

Aveda Plus Rewards Member Exclusive

NEW BE CURLY ADVANCED™ LAUNCHING 4/24

Experience up to 2x more shine¹
and 72-hour frizz protection
in high humidity.²

As a VIP member,
receive a free full-sized leave-in product with a
purchase of any two full-sized be curly advanced™
products from 4/24-5/1.

Show this invitation to a store advisor to redeem offer.

¹Ex vivo testing on tresses treated with curl enhancer cream or coil definer vs. unwashed hair.

²Ex vivo testing on tresses.





4000 Pheasant Ridge Drive
Minneapolis, MN 55449

PRESORTED
FIRST-CLASS
MAIL
U.S. POSTAGE
PAID
AVEDA

Know a friend with curls, coils or waves?

Share the love and bring
them to an Aveda store for a
personalized hair consultation!

SCAN TO SHARE WITH A FRIEND



Offer valid April 24 - May 1, 2024, at 11:59 pm PT.
Receive a complimentary full-sized leave-in product
with purchase of any two full-sized **be curly advanced™** products.
Offer available only in Aveda retail stores.
To claim this offer, please present this postcard to a store advisor.

Please recycle.

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