



CLINIQUE

**Get  
the  
look.**

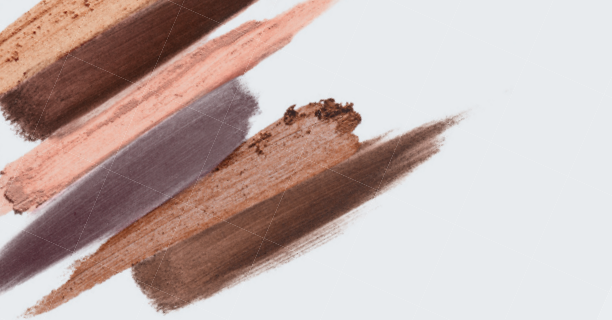


Easy to wear  
and kind to skin—  
that's Clinique's  
allergy tested,  
fragrance free  
makeup.

Our foundations are powered  
by skincare. Eye makeup is  
ophthalmologist tested, too.



**Discover perfect-match  
shades + looks you'll love.**  
Scan the QR code to get started.



# What's your new look?

Take our quick quiz to find a look you'll love.

## **What's your favorite time of year?**

- A. Spring: it's all about the fresh blooms.
- B. Summer: sun, sand and ice-cold drinks for me.
- C. Fall: does anything beat a cozy sweater?
- D. Winter: let's stay in and watch the snow.
- E. Every season is my season.

## **How long do you like to spend on your beauty routine?**

- A. 5 minutes: I keep it simple.
- B. 10 minutes: I play with trends when I have time.
- C. 15 minutes: I spend some time on a full face.
- D. The limit does not exist.
- E. It changes day-to-day.

## Which aesthetic speaks to you?

- A. Soft, fresh, romantic.
- B. Fresh, bold, playful.
- C. Sweetly spicy, a little edgy.
- D. Smoky, moody, sultry.
- E. Crisp, elegant, elevated.

## If you answered mostly:

**A's:** Try the Easy Halo Eyeshadow look

**B's:** Try the Shadow Play Two Ways look

**C's:** Try the Sweet Like Honey look

**D's:** Try the Monochrome in Minutes look

**E's:** Try the Soft Sculpt in Seconds look





# Easy Halo Eyeshadow.

Learn how to build a fresh-faced look with a romantic halo eye.



# Get the look.

Model is wearing:



**24-hour full coverage.  
Matte finish. With SPF 25.**

Even Better Clinical™ Serum Foundation  
Broad Spectrum SPF 25  
in CN 10 Alabaster

**\$46** 1oz

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**Dual-ended shadow stick for  
easy-to-use, fade-resistant wear.**

High Impact Shadow Play™  
Shadow + Definer in Rosé + Truffles

**\$34** .06oz

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**Instant loud volume + length.**

High Impact High-Fi™ Full Volume Mascara  
in Intense Black

**\$28** .35oz

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**A creamy, mistake-proof cheek  
color that creates an instant glow.**

Chubby Stick™ Cheek Colour Balm  
in Plumped Up Peony and Amp'd Up Apple

**\$29** .21oz

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**Rich, pigment-packed lipstick  
with primer. Modern-velvet finish.**

Clinique Pop™ Longwear Lipstick  
in Peony Pop

**\$26** .13oz

# Shadow Play Two Ways.

Try on a bold, eye-popping look with complementary shadow tones.



# Get the look.

Model is wearing:



**Medium coverage.  
Natural finish. With SPF 15.**

Even Better™ Makeup  
Broad Spectrum SPF 15  
in WN 46 Golden Neutral

**\$36** 1oz

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**Dual-ended shadow stick for  
easy-to-use, fade-resistant wear.**

High Impact Shadow Play™  
Shadow + Definer in Champagne + Caviar

**\$34** .06oz

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**Instant loud volume + length.**

High Impact High-Fi™ Full Volume Mascara  
in Intense Black

**\$28** .35oz

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**Luminous, creamy, long-wearing  
highlighter. Oil-free.**

Chubby Stick™ Sculpting Highlight  
in Hefty Highlight

**\$31** .21oz

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**Rich, pigment-packed lipstick  
with primer. Modern-velvet finish.**

Clinique Pop™ Longwear Lipstick  
in Poppy Pop and Confetti Pop

**\$26** .13oz

# Sweet like honey.

Create a sweet, but spicy makeup look with universally-flattering hues and a romantic eye with a little edge.





# Get the look.

Model is wearing:



**Medium coverage.  
Natural finish. With SPF 15.**

Even Better™ Makeup  
Broad Spectrum SPF 15  
in WN 46 Golden Neutral  
**\$36** 1oz

---



**Dual-ended shadow stick for  
easy-to-use, fade-resistant wear.**

High Impact Shadow Play™  
Shadow + Definer in Flame + Ember  
**\$34** .06oz

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**Brow liner with an ultra-fine tip  
for precise strokes.**

Quickliner™ for Brows Eyebrow Pencil  
in Espresso  
**\$26** .28oz

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**Instant loud volume + length.**

High Impact High-Fi™ Full Volume Mascara  
in Intense Black  
**\$28** .35oz

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**A buildable, bright, burst of color.**

Cheek Pop™  
in Black Honey Pop and Ginger Pop  
**\$29** .12oz

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**Luminous, creamy, long-wearing  
highlighter. Oil-free.**

Chubby Stick™ Sculpting Highlight  
in Hefty Highlight  
**\$31** .21oz

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**The iconic lipstick. Buildable  
color that works on every face.**

Almost Lipstick in Black Honey  
**\$25** .06oz

# Monochrome in Minutes.

Create a playful, memorable look with  
your favorite monochromatic hues.



# Get the look.

Model is wearing:



**Medium coverage.  
Natural finish. With SPF 15.**

Even Better™ Makeup  
Broad Spectrum SPF 15  
in WN 124 Sienna

**\$36** 1oz

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**Sheer, oil-free gel for an  
instant sun-kissed glow.**

Sun-Kissed Face Gelee  
Complexion Multitasker

**\$36** 1oz

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**Dual-ended shadow stick for  
easy-to-use, fade-resistant wear.**

High Impact Shadow Play™  
Shadow + Definer in Royal Couple

**\$34** .06oz

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**Instant loud volume + length.**

High Impact High-Fi™ Full Volume Mascara  
in Intense Black

**\$28** .35oz

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**Rich, pigment-packed lipstick  
with primer. Modern-velvet finish.**

Clinique Pop™ Longwear Lipstick  
in Blackberry Pop

**\$26** .13oz

# Soft Sculpt in Seconds.

Pair soft, romantic hues for an elevated version of your go-to glam.



# Get the look.

Model is wearing:



**24-hour full coverage.  
Matte finish. With SPF 25.**

Even Better Clinical™ Serum Foundation  
Broad Spectrum SPF 25  
in WN 12 Meringue

**\$46** 1oz

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**Dual-ended shadow stick for  
easy-to-use, fade-resistant wear.**

High Impact Shadow Play™  
Shadow + Definer in Café Au Lait

**\$34** .06oz

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**Instant loud volume + length.**

High Impact High-Fi™ Full Volume Mascara  
in Intense Black

**\$28** .35oz

---



**Bright, buildable color for cheeks.**

Cheek Pop™ in Ginger Pop

**\$29** .12oz

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**Luminous, creamy, long-wearing  
highlighter. Oil-free.**

Chubby Stick™ Sculpting Highlight  
in Hefty Highlight

**\$31** .21oz

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**Rich, pigment-packed lipstick  
with primer. Modern-velvet finish.**

Clinique Pop™ Longwear Lipstick  
in Mocha Pop

**\$26** .13oz