the flat donation amount.

**Website:** [Tomford.com/beauty](https://tomford.com/beauty)

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**TOM FORD BEAUTY**

*Too Faced*

In support of The Estée Lauder Companies' Breast Cancer Campaign, Too Faced will donate \$30,000 to the Breast Cancer Research Foundation (BCRF) in fiscal year 2025\*. The purchase of Too Faced products will not impact the flat donation amount.

**Website:** [Toofaced.com](https://toofaced.com)

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Thank you for your ongoing partnership.

*#TimeToEndBreastCancer*

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BREAST CANCER CAMPAIGN



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